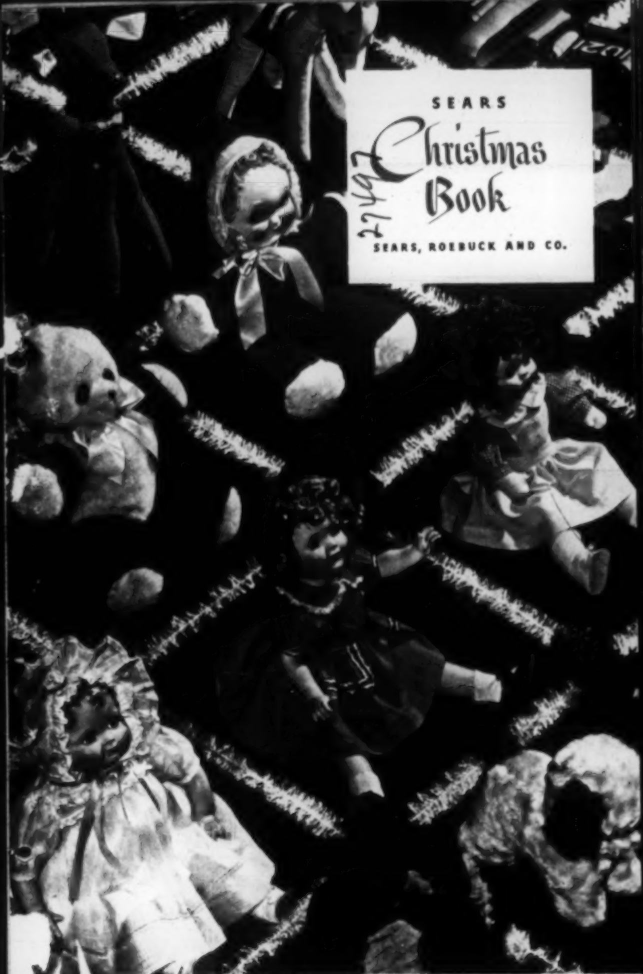


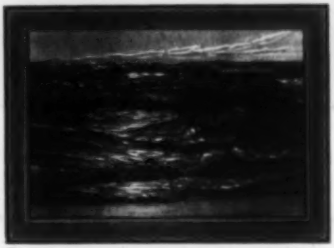
SEARS

Christmas Book

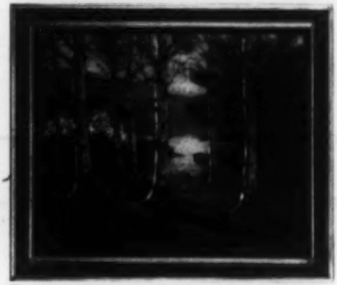
22497

SEARS, ROEBUCK AND CO.

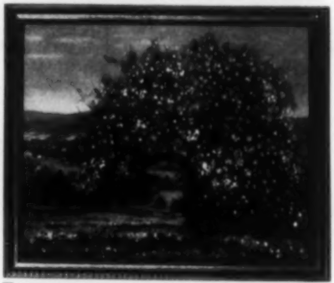
Notice to Customers: No price for any article listed or described herein exceeds the ceiling price for that article as determined under the applicable maximum price regulation issued by the Office of Price Administration. As required by that office, we will, upon request, furnish you with statement of our maximum prices on any of the commodities listed about which you inquire. Sears, Roebuck and Co.



A *"The Shining Sea" by Charles Vickery* **$14.50**



B *"Springtime in the Berkshires" by Robert Hamilton* . **$9.79**



C *"May Morning" by Carl Wuermer* **$4.79**

Gifts for the Home

AMERICAN ART OF TODAY

Now you can own reproductions of some of the finest oil paintings in present-day American Art at unbelievably low prices. Look and feel like originals. Framed without glass, as originals are framed.

A **"THE SHINING SEA"** *by Charles Vickery*—Pounding surf and white foam with adventure in it! Tranquil sky and turbulent sea are masterfully executed in marine blues and greens. Wide 3½-inch hardwood frame is sweeping in design and neatly finished in antique white. Overall size, 43x31 inches. Shipping weight, 15 pounds.
35 NM 1345R **$14.50**

B **"SPRINGTIME IN THE BERKSHIRES"** *by Robert Hamilton*—Sunshine slants between slender white birches—beyond, a cherry tree is in full bloom. An artist's skill takes us to a quiet spot in New England's Berkshires. Wooded hills look down on a serene blue lake.

Hardwood frame, 3⅛ inches wide, with cool moss-green glaze finish. One row of beading ornaments inner edge. Overall size, 36x30 in. Shipping weight, 13 lbs.
35 NM 1342 .... **$9.79**

C **"MAY MORNING"** *by Carl Wuermer*—This study centers around a blossom-laden tree, painted against the background of Virginia countryside in spring. Green meadows and gently sloping hills are the perfect setting for delicate apple blossoms.

Handsome hardwood frame, two inches wide, is finished in rich, mellow gold color gilt. Attractive stylized design ornaments the outer edge of frame. Row of beading surrounds inner edge of frame. Overall size, 33¾x27¾ inches. Shipping weight, 11 lbs.
35 NM 1337 .... **$4.79**

Pictures A, B, C, D and E on these two pages are shipped by freight or express. For other fine reproductions, see Sears big general catalog.

2 PCB *Copyright 1944 by Sears, Roebuck and Co. Printed in U.S.A*

A good picture is a welcome gift

D **"SUNLIGHT AND SHADOW"** by ***Anthony Thieme*** — This is an authentic reproduction of an original oil painting selected from Sears exclusive collection of American Art of Today. It looks and feels like the original. Afternoon as it is in a little town where time is leisurely. Cool tree shadows on the street, golden sunshine on horse and rider.

The individually designed 3⅛-inch wide frame in lightly antiqued gold color gilt finish adds weight and depth. Carved leaf design on corners of the hardwood frame. Overall size, 43x35 inches. No glass. Shipping wt., 20 lbs.
35 NM 1348..........**$19.50**

E **"THE GLORY OF JULY"** by ***G. Laurence Nelson*** — A bowl overflows with the abundance of rich garden blooms. Smooth white lily petals curve gracefully against dark blue hyacinth. 3⅛-inch hardwood frame of natural pine finish antiqued with white and gilt. Stylized leaf design forms attractive border. Overall size, 30⅝x36⅝ inches. No glass. Shipping weight, 14 lbs.
35 NM 1340...........**$9.79**

F **MULTI-COLORED MATCHING PRINTS** that are new and different! Reproductions of the quaint Godey figure prints so popular in grandmother's day. Group them over a vanity table, dresser, or bed, as shown in many popular magazines on home decoration.

You'll love these charming old-fashioned belles in their large swirling hoop skirts, and find them a great help in creating a romantic atmosphere. Each picture is 9⅛x11⅛ inches and covered with clear glass. Soft rayon ruching frame comes in lovely colors of pink, blue or white. Hangers attached. *State trim color wanted.* Shipping weight each 3 lbs.
35 N 1114—Each.........**79c**
Pair.......**$1.49**

Shop at Sears and Save. Pictures are available on Sears Easy Terms. See page 122.

D **"Sunlight and Shadow" by *Anthony Thieme* $19.50**

E **"Glory of July" by G. Laurence Nelson $9.79**

F **Multi-Colored Matching Prints . . . Each 79c Pair $1.49**

A **China Violin.** Highly decorative. Floral design accented with gold color trim. Approximately 9¾ inches high. (Plant not included.)
35 N 9795—Shpg. wt., 1 lb. 8 oz.....Each **$2.39**

B **China Slipper.** Similar to China Violin above. Approximately 3½ in. high, 7 in. long.
35 N 9796—Shpg. wt., 1 lb............Each **$1.59**

C **Floral Table Decoration.** Pastel colored flowers, processed to give appearance of porcelain. China bowl. Approx. 10 in. high, 14 in. wide.
35 N 9788—Shpg. wt., 2 lbs. 8 oz........ **$4.98**

D **Mirror Plateau.** For centerpiece arrangements. Hand cut window glass. 12x18 in.
35 N 1147—Shpg. wt., 8 lbs..........Each **$1.59**

3-Piece Console Set

3-piece glass Hobnail Console Set. Quaintly styled. Opalescent blue. Fluted-edge design on bowl and candleholders. Add a gracious touch to dining room table, fireplace or mantel with this old-fashioned console set. Bowl, 9 in. diameter. Cornucopia candleholders, 5 inches high.
35 N 09507—Shpg. wt., 7 lbs.........Set **$2.98**

Cranberry-red Hobnail Glass Vase. Luscious cranberry shade so popular as a decorative color. Height 6 inches. Fluted edge design and gracefully shaped bowl. Perfect as a flower-holder on mantels or odd tables. Will make a charming gift. Smart to use in pairs, or as single unit.
35 N 9738—Shpg. wt., 2 lbs.........Each **$1.59**

E **China Dog.** Natural-looking wire-haired terrier figurine. You'll love the characteristic "doggy" pose. 9 inches high, 8½ inches long. Felt covered base. Choice of pink or ivory. *State color.*
35 N 9786—Shpg. wt., 5 lbs.........Each **$3.98**

F **China Horsehead.** A decorative gift. Use in pairs as bookends. Felt covered base. Ivory color. 7 inches high, 5 inches long.
35 N 9787—Shpg. wt., 3 lbs. 8 oz.....Each **$1.89**

Collector's Handmade Miniatures. Fine glass. Hand decorated shells form porcelain-like pastel flowers on bottles and pitcher.

G 35 N 9411—Blue Pitcher, approx. 3½ in. high. Shipping weight, 8 oz........Each **$1.39**

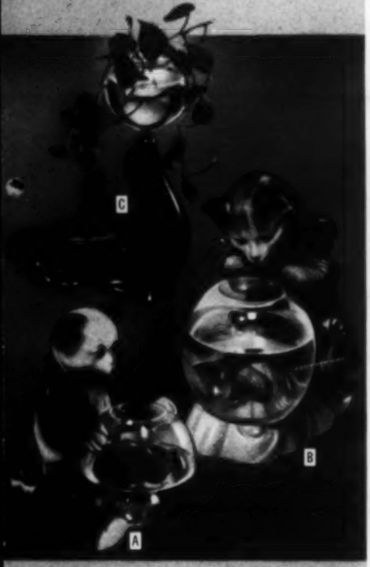
H 35 N 9421—Bottle, approx. 3¼ in. high. Shipping weight, 8 ounces.........Each **$1.19**

J 35 N 9412—Rooster, approx. 5½ in. long, 2½ in. high. Shpg. wt., 14 oz.....Each **$1.25**

K 35 N 9409—Pair of Bottles, approx. 2 in. high. Shpg. wt., 8 ounces..........Pair **$1.19**

Gifts for the Home...

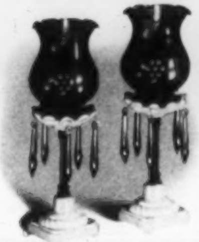
Distinctive accessories add charm and beauty



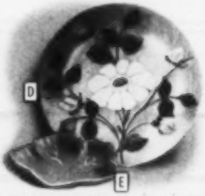
A **Panda and Bowl.** Composition, finished in black and white enamel with red painted bow around neck. About 8½ inches high. Glass bowl 5 inches in diameter. (Rose not included).
35 N 09780—Shpg. wt., 7 lbs. . . . . . .Each $2.29

B **New Cat and Bowl.** Designed exclusively for Sears. Gray toned composition cat with red bow. 6 inch glass bowl. Approximate height 11½ inches. (Goldfish not included.)
35 N 09782—Shpg. wt., 15 lbs. . . . . .Each $2.89

C **Graceful Trained Seal Ivy Holder.** Use on buffets, end tables; in pairs for your mantel. Glistening black composition. Glass bowl. (Ivy not incl.)
35 N 09781—11½x8 in. Shpg. wt., 5 lbs. Each $1.69

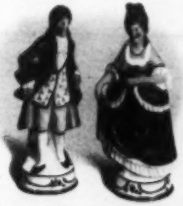


Pair of Hurricane Lamps. Etched design on cranberry red chimney. Metal stem, milk glass base. Five glass prisms. Candles included. Height, approx. 12 in. Shpg. wt., 4 lbs. 8 oz.
35 N 9797. . . . . .Pair $6.95



D **Large Glass Plate.** 16 in. diam. Gay yellow daisy pattern with green leaves. Design will not wash off.
35 N 9785—Shpg. wt., 3 lbs. Ea. $3.47

E **China Leaf Tray.** Approx. 6x6 inches. Ivory or pink. *State color.*
35 N 9417—Shpg. wt., 1 lb. Ea. $1.10



Pair of China Figurines. 18th Century design. Made of fine china tastefully decorated in soft blue, bright yellow and deep dubonnet colors, with gold color trim. Use them on coffee tables, radio or mantel, to add a distinctive touch in any room. They make a welcome gift. Approximately 7½ inches tall. Shipping weight, 2 pounds.
35 N 9799. . . . . .Pair $7.98

Gifts for the Home...

Gay, colorful decorations for wall, table or shelf

Quaint glass violin-shaped Bottle. Hand-blown glass. Turquoise blue color. Will add an unusual note of interest to any wall. Metal bracket for hanging. Approximately 12 in. high. (Plant shown not included.) Shpg. wt., 2 lbs.

35 N 9769 . . . . Each $1.19

New Attractive Fruit Plaques. High quality composition. Exceptionally realistic in detail and design. Artistically colored to simulate luscious appearance of natural fruit. Air brush finish in bright colored lacquers. Ivory background. Suitable for dining room or kitchen. Approximately 10x8 inches. Shipping weight, 4 pounds.

35 N 9784 . . . . Pair $1.29

Dainty flower Plaques. Made of high quality composition. Gaily colored yellow pot with blue flowers and blue pot with yellow flowers. Green leaves. For an unusual note, and to create a bright, cheerful atmosphere, use several pairs as a border in your kitchen. Also attractive in pairs in your living room or dining room. Approx. 5½ inches high. Shipping weight, 1 pound 5 ounces.

35 N 9418 . . . . Pair 69c

Window shelf and six pottery planters

Window-shelf plant holder Set. Dull rooms "perk up" with added liveliness and charm when these sparkling clear glass shelves are installed. Two smooth edged, heavy glass shelves 22x3¾ in., supported by two white enameled metal brackets 16 in. high. Will not interfere with operation of window. Six colorful plant holders made of high-fired glazed pottery. (Plants shown not included.) Shipping weight, 9 pounds.

$2.25
Complete Set

35 N 09749 . . . . Set complete $2.25

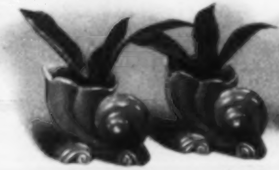
35 N 9748—Brackets and shelves only.
Shipping weight, 5 pounds 89c

Three Mallard Ducks. A real sportsman's gift that is sure to please. For game room or play room. Pressed wood, natural coloring. Ready to hang. Sizes from 4 to 5⅜ in. So lifelike the ducks seem to be in full flight. An outdoor touch for "his" den. Shipping weight, 1 lb. 8 oz.

35 N 9628..................Set of 3 for $1.00

Set of five Bluebirds for happiness. Five bluebirds in graceful flight. Arranged on a wall in your home, these birds will be a lift of spirits in any room. Pressed wood in natural blue coloring. Ready to hang. Sizes range from 2 to 5½ in. long. Shipping weight, 1 lb. 8 oz.

35 N 9684..................Set of 5 for $1.00



Novel Sea Shell Plant Holders. Soft dusty pink shell-shaped pottery, highly glazed. Gracefully designed. Ideal as a pair of bookends, as window decorations, for the fireplace or end tables. 5 inches high, 5½ inches long, 3½ inches across top. (Plants shown not included.) Shipping weight, 3 pounds.

35 N 9752..........................Pair 98c

A

B

A **Vivid Parrot Plant Holder.** Multi-colored glazed pottery. 8 in. high. Holds a bulb or medium sized plant. (Plant shown not included.)

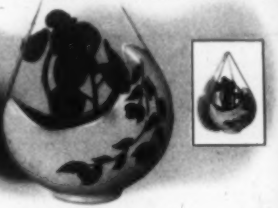
35 N 9753—Shpg. wt., 2 lbs...........Each 98c

B **Plant holder Book Ends.** Keep books in order. Multi-colored glazed pottery parrots 6½ in. high. (Plants and book not incl.)

35 N 9754—Shpg. wt., 3 lbs...........Pair 98c

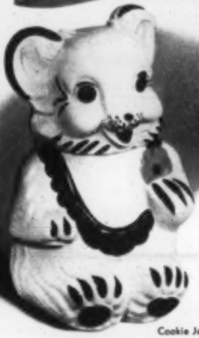
Colorful Water Garden Set. Create your own table arrangements . . . express your own individuality in various arrangements. White pottery bowl, 13¼ inches long, shell chips, florist's clay, flower holder. Gayly colored pottery bird, 7¼ inches high, adds a natural-looking touch to any of your favorite arrangements. (Flowers shown are not included). Shipping weight, 6 pounds.

35 N 9751..........................Set $2.29



Hanging Moon Basket. Made of ivory-colored glazed pottery. Hand decorated with a colorful pattern of red cherries and green leaves. A gracefully shaped decorative item that will lend a note of color to any of your rooms. 8 inches long, 7½ inches high. Complete with cord ready to hang (as shown in illustration). Plants shown not included. Shipping weight, 2 pounds 8 ounces.

35 N 9766..........................Each $1.00



Cookie Jar

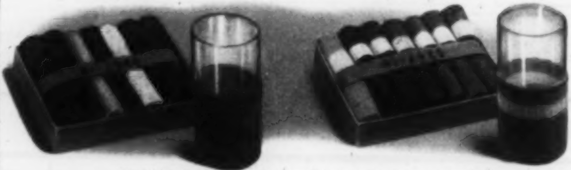
Salt and Pepper Shakers

Amusing Honey Bear Cookie Jar. (Shown at left). Will capture the heart of everyone in the family. Three times selected for shape, finish and decoration. Ivory-white American semi-porcelain, gaily hand-painted in red, blue, yellow and black. Height, 11 in. Holds about 2 lbs. of cookies.

35 N 4022—Shpg. wt., 5 lbs. . . . . Each **$1.69**

Complete 3-piece Set—Cookie Jar with salt and pepper Shakers. You'll love this amusing family of "The Three Bears" and they'll add a cheerful touch to your kitchen accessories. Shakers each 3 in. high. American semi-porcelain.

35 N 4027—Shpg. wt., 6 pounds . . . . Set **$2.25**

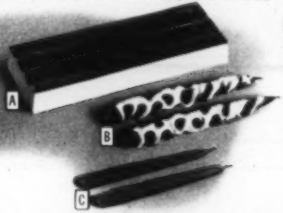


Colorful, handy, knit Hi-Jac Coasters made of color-fast cotton terry cloth

Add bright spots of color to your formal and informal gatherings with these practical accessories. Knit jackets to cover glasses and take the place of coasters. Easy to slip on and off ordinary size tumblers. Absorb moisture that forms on beverage glasses—give protection to clothes and furniture. Snug-knit, and easily laundered. Choice of bright assorted solid colors or striped color designs. (Glasses not included.) Shipping weight, 4 ounces.

35 N 1636—**Solid colors** . . . . **8**-piece set for **98c**

35 N 1654—**Striped colors** . . . . **8**-piece set for **98c**



Baby's 3-pc. Pastel Color Dining Set. Kiddies will eat their cereal, clean up everything on the plate, and drink all their milk when you serve them from this cute three-piece set—just like colored ware grown-ups use. Comes in a combination of three lovely pastel colors—suitable for boys or girls. Set consists of: pink plate, 7½-inch diameter; blue 14 oz. cereal bowl, 5¼-inch diameter; and yellow handled 7-oz. mug. Sturdy American semi-porcelain—ovenproof, craze-resistant.

35 N 4028—Shipping weight, 3 lbs. . . . . Set **77c**

A **15-inch tapered dripless dinner Candles.** Hand dipped. Choice of red, Christmas green, flag blue or white. One color to box of 12.

35 N 9687—*State color.* Shpg. wt. 6 lbs. **12** for **89c**

B **12-inch Romany Candles.** Hand dipped wax candles. Artistically decorated with white frosted effect. *State choice of red or green.*

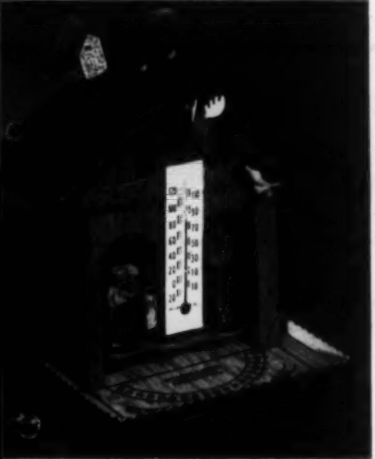
35 N 9423—Shipping weight, 2 pounds. Pair **25c**

C **9-inch Bayberry Candles.** Traditional good luck Christmas symbol. Delicate odor. Natural bayberry green color.

35 N 9424—Shipping weight, 2 pounds. Pair **25c**

Gifts for the Home...

Quaint Weather Forecaster for a Merry Christmas



Predicts the weather from eight to twenty-four hours in advance

$1.69

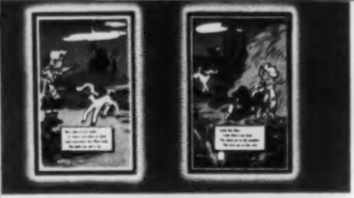
Know tomorrow's weather today. A little Swiss cottage made of walnut with a quaint green roof. Approximately 7 inches high, 4¾ inches wide, 3¾ inches deep. Inside the house are a little boy and girl and an old witch. When the weather is going to be fair, the little boy and girl come out in front, but when bad weather is on the way, the old witch comes out. Also, there is an easy-to-read thermometer on the front. An unusual and practical gift that will appeal to both grown-ups and children throughout the year. Shipping weight, 1 pound.

35 N 9400..Each $1.69

Colorful Bird Cage String Holder. Designed for Sears. An attractive wall decoration as well as a practical gift. Holds a large ball of string (not incl). Made of composition. Height about 8 in.
35N9428–Shpg. wt., 4 lbs. 8 oz. Ea. 98c

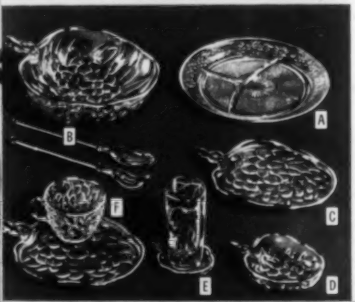
Hanging Pot with Bracket. Gleaming white wood bracket, bright red 4½-in. pot, filter bottom. Complete with gold-color cord (no plant). Approx. 22 in. high.
35 N 9426—Shpg. wt., 2 lbs.. Ea. $1.89

Red Corner What-Not Shelf. Made of wood. Three large shelves provide lots of room for all of your collector's pieces, figurines and what-nots. The warm red color in which this shelf has been finished creates a colorful background to complement some of your prize pieces. Approx. 22 inches high, 8 in. wide. (Cats not included, sold on page 14.)
35 N 9425—Shpg. wt., 2 lbs. Ea. $1.89



Nursery rhyme Plaques

"Mary Had a Little Lamb" and "Little Boy Blue." Bright colors on heavy cardboard. Verses glow in the dark. Daylight restores glowing quality. 9¼x6¼ in. Hangers attached.
35 N 1362—Shpg. wt., 6 oz. Pair **89c**



Famous Orchard Crystal

Clear, sparkling glass in embossed grape-leaf patterns. Embossed daisy pattern on 35 N 1589 plates.

[A] **Set of 6 Compartment Plates.** 10¼-in. diam.; 3 roomy sections.
35 N 1589—Prepaid......Set **$1.00**

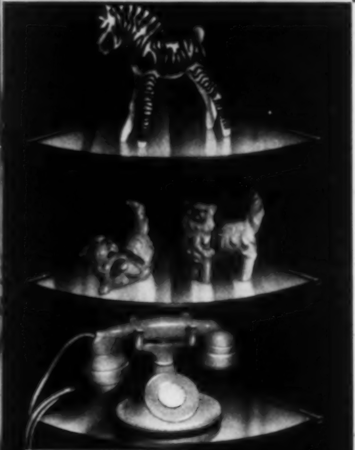
[B] **3-pc. Salad Set.** About 10-in. diam. Bowl, 10½-in. fork and spoon.
35 N 1588—Prepaid......Set **$1.00**

[C] **8-pc. Salad Plate Set.** Large 7½-inch diameter glass plates.
35 N 441—Prepaid........Set **$1.00**

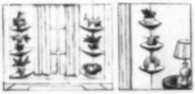
[D] **8-pc. Dessert Set.** 8 dishes abt. 4¾-in. diam., 1 inch deep.
35 N 439—Prepaid........Set **$1.00**

[E] **16-pc. Drink Set.** Eight 9½-oz. tumblers with blue grapes, silver color leaves; 8 coasters, about 3½ inches in diameter.
35 N 1586—Prepaid......Set **$1.00**

[F] **8-pc. Tea, Toast Set.** 4 plates abt. 7½-in. diam. 4 matching cups.
35 N 436—Prepaid........Set **$1.00**



Glass Shelves make attractive settings for decorative items


Kitchen
Living Room

Sparkling glass corner shelves—useful, decorative—an ideal gift. Hold cosmetics in bath or bedroom; plants and knick-knacks in the living room. Add extra shelf space to the kitchen.

Quick and easy to install. Grooved bracket fastens to wall or side of kitchen cabinet with screws—glass shelf slides into the bracket.

Set includes brackets, screws, heavy glass shelves, (3/16-in. thick, 11½ inches wide on each side, 16 inches across front—smooth front edge). For smaller sizes, cut straight sides with glass cutter. Knick-knacks, phone not included; see page 14.

42 N 04100—Set of 3 shelves.
Shipping weight, 9 lbs.......**$1.89**

42 N 04101—Set of 4 shelves.
Shipping weight, 12 lbs.......**2.49**

Devotional Gifts

Ideal suggestions for Christmas

A **Beautiful Crucifix.** Glows in the dark. Composition, in two soft lovely colors. About 9x5 inches. Daylight restores glowing quality. Shpg. wt., 8 oz.
35 N 9527..........Each $1.89

B **Child's Prayer Plaque.** Complete words of *"Now I lay me down to sleep"*, universally beloved children's prayer, aglow in the dark on a star-studded blue background, orange border. Heavy fiberboard. Daylight restores glowing quality. Ready to hang. 7¼x9⅝ in. Shpg. wt., 4 oz.
35 N 9536...........Each 59c

C **Home Altar Shrine** that brings a shadow picture of the Saviour into your home. When the candle is lit, in a darkened room, an image of the Saviour's face is projected upon the wall through the cut-out stained-glass-effect window. The shadow portrait projection of Christ can be enlarged or made smaller simply by moving Altar Shrine. Flame-resisting fiberboard construction. 6½x3½x3 inches overall. With candle in glass holder. Comes in attractive mailing carton. Shipping wt., 10 oz.
35 N 9521...............$1.00

D **Sacred Heart of Jesus Figurine.** This beautifully molded figure of Christ glows in the dark. About 8 inches high. Made of composition. Daylight restores glowing quality. An ideal and suitable gift embodying the Christmas spirit. Shpg. wt., 11 oz.
35 N 9531..........Each $1.49

E **The Nativity.** The "Holy Family" in a traditional pose. Composition. Glows in the dark. Daylight restores glowing quality. Decorated with gold color trim. A highly suitable gift in keeping with the season. Approximately 4⅛ inches high, 3¼ inches wide. Shipping weight, 1 lb. 4 oz.
35 N 9413..........Each $1.98

F **Praying Child Figurine.** An appealing child figurine made of composition . . . glows in the dark! Will remind your children to say prayers and reassure "fraid of the dark" children. Daylight restores glowing quality. Approximately 4 inches high. Shipping weight, 10 ounces.
35 N 9414............Each 98c

☆

Gifts for everyone at Sears! For Easy Terms, see page 122.

A

NOW I LAY ME DOWN
TO SLEEP
I PRAY THE LORD
MY SOUL TO KEEP
IF I SHOULD DIE
BEFORE I WAKE
I PRAY THE LORD
MY SOUL TO TAKE
B

C

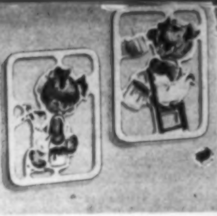
D

E

F

Pair of Miniature Florals. Reproductions of natural color bouquets. Size 5x5⅛ inches. Convex glass covered. Hanger attached. 1-inch White or Gold color composition frame. *State color.* Shipping weight, 2 pounds.
35 N 1360 . . . . Pair **89c**

Lyre Wall Brackets. Made of Syroco Wood (molded pressed wood.) Reproduced from originals. Approximately 9¼ inches high, shelf 8x3⅜ inches. Gold color or mahogany finish. *State finish.* Shipping weight, 2 pounds.
35 N 9557 . . . . Pair **$2.98**

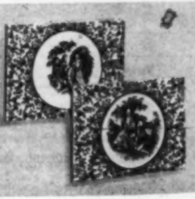


Cut-out Wood Nursery Plaques. Cuddlesome-looking puppy painters on pink, blue or white backgrounds. For children's rooms. 9x12 in. overall. *State color.* Shipping weight, ea., 12 ounces; pair, 1 pound 8 ounces.
35 N 1356—Ea. $1.89. Pr.**$3.49**

Clever and attractive home novelties

Combination Wall Brackets or Bookends. Composition. Shell design. Finished in antique gold color. Use as bookends or wall brackets. Approx. 6 in. high, 6 in. wide. Shpg. wt., per pair, 3 lbs.
35 N 9419 . . . . Pair **$1.98**

3 Pairs of Salt and Peppers. Natural pine; maple finish. 3 gift suggestions: mallets with handles 4⅛ in. long; buckets with handles 3 in. high and hurricane lamps 3 in. high. Shpg. wt., 12 ounces.
35 N 9408 . . Set of 3 pairs **75c**



Pair of Tiles. Tile with overall design in gold color. White background. French style. Hang on wall as plaques or use as hot plates. Approx. 4¼x6 inches overall. Shpg. wt., 2 lbs.
35 N 9420 . . . . Pair **$1.98**

Combination Glass Memo Pad and Photo Holder. Crystal glass. 4½x7 in. Includes package of 3⅜x3⅛ in. note paper. Holds 2¼-in. diameter picture. Shipping weight, 3 pounds.
35 N 2008 . . . . Complete **69c**

Star Photo Frames. 4½-inch star-shaped easel frames of crystal glass. Pebble-effect decoration adds sparkle to photo. Holds 2¼-inch diameter picture. Shipping weight, 12 ounces.
35 N 2015 . . . . Pair **49c**

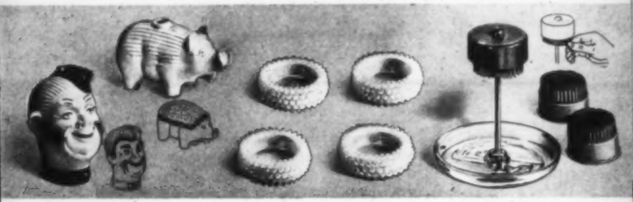
Wise Old Owl Weather Forecaster with Thermometer. Ivory color highlighted in green and red gives porcelain-like appearance. Wood composition. About 7 in. high, 4 in. wide. Shpg. wt., 1 lb.
35 N 9598 . . . . Each **$1.00**

Wood Log Cabin Incense Burner. Enjoy spicy pine fragrance as chimney smokes. 3x3¾x3⅛ in. Northern pine odor incense included. Shipping wt., 1 lb. 2 oz.
35 N 9756............Set 49c
35 N 9783—Pine Incense—Shpg. wt., 6 oz ..Box of 30 cones. 29c

Indian Chief Incense Burner. Indian chief in sitting position smokes cone of spicy incense. Made of colored composition. 10 cones of incense included. Approximately 3½ inches high. Shipping weight, 1 pound.
35 N 9427 Set $1.00

Christmas Sleigh. Composition; beautifully finished to give marble effect. Santa and two reindeer in sleigh filled with pine cones and red berries. About 6 inches high, 12 inches long. Shipping weight, 3 pounds 8 ounces.
35 N 9789 Complete $2.39

make this Christmas remembered



2-pc. Grass Growing Set. Unglazed pottery. Sprinkle seed on soldier head, pig's back, keep filled with water. Soldier 6½ in. high, pig 7 in. long, 4 in. high. 4 packets of seed included.
35 N 9750—Shpg. wt., 4 lbs.. $1.10

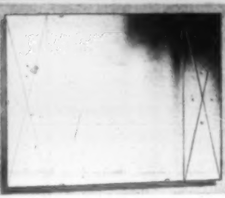
Set of 4 Milk-Glass Ashtrays. Hobnail milk-glass design. The neutral color will blend with any of your furnishings. Handy-size. Diameter, 3 in. Shipping weight, 2 pounds 4 ounces.
35 N 9422 .....Set of 4 $1.29

Pullmatch Ash Tray. Plastic top container for matches; 6½ in. glass tray. 7½ in. high. Asstd. colors. Three refills incl. Wt., 3 lbs.
35 N 9604. Complete $1.35
35 N 9506—Refills—250 matches in each. Shpg. wt., 4 oz 2 for 25c

Horsehead Tie Rack. Wood plastic composition gives the effect of carved wood. Horseshoe, 4-leaf clover design with wood bar for holding ties. Approx. 11x4½ in. Shpg. wt., 2 lbs.
35 N 9502 ....Each $1.00

Wood Pianobank and Bench. Will delight collector of miniature furniture. Money can be removed easily. Walnut finish. 3⅜ in. high. 3⅝ in. deep, 5 in. wide. Shipping weight, 12 ounces.
35 N 9800 ....Each $1.98

Novelty Baby Picture. Know the weather by baby's panties—blue, clear; violet, change; pink, rain. Attractive wood moulding frame. 6¾x8¾ in. No glass. Shipping weight, 5 ounces.
35 N 9549 ......Each 79c



Two-Way Venetian Mirror. Plate glass for true reflection. Hand-ground edge. Mirror is suitable for use with any type of furniture. Hang it lengthwise or upright. Straight, deeply cut lines and dots form modern design on both ends. 28 in. wide, 20 in. high. Shpg. wt., 23 lbs.
35 N 01146 . . . . . . Each **$5.50**

Combination Mirror and Handy Rack. Made of heavy ⅝-in. thick window glass with flower spray decoration at top. Reinforced back. Straight hand ground edges. Sturdy glass rack for towels or ties. Mirror overall size 18x10 inches. A very practical gift. Shipping weight, 11 lbs.
35 N 01125 . . . . . . Each **$1.79**

What-not Cabinet. Window glass. Mirror back adds sparkle to your choice pieces. Three large, roomy shelves. Hardwood, mahogany finish with gold color beading on outer edge. Height, 21 inches, width, 15 inches. (Merchandise on shelves not included.) Shipping weight, 6 lbs. 8 oz.
35 N 9410 . . . . **$4.98**

Gifts for the home are in good taste

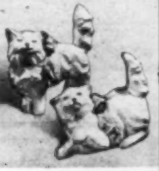
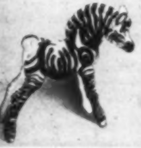


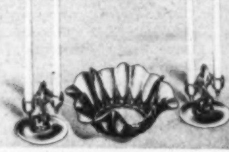
Plate Glass Vanity Mirror. Venetian style. Easel back; can be hung on wall. Reinforced back. Stud-like decoration in each corner. Overall size, 11x13 in. Shpg. wt., 4 lbs.
35 N 1148 . . . . . . **$1.89**

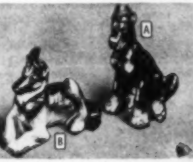
Vanity Mirror. Window glass. Composition frame in white, gold or dusty rose colors. Easel back. Hangers incl. Overall size 11¼x13½ inches. Shpg. wt., 5 lbs. *State color.*
35 N 1145 . . . . . **$2.79**

Shadow-box Wall Cabinet. Heavy fiberboard, finished like walnut wood. Gold color design. Window glass mirror back. Size 13½x11 in. (Items on shelves not included.) Shpg. wt., 6 lbs.
35 N 9416 . . . . . . **$1.29**

Pair of Cat Figurines. Composition, finished to resemble china. "Snooty" with green bow and "Playful Cat" with rose-colored bow. Approx. 5 in. long. Shpg. wt., 2 lbs., 8 oz.
35 N 9792—Pr. **$2.39**







Zebra Figurine. Made of composition. Chalk white color with dull black stripes. Lifelike appearance. A smart striking accessory for your home . . . or as a gift. Approximately 7¼ inches high 7½ inches long. Shipping weight, 1 lb. 8 oz.
35 N 9415 . . . . Each **$3.98**

3-piece Console Set. Made of crystal glass. Flared 12-inch diameter bowl and two matching candleholders 5 inches high. A beautiful table centerpiece or buffet decoration. A very practical gift. (Candles not included.) Shipping weight, 6 pounds.
35 N 09405 . . . . Set **$2.98**

A **Doberman Puppy.** Natural color. Composition. Approx. 6¾ inches high, 4 inches long. Shipping weight, 2 pounds.
35 N 9790 . . . . Each **$1.98**

B **Shepherd Puppy Figurine.** Composition. Approx. 5½ in. high, 8 in. long. Shpg. wt., 2 lbs.
35 N 9791 . . . . Each **$1.98**

Flamex Ovenware for a Christmas Kitchen

Casseroles and Serving Tiles

A Bake and serve in these attractive Flamex casseroles. Set of 4 covered casseroles; 5-in diam. and 4 serving tiles. 5¼x5¼ inches. Shpg. wt., 7 lbs. **$169**

11 N 9226.....8-piece set **$1.69**

Flamex Covered Roaster

B Grand for your holiday roast. 14x8½x6½ in. high. Takes 7-lb. roast or 5-lb. fowl. **$229**

11N04929–Shpg. wt., 7 lbs. **$2.29**

10-piece Flamex Baking Set

Every modern housewife will love to get this set. Each glass dish leads a triple life—bake, serve and store in it; saves time and dishwashing. Set consists of one 1½-quart covered casserole, 8-in. diam. (use bottom also as open baking dish and top as cake pan); one oblong baking dish, 14x8½x2½ in. high; one 9½-in. pie plate and six 4-oz. custard cups. **$149**

11N04944–Shpg. wt., 8 lbs. **$1.49**

14-piece Flamex Baking Set

Ideal for so many baking jobs. Flamex permits complete visibility of food. Use for baking, serving and storing. Set consists of one 2-qt. covered casserole; one 1-qt. open casserole; two 9½-in. pie plates; one 10¼x5x4⅝-in. high covered roaster-loaf pan; six 4-oz. custard cups; one 11⅝x6⅝x2 in. high oblong baking dish. **$285**

11N09215–Shpg. wt., 18 lbs. **$2.85**

Flamex Glass Ovenware guaranteed against heat breakage for 2 years

8-pc. Bowl Cover Set

Keep foods and leftovers fresh and tasty with practical bowl covers. These Seal-Sac de luxe covers of heavy coated rayon fabric are grease and acid resistant and washable. Elastic binding for snug fit. You get two 3½-in., two 4½-in., one each 6, 7, 9, 12-in. (Sizes are approximate.) Shipping weight, 3 ounces.

11 N 5385 ...Set **$1.19**

Mother-Daughter Set

Mother and her "little helper" will love to wear these matching aprons. They are made of Seal-Sac heavy coated rayon fabric with red and blue rickrack trim and red binding. Handy pocket. Water resistant and washable. Mother's apron is 30 in. long, daughter's 18 in. (fits girls from 4–8). Shpg. wt., 6 oz.

11 N 5382 . Set **$2.39**

4-pc. Table Mat Set

These attractive, practical mats make a welcome gift. Use them and save your tablecloths—cut down your laundry bills. Just wipe them clean with a damp cloth. Made of cork, 1/32 inch thick. Gaily decorated with Dutch girl, mill and tulips in green, red and white. Size, 11x17 in. Shpg. wt., 1 lb.

11 N 2017 . Set **94c**

8-piece Cookie Set

Christmas time is cookie time and what fun they are to make with these cutters . . . even the children like to help. Set consists of heart, spade, diamond, club, star, dog, rabbit and scalloped circle with sharp cutting edges. Made of easy-to-clean plastic. Assorted colors. Shipping weight, 1 pound.

11 N 2078 . . . Set **58c**

For other housewares see Sears Big Catalog. If your order totals $10.00 or more you may buy on Easy Terms. See page 122 for details.

Beautifully mounted diamonds for sister, daughter, wife or sweetheart

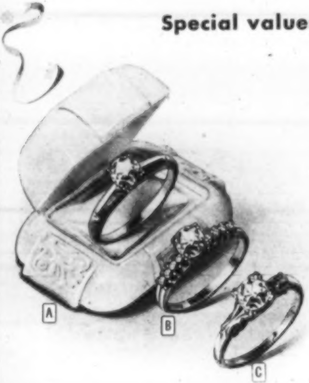
Sparkling 1/100 ct. diamond in dainty pierced mounting. Solid 14K yellow gold. *State size.*
4 N 02529E . . $11.75

Larger 3/100 ct. diamond in pretty flower mounting. Solid 14K yellow gold. *State size.*
4 N 03364E . . $17.95

Graceful fluted ring design. 14K yellow gold. Matches ring 4NR3040ME below.
4 N 02507ME—*State size.*
1/20 ct. $24.95 1/12 ct. $34.95
1/16 ct. 29.95 1/10 ct. 39.95

Two side diamonds set in white palladium. Matches ring (L) on opposite page.
4 N 03311ME—*State size.*
1/20 ct. $31.95 1/12 ct. $41.95
1/16 ct. 36.95 1/10 ct. 46.95

Special values in fine Diamond Rings



$87.95

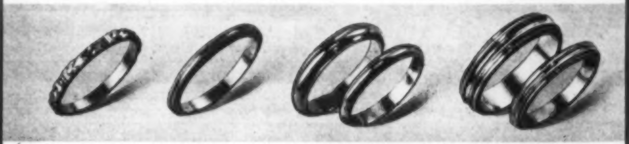
¼-ct. Solitaire diamond

Three exquisite diamond rings, specially priced, to make her dream of a Christmas diamond a dream-come-true. Gems of fine blue-white color and brilliance in mountings that set off all their fiery beauty. Rings are solid 14K yellow gold with white palladium crown. Certificate of Guarantee with each ring. *State ring size and carat size.*

A 4 N 03363EY — Classic tailored mounting in beveled design.
1/8 ct. $49.95 ♦1/2 ct. . $207.95
1/4 ct. . 87.95 ♦3/4 ct. . 411.95

B 4 N 03354EY — Engraved design with inlay of white palladium.
1/8 ct. . $49.95 1/4 ct. . $ 87.95
1/6 ct. . 61.95 ♦3/8 ct. . 154.95
1/5 ct. . 73.95 ♦1/2 ct. . 207.95

C 4 N 03353EY — Delicate scroll design, full of simple charm.
1/8 ct. $49.95 1/4 ct. . $ 87.95
1/6 ct. . 61.95 ♦3/8 ct. . 154.95
1/5 ct. . 73.95 ♦1/2 ct. . 207.95



Traditional styles in Wedding Rings

Bridal wreath design with engraved orange blossoms set between polished facets. Solid 14K yellow gold.
4 NR 3005E . . . $3.50

Classic tailored ring in 14K yellow gold. Center groove edged with dainty beading. Matches 4N02507ME above.
4 NR 3040ME . $4.95

Matched Wedding Rings for bride and groom

Two rings in traditional style with rounded top and dainty beaded edges. Both solid 14K yellow gold, substantial in weight.
4 NR 3267ME—Bride's . . $7.95
4 NR 3268ME—Groom's . . 10.95

Heavier weight rings in new grooved design, very attractive for both bride and groom. Highly polished solid 14K yellow gold.
4 NR 3270ME–Bride's . $9.95
4 NR 3271ME–Groom's . 16.95

State ring size, women 5 to 8, men 8 to 12. State carat size of center diamond. Print initials and date for engraving wedding rings. Rings marked ♦ sent from Chicago or Philadelphia only. Gift boxed. Postpaid.

All prices include 20% Federal Excise Tax. For Easy Terms see page 122.

Beautiful 14K rose gold rings set with genuine precious diamonds and rubies

Two diamonds, 1/100 ct. each, and two deep red rubies are set in pierced shield mounting. *State ring size.*
◆4 N 02562EY . . . $34.95

Four brilliant diamonds (total 3/100 ct.) and three genuine rubies in graceful fan-shape ring. *State ring size.*
◆4 N 02550EY . . . $50.00

Five deep red rubies surround a sparkling 1/16 ct. diamond. Six smaller diamonds total 1/20 ct. *State size.*
◆4 N 02551EY . . . $94.95

Twelve rich red rubies and five flashing diamonds (total 1/10 ct.) in this handsome rose gold ring. *State size.*
◆4 N 02553EY . . . $115.00

To Sparkle for her at Christmastime

$102.95

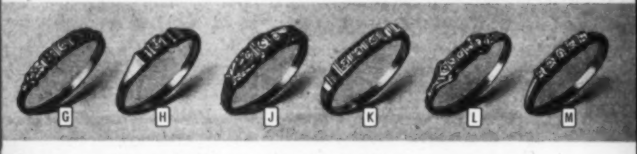
¼ ct. diamond, 2 side diamonds

Exceptional in beauty and outstanding in value—these diamond rings specially priced for Christmas giving. Flaming blue-white center stones and side diamonds are set in gleaming white palladium. Rings are solid 14K yellow gold. Certificate of Guarantee with each ring. *State ring and carat size.* Carat sizes refer to center diamond.

D 4 N 03366EY—Two side diamonds in tailored box setting.
1/8 ct. $64.95 ◆1/2 ct. $222.95
1/4 ct. 102.95 ◆3/4 ct. 426.95

E 4 N 03367EY—Two side diamonds set in white palladium.
1/8 ct. $64.95 1/4 ct. $102.95
1/6 ct. 76.95 ◆3/8 ct. 169.95
1/5 ct. 88.95 ◆1/2 ct. 222.95

F 4 N 03368EY—Two side diamonds in fishtail style setting.
1/8 ct. $64.95 1/4 ct. $102.95
1/6 ct. 76.95 ◆3/8 ct. 169.95
1/5 ct. 88.95 ◆1/2 ct. 222.95



For her at Christmas . . . a yellow gold Wedding Band set with diamonds

G **One diamond** in box setting.
4 NR 2353E—14K gold . . $8.95
4 NR 2367E—10K gold . . 7.50

H **One diamond** in beaded box setting. Heavier ring.
4 NR 2407E—14K gold . $9.95

J **Three diamonds** set tapered panel with white gold inlay.
4 NR 2412E—14K gold. $18.95

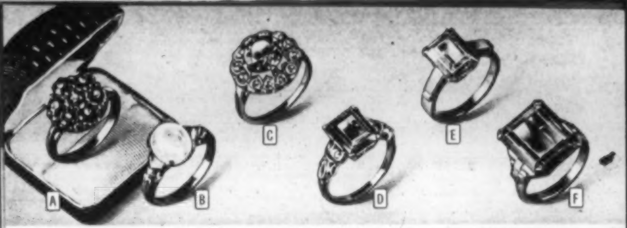
K **Three larger diamonds** set in squares of bright white gold.
4 NR 2408E—14K gold. $22.95

L **Five diamonds** in box setting with engraved detail.
4 NR 2362ME—14K gold. $24.95

M **Five larger diamonds** set in gleaming white palladium.
4 NR 2417E—14K gold. $44.95

All rings in sizes 5 to 8. State size. Print initials and date for engraving wedding rings. Gift boxed. Rings marked ◆ sent from Chicago or Philadelphia only. All rings on these two pages sent postpaid.

All prices include 20% Federal Tax. See big catalog for other diamond rings.



A **Cluster Ring** with seven genuine opal, garnet, or coral stones. Solid 14K yellow gold mounting. *State stone.*
♦4 N 05320EY $36.00

B **Genuine Opal** with the colors of a fiery sunset shining from its depths. Solid 14K yellow gold mounting.
♦4 N 05321EY $24.74

C **Deep Blue Zircon,** about 3 carats, surrounded by 12 sparkling white zircons. 14K yellow gold ring.
♦4 N 05385EY. $55.00

D **Genuine Garnet** of exceptionally fine rich, dark red color set in a handsome 14K yellow gold mounting.
♦4 N 05324EY $35.75

E **Genuine Aquamarine** in a fine clear pale blue color. Solid 14K yellow gold ring.
♦4 N 05322EY—3-ct. $22.75
♦4 N 05323EY—5½-ct. . . . 45.50

F **Genuine Amethyst or Citrine,** (topaz quartz). About 11 carats. 14K yellow gold ring.
♦4 N05394EY–Amethyst. $42.00
♦4 N05392EY–Citrine. 42.00

State size, 5 to 8. Shpg. wt., 4 oz. ♦ sent from Chicago. Order, pay postage from our nearest mail order house.

For her...Rings of enduring beauty

A Birthstone Ring for her gift

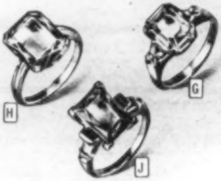
Brilliant simulated stones colored and cut to resemble real jewels. Handsome 10K yellow gold mountings. *State birth-month and ring size, 5 to 8.* Shpg. wt., each, 4 oz.

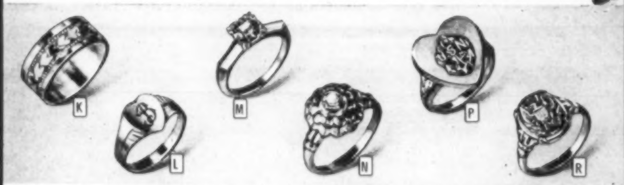
Jan.	Dark Red Garnet	July	Red Ruby
Feb.	Purple Amethyst	Aug.	Green Peridot
Mar.	Aquamarine	Sept.	Blue Sapphire
Apr.	White Sapphire	Oct.	Rose Pink Zircon
May	Pale Green Spinel	Nov.	Golden Sapphire
June	Violet Alexandrite	Dec.	Blue Green Zircon

G 4N05052E—Attractive and inexpensive. Square-cut stone . . . $7.50

H 4 N 05044E—Square cut stone in smart tailored mounting. . . $10.80

J 4N05022E—Our finest birthstone, handsomely mounted . . . $16.00





K **Friendship Ring.** A wide band encircled by hearts. Polished 14K yellow gold over sterling silver. ¼ inch wide.
4 N 05105E. $3.50

L **Heart Signet Ring** with dainty engraved detail. Solid 10K polished yellow gold. *Print one initial.*
4 NR 5040E $5.50

M **Classic 14K Yellow Gold Ring** with synthetic ruby, or simulated blue sapphire, emerald, or turquoise.
4 N 05016E *State stone* $9.98

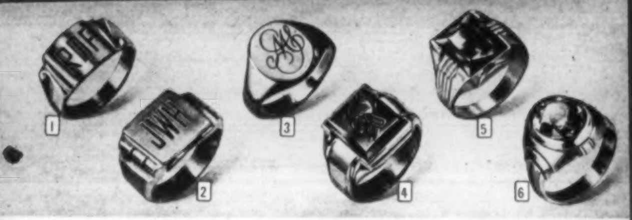
N **Genuine White Zircon,** about ½ carat size, in dainty petal mounting. Solid 10K yellow gold ring.
4 N 05314E. $9.60

P **Sweetheart Service Ring** in solid 10K yellow gold. *Be sure to state insignia:* Army, Air Force or Coast Guard.
4 N 05109E $6.25

R **Women's Military Ring.** Solid 10K yellow gold. *Be sure to state:* Army, Navy, Air Force or Marine insignia.
4 N 04821E. $7.98

State ring size, 5 to 8. Shipping weight, each, 4 ounces. Gift boxed. See big catalog for other rings.

All prices include 20% Federal Tax. Rings shown actual size.



1 **Boys' Signet Ring.** Good looking, substantial in weight. *Print 3 initials.*
4 NR 4921E–10K gold . $9.85
4 NR 4922E–Sterling . . . 3.60

2 **Men's Signet Ring.** Heavy, modern style. Satin finish. *Print 3 initials.*
4 NR 4920E–10K gold. $14.40
4 NR 4830E–Sterling . . 5.35

3 **Men's Signet Ring.** Classic oval top. Highly polished 10K yellow gold. Heavy weight. *Print 3 initials.*
4 NR 4923E. $17.58

4 **Simulated Jet Black Onyx** with handsome carved intaglio head. Heavy 10K yellow gold ring.
4 N 04832E. $19.80

5 **Stone-set Ring** with simulated red ruby, blue sapphire, or purple amethyst. 10K yellow gold ring.
4 N 04819E *State stone.* $17.95

6 **Genuine Amethyst,** a rich purple, well cut oval stone set in a smart, solid 10K yellow gold mounting.
4 N 04822E. $20.00

State ring size: Boys' 6 to 10; Men's 8 to 12. Shpg. wt., each, 4 oz. Gift boxed. Rings shown actual size.

For him . . . Rings in impressive styles

Superb Diamond Rings for Men

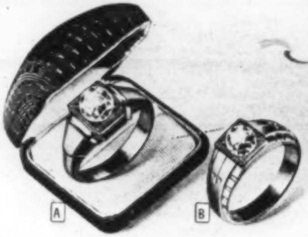
Diamonds of fine blue-white color and brilliance, handsomely mounted . . . rings that mark a man's success. Written Guarantee Certificate. *State size, 8 to 12.* ♦ means sent from Chicago. Order from our nearest mail order house. Postpaid.

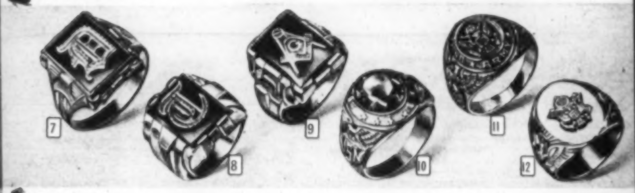
A ♦4 N 02581EY— Massive style. Polished 14K yellow gold, white gold crown.

2 ct. . .	$1750.00	1/2 ct. .	$229.95
1 ct. . . .	655.00	3/8 ct.	176.95
3/4 ct. .	433.95	1/4 ct. .	109.95

B ♦4 N 02564EY— Heavy satin-finish 14K yellow gold ring, white gold crown.

1 ct. . .	$645.00	3/8 ct. .	$166.95
3/4 ct. .	423.95	1/4 ct. .	99.95
1/2 ct. .	219.95	1/8 ct.	61.95





7 **Initial Ring.** Gold initial mounted on simulated black onyx. Solid 10K yellow gold ring.
4 N 04774E . . . $10.74

8 **Initial Ring** with genuine black onyx stone. Extra heavy modern 10K yellow gold ring.
4 N 04754E $21.85

9 **Masonic Ring.** Black onyx stone. 10K yellow gold.
4 N 04873E $19.75
4 N 04872E— Same ring with one diamond $27.60

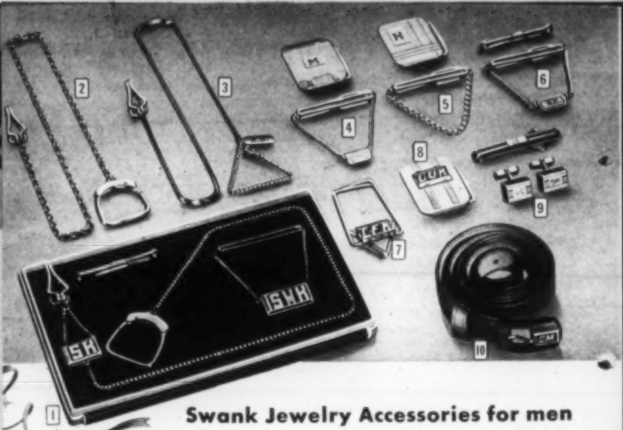
10 **Military Ring.** 10K yellow gold. *State stone:* simulated amethyst or blue sapphire. Army, Air Force, or Marine.
♦4 N 04891EY $12.95

11 **Military Rings** in solid 10K yellow gold. Army, Navy, Air Force, or Marine. Styles may vary.
♦4 N 04801EY $10.34

12 **Sterling Silver Military Rings.**
4 N 4880E— Army or Air Force $1.75
4 N 4881E— With black enamel top. Army only. $2.95

State ring size, 8 to 12. Print initial, fraternal emblem, or military insignia. Shpg. wt., each, 5 oz.

All prices include 20% Federal Excise Tax. For Easy Terms see page 122.



Swank Jewelry Accessories for men

1 **Aristogram Set.** Sterling silver key chain, tie chain and collar bar, with cut-out initials.
4 NR 5670E—3-piece set. *Print 3 initials* . $10.20
4 NR 5675E—Tie chain. Collar bar. *Print 3 initials*. $4.20
4 NR 5678E—Key chain only. *Print 2 initials* . . . $6.00
4 NR 5676E—Tie chain only. *Print 3 initials*. $3.00

2 **Rope Link Key Chain.** Polished sterling silver.
4 N 5690E $6.00

3 **Key Chain, 1/20 12K yellow gold filled.** *Print 2 initials.*
4 NR 5692TE $12.00

4 **Belt Buckle and Tie Chain Set.** Yellow gold plate on sterling. *Print 1 initial.*
4NR5662E—2-pc. set. . . $1.98

5 **Belt Buckle and Tie Chain.** Gold plated. *Print 1 initial.*
4 NR 5663E—2-pc. set $1.98

6 **Tie Chain and Collar Bar Set.** *Print 2 initials for engraving.*
4 NR 5683E—Sterling silver. 2-pc. set.. $4.20
4 NR 5684E—Yellow gold filled. 2-pc. set. . $6.00

7 **Money Clip.** Yellow gold plate on sterling. 2½ inches long. *Print 3 initials.*
4 NR 5657E. $1.20

Swank Jewelry sent postpaid

8 **Belt Buckle** in sterling or gold plate. *Print 3 initials.*
4 NR 5658E—Sterling . . . $1.20
4 NR 5659E—Gold plated . . 1.20

9 **Matching Cuff Links and Tie Clip.** *Print one initial for engraving.* Made of sterling silver
4 NR 5695ME—Tie clip . . $3.00
4NR5693ME—Cuff links. Pr..4.20
Yellow gold filled on sterling
4 NR 5696ME—Tie clip $6.00
4 NR 5694ME—Cuff links, Pr 6.00

10 **Belt and Buckle Set.** Plastic buckle, 2 sterling initials. Brown cowhide leather belt, ⅝ inch wide. Even waist sizes, 26 to 40 in. *State size. Print 2 initials.*
4 NR 5653E. $1.80

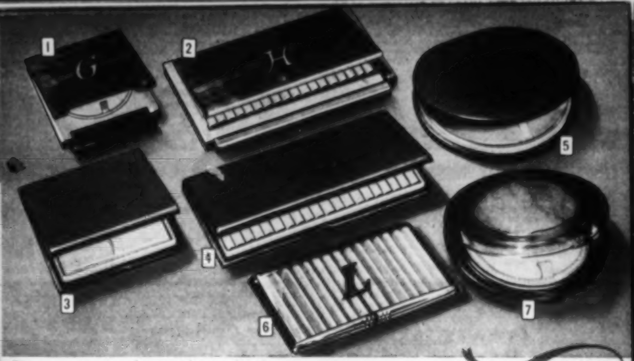
Identification Bracelets . . . hand engraved to your order

Ideal gifts for servicemen . . . civilians like them too. May be worn plain or with initials, name and address, or other message skillfully engraved by hand. Add $1.00 for 3-letter initials as illustrated on (11). Add 5c per letter for name and address as illustrated on (12) or for any other engraving. *Print exact engraving*; state for top or bottom of disc. If correctly engraved, may not be returned. Shpg. wt., each, 8 oz.

11 **Handsome Photo Identification Bracelet.** Heavy sterling silver. 1¼x⅝ inch plaque holds two pictures. 7½ in. long. Engraved to order—see above.
4 NR 4535E—Without engraving $7.30

12 **"Cruiser" Link Identification Bracelet.** Extra heavy sterling or gold filled on sterling. Engraved to order. 7⅝ inches long.
4 NR 4531E—Sterling silver. Without engraving $7.92
4 NR 4538E—1/20 12K yellow gold filled. Without engraving . . $12.50

All prices include 20% Federal Excise Tax. See Easy Terms on Page 122.



Popular Compacts . . . Cigarette Cases

[1] **Personalized Wood Compact.** An inexpensive way to say Merry Christmas, this rich trim of gold color decal initial, easy to apply. Natural wood finish. For loose powder. *Size:* 3⅝x3⅜ inches. Shipping wt., 5 oz. —*State initial*

SORRY NOT AVAILABLE

[2] **Wood Cigarette Case.** Personalized with her initial. Gold color decal initial is easy to apply. Natural wood finish case holds 18 regular size cigarettes. *Size:* 6⅝x3⅜ inches. Matches compact above. Shipping wt., 5 oz.
4N4621M–*State initial*. . . **89c**

Matching Leather Covered Compacts and Cigarette Cases. Smart shapes with genuine calf leather covering. Colors: bright red, Kelly green, or tan. *State color.* Shpg. wt., each, 6 oz.

[3] **Leather Covered Square Compact.** Sifter style for loose powder. *Size:* 4$\frac{3}{16}$ inches square.
4 N 4618M **$1.50**

[4] **Leather Covered Cigarette Case.** 3⅝x7¼ inches.
4 N 4616M **98c**

[5] **Leather Covered Giant Round Compact.** Holds loose powder. 5⅜-inch diameter.
4 N 4617M **$2.00**

[6] **Lumarith Cigarette Case,** a clear plastic, smart in appearance. Personalized with rich gold color decal initial, easy to apply. Holds 15 cigarettes. Size: 3⅛x5⅜ inches. Shpg. wt., 3 oz.
4 N 4620—State initial.**$1.25**

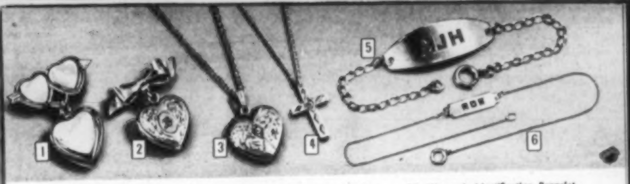
[7] **The "Venus" Lucite Compact** in rich amber tortoise shell color. A smartly styled jumboflapjack compact, 4⅝ inches wide, of genuine durable Lucite plastic. Large 4-inch mirror. Holds large quantity of powder. Generous size puff. Shpg. wt., 5 oz.
4 N 3550 . . . . **$2.50**

Windproof Cigarette Lighter . . . in sterling silver . by Dunhill

[8] The famous Dunhill lighter that thrives on wind and needs no fuel. Pull chemically treated wick into position; a flick of the wheel ignites it. Glows in any kind of weather—the windier the better. Can be applied directly to a pipe. Case is polished sterling silver, made to last. Size 1¼ x 3 inches. Extra wick included for extra long service. Grand gift for a serviceman. Price includes 20% Federal Tax.
4 N 5665E—Postpaid **$6.00**

Dunhill Fluid-type Lighter

[9] Compact, small, dependable, and efficient in the wind . . . four good features he likes in a lighter. Flick the wheel and a strong flame appears, protected from wind by a shield. Requires fluid. Smartly styled metal case, 2⅝ inches long, is enameled black, navy, or khaki color. Two extra flints and one extra wick included. *State color.*
4 N 5672—Postpaid **$1.98**
4 N 5673—Flints. Shpg. wt., 1 oz. 3 for 10c



1 **Fob Locket.** Mother of pearl on rose gold plate. ⅝-inch heart for 1 picture.
4 N 4235E $2.29

2 **Fob Locket. 1/20 10K yellow gold filled.** Neatly engraved 1-inch heart holds 2 pictures. *Print 1 initial.*
4 NR 4215E $5.50

3 **Diamond-set Locket.** Yellow gold filled in satin finish. ⅝-inch size. Dainty matching 18-inch chain.
4 N 4297E $5.65

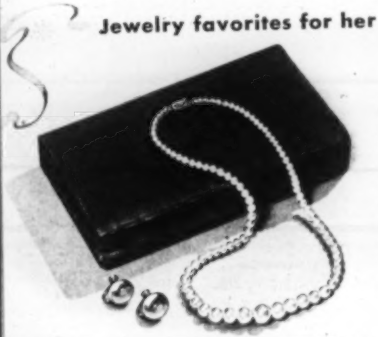
4 **Diamond-set Cross.** Solid 10K yellow gold. ¾-inch long. Matching 18-in. chain.
4 N 4109E $6.70

5 **Woman's Identification Bracelet.** Sterling silver, 7 in. long. *Print 3 initials.*
4 NR 3744E $1.80

6 **Popular Anklet.** Dainty 9-inch chain. *Print 3 initials.*
4 NR 3731E—Yellow gold filled $1.88
4 NR 3748E—10K gold . . $4.78

Shipping weight, lockets, cross, or anklet, each 3 ounces; bracelet, 4 ounces.

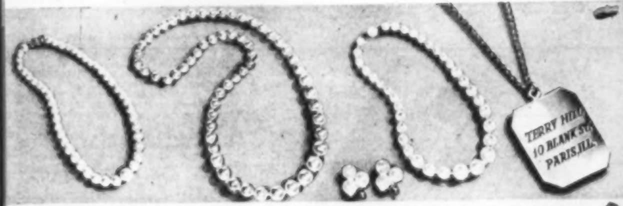
Jewelry favorites for her Christmas



Lustrous simulated Pearls

Every woman likes a strand of fine pearls in her jewelry wardrobe. The graduated beads in this necklace have a rich, creamy color and glowing iridescent luster copied from natural pearls . . . flattering to skin tones. Appropriate for any tailored or dressy outfit. Necklace held by sterling silver filigree clasp. 17 inches long. In rayon velvet-covered gift box. Shipping wt., 6 oz.
4 N 3892E $7.94

Pearl Button Earrings. Simulated pearls of lustrous quality. Two sizes: ½-inch and smaller ⅜-inch diameter. Sterling screw backs. Shipping weight, pair, 3 ounces.
4 N 3893E—½ inch . . . . Pair 59c
4 N 3850E—⅜ inch . . . . Pair 59c



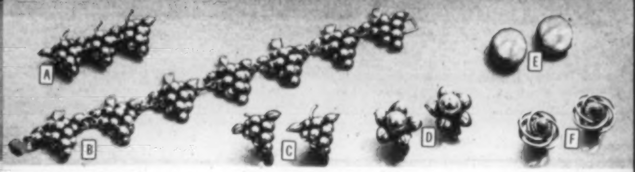
Pearl-effect Necklace held by sparkling rhinestone clasp. The light weight graduated beads have a faint blush pink luster, flattering to skin tones. 16 inches long. An inexpensive jewelry gift. Shipping weight, 3 oz.
4 N 3998E $1.19

27-inch Pearl Necklace, a popular longer length. Lovely simulated pearls of lightweight plastic have a creamy iridescence. Strung with tiny crystal color bead between each pearl. Bead clasp. Shipping wt., 3 oz.
4 N 3873E $3.50

"Opal-glow" Necklace. Glowing beads hold rainbow colors in their milky depths. Tiny crystal color beads between. 16 inches long. Shpg. wt., 6 oz.
4 N 3871ME $2.09

Matching Earrings. ⅝-inch size. Sterling screw backs. Shpg. wt., 2 oz.
4 N 3872ME . . . . Pair $1.09

Identification Necklace for men or women. Sterling silver disc and fine 24-inch chain. *Print 2-word name, address, city, state.* If correctly engraved, necklace may not be returned. Shipping wt., 5 oz.
4 NR 4212E $2.95



A **Grape Cluster Bar Pin.** Mellow natural silver, a glowing highlight for any costume. 2⅜ inches wide.
4 N 4317ME $2.19

B **Grape Cluster Bracelet.** Natural mellow silver, lovely on the wrist. 7 in. long.
4 N 4318ME $4.59

C **Grape Earrings.** In natural silver. Screw backs. Match (A) and (B). 1 in. long.
4 N 4316ME .... Pair $1.75

D **Silver Flower Earrings.** In natural finish with delicate carved detail. Screw backs. ⅜ inch long.
4 N 4319E .... Pair $1.75

E **Button Earrings.** Screw backs.
4N4323E—Hollow silver .... Pair $1.75
4 N 4327E—Mexican onyx, green jade color $1.75

F **Swirl Earrings.** Silver and Mexican onyx in green jade color. Screw backs.
4 N 4326E .... Pair $3.19

Shipping weights: pin, 3 ounces; bracelet, 6 ounces; earrings, 3 ounces.

Hand-crafted Mexican Silver Jewelry

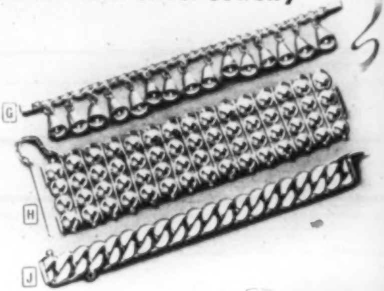
Jewelry enduringly lovely

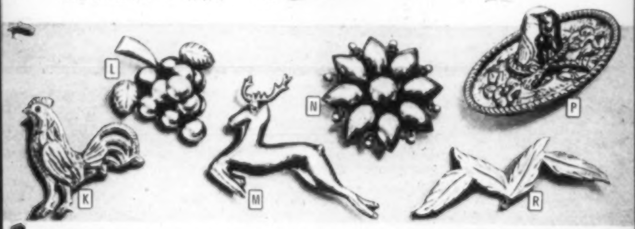
Made of mellow, solid silver, hand-crafted by native skill. Some classic in design, some inspired by native imagination.

G **Bell Charm Bracelet.** Tinkling bright silver bells on a heavy silver chain. 7 inches long.
4 N 4312E—15 bells. Shpg. wt., 6 oz $3.68
4 N 4313E—7 bells. Shpg. wt., 5 oz $1.85

H **Four-row Bead Bracelet.** Hollow beads in bright silver, joined by bars. 2 in. wide, 7 in. long.
4 N 4311E—Shipping weight, 6 ounces $4.58

J **Flat Silver Link Bracelet.** In natural finish. Handsome, smooth heavy links. 7 inches long.
4 N 4315E—Shipping weight, 8 ounces $7.94





K **Gay Cockerel.** Traditional Mexican design, delightful to wear. In natural silver. 3-in. pin. Shpg. wt., 3 oz.
4 N 4325E $1.94

L **Grape Cluster Pin.** In natural silver. Lovely worn with (B) or (C) pictured above. 3⅜ in. wide. Shpg. wt., 3 oz.
4 N 4305E $2.90

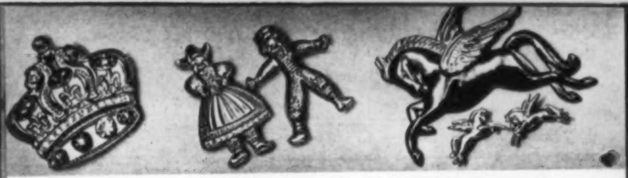
M **Leaping Deer Pin.** Grace and animation in every line. Red stone eye. Natural silver. 3 in. tall. Shpg. wt., 4 oz.
4 N 4304E $3.49

N **Stylized Flower Pin** in natural silver with hand detailing. Has an heirloom look. 2¼ in. wide. Shpg. wt., 4 oz.
4 N 4308E $3.59

P **Mexican Sombrero.** Elaborate carved design in bright, polished solid silver. 2½ in. wide. Shpg. wt., 3 oz.
4 N 4306E $3.00

R **Leaf Bar Pin.** Bright polished gold plate over solid silver. Graceful design. 3 in. wide. Shpg. wt., 3 oz.
4 N 4321RE $2.95

All prices include 20% Federal Excise Tax. See page 122 for Easy Terms.

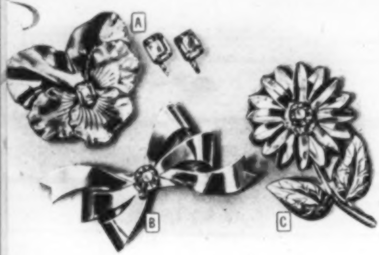


Jeweled Crown Pin. A princely gesture to a lady on your Christmas list. Rose gold plated crown is set with bright multicolor stones and rhinestones in imitation of real gems. 1⅝-inches wide. Safety clasp. Shpg. wt., 3 oz.
4 N 3569E............ **$5.40**

Little Dutch Boy and Girl, a sparkling pair with simulated jewel faces, and costumes with engraved detail. Pins are rose gold plated, each 1⅜ inches tall. Safety clasp. *State stone:* ruby or emerald. Shipping weight, 3 ounces
4 N 3520E.......... Pair **$6.50**

Spirited Flying Horse, a handsome pin in rose gold plate with wings in white gold color and bright stone eye. Pin is 3½ inches wide, has safety clasp. Shipping weight, 5 oz.
4 N 3570ME—Pin only...... **$4.50**
4 N 3571ME—Matching Earrings. One inch wide. Screw backs.
Shpg. wt., 3 oz.......... Pair **$2.20**

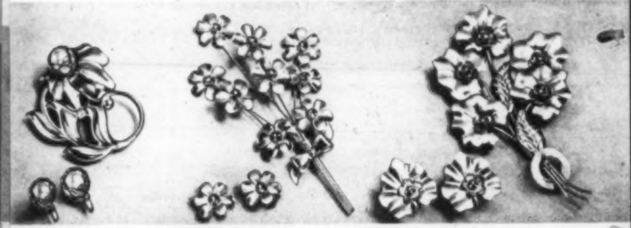
Glamorous Costume Jewelry



A **Pansy Pin and Earring Set.** Rose gold plated pin, 2¼ in. wide, with simulated jewel center. Matching stone earrings, ⅝ in. long, screw backs. *State color:* aqua, orchid, or ruby.
4 N 3876E............ Set **$1.75**

B **Double Bowknot Pin,** rose gold plated finish, sparkling center stone. *State color:* amethyst, ruby, or emerald. 2⅝ in. wide. Safety clasp.
4 N 3878E.............. **$2.10**

C **Daisy Pin** with simulated gem in center. Yellow gold plated. *State color:* rose, aqua, blue sapphire. 3⅜-inch pin.
4 N 3877E.............. **$1.10**
Shipping weight, each, 4 ounces.



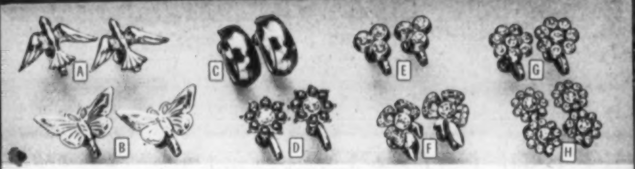
Matching Pins and Earrings . . . rose gold plated over sterling silver

Flower Swirl. Graceful petals on curved stems have a large simulated pearl nestling in the center. 2⅛ in. wide. Safety clasp.
4 N 3565ME—Pin only.
Shipping wt., 4 oz........ **$3.90**
4 N 3566ME—Earrings only. Simulated pearl bud center. ½-inch size. Screw backs.
Shipping wt., 3 oz...... Pair **$2.00**

Bouquet Pin with stone-set flowers atop gently quivering stems. 4½ in. long. Safety clasp. *Colors:* blue sapphire, ruby, amethyst. *State color.*
4 N 3567ME—Pin only.
Shipping wt., 4 oz........ **$6.00**
4 N 3568ME—Earrings only. ½ in. wide. Screw backs. *State color.*
Shipping wt., 3 oz.... Pair **$2.38**

Stone-set Spray Pin, the flower centers set with simulated ruby, aquamarine, or topaz color stones. 4 inches long. Safety clasp. *State color.*
4 N 3993ME—Pin only.
Shipping wt., 4 oz...... **$6.00**
4 N 3994ME—Earrings only. 1 in. wide. Screw backs. *State color.*
Shipping wt., 3 oz...... Pr. **$2.38**

All prices include 20% Federal Tax. For Easy Terms, see page 122.



A **Bird Earrings.** Gold plated. Miniature one-inch size.
4 N 3588E . Pr. $1.15

B **Butterfly Earrings.** Yellow gold plated sterling. 1in.wide.
4 N 3690E.Pr. $2.39

C **Hoop Earrings.** Yellow gold plated sterling. ¾-in. diam.
4 N 3972E Pr $1.15

D **Stone Clusters.** *State color:* ruby, aqua, blue sapphire. ½-in.
4 N 3582E. Pr. $1.15

E **Rhinestone Earrings** for daytime or evening. ⅝ in.
4N3581E-Pr $1.15

F **Bowknot Earrings** set with rhinestones. ⅝ in. long.
4N3583E-Pr.$2.35

G **Sparkling rhinestone** cluster earrings. ½-in. diam.
4N3584E-Pr$2.35

H **Twin rhinestone** cluster earrings. ⅝-inch long.
4N3587E-Pr$4.30

All earrings above have sterling silver screw backs. Shipping weight, each pair, 2 ounces.

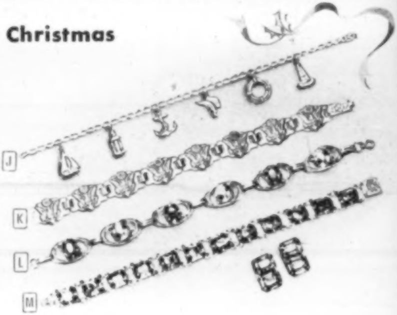
To delight her on Christmas

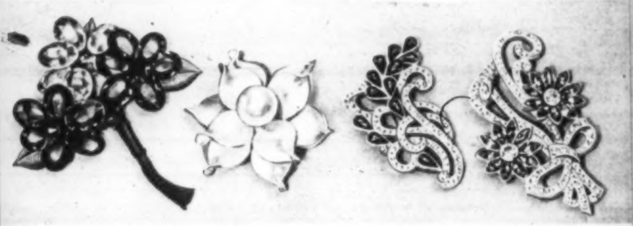
J **Gold-plated Charm Bracelet.** 6 charms on 7-in. chain.
4 N 3563E $1.15

K **Military Insignia Bracelet.** Sterling silver links. *State:* Air Force, Army, Navy.
4 N 3523E—7 in. long $3.60

L **Gold filled Stone-set Bracelets** Rose gold filled sterling silver links, delicately crafted. Simulated blue sapphire, aqua, emerald, ruby, or amethyst. 7 in. long.
4N3612E—*State color* $10.20

M **Stone Bracelet-Earring Set.** Jewel colors: crystal, ruby, blue sapphire. 7-in. bracelet and ⅝ in. earrings.
4N3879E—*State color* $3.50
Shipping weight, each, 5 oz.





Vari-color Stone Sprays

Styled like bouquets of real flowers—a bright touch for her lapel. Flowers are plastic stones in varying flower hues. Bouquet styles vary. Safety clasp. Pins are 3 to 4 inches high. Shipping weight, 4 ounces.
4 N 3545E 79c

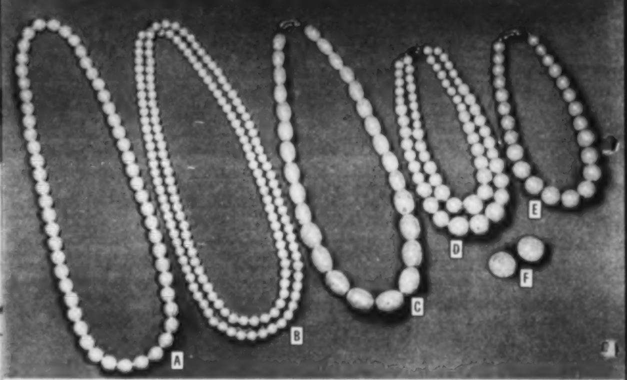
Simulated Pearl Pin

A full blown flower, dainty and delicate in appearance, lovely worn against dark winter colors. The finish is in pearl effect in a faint blush pink tone. 2⅝ inches wide. Safety clasp. Shipping weight, 4 ounces.
4 N 3595E $1.10

Jewel-set Costume Pins, rhinestone studded

Brilliant and beautiful . . . large, jewel-cut simulated stones of an especially fine brilliance and sparkle set in a light weight silvery plastic. Mounting is like white gold in color, with less weight to pull at fabrics. Styles vary slightly; all are lovely. Safety clasp. Gift boxed. *Colors:* crystal, rose, aqua, blue sapphire, ruby, emerald, amethyst. *State color:* Shpg. wt., each, 4 oz.
4 N 3812E—About 3½ inches (left) $5.80
4 N 3813E—4 inches, with more stones (right) $6.90

All prices include 20% Federal Tax. See big catalog for other jewelry



Colorful Necklaces in high luster finish

Looking for something lovely but inexpensive for the feminine names on your gift list? Something flattering to wear—at a price that won't put a strain on your Christmas budget? Here's the answer: Necklaces in five fashion-right styles—in a choice of five gay colors. Earrings to match. The lightweight wood beads have a high luster enamel finish—bright as a polished mirror. Favorite accessory colors: pastel pink, pastel blue, Kelly green, bright red or white. Shipping weight, necklace, 5 oz.; earrings, 3 oz.

A **Over-the-head Necklace,** 30 inches long. Uniform round beads. *State color.*
4 N 3943ME **59c**

B **Rope Necklace,** 60 inches long. Small uniform round beads. *State color.*
4 N 3941ME **$1.10**

C **Necklace,** 27 inches long. Large, graduated oval beads. *State color.*
4 N 3898ME **59c**

D **Double strand Necklace,** 16 and 17 inches long. Red or green only. *State color.*
4 N 3937ME **79c**

E **Choker Necklace,** 17 inches long *State color.*
4 N 3935ME **38c**

F **Button Earrings.** *State color.*
4 N 3938ME—⅝-in. size. Silver screw backs. Pair **38c**
4 N 3939ME—⅝-in size. Plastic clip backs. Pair **19c**

Smart Costume Rings

G **Costume Ring** set with simulated ruby, emerald, blue sapphire, aqua, or topaz. Yellow gold plated on sterling.
4 N 5319E—*State stone, ring size.* **$2.39**

H **Giant simulated stone,** sterling silver ring. Stone colors: emerald, ruby, blue sapphire, aqua or amethyst.
4 N 5317E—*State stone; ring size* **$1.88**

J **Costume Ring** with double rows of imitation diamonds. Yellow gold plated on solid sterling silver.
4 N 5318E—*State ring size* **$2.39**

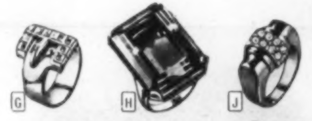
Ring sizes, 5 to 8. Shipping wt., ea., 4 oz.

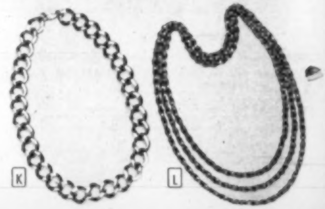
Gleaming Metal Chain Necklaces

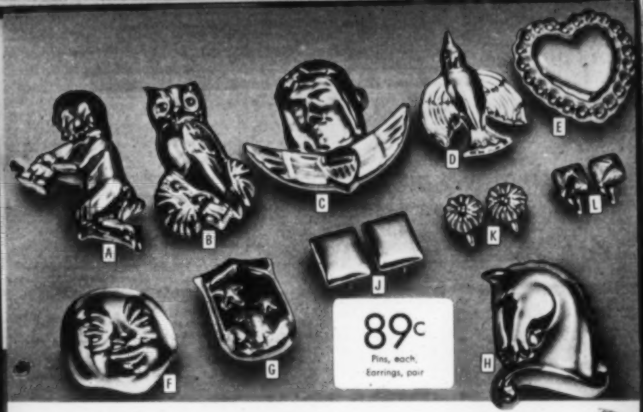
K **Link chain choker Necklace.** Smart gold color metal. 16 in. long. Link styles vary.
4 N 3726E—Shpg. wt., 6 oz **$1.15**

L **Link chain rope Necklace,** 60 inches long. Expensive looking yellow and rose gold color metal. Link styles vary.
4 N 3725E—Shpg. wt., 6 oz **$1.15**

All prices include 20% Federal Excise Tax.







89c

Pins, each,
Earrings, pair

Radiant gold-plated Pins and Earrings

Bright with the glint of gold—a shining costume pin that will delight her feminine heart—add a flashing accent to her winter costume. Interesting designs, suitable for wear on her dress, coat, suit or purse. The gold plated finish on ceramic base has been polished to a high luster. Some pins have touches of bright colored enamel trim to bring out the details. Each in gift box. Shipping weight, each pin, 4 ounces.

A **Greek god Pan,** black enamel trim. 3¼-in.
4 N 3613E 89c

B **Owl Pin,** turquoise enamel trim. 2¾-in.
4 N 3614E 89c

C **Aviator Pin,** red enamel trim. 2½-in.
4 N 3615E 89c

D **Bird Pin,** all gold finish. 2½ in. high.
4 N 3535E 89c

E **Heart Pin,** turquoise enamel trim. 2-inch.
4 N 3620F 89c

F **Mask Pin,** green, red enamel trim. 2-inch.
4 N 3621E 89c

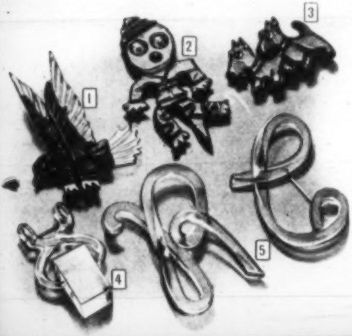
G **Gleaming Shield Pin.** Black enamel trim. 2 inches high.
4 N 3616E 89c

H **Horse Pin,** rich all-gold finish, lovely for dress, suit or coat. 2¼ inches high.
4 N 3619E 89c

J **Rectangle Earrings.** Screw backs. ⅝-inch.
4 N 3925E. .. Pair 89c

K **Round Earrings.** Screw backs. ½-inch diam.
4 N 3622E. .. Pair 89c

L **Nugget Earrings.** Screw backs, ½-inch.
4 N 3627E. .. Pair 89c



Wood Pins for the young set

1 **Birds, Circus Horses, and Mask Pins.** Some with Lucite trim. No choice.
4 N 3594E—Abt. 3½-inch wood pin 78c

2 **Rollicking Soldier Pin.** His roving bead eyes actually move. Hand painted color trim. Red bead nose. Wood pin is 4 inches high. Fun to give, to wear.
4 N 3623E—Soldier Pin 58c

3 **Amusing Animal Pins.** Dogs, colts, cats, circus animals and little lambs, too. No choice. Hand-painted trim
4 N 3593E—Abt. 2½-inch wood pin . 58c

Shipping weight, each, 3 ounces.

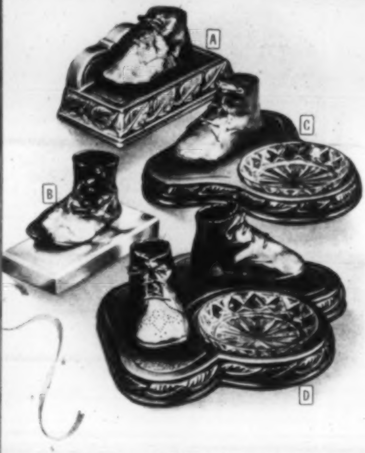
Lucite Pins go with everything

4 **"Ice and Tongs" Pin,** sure to catch her fancy. Crystal clear Lucite.
4 N 3711E—2½ inches long $1.08

5 **Giant Initial Pin.** Her own initials will be a smart, personalized gift. Clear Lucite. 3 inches tall. *Print initial.*
4 N 3521E Each 44c *2 for* 79c

Shipping weight, each, 3 ounces.

All prices include 20% Federal Excise Tax



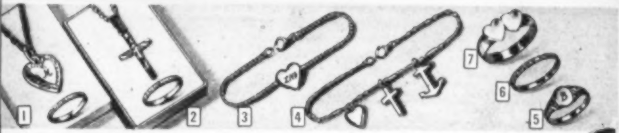
Baby's First Shoes preserved for lasting keepsakes

Sentimental gifts . . . your baby's shoes preserved in beautiful two-tone bronze color metallic finish which retains every precious scuff and wrinkle. Thrilling gift for Dad, Mother, or Grandparents. Practical ash tray and bookend, bases in bronze color ceramic (glazed pottery) or onyx.

How to Order: Attach tag with name and address to each shoe. Enclose remittance and order in envelope and attach to outside of package containing shoes. Finished shoes sent Parcel Post, insured, prepaid from factory. Orders must reach us not later than Nov. 15 for Christmas delivery.

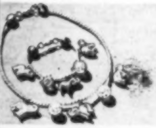
A	**4N8457F**-Book ends. Ceramic base. Pair.	**$6.79**
B	**4 N 8452F**—Book ends. White onyx base, felt padded. Pair . .	**$11.50**
C	**4 N 8454F**—Single shoe Ash tray. Bronze color ceramic base	**$3.79**
D	**4 N 8455F**—Twin shoe Ash tray. Bronze color ceramic base.	**$6.19**

Gifts of Jewelry for Baby

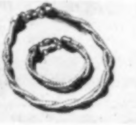


1. **Baby Locket and Ring Set.** 13-in. chain. *Print 1 initial.*
   4 NR 4452E—Goldplated $1.74
   4 NR 4453E—10K gold. . 4.44
2. **Baby Cross and Ring Set.** 10K gold. 13-inch chain.
   4 N 4454E $4.44
3. **Identification Bracelet.** 6 in. long. *Print 2 initials.*
   4 NR 4450E—Sterling. . . $1.04
   4 NR 4451E—10K gold . 4.50
4. **Charm Bracelet.** 10K gold.
   4 N 4456E—6 in $7.20
   4 N 4457E—7 in 7.20
5. **Baby Signet Ring** in 10K yellow gold. *Print one initial.*
   4 NR 4422E—Sizes 0 to 3. $2.75
6. **Baby Band Ring.** 10K yellow gold.
   4 N 4438E—Sizes 0 to 3. $1.19
7. **Child's Ring.** 10K yellow gold.
   4 N 4437E—Sizes 2 to 5. $3.50

All baby rings, sizes 0 to 3. *State size.* Shipping weight, each set or item, 3 ounces.



Circus Set. Pink, blue, green plastic elephants on pink cord. 13-inch necklace, 5½-inch bracelet. Shpg. wt., 3 oz.
4 N 4424E **$1.18**



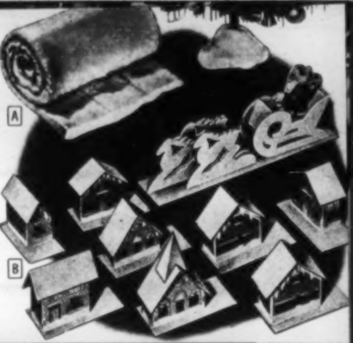
Two-strand Bead Set. Turquoise or pink. 12½-in. necklace, 6-in. bracelet. *State color.* Shipping weight, 3 oz.
4 N 4419E **$1.18**

Simulated Pearls for a little girl. Tiny lustrous beads. 15½-in. necklace. Shpg. wt., 3 oz.
4 N 4429E **$1.04**

Sterling Baby Cups. 2 in. high. One initial included. *Print initial.* Name 5c a letter extra. Shpg. wt., 7 oz.
4 NR 8465E—2 in. wide $5.70
4 NR 8462E—2½ in. wide 8.10

Prices on jewelry and silver items include 20% Federal Excise Tax

Dress up your home for Christmas



Flame-resistant White Cotton

A Very decorative and pretty . . . as white and dazzling as new fallen snow. For "snow-drift" at foot of tree, and "snowflakes" on branches. Comes in roll, about 30x48 inches. **27c**

49 N 6504—Shpg. wt., 12 oz. 27c

9-piece Christmas Village

B Put it under the tree—or on the dinner table. Fill fiberboard houses and sleigh with candy. Transparent windows light up when you insert your own tree lamps. Houses are sprinkled with snowy mica. 7 houses, church, Santa in sleigh with reindeer. Average size of houses 5x3½x2¼ in. **81c**

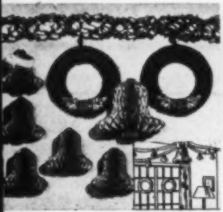
49 N 6637—Shpg. wt., 1 lb. 8 oz. . . . **Set 81c**

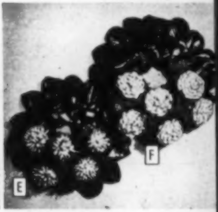
Cellophane Icicles. Plenty of shimmering icicles to trim Christmas tree. Grand for making favors, novelties. 28-inch strands. Shipping wt., 4 oz.
49 N 6508 . . . . **29c**

Gay Tissue Paper Roping. Give your home a festive, holiday appearance. 50 feet long; 1 inch wide. Red or green. Shpg. wt., 8 oz.
49 N 6219—Red
49 N 6220—Green **29c**

Shiny Spun Glass Angel Hair. Makes a beautiful web over tree . . . glistens in the reflection of lights. Use 3 boxes of trim for average tree. Shpg. wt., 10 oz.
49N6502—3 boxes **29c**

48 Wax Candles. Cheerful, bright . . . for an old-fashioned Christmas. Odorless, almost dripless. 3-inch candles, assorted colors. Shpg. wt., 1 lb.
49 N 6599 . . **48 for 23c**





15-piece Room Decoration . . . adds gaiety to your home. 2 bright red, 9½-inch tissue paper wreaths. 4 colorful tissue garlands. Eight 6-inch honeycombed red tissue bells, one 9-inch bell. 10 foot garlands are red and green. Wreaths have silver color paper leaf spray. Shpg. wt., 1 lb.
49 N 6226 . . . . **59c**

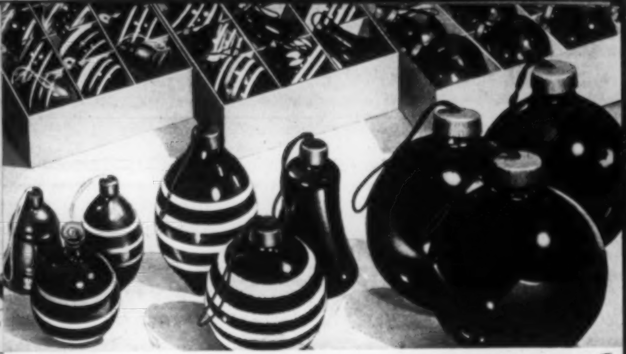
C **Bright red Tissue Bells.** Give your home a festive, holiday air at very little cost. Use these honey-combed tissue paper bells to add gaiety to your rooms during the Christmas season. Made of beautiful, sturdy red tissue. Eight 6-inch bells. Shipping weight, 4 ounces.
49 N 6201 . . . **8 for 26c**

D **10-in. Red and White Wreath.** Made of fluffy glass fiber yarn and shredded strands of cellophane, with wide red rayon ribbon bow and two tiny pine cones at the base.

Grand to hang on the door or in a window of your home. Make fine, inexpensive gifts. Shpg. wt., 12 oz.
49 N 6218 . . . . **59c**

E **16-in. Memorial Wreath.** Magnolia leaves with 5 large flowers and foliage. Ass't'd styles. Shpg. wt., 2 lbs.
79 N 06252 . . . . **$1.59**

F **17-in. Memorial Wreath.** 6 large flowers on magnolia leaves, interspersed with baby's breath. Ass't'd styles. Shpg. wt., 2 lbs.
79 N 06253 . . . . **$1.79**



12 small tree gems

Make your tree a fairyland of color with these ornaments. Brilliant opaque finish, or clear, transparent glass. Some are rich, solid colors . . . others have pretty contrasting stripes. Ball, oval, bell shapes. Average 2 inches in diameter.

59c Box of 12

49 N 6620—Shpg. wt., 10 oz. 59c

12 sparkling Ornaments

A gleaming array of striking beauties for the average size tree. Shiny transparent and opaque glass balls with vari-colored stripes. Colorful, crystal clear plain color bells and striped ovals. 2¼ to 3¼ inches in size.

89c Box of 12

49 N 6625—Shpg. wt., 12 oz. 89c

12 huge, solid color Balls

Big 2⅝-in. glass balls that give a crystal clear, mirror-like reflection. Shiny transparents that are preferred by many people. Make yours an especially distinguished looking tree with a box of these balls. Popular assorted colors (red, rose, blue, green, purple).

$1.14 Box of 12

49 N 6628—Shpg. wt., 1 lb. . . $1.14

Make your Christmas tree sparkle

Novelty Assortment of 15 toy ornaments

Thrill the children with these metallic paper and cardboard ornaments . . . 15 toy styles. There's a majestic silver color plane, a snowy white boat, a horsie rocker, a golden angel, an impish Santa in the chimney, a sailor boy, a jolly Jack-in-the-box, a winking soldier, and others. To be perched on or hung from the branches. Gaily colored toy ornaments kiddies will thrill to find hanging from branches around the tree. 3½ to 5½ in. long.

$1.00 Assortment

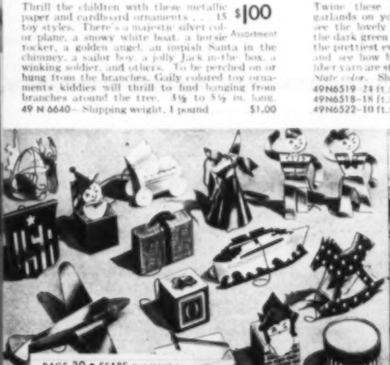
49 N 6640—Shipping weight, 1 pound . . . $1.00

Tree Garlands of shimmering glass fiber yarn

Twine these lustrous closely woven garlands on your Christmas tree . . . see the lovely contrast they make with the dark green needles . . . you'll agree your tree is the prettiest ever. Drape them about your rooms and see how beautiful they look. Amid the glass fiber yarn are strands of cellophane. Shpg. wt., 3 oz. *State color.* Shown at right below).

29c

49N6519–24 ft. x ⅝ in. White or red and white . .29c
49N6518–18 ft. x ⅝ in. White or blue and white . 29c
49N6522–10 ft. x 1½ in. White or red and white . .29c



12 solid color beauties

69c Box of 12

Here's a marvelous way to give your tree that "carefully trimmed" look. Make your tree a multi-colored wonderland with these pretty crystal-clear and shiny opaque glass balls. Assorted solid color balls (red, blue, green, purple). 2¼-in. diam.
49 N 6624—Shpg. wt., 12 oz. 69c

12 huge, dazzling beauties

98c Box of 12

Masterpieces of Christmas beauty. An assortment of glittering colors . . . frosted, snowy designs . . . opaque and transparent reflectors. Ornaments enhanced with varicolored stripes, sprayed on leaf patterns, or shiny dots. Rich looking. Sizes 2⅝ to 3 inches.
49 N 6627—Shpg. wt., 1 lb . . . 98c

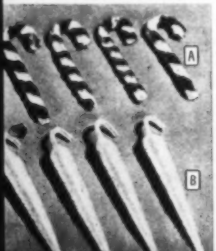
Sears Easy Terms help you buy gifts for everyone on your Christmas list. See page 122 for details

Bright, colorful Ornaments

Novelties for the tree

A **Candy striped rayon canes.** 18 4½-inch canes of soft, light rayon. Red and white, green and white stripes. Shpg. wt., 10 oz.
49 N 6617. . . . . Box of 18 for 49c

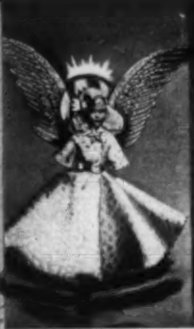
B **Rayon chenille icicles.** Add a touch of winter to your tree . . . 5½-in. icicles of white soft spun rayon. Shpg. wt., 8 oz.
49 N 6509 . . . . Box of 12 for 29c

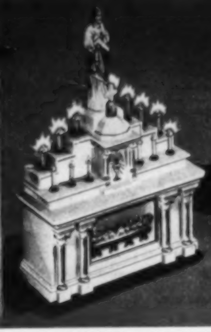


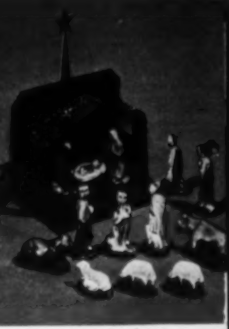
24 Assorted Ornaments

$1.19 Set of 24

Enough gay and pretty ornaments to decorate any tree. Beautiful varicolored stripes. Transparent and opaque glass beauties . . . solid color gems that reflect tree lights. Favorite ball, oval and bell shapes. Popular rose, red, purple, blue, green colors. 2-in. size.
49 N 6623—24 glass ornaments. Shpg. wt., 1 lb. 6 oz $1.19







Electric lighted tree-top Angel

Casts a halo of light—attach it to outlet on your tree light set. Silver color wings. Doll angel has composition head, silvery white mohair and rayon wig, rayon brocaded dress. Overall size 11x10 in. Independent burning 110-volt Mazda bulb incl. Cord with plug. **$1.54**

49N6532–Shpg. wt., 1 lb. 8 oz. $1.54

Electric lighted Altar

Has spiritual appeal. Subdued in colors yet extremely beautiful. Made of marble-effect composition. 12x5x16 inches. Altar has 30-watt bulb inside that "lights" the 12 candles, cross, "Last Supper," pillars. Bulb, plug, cord included. **$6.98**

79N06538–Shpg. wt., 12 lbs. $6.98

Colorful 16-piece Manger Set

Tells Christmas Story. Realistically painted, plastic composition figures—wash with soap and water. Christ Child in Crib, Joseph, Mary, 3 Kings, Shepherd, Angel, Beggar, Donkey, Cow, 3 Sheep. Standing figures about 4⅛ in. high. Fiber stable with star. **$3.51**

79 N 06654–Shpg. wt., 7 lbs. $3.51

Brighten up your home for Christmas

A **Mirostars.** Use the lamps on your tree to make beautiful brilliant "stars." Simply fit your lamps in center of mirror reflectors. Lamps not included. Shipping weight, 8 ounces.

49 N 6530—Set of 8 for **33c**

B **Bell Clusters.** Five bright red cellophane bells hang from bow of metallic paper ribbon. About 25 inches high. Shpg. wt., 2 lbs.

79 N 06265............**$1.00**

C **Cone Cluster.** Four 3⅜-inch cones, sprayed white to give effect of fresh snow. Has preserved evergreen spray on rayon ribbon. Cluster is 18 inches long. Decorate your rooms, school and church for the Yuletide season. Shpg. wt., 1 lb.

49 N 6231.....**59c**

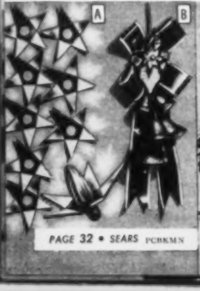
D **16-inch Christmas Wreath.** Gives your home a gay, holiday air. Decorative on windows and doors. Trimmed with 6 white tipped cones on beautiful preserved evergreen. Rich looking, adds to the Christmas spirit. The deep green color evergreen makes a striking decoration. Shpg. wt., 2 lbs.

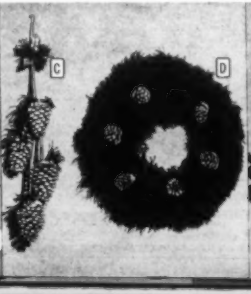
79 N 06236.....**$1.85**

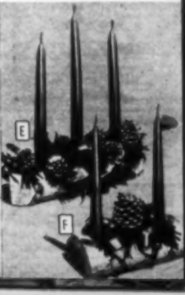
Yule Candle Logs. A lovely centerpiece with preserved evergreen, pine cones, red ribbon.

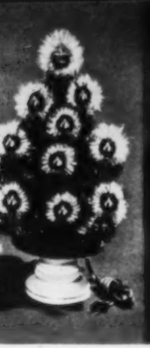
E **Three-candle Log.** 49 N 6234–11¼ in. long. Two 8-in., one 10-in. candles. Shpg. wt., 2 lbs. **$1.87**

F **Two-Candle Log.** 49 N 6233–7½ in. long. Two 8-in. candles. Shipping weight, 1 lb. 8 oz.......**$1.00**









Beautiful Musical Church Scene

Christmas scene on platform 18x11⅝ in. **$9.38** All in white except 6 trees and 2 Santas. Wood church 9x4x14½ in. with Swiss music box. Sprinkled with glistening white mica. 2 Santas in front corners. The soft tinkling music brings real cheer. Shpg. wt., 5 lbs.
79 N 06590 . . . . $9.38

18-inch Electric Lighted Tree

Rich, "Glolite" tree has star top and 12 colored **$6.25** candle-shaped lights made of glass rods which absorb and reflect light from 30-watt house lamp inside tree. Lamp incl.; easily replaced. Lights never burn out or get hot. Tree has lustrous non-fading green branches. Ivory plaster base. For 110-120 volts.
79 N 05527—Shpg. wt., 6 lbs $6.25

Sleigh Bell Steeple

Wood steeple, 10 x5¼x4 in., mica **$1.98** snow covered. Has rayon bow with two 1-in. metal sleigh bells; metallic paper poinsettia and spray. 20½ in. imitation leather strap with four 1-in. sleigh bells. Shpg. wt., 1 lb.
49 N 6237 . . . . $1.98

Gay Holiday Decorations

Electric Candles. Transparent halos reflect light from independent-burning 110-volt Mazda bulbs. Ivory colored heavy fiber candles, mounted on ivory color wood base. Holly spray decoration. Cord and plug included. 7 candles with orange-color bulbs included. Tallest candle, 22 inches. Base, 19½x3½ inches. Shipping weight, 5 pounds.
79 N 06593 . . . . . . **$4.82**

Artificial Christmas Trees

49c to $4.53

Convenient . . . clean . . . economical . . . an excellent answer to your Christmas tree problem. Realistic; handsome, natural looking artificial trees. Full, fluffy branches that are always fresh looking. Deck tree with shining ornaments, to glow against the rich fresh-from-the-forest green color.

Branches are round, and unfold from trunk. Wood holder included; trimmings not included. Top branch is folded down in shipping; be sure to straighten to measure height. No needles to shed, it's neat as a pin. Folds compactly for storing. Will last for many years. Sizes may vary slightly.

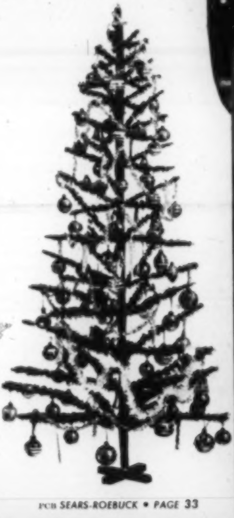
About 30 in.—24 branches
49N6662—Shpg. wt., 1 lb. 2 oz. **49c**

About 38 in.—37 branches
79N06663—Shpg. wt., 2 lbs. . . . **98c**

About 50 in.—49 branches
79N06664—Shpg. wt., 4 lbs. . **$2.19**

About 60 in.—62 branches
79N06665—Shpg. wt., 6 lbs. . **$3.16**

About 70 in.—75 branches
79N06666—Shpg. wt., 7 lbs. **$4.53**



For Sears Convenient Easy Terms; see page 122

Zing! Down Goes a Crow

52c

Line up the colorful crows on the realistic looking fence; take your little fiber board repeating rifle and pop them off with the rubber band ammunition. It's fun to try to shoot them all down. Challenge your friends and see who is the expert marksman. Fence measures 13½x3⅝ in.; crows are 4½-in. high.

49 N 199—Shpg. wt., 12 oz......52c

DeLuxe Five-in-One Bagatelle Game

$1.19

Here's a new combination game, designed for lots of excitement and variety with its five different games, all on one board. This is a combination that everyone will like and enjoy. You can play Victory Bomber, Put and Take, Baseball, Twenty-One and Bagatelle. Large, smooth playing surface, beautifully lithographed. Made for long use, too, with its sturdy wood frame and non-warping playing surface. Complete with seven marbles, strong shooter and instructions. Size, approximately 23x13 inches. A real bargain and it will be a real surprise for Christmas morning!

49 N 245—Shipping weight, 2 pounds 12 ounces..............$1.19

TIDDLEDY WINKS

SHARPEN YOUR WITS
BY PLAYING
take it or leave it!
TRY FOR THE $64 QUESTION

Play Tiddledy Winks for fun

59c

An exciting game of real skill. The player who gets all his counters in the tub first is winner. Everyone will like to play Tiddledy Winks. Up to 4 can play. Instructions give some novel ideas for parties.

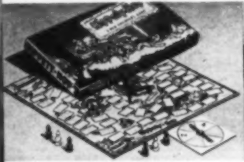
49 N 275—Shpg. wt., 1 lb......59c

Popular "Take it or leave it" Quiz Game

$1.09

You've enjoyed it on the radio—now you can have fun playing this fascinating quiz game in your own home. It provides hours of fun for children and adults—and it's played just as the radio program is conducted. See who will be the winner in your family. Includes: 48 questions; 24 "$64" questions; book of rules; answers; pay-off money. Rules are easy, the play is educationally thrilling, fast and hilarious.

49 N 261—Shipping weight, 1 lb. 14 oz....................$1.09



60 GAMES TRICKS AND PUZZLES
A BOX FULL OF FUN AND PASTIME

Hippety Hop—for youngsters

92c

Spinner indicates how many hops you take. Each stopping place has an amusing little poem. 2 to 6 players . . . 18x18-in. folding board.

49 N 132—Shpg. wt., 2 lbs......92c

Big box of Games, Tricks and Puzzles

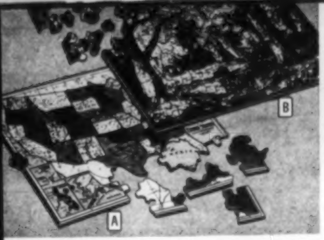
$1.00

New edition contains 34 separate playing surfaces . . . sizes from 9x6¼ in. to 29x25 in. Games for one . . . or 24 can play "Pin the Tail on the Donkey." Contains 60 fun makers, including magic tricks, plenty of games . . . Football, Baseball, Basketball, India, Horserace game, Old Maid, Rummy, Authors, Fortune Telling, Letter Anagrams, and lots more. Includes counters, spinners and plastic chips. Box 14¼x11¼ in.

49 N 122—Shpg. wt., 1 lb. 12 oz............................$1.00

Jig Saw Puzzles give hours of fun

For other welcome gifts for children and grownups, be sure to see Sears big General catalog. Shop at Sears and save.



Two-sided Puzzle

A Map of the U.S.A. on one side and World on other side. It's educational and fun. Two puzzles for one price. Made of heavy cardboard. Assembled size, 20¼x14¼ in. Shpg. wt., 1 lb. 8 oz. **67c**

49 N 3812 67c

1000-pc. Puzzle

B Mammoth size—the whole family can help to assemble it. 1000 interlocking pieces of cardboard. Sturdily made . . . can be used over and over. Covers top of card table. Shipping weight, 2 pounds. **89c**

49 N 3894 89c

New, exciting hobby series Jigsaw Puzzles

Puzzles children and adults will enjoy puzzling over. Set of 4 . . . 300 interlocking pieces in each. 22x14-in. pictures. Loads of fun to put together. Series contains beautifully colored ducks, turkey, pheasants and eagle. Each puzzle is cut differently. Made of durable cardboard. A wonderful gift for a convalescent. **4 for 98c**

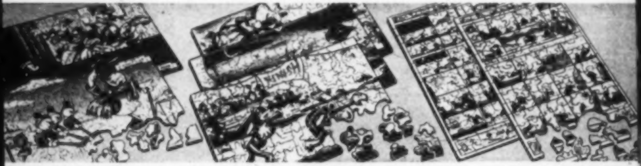
49 N 3813—Shipping weight, 4 pounds . . . 4 for 98c

WHO DUN IT?
Detective MYSTERY PUZZLE

New Detective Mystery Jigsaw Puzzle

"Who Dun It?" A new twist to the ever popular mystery story. A crime committed . . . it's a thrilling puzzle to solve. Try your skill at being an amateur detective. Study the mystery . . . consult the story sheet for clues . . . then assemble the jigsaw puzzle. When it is put together the mystery will be solved. Will provide plenty of entertainment for both young and old. Has 300 interlocking pieces. Assembled size: 22x14 inches. **37c**

49 N 3801—Shipping weight, 1 pound 37c



Walt Disney Jigsaw Puzzles

Two famous Walt Disney designs . . . Donald Duck and Mickey Mouse. 300 interlocking pieces in each puzzle. Long lasting cardboard. Assembled size, 22x14 in. You'll enjoy them. Shipping wt., 2 lbs. **2 for 57c**

49 N 3810 . . . . 2 for 57c

Fairyland Puzzles

Three 300-piece 22x14-inch puzzles to a set. "Pinocchio," "The Tortoise and the Hare," "The Grasshopper and the Ants." Colored; interlocking. Cardboard. Shipping weight, 3 pounds. **3 for 83c**

49 N 3802 . . . . 3 for 83c

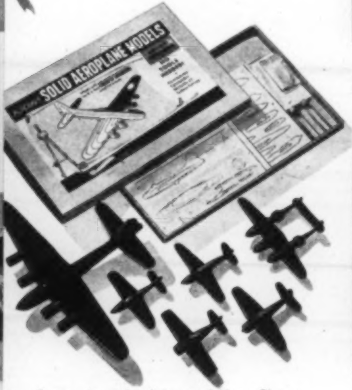
Top Comic Jigsaw Puzzles

Two puzzles to this set — Blondie and Popeye. 300 interlocking pieces in each. 22x14 inches. Cardboard. Shipping weight, 2 pounds. **2 for 57c**

49 N 3871 . . . . 2 for 57c

Easy-to-make Army-Navy Airplane models

A fine hobby for youngsters . . . and one they will love. Learn to recognize planes used by Uncle Sam's Air Forces. No tools needed.



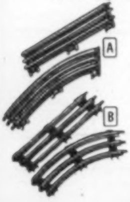
8 easy-to-make Army and Navy Planes

$1.89

What a thrill it will be to build these "ply-craft" planes. B-17 bomber has 17¾-inch wingspread. The 7 smaller planes include: 2 P-40's; 1 P-39; 2 F4F4's; 1 P-38; 1 SBD-3. A grand gift for every American boy and girl. Complete with glue, sandpaper, filling compound and paint. Easy-to-follow instructions.

49 N 4738—Shipping weight, 3 lbs. 10 oz. **$1.89**

Tracks again for your R. R. Yard



[A] Lionel Electric Trac

You'll have more fun have
plenty of tracks f in.
—"0" at
track.
Shipping
ge. Straight
tr
..10 oz.
"027" gauge. Curved
tr
Shi ng weight, 10 oz.

SORRY—
NOT AVAILABLE

[B] Marx Electric Track

49 N 6005—**Straight track.**
Shpg. wt., 1 lb. . . Set of Six **98c**

49 N 6006—**Curved track.**
Shpg. wt., 6 oz. . . Set of two **34c**

Original Wright-Dayton Models

44c Each

Easy to build—exact in details. Pre-cut wood parts. Instructions. *State choice* of PW-1 Grumman; PW-2 Curtiss P-40; or PW-4 Bell Airacobra. Length about 5½ in.

49 N 4747—Shpg. wt., 8 oz. . . . . . Each **44c**

Comet Air-O-Trainer Kit . . Fun for all

$1.39

Move controls and surfaces respond as on real plane. Wood, metal parts. Easy to assemble. With instructions, ground course in flying, and airplane control. About 21⅛ in. long.

49 N 4708—Shpg. wt., 1 lb. 12 oz. . . . **$1.39**

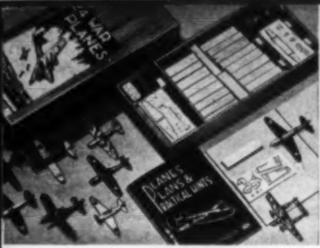
CODE-AR
DOT
DASH
DASH
DOT

Code-Ar two-way Signal Sending Set

$1.19

International code practice set with night signal and telegraph signal. Entertaining and educational. Boys and girls can learn Morse Code. 9½ in. long. Made of masonite and wood. It's lots of fun to practice the code.

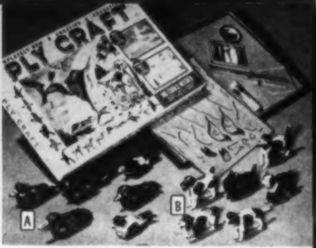
49 N 4603—Shipping weight, 1 lb. . . . **$1.19**



24 miniature War Planes—3" wing span

Learn to identify models. Easy to assemble, wood and cardboard pieces. Cement, insignia, all materials, instructions included. It's educational and equally popular with younger and older children. **89c**

49 N 4744—Shipping weight, 14 ounces 89c

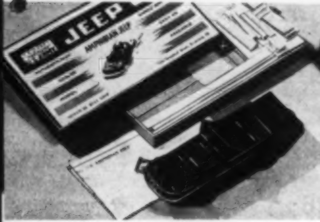


Plycraft Birds and Dogs . . . . realistic models

Easy to put together. Kit includes pan, brush, glue and 5 colors of paint. Each piece is numbered.

A **49 N 4739—Bird outfit.** 3 song and 3 game birds. 3½ to 5 in. Shpg. wt., 2 lbs. **89c**

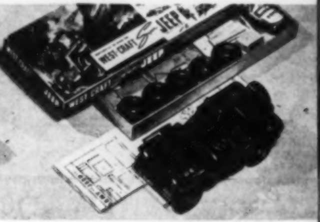
B **49 N 4740—Dog outfit.** 3 sporting dogs, 3 domestic. 3½ to 4 in. Shpg. wt., 2 lbs. . . **89c**



Make your own Amphibian Jeep

A seagoing jeep that is easy to assemble. Authentic scale model of the famous U. S. Army Amphibian Jeep. Ready-cut wood and cardboard parts. Sandpaper and instructions included. Assembled size, 13½ in. **89c**

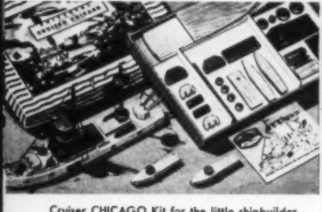
49 N 4734—Shipping weight, 1 lb. 8 oz. 89c



Scale-Model Jeep . . . the one you've waited for!

This fast, tough little car is the pride of the Army. You'll have fun building it yourself. Kit contains preformed parts, decals, instructions, 5 molded full-tread wheels, paint, cement. Assembled size 11½ in. **$2.27**

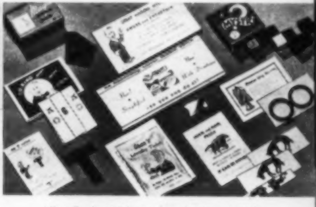
49 N 4760—Shipping weight, 2 pounds. $2.27



Cruiser CHICAGO Kit for the little shipbuilder

Natural wood parts are sawed, sanded and ready for assembly. Size 12x2¼x6 in. Instruction sheet, nails and two small wood boats included. Parts are built to scale. Entertaining and educational toy for children. Start building your navy with this Cruiser Kit. **$1.09**

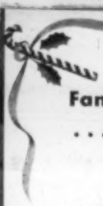
49 N 4620—Shipping weight, 1 pound $1.09



Nine Parlor tricks to mystify your friends

Hindoo Mystery, Ring Illusion, T Puzzle, Gravity Glass, Chan's laundry ticket, and 4 other famous tricks. Complete materials and instructions. **98c**

49 N 4609—Shipping weight, 1 pound . . . 98c



Famous Parker Games
. . . fun for the family

MONOPOLY
MONOPOLY

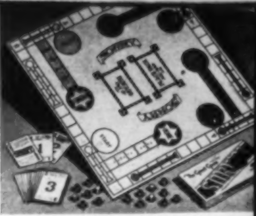
Monopoly . . . greatest of all trading games

A great favorite with plenty of fast action. Buy railroads, own property and try to get a monopoly. It's a game that all the family will love. Set includes: playing board, houses, hotels, deeds, cards, money, wood pawns and dice. Instructions included.

$2.88
Deluxe Set

49 N 223—Deluxe Set for 2 to 10 players. 19¼-inch square folding board. Shipping weight, 4 lbs. 4 oz. $2.88

49 N 220—Popular Edition for 2 to 7 players. 19¼-inch square folding board. Shipping weight, 2 lbs. 8 oz $1.79

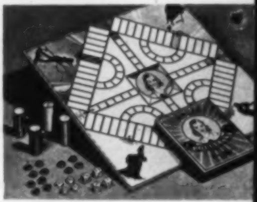


Everyone likes "Sorry"

Skill and chance are equally combined in play around the board. Movement is controlled by the draw and play of Sorry cards. Requires no dice. Easy to learn—everyone has a chance to win. 17⅝x17⅝-in. playing board. Sorry cards and wood pawns. For 2 to 4 players. Instructions included.

$1.32

49 N 118—Shpg. wt., 1 lb. 6 oz $1.32

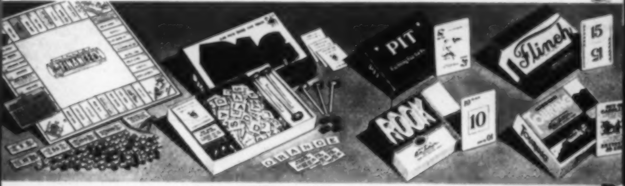


Pollyanna—always a great favorite

Popular "Pursuit" game for 2 to 4 players. Try to escape capture and avoid blockades. First to reach Pollyanna in the center of board wins. A home game that the whole family will enjoy. 17⅝-in. folding board, 4 dice cups, dice, playing pieces, instructions.

$1.29

49 N 158—Shpg. wt., 1 lb. 8 oz $1.29



Finance

Similar to Monopoly, 2 to 5 players. 18½-in. folding board, dice, pieces, houses, etc. Shpg. wt., 2 lbs. 4 oz.

$1.10

49 N 222 . . . . $1.10

Dig . . . full of action

Dig out letters to form words. 2 to 6 players. Question cards, letters, magic picks. Shpg. wt., 1 lb. 2 oz.

87c

49 N 137 . . . . 87c

Pit . . . Rook

Pit: For 2 to 7 players. 65 cards, rules. Shipping weight, 8 oz.

63c

49 N 166 . . . . 63c

Rook: 2 to 6 players. 57 cards, rules. Shipping weight, 8 ounces.

49 N 148 . . . . 63c

Flinch . . . Touring

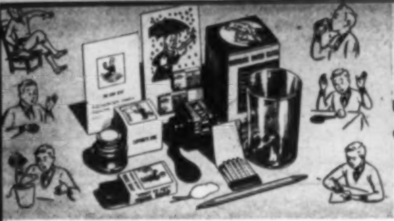
Flinch: 2 to 8 players. 150 cards, rules. Shipping weight, 12 oz.

63c

49 N 151 . . . . 63c

Touring: 2 to 6 players. 99 cards, instructions. Shipping weight, 9 oz.

49 N 150 . . . . 63c

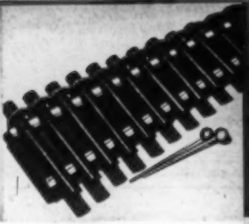


Provide entertainment with this 10-piece Joke Assortment

$1 00

Practical jokes that make even the victim laugh. A set of tricks to make your friends and family gasp and giggle. Hilarious funmakers for any gathering. This trick outfit contains dummy matches, dribbling drinking glass, trick soap, invisible ink, rubber point pencil, two packages of trick snow, ink bottle and realistic ink stain, hot seat trick, wonder mouse. You can really entertain your friends with this exceptional assortment . . . you'll be the envy of the neighborhood. Lots of fun for any age.

49 N 4606—Shipping weight, 1 pound. $1.00

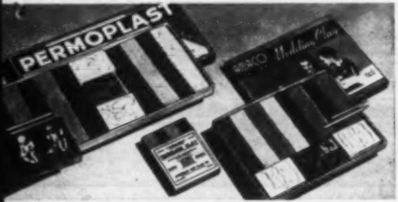


12-key wood Xylophone

$2 98

Any child can learn to play simple tunes on this 12-key xylophone. Made of wood, decorated red, white and blue. Two mallets, 16-page book of music, instructions included. 26 inches overall. Shipping weight, 3 pounds.

49 N 2302 . . . . $2.98



Our finest Clay Modeling Set

87c

A fascinating hobby for boys and girls. Two pounds of smooth non-hardening clay in 8 colors, 1 mold, 4 wood impressions, 4 tools and instructions. Shpg. wt., 3 lbs. 8 oz.

49 N 3756 . . . . 87c

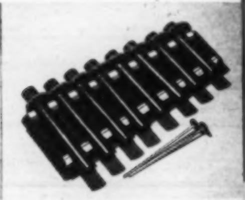
Child's Clay Modeling Set

46c

Set consists of one pound of clay in 8 colors, mold, wood impressions, tool and instructions.

49 N 3755 — Shipping weight, 2 lbs. 6 oz. 46c

49 N 3754—1 lb. pkg. Modeling Clay. Shpg. wt., 1 lb. 4 oz 23c



8-key wood Xylophone

$2 19

For the smaller child . . . and it really plays. Made of wood, decorated red, white and blue. 18x9⅜ in. overall. Two mallets. Instructions for playing 16 entertaining tunes. Shipping weight, 2 pounds 4 ounces.

49 N 2301 . . . . $2.19

Magic Calculator

85c

An educational toy . . . ideal for school children. Checks arithmetic problems quickly. It adds, subtracts and multiplies. Comes with quiz book of questions. Size, 9x9in. Shipping weight, 1 pound.

49 N 3865 . . . . 85c

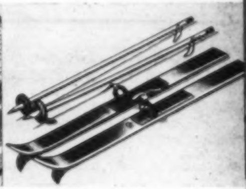
My TELL-A-STORY Play Set

"Tell a Story" Playset

$1 19

A fascinating child-tested toy. Children set up words, phrases, illustrations into pages and make their own book. It's educational. Can be used over and over. Book covers and instructions incl. Shpg. wt., 2 lbs. 6 oz.

49 N 117 . . . . . . $1.19



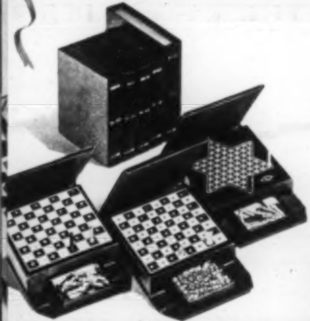
4-piece Ski Set for tots

$1 07

Well made 40-inch hardwood skis with toe straps and non-slip foot blocks. Complete with two 34-in. poles, hand cords and snow rings. Any child will enjoy them.

79 N 05576—Shpg. wt., 4 lbs. $1.07

Popular games for hours of fun

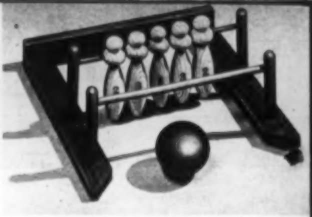


Game Kits in pocket-size editions

Miniature games like the larger editions. All playing pieces included . . . carrying case of imitation paper leather. Average size. 4⅜ in. square.

95c Each

49 N 252—**Checkers.** Shpg. wt., 6 oz.	95c
49 N 253—**Chess.** Shpg. wt., 6 oz.	95c
49 N 254—**China Peg.** Shpg. wt., 4 oz.	95c
49 N 251—**Bingo.** Shpg. wt., 12 oz.	95c
49 N 256—**Acey Ducey.** Shpg. wt., 6 oz.	95c

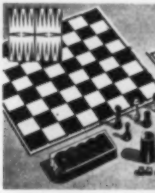


Five Pins—fun for everyone

A time-proved thrilling game with all the skill and sport of bowling. It's a game any number can play . . . it's a game that everyone will enjoy. Take 3 balls per turn or frame; play 10 frames. If you get all the pins up with two balls mark up a strike . . . if it takes three balls mark up a spare. Wood pins are 5 inches high—2⅜-inch wood ball. 12x12 inches overall.

$1.59

49 N 265—Shipping weight, 2 lbs. 12 oz. $1.59



Deluxe Game Kit

Play checkers, chess, acey ducey, backgammon. 16x16¼-in. board . . . playing pieces. Shpg. wt., 3 lbs.

$1.79

49 N 144 . . . . $1.79

Backgammon, Checkers

Checkerboard on one side, backgammon on other. 16x16¼-inch board, playing pieces. Shpg. wt., 2 lbs. 4 oz.

89c

49 N 141 . . . . 89c

Plastic Chess Sets and Board

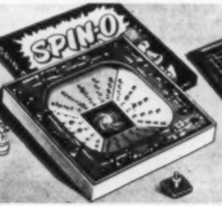
Beautifully finished chess men in 3 styles and sizes. Pieces in proportion to king size. Shpg. wts.: 1 lb. 4 oz., 13 oz., 10 oz.

$3.19

49 N 233—**King 2⅞-in.** Weighted, felted	$3.19
49 N 232—**King 2⅛-in.** Weighted, felted	1.59
49 N 231—**King 2⅛-in.** Unweighted, unfelted	89c

Folding Chess Board. Imitation leather paper cover.

49 N 263—15½x15½-in. sq. Shpg. wt., 1 lb. 49c

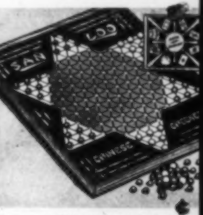


Fascinating Spin-O

Lively action game for any number of players. Spin top and watch the lively action of balls as they rebound, whirl about and score. 15³⁄₁₆ in. square. Shpg. wt., 2 lbs. 12 oz.

89c

49 N 133 . . . . 89c



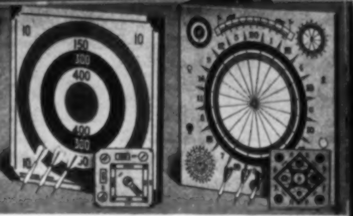
Chinese Checkers

An ideal gift for children and adults. 2 to 6 players. 16⅜x18½-inch wood frame. 60 marbles. Ante-up Rummy on reverse side of board. Shipping weight, 2 lbs. 12 oz.

95c

49 N 139 . . . . 95c

TARGET GAME
WITH SAFETY DARTS



5-in-1 Roller Target . . . 6 safety darts

$1.79 A real surprise for Christmas morning. Not just one but five targets make this game unique and thrilling for younger boys and girls. Just a twist of the knob and a new target appears. Has transparent window to which safety darts cling. Size, 19¼x13¼ inches. Shipping wt., 2 lbs. 6 oz.

49 N 140........................ $1.79

Dart Boards. Step right up and try your luck

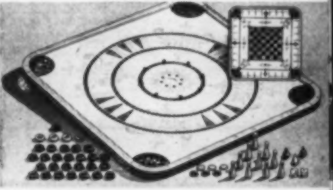
95c Baseball game on one side, bull's eye target on other. 17½ in. square. . . . Lightweight composition. 3 feathered darts with needle tips. (Not for small children.) Shpg. wt., 2 lbs. 12 oz.

49 N 105................ 95c

$1.98 A bigger 24-in. board with wood pulp center. 20-point target game on one side, baseball game on back. 3 feathered darts with needle tips (not for small children). Shpg. wt., 5 lbs.

79 N 0264.............. $1.98

YES
NO
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
1234567890
Mystic Hand



Hasko Mystic Tray

$1.98 It's thrilling, fascinating, weird! Ask it questions, heart shaped Mystic Hand spells out answers. Made of selected wood covered with fine lithographed paper to represent fine wood grains. Black inscriptions.

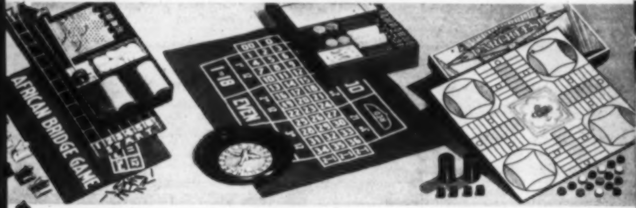
49 N 111—16x25 inches. Postpaid.. $1.98

57-game reversible Carrom Board

$4.69 Play carroms, crokinole, pool, 10-pins and 53 other games on this well-made board. 28½ in. square board of 3-ply maple veneer, 4 net pockets, 30 carrom rings, 15 numbered discs, 10 ten-pins, 3 spinning tops, backstop, score tab, 2 dice, dice box, 6 flies and rules.

79 N 0489—**57-game board.** Shipping weight, 10 lbs...... $4.69

49 N 480—**30 extra carrom rings.** Shipping wt., 8 oz.......... 35c



Entertaining Game Kit

$2.49 So full of fun there won't be a dull moment. Play thrilling Horse Race Game, Chinese Checkers or African Bridge Game. Equipment for 3 games plus poker chips and dice. In nicely covered cardboard box. 13⅜x6⅜ inches. Shpg. wt., 2 lbs. 8 oz.

49 N 266.................. $2.49

DeLuxe Game Chest

$8.49 This mammoth chest of games will provide lots of fun for parties. Large 15¼x9¼-inch sturdy cardboard box contains 7⅝-in. bakelite roulette wheel, cloth chart, 24 red and black chips, 100 poker chips, cards, dominoes. Shipping weight, 5 pounds 4 ounces.

49 N 267.................. $8.49

Parcheesi . . . an old favorite

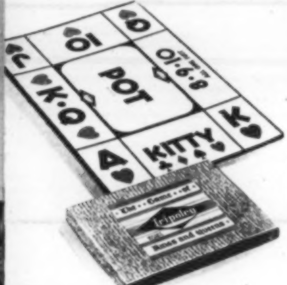
89c It's so much fun! Form blockades, send "home" other players' "men." Board is 15⅝ inches square. 2 dice cups, 4 dice, 16 "men." DeLuxe set in four colors. Shipping weight, 2 pounds.

49 N 101.................. 89c

SPELL IT
START

The Game with the "magic" doors

Spell-it. The amazing spelling wheel that is both educational and entertaining for youngsters. **$1.29** Operates like a telephone dial. Children can learn to spell and do arithmetic problems by dialing letters to spell objects shown on the board. Open the "magic" door and if the word is spelled correctly a picture of the object appears. When arithmetic problems are dialed correctly, answer appears in "magic" door. 17¼x17¼ in. board in bright lithographed colors.
49 N 207—Shpg. wt., 1 lb. 14 oz $1.29



Tripoley . . . It's fun

Tripoley. America's leading family game. It is tops in entertainment and a universal favorite **89c** for an enjoyable evening. There are three great games in one. It combines Hearts, Poker and Michigan Rummy into an all-year pastime that is different and loads of fun. There's never a dull moment! Bid for the Suit . . . collect on the Pay Cards—play Poker for the Pot . . . Michigan Rummy for the Kitty. 2 to 9 players. Attractive 4 fold 23½x16-inch board in a display box. Cards and chips are not included
49 N 211—Shpg. wt., 1 lb. 10 oz 89c

Original Games of fun by Cadaco-Ellis

Illustrated on opposite page

[A] **Treasure Hunt.** A party game. Anything happens in Treasure Hunt. Fast competition from start to finish, 2 to 16 can play at once. All scramble for letters to make the words describing Treasure Hunt cards. Played with pirate style money. Cards, letters and "Pieces of Eight" all packed in a treasure chest, 8¼x5¼ inches.
49 N 170—Shipping weight, 1 lb. 6 oz **94c**

[B] **TOP-ography.** Know your United States. Race with time on a peg-map of the U. S. A. 30 seconds to peg in cities, lakes, rivers, national parks beginning with the letter indicated by alphabet top. First to place all his pegs in map is winner. Top, timer, peg map and pegs in 13⅝x22-inch box. 2 to 6 players may play at one time.
49 N 262—Shipping weight, 2 lbs. 6 oz **$1.83**

[C] **Five Famous Favorites.** Five stimulating games to suit everyone's taste. Tripoley . . . (a combination of Hearts, Poker and Rummy), Number-Chek, Backgammon (Acey-Ducey), and Checkers for fun-filled hours. Horse-Race for thrills. Five famous games for the price of one. 30 playing pieces, 24 tiles, 2 dice and 6 horses come in an attractive box 10½x10½ inches.
49 N 241—Shipping wt., 2 lbs. 6 oz **$1.83**

[D] **Varsity Football.** This scientific football game is just like real football. The rules of professional football apply. An evening of entertainment for enthusiastic sports fans, 2 players. Gridiron and full equipment in box 17½x12⅝ inches.
49 N 235—Shipping weight, 1 lb. 14 oz **89c**

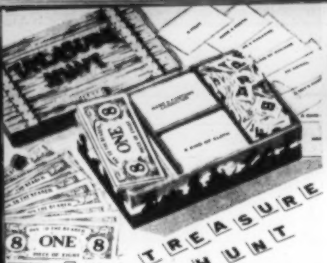
[E] **Elmer Layden's Scientific Football Game.** Best in football games. Quarter-back your team. Every play has EXACTLY the same chance to gain or lose as in real football. Scientifically accurate. Based on Elmer Layden's own records. With playing field, scoreboards, play charts and dice in box 19½x12⅝ inches. College edition . . for 2 players.
49 N 238—Shipping wt., 3 lbs. 6 oz **$2.24**

[F] **Checards.** Appeals to all ages. Checards combines chance, simplicity, suspense and skill. Played with suits of attractive, specially mounted miniature cards on superior quality board. For 2 to 4 players. Box 21¼ x 10 in.
49 N 226—Shipping wt., 2 lbs. 6 oz **$1.78**

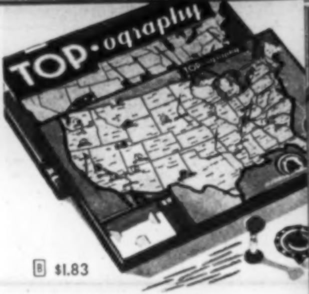
[G] **All Star Baseball.** This stimulating game brings the play of a big league game into your home. Manage your own team of All-Star players. The player discs, made from official Big League records, score for each Star the same number of home runs, singles, doubles, etc., as in a league game. Research and design by Ethan Allen, former Giant and Cardinal star. Full equipment comes in 19x12¼-inch box. For 2 players.
49 N 212—Shipping wt., 1 lb. 14 oz **$1.10**

[H] **Jingo.** The Jigsaw-Bingo Game. Hours of fun for young and old. Scramble for jigsaw pieces to fit openings in individual boards. 5 in a row is JINGO . . . scores 10 points. The first to score 50 wins. 2 to 6 players. Box about 10x10 in.
49 N 229—Shipping wt., 1 lb. 6 oz **$1.33**

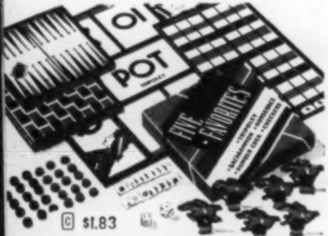
Stretch your Christmas cash with Sears Easy Terms—see page 122


TREASURE HUNT
ONE
8
TREASURE
HUNT

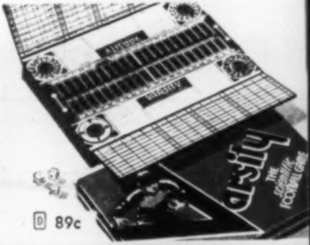
A 94c


TOP-ography

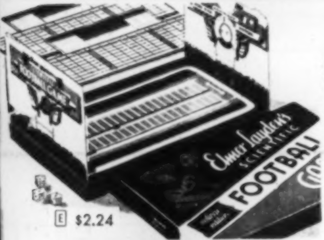
B $1.83


POT
FIVE FAVORITES

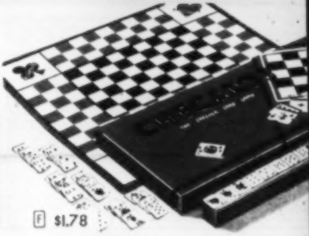
C $1.83


THE scientific FOOTBALL GAME

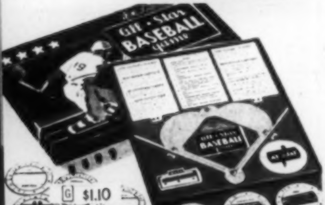
D 89c


Elmer Layden's SCIENTIFIC FOOTBALL

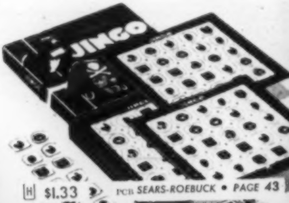
E $2.24



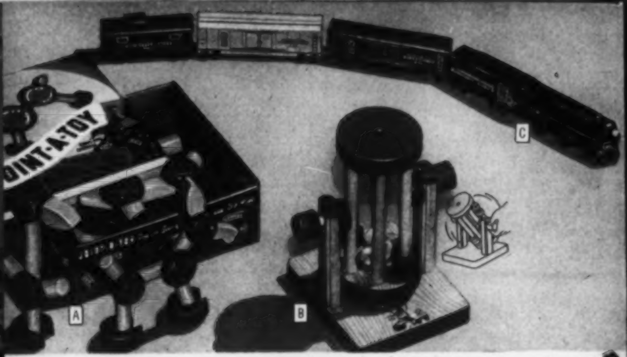
F $1.78


All-Star BASEBALL game
All-Star BASEBALL

G $1.10



H $1.33



Fascinating Joint-A-Toy

A It's fun and it's simple. Watch figures take form before your very eyes. It keeps children entertained for hours and hours . . . the more they play with it the more they'll enjoy it. 15 pieces; brightly painted wood dowels and joints packed in a box. Illustrated chart included. Shpg. wt., 1 lb. 8 oz. **$1.19**

49 N 3807..................$1.19

Kiddie Chuckle

B An unusual toy for small children. As wood cylinder is turned colored wood rings and glass ball tumble around and rattle. Toy has brightly painted trim and colorful decals on wood base. Overall height, 8 inches; base size, 5⅝x6½ inches. Just the toy to keep baby out of mischief. Shipping weight, 1 lb. 12 oz. **$1.59**

49 N 3816................$1.59

4-unit Wood Freight Train

C Loads of fun to roll along the floor. Miniature engine with tender, two bright box cars, and red caboose . . . "stop and go" signal included. Each car is carefully detailed with realistic train insignias. This set is about 28 inches from engine to caboose. Assorted color cars. Shipping weight, 1 pound 6 ounces. **$1.04**

49 N 5413................$1.04

Pull Toys . . . Educational Toys

Model Toy Telephone

Educational because it will help teach children how to talk on a real telephone . . . modeled from the real cradle phone. Black plastic with movable dial. Size, 3½x5 inches overall; receiver, 6¼ in. Shipping weight, 1 lb. **$1.89**

49 N 2401................$1.89

Realistic Walking Duck

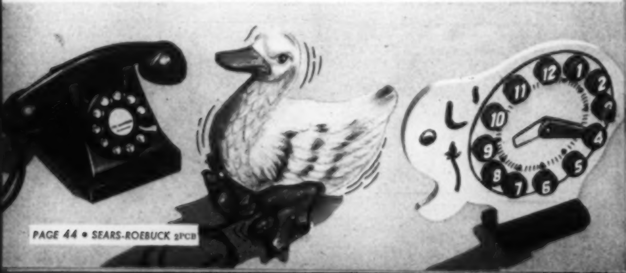
He waddles like a real duck when pulled. Movable web-feet give him his funny little walk. Molded plastic composition with colorful details, pull cord. Size, 8x5x8½ inches high. Shipping weight, 1 pound 8 ounces. **$1.29**

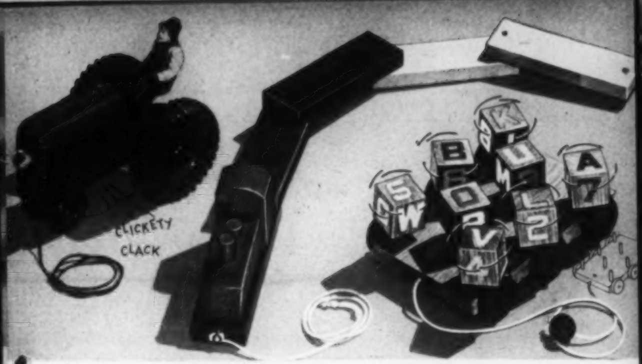
49 N 5448................$1.29

Wood Educational Clock

Colorful hands can be moved to any position on the dial. Numerals are painted on removable pegs. Teach tots proper place for numerals then remove pegs . . . see if they can put them back. 9¾x8¼ in. high. Shpg. wt., 1 lb. 2 oz. **$1.05**

49 N 3811................$1.05





Model Farm Tractor

Makes clicking noise to imitate motor. Sturdy molded composition. **$1.79** Red with black engine details. Farmer has painted-on overalls, work hat and bandana. 4¼-inch balloon-type tire rear wheels have red hub. Swivel front wheels to turn corners; trailer hitch in back. Pull cord. Size, 8½x5⅛x7 inches. Shipping weight, 2 lbs.
49 N 5471..................$1.79

Sturdy wood pre-school Train

Engine and 4 blocks are detachable. Each piece is a different bright **$1.98** color. Easy to put together and slides along without wheels. Especially designed to help youngsters learn to distinguish colors and teach them hand and eye coordination. Train is 34 in. overall. Pull cord attached. Attractively painted. Shpg. wt., 3 lbs.
49 N 3820..................$1.98

Twirly Blocks action Toy

It's fascinating . . . watch the blocks go round. Set of 8 blocks **$2.39** contains alphabet and numerals 1 to 9. When blocks are removed it's a cute little wagon. Teaches tiny tots to build and spell out words. Smooth hardwood construction—lettered in attractive colors. Size, 7x9¾ in. Pull cord attached. Shpg. wt., 3 lbs.
49 N 3603..................$2.39

for pre-school children

Little Jasper action wood Toy

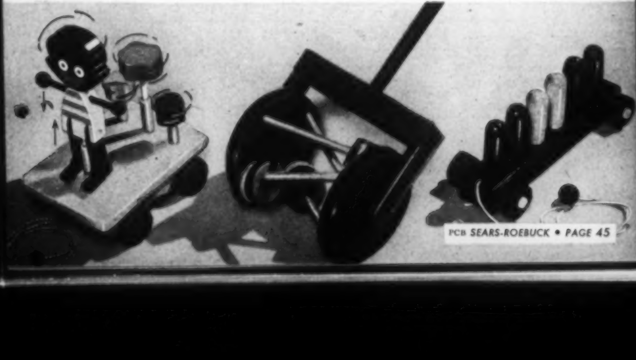
Jasper will soon be in the movies. Pull toy along and animated **$1.89** chocolate brown character with striped sweater jumps and turns against a background of revolving trees in bright colors. 7¾x5x9¾ inches high. Shpg. wt., 1 lb.
49 N 5425..................$1.89

Wood roller Push Toy

Imparts a beautiful rainbow effect. Makes pleasing click-clack **$1.19** sounds when pushed along as colored wood rings slide up and down on 4 slanting bars. Sturdy 20-inch wood push handle with knob. Shipping wt., 1 lb. 12 oz.
49 N 5423..................$1.19

Brightly painted Peg Wagon

4-wheel wood cart with six wood pegs. Educational as well as entertaining. **$1.19** Pegs are removable . . . colors can be matched up. Develops hand and eye control. Pull cord attached. Length, about 10½ in. Shpg. wt., 1 lb. 2 oz.
49 N 3826..................$1.19



Just a few of the endless poses

Floppy Lazy-Bones . . . the dog of a thousand poses

$4.79

Here is the leading comic among toy dogs. The positions he falls into, whether you cuddle him or allow him to sprawl, are simply amazing! He is a double jointed acrobat for kiddies to hug and the rest of the family to adopt as a pet for room decoration or amusement. He is a happy, floppy dog whose soft body is stuffed with cotton felt; and covered on top with long shaggy cotton plush and underneath with brightly colored rayon and cotton fleece. His playful expression is accented by his open mouth with lolling pink cotton felt tongue, shiny black eyes with long fringe eyelashes, and rosy tinted cheeks.

49 N 4338—About 19 inches long. Shpg. wt., 1 lb. 4 oz. **$4.79**

Colorful Stuffed Toys

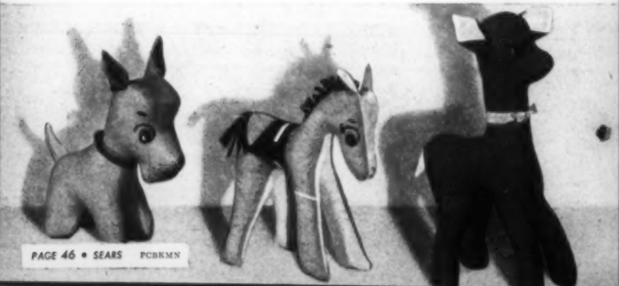
Wonderful, easy-to-clean Pliotoy animals make ideal gifts

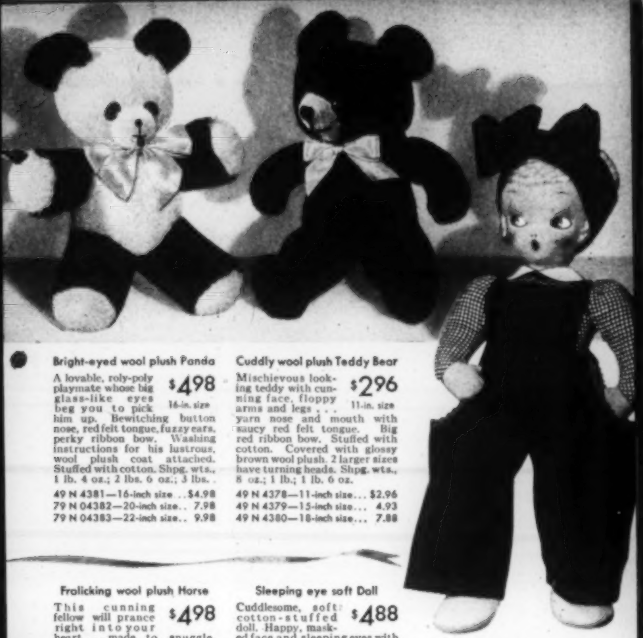
Firmly stuffed with soft cotton felt so they will stand alone, but soft enough so young children can hold them easily. Older children will love to write their pet's name on this water-repellent covering that takes ink without smearing. All animals are strongly stitched to withstand strenuous play, come in bright assorted colors. Happy painted faces. Make clever bedroom and living-room decorations, too.

Scotty—a faithful pal, with cute tailored bow around the neck. About 9½ inches high. Shipping weight, 1 pound.
49 N 4390 . . . . **$1.99**

Horse—a playful fellow with shiny mane and tail, contrasting colored saddle. About 12 inches high. Shipping weight, 1 lb.
49 N 4349 . . . . **$1.99**

Fawn—a large, friendly toy especially attractive for room decoration and autographing. About 16 in. high. Shpg. wt., 1 lb. 4 oz.
49 N 4391 . . . . **$2.99**





Bright-eyed wool plush Panda

$\$4^{98}$ 16-in. size

A lovable, roly-poly playmate whose big glass-like eyes beg you to pick him up. Bewitching button nose, red felt tongue, fuzzy ears, perky ribbon bow. Washing instructions for his lustrous, wool plush coat attached. Stuffed with cotton. Shpg. wts., 1 lb. 4 oz.; 2 lbs. 6 oz.; 3 lbs. .

49 N 4381—16-inch size . . $4.98
79 N 04382—20-inch size. . 7.98
79 N 04383—22-inch size. . 9.98

Cuddly wool plush Teddy Bear

$\$2^{96}$ 11-in. size

Mischievous looking teddy with cunning face, floppy arms and legs . . . yarn nose and mouth with saucy red felt tongue. Big red ribbon bow. Stuffed with cotton. Covered with glossy brown wool plush. 2 larger sizes have turning heads. Shpg. wts., 8 oz.; 1 lb.; 1 lb. 6 oz.

49 N 4378—11-inch size. . . $2.96
49 N 4379—15-inch size. . . 4.93
49 N 4380—18-inch size. . . 7.88

Frolicking wool plush Horse

$\$4^{98}$

This cunning fellow will prance right into your heart . . . made to snuggle. Fluffy white yarn mane, tail. Perky white felt ears, rolling button eyes, jaunty bow. 2-tone wool plush coat; cotton filled. 13½x6½x12½ in. tall.

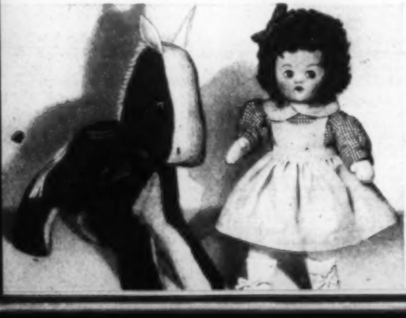
49N4087–Shpg. wt. 2 lbs. .$4.98

Sleeping eye soft Doll

$\$4^{88}$

Cuddlesome, soft cotton-stuffed doll. Happy, masked face and sleeping eyes with lashes. Has either blond or brunette, curly yarn hair; checked cotton playsuit; cute jumper. No choice of colors. Shpg. wt., 1 lb. 8 oz.

49 N 3576—17-inch size. . . $4.88



A great big armful for a lucky little girl

$\$6^{98}$

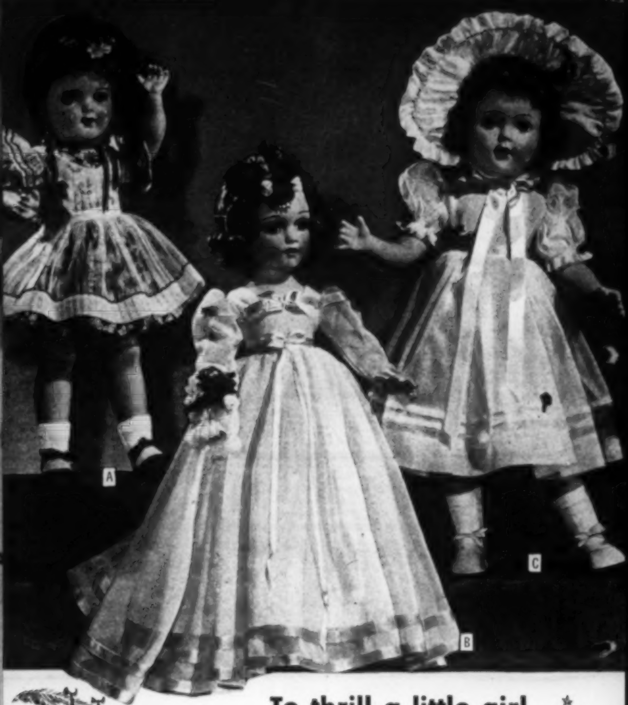
She's a huggable dolly, cunningly dressed in sturdy cotton overalls, perky turban that is tied with a big, wide bow and sewed-on shoes.

Her winsome blue eyes and appealing facial expression make her look alive. She is large enough to wear infant's size 1 clothing and built so she is easy to dress. Her pliant body is made for hugging . . . stuffed with soft cotton.

Your little girl will adore her fuzzy blond plush hair and long floppy arms and legs. Realistically painted masked face. Shipping weight 4 pounds.

79 N 03562—25-inch size. $6.98

Convenient Easy Terms on all your Christmas needs . . . See page 122



To thrill a little girl . . .

These luxurious, life-like dolls are wonderful investments. Every girl wants to have a beautiful doll as a queen of her toys, and to own as a keepsake from her playtime days. Their high quality materials, painstaking craftsmanship, and carefully designed wardrobes are your assurance of quality.

Pretty Pinafore Darling

A So life-like and sweet . . . almost like a real little girl. Her cotton floral print dress with matching panties, and freshly starched, sheer pinafore make her irresistible. Soft, wavy curls braided in two pigtails under a gay felt hat. White rayon anklets, tiny-heeled slippers. Shipping weights, 4 lbs.; 3 lbs.

$\$5^{98}$ 18-inch

49 N 3363—22-in. size $8.98
49 N 3362—18-in. size 5.98

Beautiful Bridesmaid Doll

B She's charming and gracious . . . copied from a fashion model. Her exquisite gown is sheer rayon marquisette in a lovely pastel shade . . . chic matching muff with flower corsage . . . smart flower hat. Dainty slip; panties; slippers. Shpg. wts., 4 lbs.; 3 lbs.; 2 lbs.

$\$9^{98}$ 18-inch

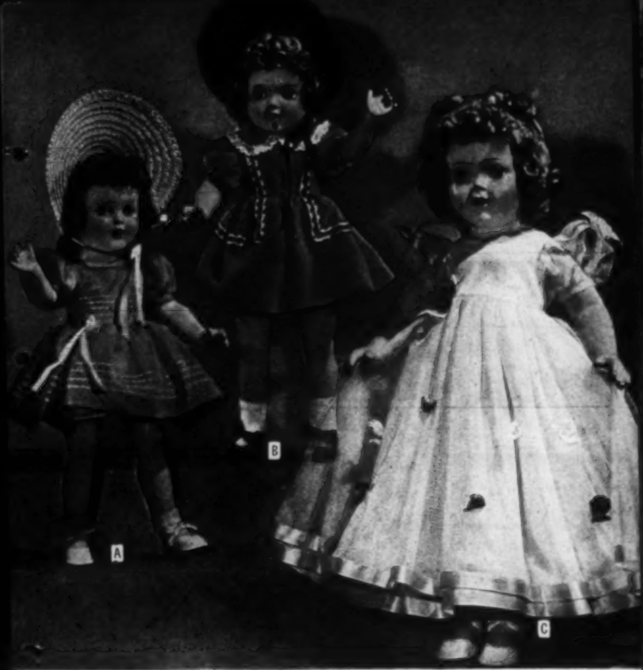
49 N 3369—21½-in. size ...$11.98
49 N 3368—18-in. size 9.98
49 N 3367– 15-in. size....... 6.59

Lovely Little Girl Doll

C All "dressed up" in her Sunday best. Light colored sheer rayon marquisette dress trimmed with dainty flowers. A matching shirred hat frames her delicate face. Her outfit includes sheer undergarments, white socks and slippers. Shpg. wts., 4 lbs.; 3 lbs.; and 2 lbs.

$\$13^{98}$ 24-inch

79 N 03375—24-in. size....$13.98
49 N 3374—20-in. size...... 9.98
49 N 3373—16-in. size...... 7.96



fine quality, beautiful dress-up Dolls

Dolls on both pages have assorted color wigs and carefully made dresses (sorry, no choice). They have costly features such as sturdy, polished composition bodies; jointed arms and legs; turning, tilting heads. Life-like, sleeping eyes with realistic long lashes . . . soft, curly mohair wigs. A proud possession for your daughter.

Adorable Party Doll

$598
18-inch

[A] A lovely girl doll . . . so cute and life-like. Her saucy, gay features are framed by a wide straw hat tying in a pert bow under her chin. She wears a dress of sheer cotton in a lovely pastel shade, smartly trimmed. Dainty slip, cute little panties, rayon anklets, and cute slippers complete her outfit. 18-in. size. Shipping wt., 2 lbs. 8 oz.

49 N 3364 . . . .$5.98

Play time Doll

$798
20-inch

[B] She's a demure little doll all dressed up in a fine cotton dress with matching panties. . styled as an adorable 1-piece garment. With shiny buttons so little mothers may change her clothes easily. Hat. .rayon socks. .tiny slippers. For additional wardrobe, see page 55. Shpg. wts., 3 lbs.; 2 lbs.

49 N 3366—20-in. size $7.98
49 N 3365—15-in. size 4.98

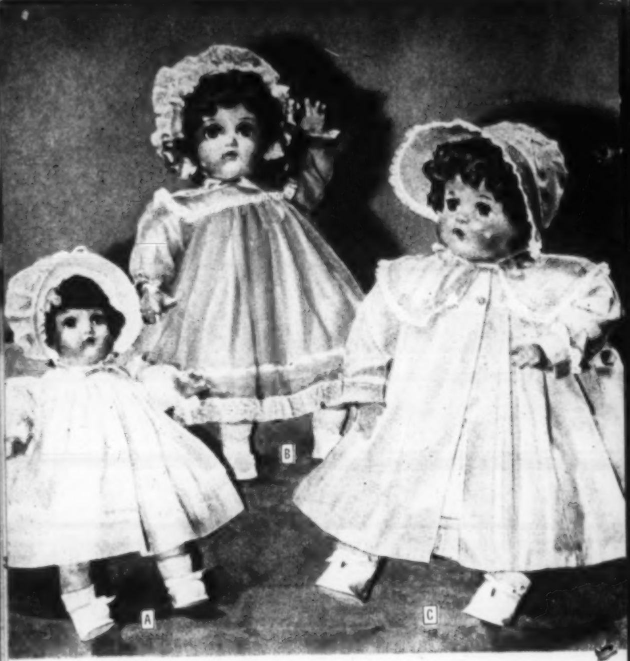
Charming flower girl

$1198
20-inch

[C] A chubby little girl in her first long dress of colored rayon net. . . flower buds trim her ribbon-edged skirt . . a wreath of flower buds upon her curls. Full underskirt of crisp rayon material. Tiny-heeled, white slippers. Shpg. wts., 4 lbs.; 3 lbs.; 2 lbs.

79 N 03372—24-in. size $14.98
49 N 3371—20-in. size 11.98
49 N 3370—16-in. size. 8.84

For Sears Easy Terms see page 122



Baby Dolls thrill little girls

Select any of these life-like dolls for your little girl's favorite baby. She will love and care for it proudly and keep it always as a reminder of her happy childhood. These babies have hand-rubbed composition heads; soft mohair wigs; shining, sleeping eyes with thick lashes; delicately tinted faces; well proportioned, soft stuffed bodies covered with fine cotton; dimpled composition hands and feet with tiny fingers and cute toes. Every garment is patterned after a real baby's. All dresses come in pastel shades or white and all dolls have cotton slips and panties; rayon socks and imitation leather slippers. Sorry, but no choice in color of wigs or dresses.

Dainty babies dressed in their Sunday best

5^{98} 16-inch

[A] **Party dress baby** clothed in beautiful rayon marquisette dress trimmed with lace and ribbon. Deep hem and tucks in dress just like real babies.

49 N 3276—16-inch. Shpg. wt., 2 lbs. $5.98
49 N 3275—14-inch. Shpg. wt., 1 lb. 10 oz. . . . 4.98

[B] **Large party dress baby** in rich rayon marquisette dress and bonnet, edged with lace and ribbon.

49 N 3277—20-inch. Shpg. wt., 3 lbs. $8.86

Coat Baby . . beautifully made . . smartly dressed

5^{98} 17-inch

[C] She's a stunning, lovable baby. Dressed in outfit copied from real infant's wear, including neatly trimmed coat and matching bonnet. Sheer cotton, embroidered dress, fine underclothes.

79 N 03189—24-in. Shpg. wt., 4 lbs. $11.98
49 N 3188—22-in. Shpg. wt., 3 lbs. 9.98
49 N 3187—19½-in. Shpg. wt., 2 lbs. 8 oz. . . 7.98
49 N 3186—17-in. Shpg. wt., 2 lbs. 5.98

For Easy Payment Terms, see page 122

Two Adorable Dolls

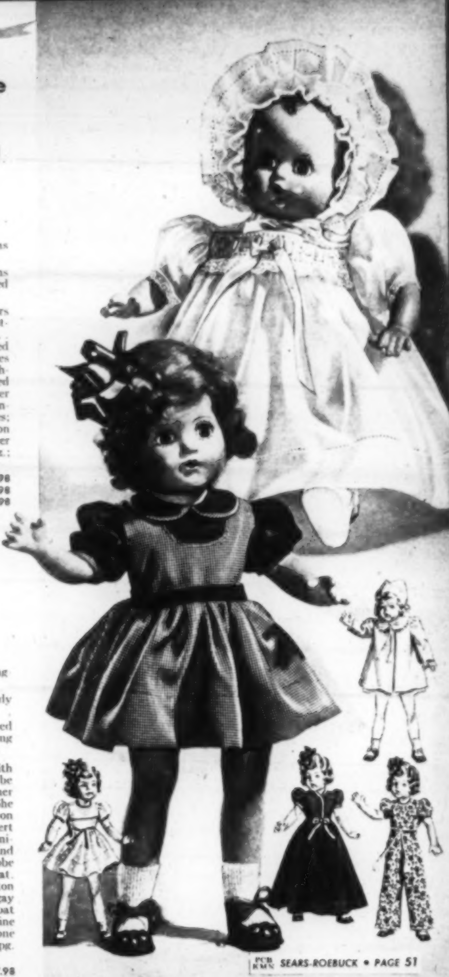
Attractive Baby Doll

$3.98 17½-inch

- Bright sleeping eyes . . . long pretty lashes
- Chubby baby . . . has molded, tinted locks
- Composition head, arms and legs . . . cotton-filled body

This real looking baby wears a sheer dress of pastel cotton, daintily stitched . . . lace and satin ribbon trimmed yolk . . . button back makes it easy to undress her. Matching bonnet with picot edged ruffle tied saucily under her chin. White slip, pretty embroidered edge on panties; anklets and white imitation leather slippers complete her outfit. Shpg. wts., 1 lb. 8 oz.; 2 lbs. 8 oz.; and 4 lbs.

49 N 3183—17½-in. size $3.98
49 N 3184—19½-in. size 4.98
79 N 3185—25-in. size 7.98



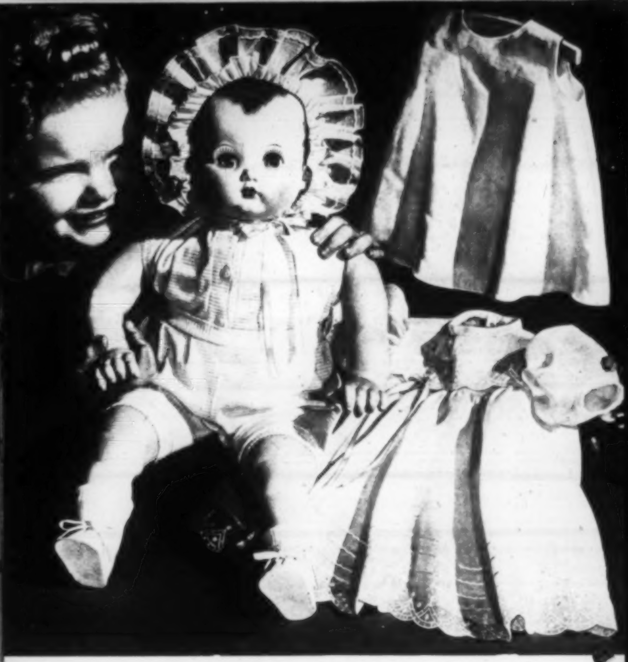
5 Change Wardrobe Dolly

$7.98

- Many hours of fun changing dolly's dresses
- Beautiful costumes ready for every occasion
- All composition jointed body . . . turning, tilting head . . . sleeping eyes.

A little girl doll to play with by the hour . . . she may be dressed over and over in her many pretty clothes. She wears a gay checked rayon sharkskin jumper . . . pert hair bow . . . matching imitation leather slippers and rayon anklets. Her wardrobe includes dainty cotton coat, hat set, sheer dotted cotton party dress with slip, gay pajamas, quaint housecoat with long full skirt. Her fine mohair wig is voguishly done into soft finger curls. Shpg. wt., 2 lbs. 8 oz.

49 N 3360—17-inch size $7.98



Realistic "Plassie" the washable doll

$3.98 14-in. size

- Beautiful plastic head . . Facial details closest to human features
- Cotton stuffed chubby body . . Glass-like sleeping eyes; long lashes
- Waterproofed fabric arms, legs . . Tiny fingers realistically rounded

$6.99 18-in. size

She's bewitching . . . a satin-smooth baby, whose washable body feels and wrinkles like a real baby's. Just imagine—a dolly that you can sponge with soap and water, a dolly that you dry and change! Her beautifully shaped head is made of almost unbreakable "plastic composition"—durable enough to outlast many ordinary dolls. The rosy hue of her lovely face looks natural and life-like.

Her facial features are expertly molded — a pert little nose with shaped nostrils, shell-like ears and rosebud lips. Her big, winsome eyes are shadowed by thick lashes . . . her hair is molded composition. Her clothes are wee reproductions of a real infant's layette—knitted shirt and panties, slip, embroidered sheer cotton dress and bonnet, white anklets, and white slippers.

49 N 2807—14-inch.
Shpg. wt., 1 lb. 8 oz. **$3.98**

49 N 2808—16-inch.
Shpg. wt., 2 lbs. **$5.25**

49 N 2809—18-inch.
Shpg. wt., 3 lbs. . **$6.99**

49 N 2810—20-inch.
Shpg. wt., 4 lbs. . **$9.23**

Easy Terms on all Sears Dolls. See page 122

Dolls to dream about

21-inch Dream Baby

A Little girls will **$3.09** love the crisp, fluffy, sheer dress and matching bonnet that this pretty baby wears . . . so attractively trimmed with lace and ribbon . . . smart contrasting stitching on assorted style dresses. Her molded hair is shaped into ringlets around her face. She has sleeping eyes. Baby's body is soft; composition head, arms and legs. She is strongly constructed to stand a great deal of energetic care! Shpg. wt., 2 lbs. 6 oz.

49 N 3142—21 in. $3.09

Chubby Coat Baby

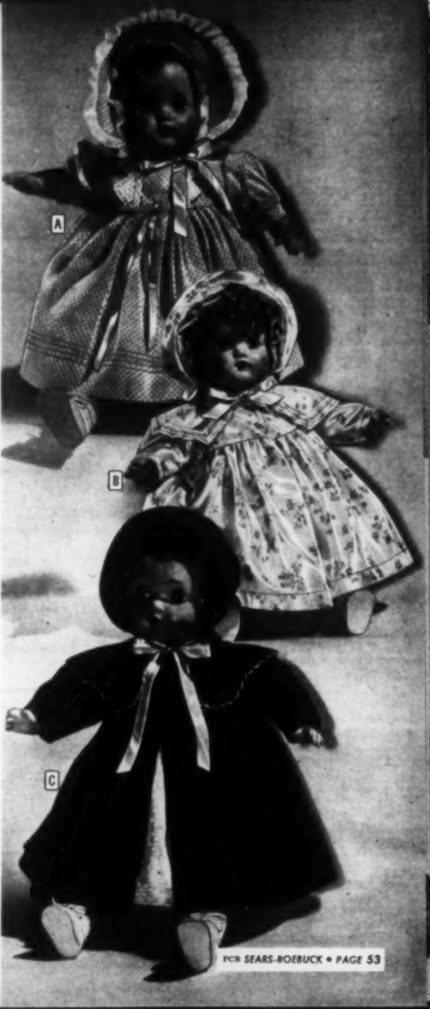
B Loving little baby **$3.65** doll . . . just the right size for a little girl to take care of easily. She looks so sweet dressed in a patterned coat and bonnet of pastel celanese rayon taffeta. Dainty sheer cotton dress, slip, knitted panties . . . rayon socks and imitation leather slippers. Her body is soft and pleasant to hold. Composition head, arms and legs with sleeping eyes. It's fun to play with her soft mohair curls. Shipping weight, 2 pounds.

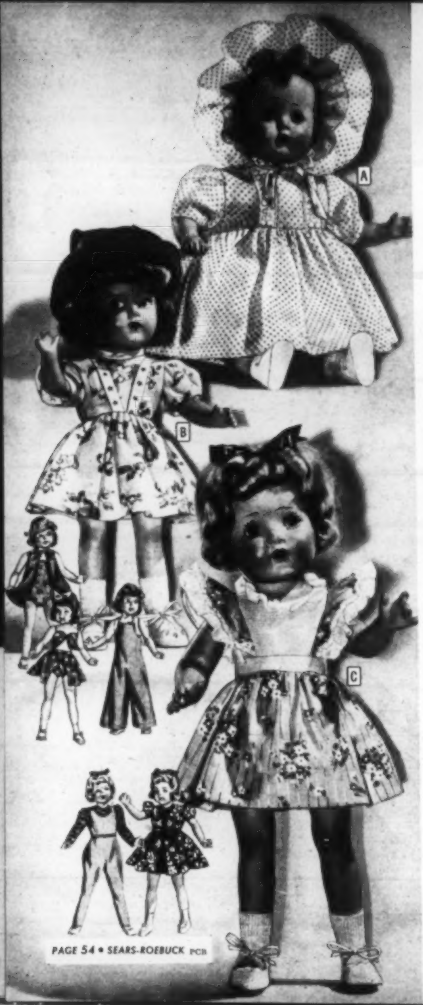
49 N 3190—17 in. $3.65

Lovable Little Shaver

C Adorable darling **$4.98** with flirty, rolling eyes that close under realistic lashes. Molded curly locks . . . tiny ears . . . pert little nose. She's very gay in her bright cotton and rayon fleece coat and matching bonnet . . . dainty sheer dress and slip. Cute knitted panties, white rayon socks and imitation leather slippers complete her outfit. Composition head, arms and legs are firmly attached to body. Shipping wt., 2 lbs. 4 oz.

49 N 3143—18 in. $4.98





Pretty baby and girl Dolls

Cuddly little baby

$2 16

A She's a roly-poly tyke with chubby composition arms, legs, and head. Soft, cotton filled body is lightweight. Has painted, molded baby ringlets, go-to-sleep eyes. Cunningly dressed in assorted style sheer dress with ruffled bonnet, slip, knitted panties, socks, slippers. Shpg. wt., 1 lb. 4 oz.

49 N 3125—14½-inch.. $2.16

Cute wardrobe miss

$3 29

B In addition to the smart dress (assorted styles), socks, slippers and felt hat she is wearing, this dolly has an 8-piece wardrobe which her new "Mother" can mix or match to her heart's content. Dress her in beach cape, sun suit, and visor; shorts, skirt, bra and bandana; pajamas; or other combinations. All composition, jointed arms and legs, mohair wig, painted eyes. Shpg. wt., 1 lb. 4 oz.

49 N 3358—13-inch size.$3.29

17-inch fashion plate

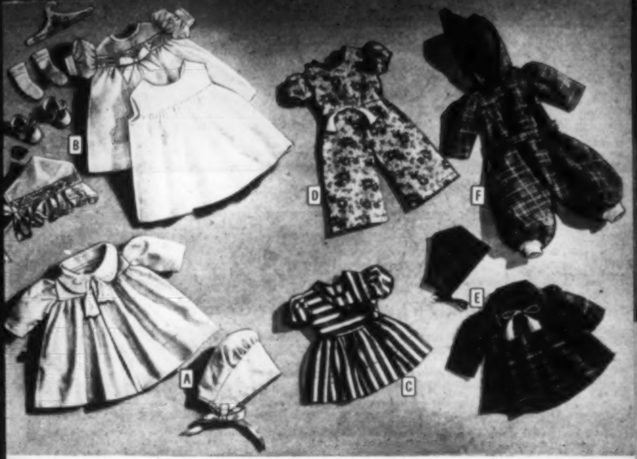
$5 98

- Cotton print for playtime
- Riding togs for sports
- Party dress for social events

C This little model comes in clever cotton-print play-dress in assorted modern styles, rayon anklets and imitation leather slippers. For riding, she owns a tailored outfit including cotton gabardine jodhpurs, matching sleeveless jerkin and red plaid shirt. For parties, she wears a flowered cotton voile dress with matching solid color slip and panties. All composition; has realistic sleeping eyes, long lashes . . . fashionably waved mohair hair. Shpg. wt., 2 lbs.

49 N 3376—Complete. $5.98

For Sears Easy Terms see page 122



Give her smart Clothes for her dolly

A Hat and coat sets for Baby Dolls. Like baby garments. Coat has a yoke with full skirt. Matching bonnet ties with ribbon bow. Cotton. Pastel colors . . . no choice. *When ordering be sure to state size of doll to be fitted.* Shipping weight, 12 ounces.

49N3521-For dolls 11, 13 in. $1.34
49N3522-For dolls 15, 17 in. . . $1.49
49N3523-For dolls 19, 21 in. . . 1.89
49N3524-For dolls 23, 25 in. . . 2.19

B Eight-piece Layette. Beautiful doll clothes: a sheer cotton dress in pastel shade (no choice), matching bonnet, slip, socks, slippers, 1 hanger. *State size doll to be fitted.* Shpg. wt., 8 oz.

49N3525-For dolls 11, 13 in. . $1.27
49N3526-For dolls 15, 17 in. . . $1.49
49N3538-For dolls 19, 21 in. . . 1.98
49N3539-For dolls 23, 25 in. . . 2.19

C Dainty dolly dresses. Make your favorite dolly like new again with a new doll dress. Neatly tailored dresses . . . made of fine organdy or percale in bright colors. Sorry, no choice of pattern or color. *State size doll to be fitted.* Shpg. wt., 6 oz.

49N3507-Fit 15-in. doll only. Ea. 58c
49N3508-For dolls 17,19 in. Ea. 72c
49N3509-For dolls 21,23 in. Ea. 72c

D Gay pajamas for dolly. Fun to put your dolly to bed in these fine percale pajamas. Delicately patterned cotton materials. Contrasting cord around waist; binding around neck. Sorry, no choice of color. *State size doll to be fitted.* Shpg. wt., 6 oz.

49N3519-For dolls 13, 15 in. . 59c
49N3520-For dolls 17, 19 in. . . 69c

E Hat and coat sets for girl dolls. Your dolly will be pretty and smart in this charming box coat made of brightly colored cotton with contrasting cord tie around neck . . . matching bonnet. Sorry, no choice of colors. Shipping weight, 6 oz.

49N3510-Fit 14 to 15-in. doll 79c
49N3512-Fit 16 to 17-in. doll . 79c
49N3513-Fit 18 to 19-in. doll . 79c

F Dolly's snowsuit. Cotton flannel plaid snowsuit with attached peaked hood . . . fits girl dolls. Knitted anklet bands . . . matching belt. Assorted colors, no choice. *State size of doll to be fitted.* Shpg. wt., 8 oz.

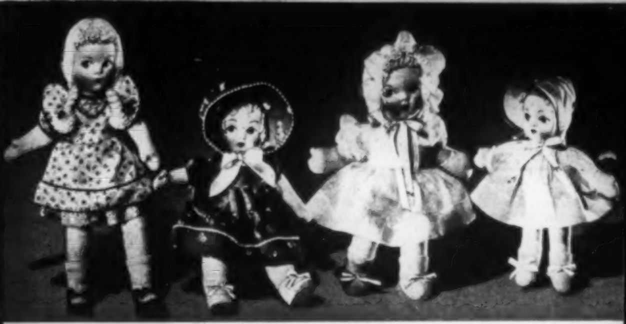
49N3514-For dolls 13, 15 in. . $1.12
49N3515-For dolls 17, 19 in. . $1.49
49N3516-For dolls 21, 23 in. . 1.49

G Comforter set for dolly's bed. Cute quilted comforter and matching pillow set. Fine cotton in assorted light colors (no choice) . . . fluffy cotton padding. Both pieces are reversible. Comforter size is 16x21½ in. Pillow size is 5½x8 in. Doll not included.

49 N 3540—Shpg. wt., 12 oz $1.17

H Doll's crib mattress. Comfortable, tufted . . . covered with pink or blue nursery print percale—no choice of color. Machine tufting holds cotton stuffing in place. Every girl wants her dolly comfortable. Shpg. wts., 10 oz., 12 oz.

49 N 3545—10x19 inches 63c
49 N 3554—14x21½ inches 82c



Little pigtail girl

$2.89

Like any little American schoolgirl with saucy mask face, beribboned cotton yarn pigtails, happy manner, this soft cotton filled dolly will win your heart. She wears a bright cotton print playsuit, dress, pinafore, anklets, slippers. Shipping wt., 1 lb. 8 oz.

49 N 3575—18-in $2.89

Attractive baby

$1.95

Demure baby doll with chubby cotton filled body . . . curly fringe of cotton yarn hair frames her mask face. She wears a vivid cotton print playsuit under her neatly styled dress and matching sunbonnet. Socks, slippers. Shipping wt., 1 lb. 6 oz.

49N3574 14¾-in. $1.95

Soft cuddly baby

$1.98

Economically priced, yet cute and lovable . . . an ideal gift. Dressed in her Sunday best . . . sheer dress and matching bonnet . . . snug ribbon trimmed booties. She's flexible and soft (cotton filled); has a pleasant mask face and yarn bangs. Shpg. wt., 1 lb.

49 N 3556—15-in $1.98

Cunning little softy

$1.19

Wonderful as baby's "first doll" . . . so soft and light, with cunning mask face, cotton filling and yarn bangs. Older children will love her too, for she wears a darling pastel cotton frock, matching sun-bonnet and cute rayon booties. Shipping wt., 12 oz.

49 N 3555—12-in $1.19

"Hug-me-close" Dolls for little tots

Gay Stroller Dolls

$1.39

Something new. Mounted on wheeled platform, attractively dressed miniature size dolls with pretty painted faces and mohair wigs . . . assorted dresses. 7½ inches high. Composition bodies . . . pull cord attached to base. Shipping weight, 14 oz.

49 N 3572–Dress—big hat. . $1.39
49 N 3573–Plaid dress, cape. . 1.39

Sleepy head Doll

$1.98

Little girls will want to sing a lulla-bye to this sleeping baby doll. Her completely relaxed, cotton stuffed body is covered with soft rayon and cotton fleece. Painted eyelashes rest on her rosy cheeks . . . contented, resting expression on her face. Shipping weight, 1 pound 4 ounces.

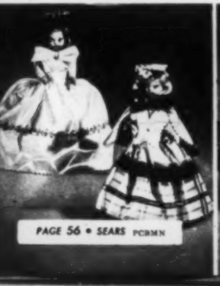
49 N 3571—17-in. size $1.98

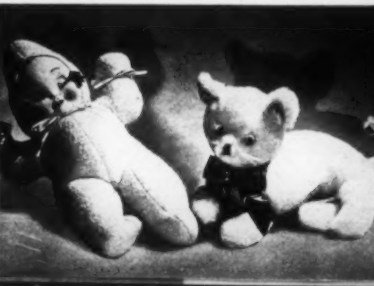
Fuzzy lazy Kat

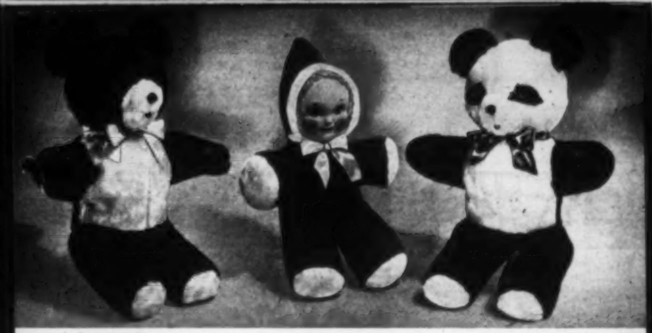
$4.98

More than just a kiddies' toy—mother, will also want to use it as an ornament. Whimsical, reclining cat whose pleased expression is emphasized by her sparkling rolling button eyes and bristly whiskers. White wool plush coat . . cotton filled. Shpg. wt., 1 lb. 10 oz.

49 N 4088—About 19 in . . . $4.98







Irresistible Honey Bears

$1.96 14-in.

Every child wants a teddy bear to love. Soft, cotton stuffed teddy . . . rayon and cotton plush coat with natural-looking bear markings in two shades of brown. Mischievous shiny black button nose . . . red felt tongue . . . ribbon bow. Shpg. wts., 1 lb.; 1 lb. 6 oz.; 3 lbs.; 7 lbs.

49 N 4370—14-inch size....$1.96
49 N 4371—17-inch size.... 2.98
79 N 04372—23-inch size... 4.97
79 N 04373—27-inch size... 6.96

Fluffy Fleece Baby

$2.00 13-in.

The soft cotton fleece and rayon covering of this stuffed baby is especially attractive to kiddies . . . pleasant to feel and easy to hold. She wears a cunning peaked hood over curly yarn bangs. Her merry mask face has rosy cheeks and realistic big painted eyes. Perky ribbon bow tied around her neck. Shpg. wts., 1 lb. 2 oz. and 1 lb. 8 oz.

49 N 3505—13-in. size.....$2.00
49 N 3506—16-in. size..... 2.85

Impish Baby Pandas

$1.96 14-in.

So roly-poly and adorable . . . this cute fellow is as amusing as the real ones in the zoo. Glass-like eyes give him a life-like expression . . red felt tongue. Stuffed with soft cotton felt—2-tone panda marking, rayon and cotton plush coat. Shpg. wts., 1 lb.; 1 lb. 8 oz.; 3 lbs; 6 lbs.

49 N 4374—14-inch size....$1.96
49 N 4375—17-inch size.... 2.98
79 N 04376—23-inch size... 4.97
79 N 04377—27-inch size... 6.96

Clever Stuffed Toys

For Easy Terms
see page 122

Happy Little Bear

$1.96

He's ready for a barrel of fun . . . jolly, roly-poly body is covered with gayly printed percale . . . cotton filled. Cotton and rayon plush head, paws, foot pads. About 15½ in. high. Shpg. wt., 1 lb. 6 oz.

49 N 4369.......$1.96

Fat Floppy Donkey

$1.05

Cunning new softie . . . poses comically. Printed cotton in assorted colors . . . contrasting cotton chenille ears and tail . . . button eyes. Cotton filled.

49 N 4010—About 9x11 in. high. Shpg. wt., 14 oz............$1.05

Friendly Puppy

$1.93

An impish fellow with a roguish twinkle in his glass-like eyes. Rayon and cotton plush coat in 2 pleasing tones. Shiny button nose and eyes. Cotton filling. About 9x9 in. Shpg. wt., 1 lb. 4 oz.

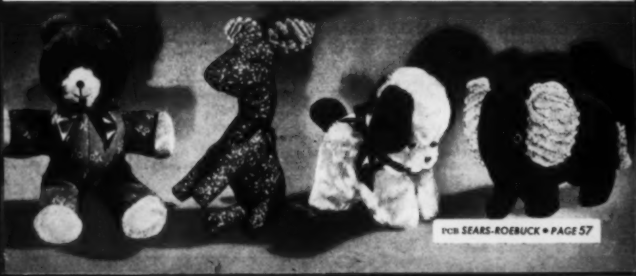
49 N 4007.......$1.93

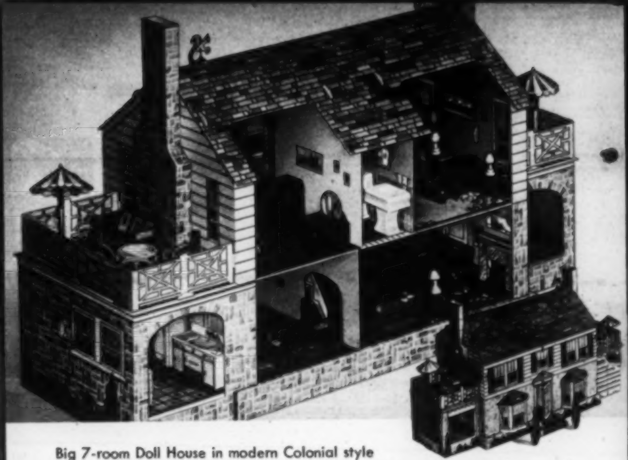
Chubby Elephant

$1.75

This baby elephant will win your heart. Floppy cotton chenille ears, tail . . . pastel colored cotton and rayon fleece coat. Filled with soft cotton. Button eyes. 8x9½ in. Shpg. wt., 1 lb. 2 oz.

49 N 4011.......$1.75





Big 7-room Doll House in modern Colonial style

- Fiberboard house 31x15¼x12 inches. 7 rooms, 2 sun decks, garage. Shingled roof effect.
- 20 pieces real wood, 13 pieces cardboard furniture—back of house opens for rearranging.
- Colorful fireplace, blinds, rugs, pictures printed on walls and floors.

$2.55

A big dream house that is perfect for the little housekeeper. Built to please any girl and her doll family. Has garage and kitchen in one wing and sunporch in other; sundecks above each. The 20 pieces of real wood furniture include a 5-piece walnut living room set; davenport, chair, radio, end table, gilded lamp. 5-piece walnut dining room set: table and 4 chairs. 2-piece white enameled bathroom set: toilet, washstand. Two bedrooms, each have a 4-piece walnut set including bed, highboy, table, gilded lamp. Fiberboard furniture consists of: stove, sink, refrigerator, 2 umbrellas, 4 chairs, 2 tables, glider, lounge chair. Also includes one fiberboard cat and squirrel on roof. House easily assembled . . . just tuck in ends of die-cut pieces. Copied from a real countryside home . . . painted to simulate field stone and white siding.

Available November 1.

49 N 2130—Shipping weight, 4 pounds........$2.55

7-room Doll House and Furniture Sets

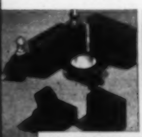
9-pc. Living Room Set. Walnut finish wood. Sofa 3⅜ in. long (others in proportion); 2 end tables; fireplace; mirror coffee table; chair; radio; 2 lamps. Shipping weight, 1 lb. 2 oz.
49 N 2120.... **98c**

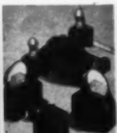
9-pc. Dining Room Set. Walnut finish wood. Table 4 in. long; (others in proportion); 4 chairs; 2 lamps; buffet; China cabinet with mirror. Shipping weight, 1 lb. 2 oz.
49 N 2121...**98c**

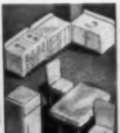
9-pc. Bedroom Set. Walnut finish wood. Bed 3⅛ in. long; 2 stands; vanity, dresser with mirrors, bench; 2 lamps; chest (in proportion). Shpg. wt., 1 lb. 2 oz.
49 N 2122.. **98c**

7-pc. Kitchen Set, white enameled wood. Refrigerator stands 2⅛ in. high (others in proportion); stove; table; 2 chairs; sink, cupboard. Shpg. wt., 1 lb. 2 oz.
49 N 2123.. **98c**

7-pc. Bathroom Set, white enameled wood. Washstand is 2⅛ inches high (others in 'proportion); toilet; bathtub; dresser with mirror; scale; medicine chest and hamper. Shipping wt., 1 lb. 2 oz.
49 N 2124...... **98c**







Bassinette . . . with drawer for dolly's wardrobe

- Our finest doll bassinette with handy drawer
- Large size . . . ideal for her favorite doll
- Light maple finish . . . selected smooth woods

$2.39

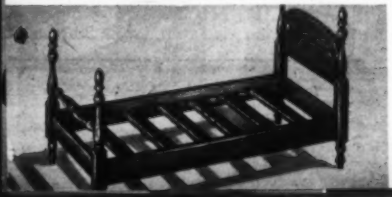
An ideal bassinette for your dolly. It's just like the kind that real little babies sleep in. Imagine the thrill of waking up in the morning with your dolly in her own little bed . . . right beside yours. And look at the handy drawer that pulls out of the foot of the crib . . . just the right size for dolly's nightie, bedding and clothing. Or you can use the drawer for your own things. Has heavy cardboard mattress. Length, 24¾ inches; width, 14½ inches; height, 17½ inches. (Doll and bedding not included.)

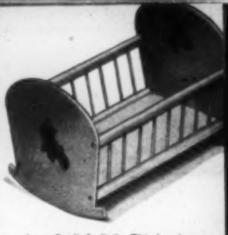
79 N 07917—Shipping weight, 10 pounds. Mailable........$2.39

Cribs for her favorite doll

Handsome Doll Bed . . . 4-poster style. (Shown below.) What little girl wouldn't love to own this beautiful bed for her dolly? It's designed just like the real large ones that daddy and mama sleep in. Your child will have so much fun making a mattress and bedding for her own doll bed. Surprise her on Christmas morning with this roomy, handsome, 4-poster doll bed for her favorite doll . . . like the grownups use. Made of sturdy selected hardwood with attractive dark maple finish. Has wood slat bottom. Length, 21¾ inches; width, 10¾ in.; height of foot end, 11 in.; height of head end, 13 in. Mailable.

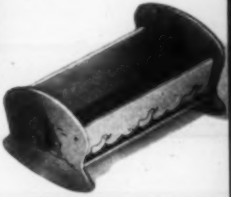
79 N 07909—Shipping weight, 4 pounds.................. $2.21





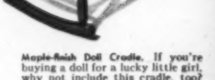
Large Cradle for Dolly. This handsome cradle will make a welcome addition to dolly's "boudoir." Sturdily built with plywood ends and hardwood dowelled sides. Heavy cardboard mattress bottom. Blue enameled. Trimmed with decals. Length, 20 in.; width, 14 in.; height, 14¾ in. Shpg. wt., 4 lbs.

79 N 07925—Mailable.....$4.72



Medium-sized Cradle. Rock dolly to sleep in this dandy little cradle. Firmly constructed with plywood sides and ends . . . natural finish. Decorative stencil design. Masonite bottom. Length, 18¾ in.; width, 11¾ in.; height of head, 9¾ in. Shpg. wt., 5 lbs.

79 N 07914—Mailable..... $1.79



Maple-finish Doll Cradle. If you're buying a doll for a lucky little girl, why not include this cradle, too? It makes a wonderful ensemble. Built for a small doll. Smooth wood. Wood slat bottom. Length, 20½ in.; width, 12¾ in.; height, 11½ in. Shpg. wt., 2 lbs.

79 N 07910—Mailable.......70c

Treasure Chest for children's toys

$959

Youngsters learn to be neat when they have a special place to keep their things. Cover has softly padded seat top, covered with artificial leather. Reinforced corners. Strong ply-wood, natural varnish finish, colorful decals on front. Size overall including handles 30x14x14 in. Toys not included.

79 N 08437—Mailable. Shpg. wt., 13 lbs. . . . $9.59

For a little lady — Vanity and Bench Set

$576

She'll feel like a real grown-up when she owns this lovely vanity and bench set. Made of hardwood, with swing drapery arms and ivory color finish. Table size, 26x14½ in., height 22 in. Bench 15x11 in., height 12½ in. Ruffled skirts not included. Easily assembled. Shipping weight, 12 lbs. Mailable.

79 N 08576—Vanity and Bench $5.76

Sturdy Furniture for little folks

For Sears Easy Terms, see page 122

Maple Finish Chair

A Every girl loves to have a chair of her very own. Attractive, sturdy maple finish varnished wood chair. Wood splint seat. Size of seat, 14½x12 in. Overall height, 22⅝ in. Shipping weight, 7 lbs. Mailable.

79 N 08563 . . . . $2.22

All wood Baby Chair

B Comfortable saddle shaped seat 11x11 inches; stands 10 inches from floor. Bent wood arm rests. Decorated with colorful decal on back. Natural varnish finish. Height, 23¼ in. Mailable. Shipping wt., 13 pounds.

79 N 08506 . . . . $4.79

Tear drop Rocker

C Give her a rocker like mother's. Will be a real surprise for her. Maple finish sides of ¾-in. wood with grip handles. 21½x14 inches overall. Upholstered in artificial leather. Mailable. Shipping weight, 12 pounds.

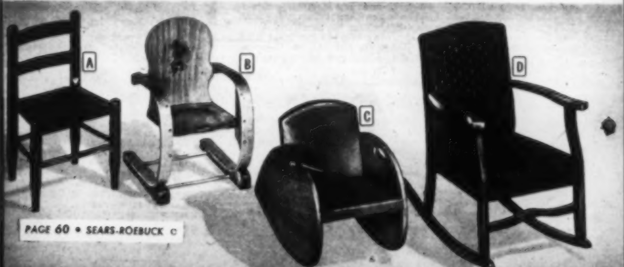
79 N 08507 . . . . $7.79

Upholstered Rockers

D Shiny walnut finish. Upholstered in cotton tapestry. Mailable.

79 N 08508—Medium size. Seat, 13x15 in. Height, 23 in. Shpg. wt., 10 lbs. $5.49

79 N 08575—Large size. Seat, 16x14½ in. Ht., 26½ in. Shpg. wt., 14 lbs. $6.89



Doll High Chair

Just the thing for dolly. Made of sturdy wood with maple finish. Foot rest, lift-up tray. 31 inches high. Mailable. Shpg. wt. 6 lbs.

$2.94

79 N 08423........$2.94

She'll feel truly grown-up with this lovely Furniture Set

Any youngster loves to play house. Give her real furniture of her very own. Durable enough to last for years . . . beautifully made of masonite and wood construction. Neatly enameled light gray, trimmed with red. Table top, 18x24 in., 20 in. high. Fancy chairs, seat 10x10 in.; seats are 11 in. from floor. Height overall 21½ in. The chairs are set up but the table legs are off, fasten to top with screws. Shipped unassembled. Mailable.

$7.98 Set

79 N 08528—Shipping weight, 24 pounds. Table, two chairs............$7.98

Furniture for little tots' playtime

Doll Lawn Swing

A Your dolly and your friends' dollies will have plenty of room to swing in this two seated all-wooden swing. Securely made and attractively finished in red and yellow. Size approximately, 18x19¾x9¾ in. Shpg. wt., 3 lbs.

79 N 08488........$1.19

Doll Wardrobe Trunks

Paper covered wood. Hangers and carrying handle. Two drawers and fastener.

B 79 N 08463 — 18 x 10½x10 in. Shpg. wt., 6 lbs. $2.26

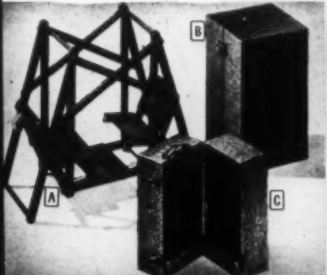
C 79 N 08462—16x8¾ x8½ in. Shpg. wt., 4 lbs. $1.59

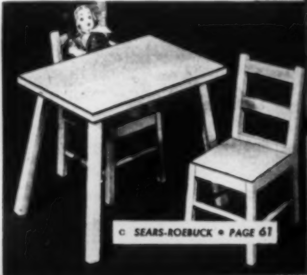
Your gift to her . . . a Furniture Set of her own

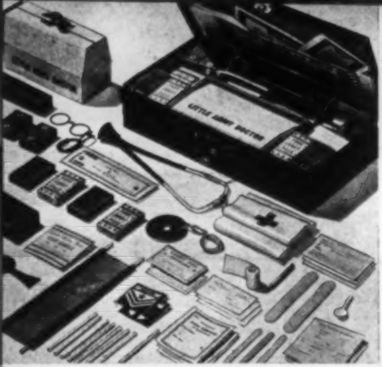
A table and two chairs for your little lady's playtime. She'll love entertaining her dolls and her friends . . . She can invite them over to have tea. The set is strongly built, beautifully designed to give her years of use. Masonite and wood. Table top 14x20 in. 17 in. high. Chair seats are 8x8 in. and stand 9½ in. from floor, height overall 18½ in. Enameled white with red trim. Chairs are set up. Table legs fasten to top with screws. Easily assembled.

$5.98 Set

79 N 08525—Mailable. Shpg. wt., 14 lbs. Set $5.98







Toys like everything else at Sears available on Easy Terms, see page 122.

DeLuxe, 60-piece Army Doctor and Nurse Kit

$2.16

This Deluxe set has everything the "young doctor and nurse" needs to start a practice. It's bigger and better and boys and girls will have loads of fun with it. Besides a small Army Doctor Kit there's a play stethoscope, "X-Ray" reflector, doll stretcher, candy pills, operating apron, cotton and gauze bandages, Army Doctor and Nurse arm bands, appointment sheets, prescription blanks and many other medical toys. Complete with 17x9¼ inch carrying case. Shpg. wt., 2 lbs.

49 N 3855—DeLuxe Doctor and Nurse Kit $2.16

- Every little boy can be a play doctor and every little girl a play nurse
- They'll enjoy playing hospital for many hours

Doctor and Nurse Kits are favorites

50-piece realistic-looking Doctor and Nurse Kit

$1.00

Little boys can be doctors and little girls can play nurse. Dollies or pets make excellent patients. Listen to "heart-beats" with the tiny play stethoscope . . . prescribe candy pills. There's a play diploma in the kit and a doctor book of professional secrets for the little doctor. Besides this the kit contains a tongue depressor, wood thermometer, absorbent cotton, play head mirror, hospital record sheets, prescription blanks, height and weight charts and many other items. 13x8⅝-in. carrying case.

49 N3854—Shipping weight, 1 pound $1.00

Midgette Movie—4 shows

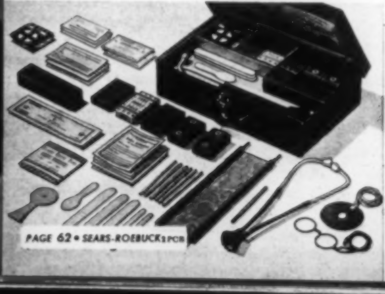
$1.23

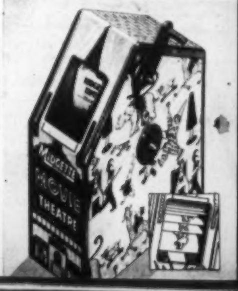
Easy to operate. Crank handle, pictures flip in rapid succession. 4 animal shows. Fiberboard case, 6½x2⅝x7⅝-in.

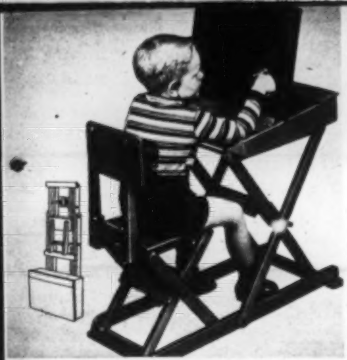
49N6810—Shpg. wt., 1 lb. . . $1.23

Midgette Movie Refills. Box of 8 additional assorted subjects.

49N6811—Shpg. wt., 12 oz. . . 97¢







Sturdy portable all wood Desk-Chair Set

$969

This desk-chair combination will give boys and girls a place of their own for work or play. Give them one on Christmas morning and see how pleased they will be. Inside top becomes a rigid black board when raised. Can be folded and stored in a few seconds. Desk top 18x16 inches, stands 25⅛ inches from floor. Enameled green and gray. Length set up, 33 inches; when folded, 51⅜ inches. Not mailable. Shipping weight, 16 pounds.

79 NM 8549 . . . . $9.69

Safe, smooth-riding Deluxe Hobby Horses

$769

Give him a hobby horse and he will be delighted. It will provide many happy hours of amusement. Sturdy all wood construction. Artificial leather saddle, cloth reins with wood bead grip handle. Natural, red, black and blue trim.

79 N 07542—Height overall, 26¼ in. Length overall, 34¼ in. Shpg. wt., 10 lbs. Mailable . . . $7.69

79 N 07541—Height overall, 18 in. Length overall, 27¼ inches. Shpg. wt., 6 lbs. Mailable $4.98

Practical Toys that make fine gifts

For Easy Terms see page 122

Sturdy plywood Shoo-fly for baby

$579

Baby can play happily in this colorful Shoo-fly rocker. He'll love the smooth easy way it rocks. Built low and wide to avoid tipping; has safety strap. Made of sturdy plywood that will stand up under long, hard use. All edges rounded and sanded. Nicely enameled and decorated. Size approximately 30 inches long, 19 inches high. Mailable.

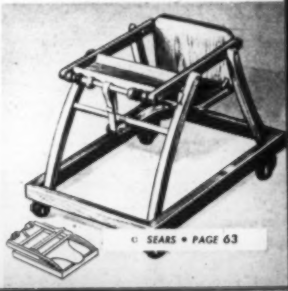
79 N 07591—Shipping weight, 10 pounds. . . . $5.79

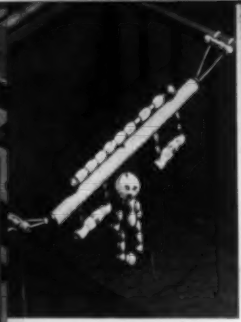
Sturdy oak Folding Baby Walker

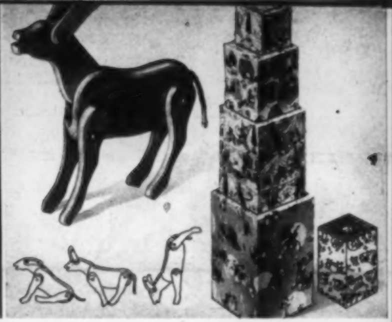
$569

Baby walker has attractive natural varnish finish. Easily folded for storing. Four quiet-running casters have oiled bearings, easy to push, almost impossible to tip over. Keeps baby out of mischief. Colored beads on tray will amuse baby for hours. Doweled (interlocked with pegs) for extra strength. 23⅝x16½x15⅜ inches high. Mailable.

79 N 07509—Shpg. wt., 10 lbs. $5.69







Baby Exercising Bar

Permits active babies to release their energy. Adjustable 14-in. wood bar with beaded swinging handle grips and beaded toy figure, is easily attached to baby's crib or carriage. Attractive pastel colors, harmless to children. Keeps little hands busy. Shipping weight 2 pounds. **$1 39**

49 N 4450........................$1.39

Jointed Wooden Donkey

Endless fun. This jointed donkey—takes almost any pose imaginable. Movable ears, neck, legs. Twine tail. Smooth clear varnished wood. 12 in. long, 12 in. high. Shipping weight 2 pounds. **$1 98**

49 N 5499 ....$1.98

Rattle Boxes . . . Set of 4

Children love nested boxes, and these rattle! Heavy cardboard, gay designs. Set on top of each other; build Tower 19 in. high. Big box, 7x4½x4½ in. Shipping weight 1 pound. **89c**

49 N 4451 ....89c

Toys to amuse active little tots

Plastic Klik-Klak Rattle

A Your baby will adore this noisy Klik Klak rattle composed of plastic discs, plastic ring and plastic ball. Assorted, harmless colors. Sanitary, can be washed. Length about 5¼ inches. Shipping weight, 8 ounces. **49c**

49 N 4433............49c

3-piece Baby-pen Set

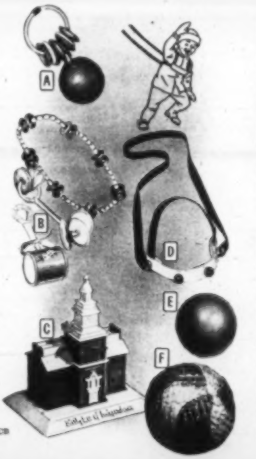
B Noise and color for baby's pen! Dumbbell Klik-Klak in plastic; wooden bead and plastic disc necklace; attractive celluloid rattle. Bright colors, non-poisonous to children. Sanitary, washable. Shipping weight, 8 ounces. **$1 33**

49 N 4445............$1.33

Patriotic Savings Bank

C Replica of Independence Hall in molded plastic. Amazingly detailed, you can even read the time on the tower clock. Lock and key, also plastic, key shaped like Liberty Bell. 5¼x3¾x5¼ inches. Shipping wt., 10 oz. **98c**

49 N 6440..... ......98c



Jingling Horsie Reins

D "Giddap, there!" Playing horse holds eternal fascination for the very young. Grown-ups are apt to forget how much fun it used to be. See how happy your child will be with these splendid horsie reins. Handy, too, in a crowd, to help you keep track of your lusty youngster. Sturdy cotton webbing, 35 inches long, ⅝ inch wide, with four steel jingle bells attached to cotton webbing chest band. Shipping weight, 6 ounces. **49c**

49 N 4447............49c

Plastic Rattle Ball

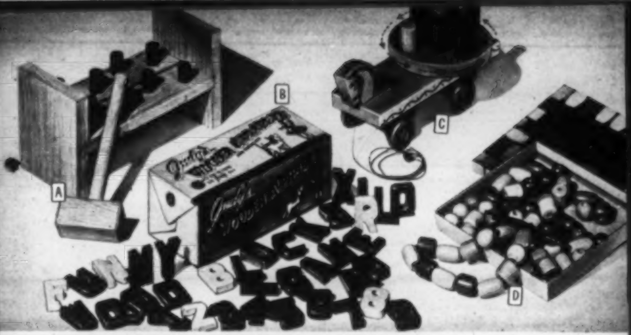
E Ever popular with the little ones—a rattle ball. Attractive bright red plastic; smooth finish. Diameter, 4¼ inches. Shipping weight, 5 ounces. **73c**

49 N 4446............73c

Huggy-Wuggy Ball

F Soft cotton chenille ball, cotton filled, well made. Assorted colors in two-tone effect. 6-in. diam.; right weight and size. Shipping wt. 10 oz. **98c**

49 N 4460..............98c



Wood "Sock-it" Bench

A Hammer away on this 10⅝x5 in. "sock-it" bench. 8 large size colored waxed wood pegs. Well balanced wood mallet. Shipping weight, 3 lbs. **$1.00**

49 N 3625. . . . . $1.00

Judy Wood Alphabet

B Fascinating! Educational! Set of 61 wood letters and 9 numerals. Assorted colors. Each ⅜ in. thick, 1⅝ in. tall. Shipping weight, 1 lb. 8 oz. **89c**

49 N 3601. . . . . .89c

Merry-Go-Round Pegs

C Clever 11-inch wood cart with whirling disc holding 8 colored removable pegs, each 1⅞ in. tall. Horse head decoration. Shipping wt., 2 pounds. **$1.89**

49 N 3828. . . . . . . $1.89

Large Beads to string

D Busy work for small fingers. Over 50 large wood beads, durable enamel, assorted colors and shapes. 32-in. cord, ferruled tip. Shpg. wt., 1 lb. 4 oz. **85c**

49 N 4752. . . . . .85c

Pre-School Toys . . . Keep them happy

All boys and girls like a 3-in-1 play table

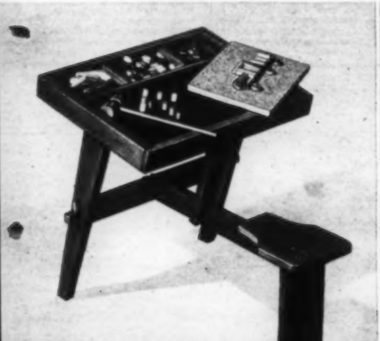
For nailing, pound-a-peg and as a play table. Maple finish wood. Top 16½x13x1¾ in. deep. Shaped saddle seat. Complete with colored wood pegs, package of nails, mallet, composition board. **$1.79**

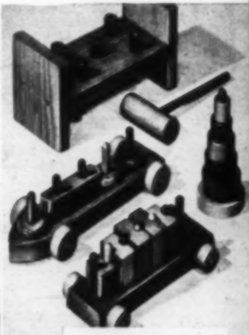
79 N 03694—Shipping weight, 6 pounds. $1.79

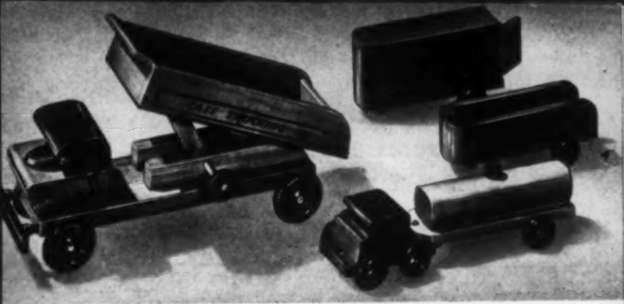
4 Complete Wooden Toys in One

An 8-inch cart with five pegs; 9-inch car with whirling pegs; colored discs for building; hammer board, pegs, mallet; all wood. **$1.12**

49 N 3698—Shpg. wt., 1 lb. 8 oz. $1.12







Wooden Truck with realistic dumping action

Turn the handle, and back of truck raises to really dump; dump body has opening tail gate. Of sturdy wood construction, it will haul loads on easy-rolling wheels. Wood-peg driver in cab, grooved radiator front. There's even a front bumper on this big dump truck. Painted-on details of doors and head lights make this a very real looking toy. 15 inches long. **$2.19**

49 N 5444—Shipping weight, 3 lbs. 4 oz......$2.19

Three-in-one colorful Trailer Set

Colorful wooden three-in-one trailer set. Hitch the four-wheeled hauler to the moving van with its door that opens into actual storage space, or attach it to oil tanker. Can also combine cab with open trailer. Each has black wheels and a self support. Hauler is 4½x 3½x2⅝ inches high. Trailers average about 7½ inches in length. Wooden hitches. **$1.79**

49 N 5475—Shpg. wt., 2 lbs. 4 oz........Set $1.79

Sturdy Floor Toys for active boys

Tractor and Crane in 5-piece Set

A Just imagine the fun any child could have with this interesting combination set. Extra play value because crane, block support, and tractor with separate snow plow and caterpillar roller are interchangeable. Made of red and gray painted wood . . . smoothly finished. Raise and lower shovel by turning crank and set snow plow to play clearing roads. Tractor about 8x4⅝x 4 in. high. Crane with shovel extended is 9x4x15 in. This set is equally interesting for children in town or country. **$2.29**

49 N 5465—Shpg. wt., 2 lbs. 6 oz....$2.29

Wood Tank rolls along

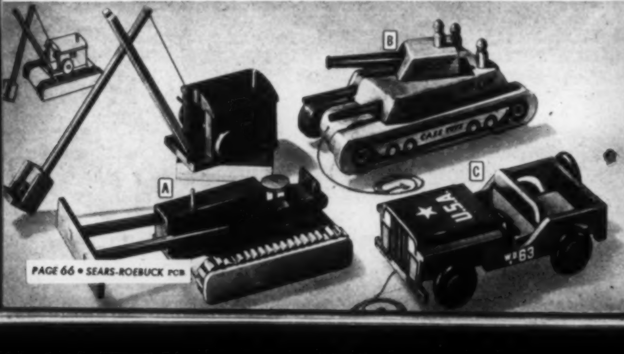
B A tank for the little soldier . . . your child will want this toy as an addition to his "armored force." Turning turret and three dummy guns are on this life-like tank. Natural varnished finish with bright red and blue details, 3 movable peg soldiers. About 12 inches long. Shipping weight, 3 pounds. **$2.12**

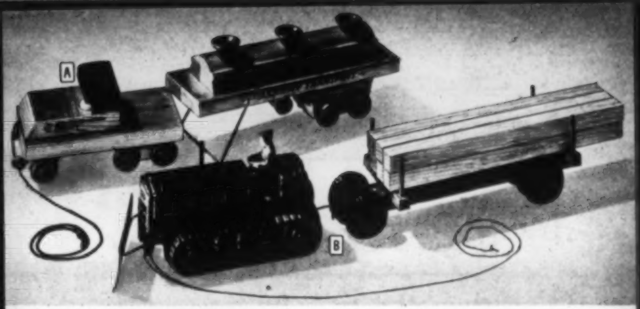
49 N 5462............$2.12

Commando Jeep

C Copy of a real army jeep . . . Young commandos will thrill to own it. Sturdy toy of solid wood, built to take a lot of hard use; finished with bright enamels; attractively painted insignia and license number. Trailer hitch and strong pull cord are attached. About 10¼ inches long. Shpg. wt., 1 lb. 8 oz. **$1.49**

49 N 5443............$1.49





Two-piece Transport Set

A Ten-wheeled transport set with cab and tanker. Made of sturdy wood; natural varnish finish. Tanker with self-support unhitches from cab. Has 3 dummy oil intakes. It will be a thrill to be "big oil man" in your neighborhood and play that you are delivering oil just like daddy or brother in the service. About 16½ in. long. Pull cord attached. **$1.99**

49 N 5466—Shpg. wt., 2 lbs. 8 oz. . . . . . . .Set $1.99

Haul or plow with Tractor Set

B Length 19½ inches with trailer attached. Push or haul lumber, or plow through snow with this red plastic composition tractor. Tractor, driver, trailer, 6 pieces lumber, metal plow are detachable. Wooden trailer rolls on 6 composition wheels. 7½-in. tractor moves on concealed wooden rollers. A fascinating toy . . . gives little lads hours of fun. **$2.39**

79 N 05473—Shpg. wt., 4 lbs. . . . . .Set $2.39

Toys for many hours of fun

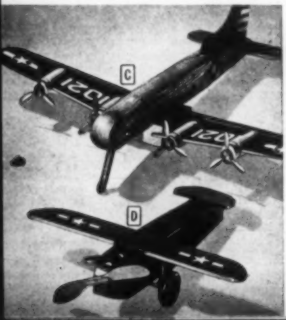
Giant Plane with four dummy motors

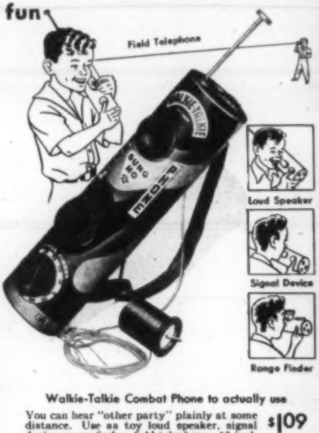
C Wooden body plane 21 in. long; 25 in. wingspread. 3-blade propellers turn on each of its 4 dummy motors. Colored details, insignia on natural varnish finish. Wings and tail of ⅛-in. sturdy masonite. Tricycle landing gear. **$2.29**

49 N 5491—Shpg. wt., 2 lbs. 8 oz. $2.29

D **Bombs away! Toy Plane.** Play bombing a target. Solid wood plane has bombs, bomb sight and release, running gear, fiber propeller. Gayly colored; rolls along floor. About 11x11½x3½ in. **$1.49**

49 N 5426—Shpg. wt., 1 lb. $1.49

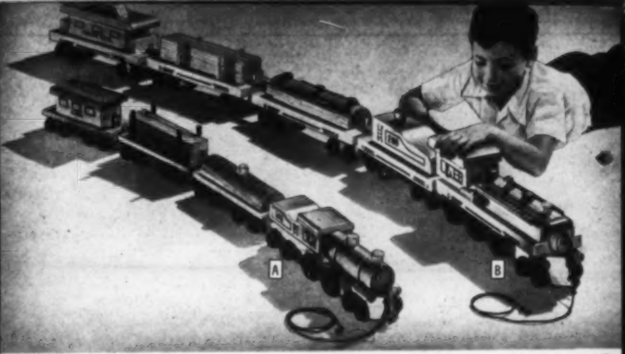




Walkie-Talkie Combat Phone to actually use

You can hear "other party" plainly at some distance. Use as toy loud speaker, signal device, range finder, field telephone. 12-inch sturdy camouflage colored fiberboard tube, about 14 feet of talking line, shoulder strap, and make-believe aerial. A clever toy styled like the phone the Yanks used on Makin Island raid. **$1.09**

49 N 6438—Shipping weight, 12 ounces. $1.09



All wood 4-unit Freight Train

A Sturdily made wood freight train, favorite with young railroaders. Locomotive with attached tender, lumber car with load of lumber, oil car and caboose. Overall length, 38½ inches. Finished in natural varnish, has bright red wheels, painted details. Locomotive has 2 pairs of large wheels, 2 pairs of small wheels. Other cars have 4 pairs of small wheels. Pull cord and couplers included. Surprise them on Christmas with this freight train. **$2.59**

79 N 05459—Shipping weight, 4 pounds $2.59

Big 5-unit wood Freight Train . . . over 4 feet long!

B Big, sturdy freight train is 4 ft. 9 in. long, has locomotive, separate tender, lumber car, oil car, caboose, all on double-truck wheels. Children like its gay red wheels, details painted in blue. Lumber car has lumber for little hands to load and unload. Locomotive rolls smoothly on 3 pairs of big red wheels, 2 pairs of smaller ones. Natural varnish finish. Fiberboard couplers, pull cord included. A thrilling Christmas gift for any youngster. **$5.98**

79 N 05467—Shipping weight, 8 pounds $5.98

Wood Trains for young railroaders

5-power Spotter Scope

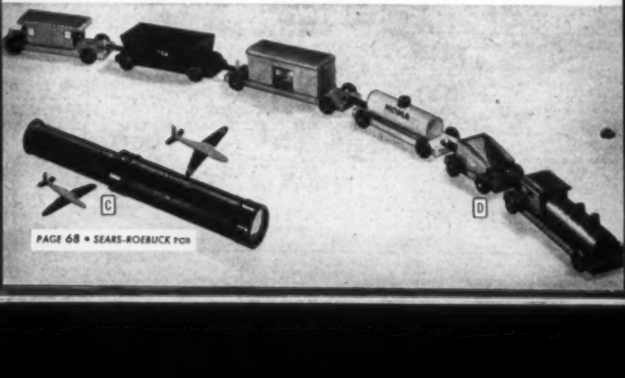
C Looks like a real telescope. Two finely ground and polished lenses, eyepiece and lens mount. Fine for spotting airplanes; identifying chart included. Spotter Scope has leather effect paper cover. 13½ in. long. Planes not included. **49c**

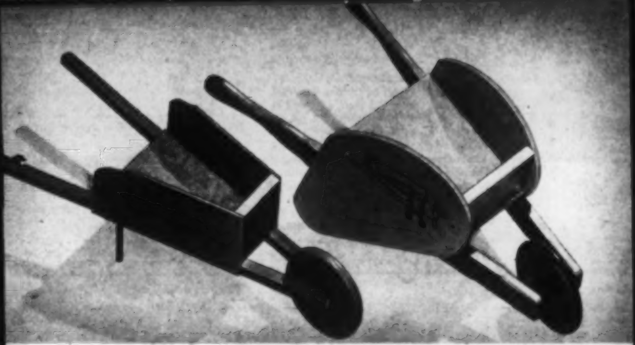
49 N 6405—Shipping wt., 10 oz 49c

6-unit DeLuxe all wood Train

D Sturdy toy of enduring wood, attractively painted, that will please the little fellows and give them many happy hours. Over four feet long—has locomotive, open tender, three assorted style freight cars which are box, coal and oil car, also colorful caboose. Cars connect with fiber couplers. Pull along easily on shaped wooden wheels that won't hurt rugs or floors. **$2.98**

49 N 5490—Shipping weight, 3 pounds. 6 Unit Train . . . $2.98





Two sturdy Wheelbarrows

85c
Med. size

These gayly painted and stenciled wheelbarrows will provide hours of fun for any little tot from two to eight years old. Made of sturdy wood and masonite. Shipped flat. Easy to assemble.

Medium size: 29½ inches long, 5⅛ inch wheel. Natural, red and green finish. Shpg. wt., 2 lbs.
79 N 07601—Mailable........................85c

Large size: 34 inches long, 6⅛-inch wheel. Attractive red and blue finish. Shpg. wt., 4 lbs.
79 N 07615—Mailable........................$1.49

Rubber Tire Wheelbarrow

$2.69

Our finest . . . has plywood body which will hold a man's weight. Colorful red and blue enamel finish, neatly stenciled. Streamlined side panels are designed all in one piece to form very sturdy legs.

Your youngster will love this wheelbarrow. He can use it for his toys, his "chores," etc. Rubber tire wheel is 5⅝ inches in diameter. Overall length: 29¼ inches. Shipped flat. Easy to assemble. Screws included. Shpg. wt., 5 lbs.
79 N 07616—Mailable........................$2.69

Favorite Gifts bring delight to any child

The Climbing Monkey

67c

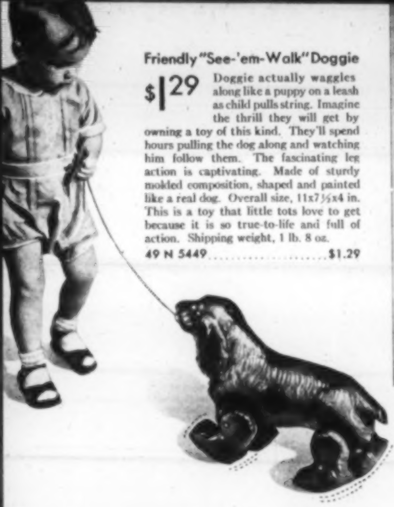
Jocko is loads of fun for all the family. Pull string to operate. He climbs and chatters like a real monkey. Made of composition. Size, 7x3 in. Shipping weight, 10 ounces.
49 N 5706........................67c

Movie Films for home entertainment . . . enjoyed by the whole family

Collect your own library of 8 and 16-mm. Safety Movie Film

Star	Title	8-mm.	Ft. of Film	Price	16-mm.	Ft. of Film	Price
Mickey Mouse	Whirlwind Mickey	49 N 6801	25	$0.75	49 N 6803	50	$1.49
	Sky Battle	49 N 6903	50	1.49	49 N 6925	100	2.89
Donald Duck	Speedy Cop	49 N 6804	25	0.75	49 N 6807	50	1.49
	Gets Ducked	49 N 6912	50	1.49	49 N 6930	100	2.89
Three Stooges	Out for Business	49 N 6849	50	1.29	49 N 6856	100	2.49
	The Three Fakers	49 N 6857	100	2.49	49 N 6858	200	4.79
Scrappy	Cliff's Edge	49 N 6825	50	1.19	49 N 6826	100	2.39
	Early Bird	49 N 6827	100	2.29	49 N 6828	200	4.59
Krazy Kat	Kannibals	49 N 6839	50	1.19	49 N 6840	100	2.39
	Hot Dogs on Ice	49 N 6844	100	2.29	49 N 6848	200	4.59
Our Gang	Let's Go Fishin'	49 N 6829	50	1.19	49 N 6830	100	2.39
	Donkey Delivery Co.	49 N 6831	50	1.19	49 N 6832	100	2.39
	Missing Nothing	49 N 6833	100	2.29	49 N 6834	200	4.59

8-mm. films can be used only on 8-mm. projectors; 16-mm. films can be used only on 16-mm. projectors. Shipping weights: 8-mm. film: 25 ft., 3 oz.; 50 ft., 4 oz.; 100 ft., 8 oz. 16-mm. film: 50 ft., 5 oz. 100 ft., 8 oz.; 200 ft., 1 lb.

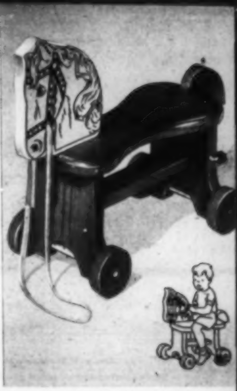


Friendly "See-'em-Walk" Doggie

$1.29

Doggie actually waggles along like a puppy on a leash as child pulls string. Imagine the thrill they will get by owning a toy of this kind. They'll spend hours pulling the dog along and watching him follow them. The fascinating leg action is captivating. Made of sturdy molded composition, shaped and painted like a real dog. Overall size, 11x7½x4 in. This is a toy that little tots love to get because it is so true-to-life and full of action. Shipping weight, 1 lb. 8 oz.

49 N 5449 .... $1.29



Ride or pull this Toy Horse

$1.59

Colorfully painted all wood horse. Tots can sit and "pedal" with feet. Easy rolling wheels. Realistic horse's head. Cloth reins. Overall 14½x17x8 in. Seat 7½ in. from floor. Easy to assemble.

79N05472-Shpg. wt., 4 lbs. $1.59

Sturdy Floor Toys please active tots

Ferris Wheel Pull Toy

A brand new toy that makes soft klick klack noise and has action. Wood wheel painted in bright carnival colors revolves with clicking noise as toy is pulled. Sturdy sanded wood. Overall size, 13x7x14 inches high. Any youngster will love this colorful pull toy with its star-like wheel that spins with cubes sliding up and down.

79 N 05434—Shpg. wt., 2 lbs. 8 oz $1.98

All-wood Oil Truck

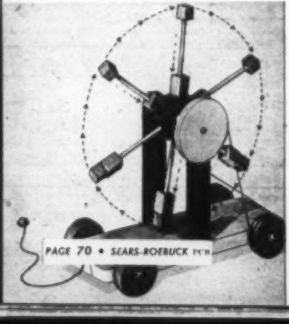
[A] Realistic. Beautifully finished in bright colors. For the little tots to play at fuel delivery. Pull cord included. 11x3x3⅜ in. Shpg. wt., 1 lb.

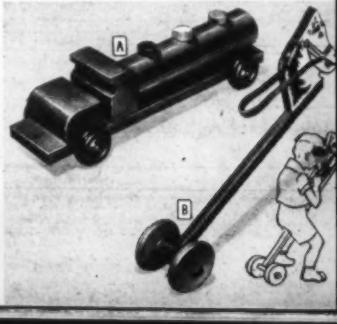
49 N 5408 .... 79c

Handsome Stick Horse

[B] Red and yellow with natural wood horse's head, painted in detail. Cloth reins. All wood, 2 solid wheels, sturdy shaft. Lgth., 32 in. Shpg. wt., 1 lb. 4 oz.

79 N 06410.......... 69c





Sears exclusive, complete 24-piece "Happitime" Airport Set

This miniature airport has exciting realistic details . . . midget planes, jeeps, trucks, cannons, tents, and American flag. Planes and jeeps have wood bodies, wood wheels; average size; 2⅛x1½x1⅛ inches. Plane wings and tents are khaki-color fiber board. Airport is complete with 9-inch administration building, hangars, fences, floodlight stands, made of heavy cardboard. Paper landing field. Easily assembled for hours of play. **$1.59**

49 N 6459—Shipping weight, 1 pound 8 ounces................$1.59

Land, Sea and Air Set

Authentic colorful plastic models of 2 jeeps, one P-38, one P-39 plane, 2 freighters, one cruiser, one carrier. Average size, 5 inches long. Ships float in water. Shpg. wt., 1 lb. 4 oz. **$1.79**

49 N 6462................$1.79

Toys for lively youngsters' playtime

4 clever Walking Dolls

A Dolls toddle down slanted board. No winding, no mechanism —walk by themselves. 4 assorted dolls, 4½ in. tall, with slanted board. Shpg. wt., 1 lb.

49 N 6445.......$1.00

Borden Milk Wagon

B White wagon, horse; 3 glass milk bottles. Wood, with heavy cardboard sides. Red shafts. 18x8x4½ in. Shpg. wt., 2 lbs. 8 oz. **Available after Oct. 15th.**

49 N 5435......$1.19

All wood Jeep, Trailer

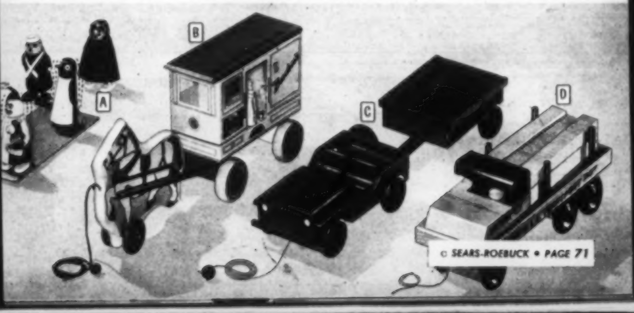
C Jeep and trailer, painted bright red. Easy rolling wheels. Painted radiator grill. Overall length, 19 in. Has fiberboard coupler. Shpg. wt., 2 lbs.

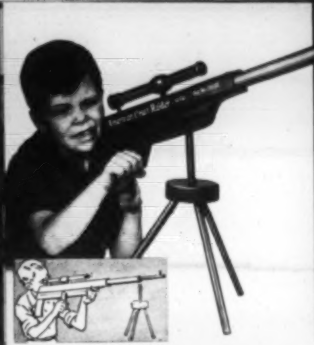
49 N 5457......$1.89

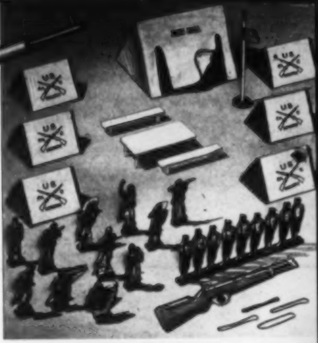
Loaded Lumber Truck

D Little hands keep busy with this 6-wheel wood truck. Lumber included. Upright braces on truck bed. 11x3½x4½ in. Shpg.wt.,2lbs.6oz.

49 N 5440........95c







Big American Raider Play Machine Gun

Fun for young commandos. 41 inches long, 19 inches high. Use it two ways . . . on wood tripod for defensive action, or unmounted for use as a tommy-gun in offensive drives. Makes loud reports as fast as crank handle is turned. Has dummy telescope sight. Strongly made of wood and fiberboard. **$1.98**

79 N 05619—Shipping weight, 4 pounds. $1.98

36-piece Combination Army Set

Battle thrills for young generals! Arrange battle scenes . . . inspection of troops and take them on maneuvers. **$1.98**

Set includes: 1 fiberboard gun with 4 rubber bands for ammunition, 20 heavy cardboard soldiers (4¼-in. tall), 6 small tents, 1 mess hall tent, 1 dining table, 2 benches, 1 flag and standard.

49 N 5602—Shipping weight, 2 lbs. 8 oz. $1.98

Realistic Cowboy and Soldier Outfits

Lone Ranger Holster Set

It's fun to play cowboy when you have a set like this—an outfit that's bound to please. Includes: 7-inch composition gun, artificial leather holster with Lone Ranger insignia, belt with 2 dummy bullets, 2 sturdy cuffs, bandana and lariat about 6 feet long. Shpg. wt., 1 lb. 6 oz. **$1.09**

49 N 5626. . . . .$1.09

Gene Autry Holster Set

A cowboy outfit that will please any youngster. **$1.69**

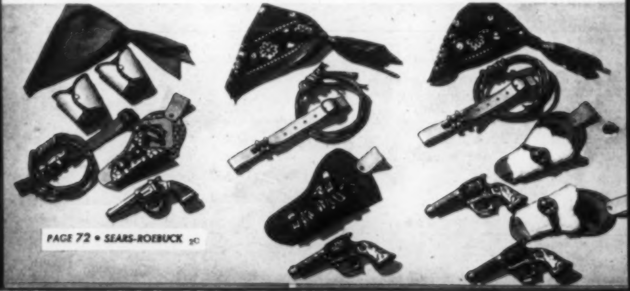
Set includes: realistic 7⅝-inch composition gun, studded holster with leather front, artificial leather back, adjustable belt with 2 dummy bullets, bandana and lariat about 6 feet long. Shipping weight, 1 pound 10 ounces.

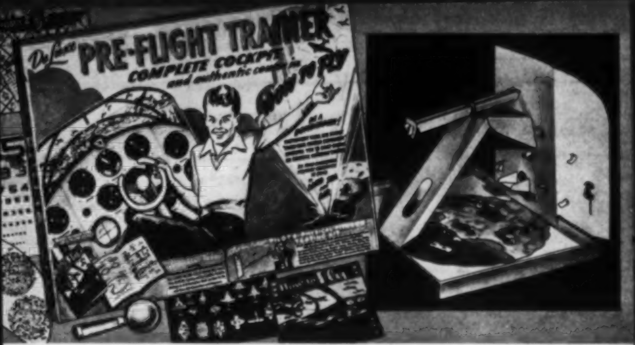
49 N 5608. . . . .$1.69

Lone Ranger Double Holster Set

Imagine the thrill of getting this cowboy outfit on Christmas morning! It's a wild west ranch set to make lads feel like real cowboys. Set includes: two 7⅝-inch composition guns, two holsters with sheepskin front and artificial leather back, adjustable belt with two dummy bullets, lariat about 6 feet long and colorful bandana with imitation jewel clasp. All boys love to play cowboy so this is sure to be a favorite gift. It's a fine toy at a low price. Shipping weight, 2 pounds. **$1.98**

49 N 5607 . . . .$1.98





Pre-flight Trainer . . . accurate cross hair bomb sight

It's brand new! This big realistic pre-flight trainer combines fun with teaching many principles of flying. Has a 21-inch instrument panel with realistic movable dial needles, "on and off" switches, sliding throttle control, rudder pedals and a built in "secret bomb sight". There are 24 air, sea and land objectives to bomb by revolving the military maps. It's a dandy toy: everything can be moved—everything works. Sturdy fiberboard construction for hours of fun. Set also includes 24-page "How to Fly" booklet with over 200 illustrations, and a pilot's physical fitness testing kit based on real aviation tests. The 24 playing cards of bombing missions make it a thrilling game for up to 8 people.

$189

49 N 4748—Shipping weight, 2 lbs. 12 oz. $1.89

Exciting Toys for the young commando

Commando 75MM Gun

A Realistic, automatic recoil action when pulled (doesn't shoot). It's a fascinating action toy for any young commando. Made of wood and attractively painted in red and black. Size approximately 5x6x13 in. Shpg. wt., 1 lb. 8 oz.

$149

49 N 5650 . . . . $1.49

Pump-action Pop Gun

B This fine play gun will give the young sharpshooters hours of fun. Cork on string pops as fast as the grip is pumped and makes a loud noise. All wood. 29 inches long. Heavy gray cotton web sling. Sure to please. Shipping weight, 2 lbs.

$139

79 N 05623 . . . . . . $1.39

Senior Trainerifle

C Made like a U. S. Army Springfield. Real bolt action, automatic snap trigger (doesn't shoot). 43⅛ in. long—full size. Adjustable cotton web sling. Graduated rear sight, blade front sight. Close grained wood. Shipping weight, 5 lbs.

$498

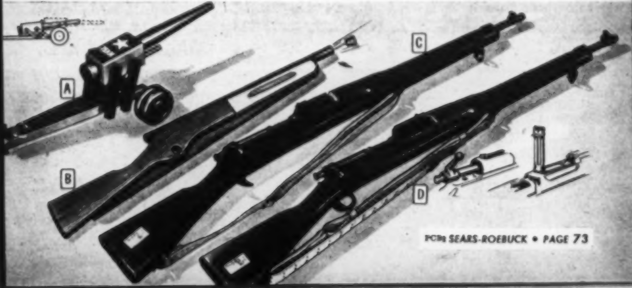
79 N 05629 . . . . . . $4.98

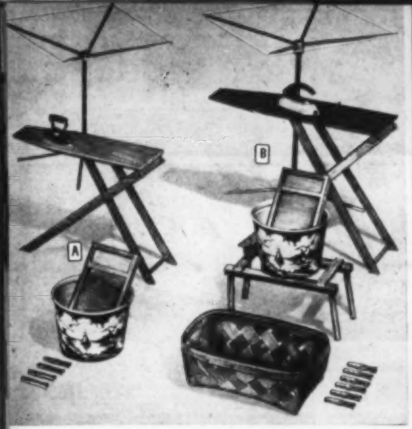
Super Trainerifle

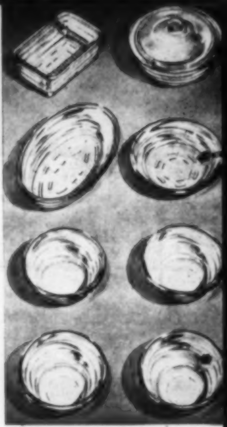
D DeLuxe model with walnut stained hardwood stock. Real bolt, trigger action (doesn't shoot), steel butt plate, stacking swivel, leather sling. Full size, 43⅛ in. Graduated rear sight, blade front sight. Shipping weight, 6 pounds.

$698

79 N 05631 . . . . . . $6.98







Economy 9-piece Laundry Set

A Make daughter happy! Set includes 6⅜-in. water-holding washtub with jolly Dutch designs; 4⅝x8-in. washboard with glass rubbing surface; 14-in. clothes line; 4 clothespins; 14½-in. long wood ironing board; highly enameled play iron, 4 in. long. Shpg. wt. 2 lbs. 4 oz. **94c**

49 N 1711....................94c

DeLuxe 13-piece Laundry Outfit

B For the mother of a large family of dolls. 6⅜-in. water-holding washtub with bright design; 4⅝x8-in. washboard; 10-in. wooden bench; 19-in. clothes line; 6 clothespins. 10⅜x7½-in. basket; 18-in. long ironing board; 4½-in. play iron, dummy cord and plug. Shpg. wt. 3 lbs. 8 oz. **$1.88**

49 N 1712....................$1.88

9-pc. real "Glasbake" Oven Set

Fine value. Oven set of heavy heat-resistant glass (same as mother's) consists of: 4 individual baking dishes, 3⅝-in. diam.; 1 oblong bread pan 4½ in. long; 1 covered casserole, 4⅞ in. wide; 1 oval baker, 6⅝ in. long; 1 deep dish pie plate, 4½ in. diameter. Shpg. wt., 4 lbs. **$1.24**

49 N 1963....................$1.24

Housekeeping Toys are always popular gifts

Play Iron that really irons

Modern streamlined design, looks just like mother's real iron. Can be heated on stove and actually used to press dolly's dresses—thrilling to the little girl. Black enameled wood handle and polished porcelain base. Shpg. wt., 1 lb. 4 oz. **59c**

49 N 1705....................59c

Sturdy toy Ironing [illegible]rd

SORRY— NOT AVAILABLE

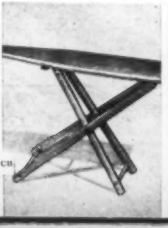
A necessity fo[illegible] young hou[illegible] Lots of [illegible] doll[illegible] she [illegible]ed wood [illegible]ing construc- [illegible]ng, 8½ in. wide, 3 ad[illegible] heights, 18½ to 24 in. Sh[illegible]ng weight, 6 pounds.

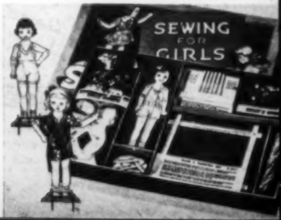
....

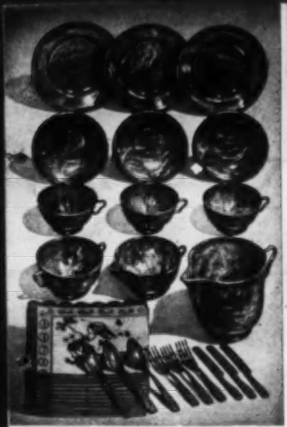
Sewing Set for little girls

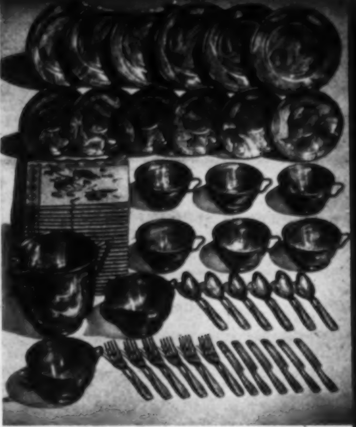
Instructive and entertaining. Set includes 3 sturdy cardboard dolls with movable arms, 8 ready-cut dolls' dresses, doll stands, a tapestry set (frame and stencil), embroidery hoop, yarn, 6 clothes pins and clothes-line. Comes in attractive box 30x15 in. **94c**

49 N 3845—Shpg. wt., 2 lbs. .94c









21-piece Tea Set and 12 Napkins

$1.29

Service for 3. Every young hostess needs and wants a tea set. This gayly colored plastic set consists of three 2¼-inch cups; three 3⅛-inch saucers; three 4-inch plates, one 2⅝-inch sugar bowl, no cover; one 2⅝-inch creamer; one teapot, 3⅛-inches high, no cover, three knives, three forks, three spoons, all 3⅝-inches; twelve gay paper napkins are also included. Shipping weight, 1 pound.

49 N 1806 . . . . 21-piece Tea Set $1.29

39-piece Tea Set and 24 Napkins

$2.15

Service for six. "Polly, put the kettle on, we'll all have tea!" Your child will love to give tea parties for her little playmates and her favorite dolls when she can set the table in style! Service for six. Lightweight plastic, almost unbreakable. Beautifully colored, beaded design. Set includes six 4-inch plates; six 2¼-inch cups; six 3⅛-inch saucers; one 2⅝-inch sugar bowl, no cover; one 2⅝-inch creamer; one teapot, 3⅛ inches high, no cover; six knives, six forks, six spoons, all 3⅝ inches. 24 colored paper napkins. Shipping weight, 1 pound 8 ounces.

49 N 1807. . . . . 39-piece Tea Set $2.15

Gifts for the young hostess

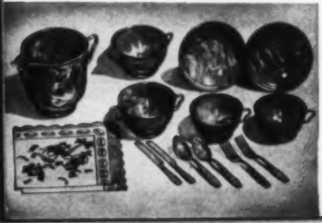
For Easy Terms
See Page 122

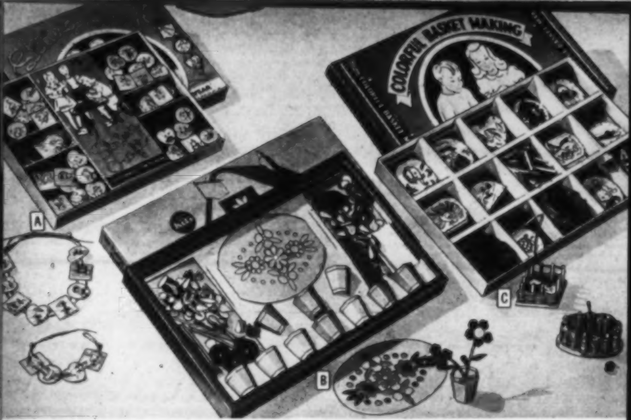
13-piece Tea Set and 2 Napkins

73c

Service for two. Every little girl loves a dainty tea set. Here's one at an economy price. Has less pieces than bigger sets, but is the same quality, almost unbreakable plastic with beaded design, in gay colors. Set consists of two 2¼-inch cups; two 3⅛-inch saucers; one 2⅝-inch sugar bowl, no cover; one 2⅝-inch creamer; one teapot, 3⅛-inch high, no cover; two knives, two forks, two spoons, all 3⅝ inches; two paper napkins.

49 N 1805—Shpg. wt., 12 oz. . . . 15-piece Tea Set 73c





Make Novelty Wood Jewelry

A It's fun to make and fun to wear this new novelty wood jewelry. Gayly colored wooden discs to thread on bright strong cord. Learn to make belts, necklaces, bracelets and other novelties. A fascinating pastime for nimble fingers. About 36 discs, 6 cords. Shipping wt., 1 lb. 8 oz. **94c**

49 N 4727 .... 94c

Make beautiful Flower Articles

B Fascinating and easy . . . create lovely, natural appearing flowers. A practical hobby that offers hours of fun. Die-cut pieces of colorful felt for 32 to 38 flowers. Includes 4 cardboard plaques, 10 paper flower pots, cement, stems, and instructions. Shipping weight, 1 lb. 8 oz. **$1.00**

49 N 4726 .... $1.00

Entertaining Basket Making Set

C Your little girl will love this set. Put wood pegs into holes on colorful wood base, weave in colored cords. Material for 5 baskets. Shpg. wt., 1 lb. 8 oz. **94c**

49 N 4758 .... 94c

Same as above, except larger . . . complete material for 15 baskets. Shipping weight, 2 lbs. 4 oz.

49 N 4759 .... $1.87

Educational Homecraft Gifts for girls

Raffia Basket Weaving

Just bend sides of strong cardboard frame, wind raffia strands in and out. Frames for 8 baskets, 12 hanks raffia. Baskets are 4 to 6-inch diameter; 2 oval shaped. Shpg. wt., 1 lb. 8 oz. **$1.06**

Available after Nov. 1.

49 N 4719 .... $1.06

Make Pretty Pom Pom Jewelry

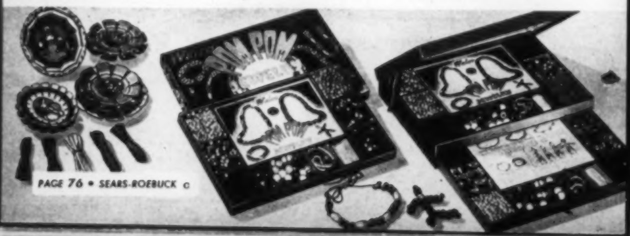
Creative . . . lots of fun for little girls. Costume jewelry, dolls, and other novelties can be easily made with these gay beads. Set includes hundreds of bright composition beads, and sturdy cord. Shipping weight, 2 pounds. **$1.17**

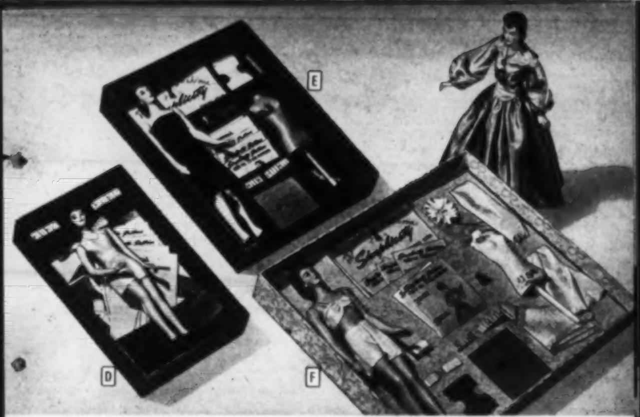
49 N 4720 .... $1.17

Deluxe Pom Pom Jewelry Set

Larger set than at left, so you can make many, many more necklaces, bracelets, etc. Follow the suggested designs . . . make jewelry to complement your dress. Bright red box has separate tray. Shipping weight, 3 lbs. 6 oz. **$2.34**

49 N 4721 .... $2.34





9-Pc. Set, 12½-inch Mannequin

D Encourage the young designer . . . help develop talent and taste. Attractive 9-piece set with well proportioned, composition mannequin . . . detachable arms make it easy to dress. 4 patterns, 64-page Simplicity sewing book, cloth for dress, tape measure. Shipping weight, 2 pounds.

$179

49 N 3772 . . . 9-piece set $1.79

Deluxe Set, 15-inch Mannequin

E Future fashion experts will find this set the answer to their dreams. 13-pc. set with lovely, durable composition mannequin; removable wood base. 3 patterns, fabric, tape measure, thimble, thread, needle holder, trimmings, dress form, 64-page book. Shipping wt., 4 lbs. 8 oz.

$359

49 N 3774• . . . 13-piece set $3.59

Bridal Set, 15-inch Mannequin

F A set that will delight any little girl designer. 20-piece bridal set with well-proportioned mannequin . . . durable composition . . . removable wood base. Wedding dress pattern, plus 5 others, materials, sewing accessories, 64-page book, dress form. Shipping weight, 5 lbs.

$649

49 N 3775 . . . 20-piece set $6.49

For the young fashion designer

Dolly's Millinery Shoppe

Make dolly an attractive wardrobe of stylish hats. Untrimmed hats, imitation flowers, feathers, gay ribbons, buttons, a mirror, net hat linings, scissors, and wood blocking form. Shipping weight, 2 pounds 8 ounces.

$194

49 N 3880 . . . . $1.94

Raggedy Ann Cut-out Dolls

Four, colorful "Raggedy Ann" dolls . . . die-cut out of heavy cardboard. Includes sheets of clothing to cut out, with complete wardrobes and accessories in attractive color printing.

89c

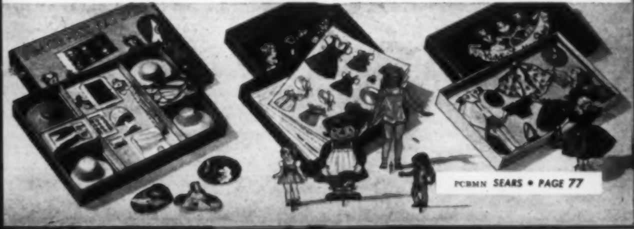
49 N 3842—Shipping weight, 2 pounds 89c

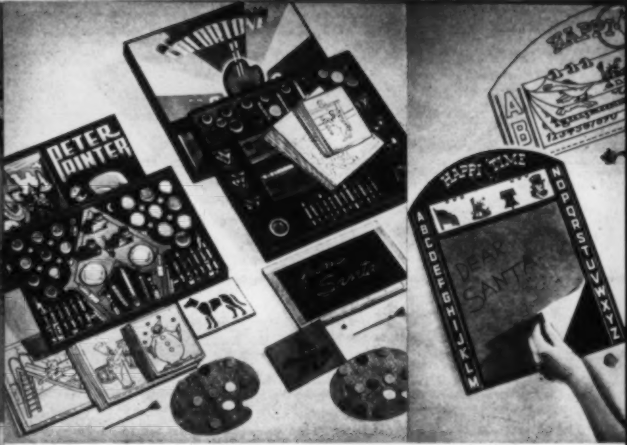
Kiddies' miniature Fashion Show

Appealing personality dolly . . . winsome painted face and pretty cotton yarn hair . . . heavy fibre board doll figure. Ensemble includes evening gown, party dress, sports costume, hats, etc.

$179

49 N 3878—Shipping weight, 1 pound 12 ounces $1.79





80-piece Paint Set

$1.00 Everything the little artist needs: 28 water colors in cake form, 3 in liquid form, palette, brush, mixing pans, wax crayons, stencils, pictures to color and color chart. In colorful 18x12¼-inch box. Shpg. wt., 2 lbs. 4 oz.

49 N 3858 . . . . $1.00

Deluxe Watercolor Set

$1.98 Extra! 140-piece set includes wood framed slate with eraser; 29 large size water colors in cake form, 6 in liquid form; brush, pans; stencils; chalk; crayons; palette; pictures to color; color chart. In box 19⅛x17⅛ in.

49 N 3859—Shpg. wt., 5 lbs. $1.98

Wonder "Happi-Time" Board

73c Everything you mark on board disappears when top surface is lifted. Can be used over and over. Special 9 page chart makes drawing easy. Made of fiber board with alphabet. Size overall 18x13⅛ inches. Wood pencil included.

49 N 3888–Shpg. wt., 1 lb. 4 oz. 73c

Paint and Drawing Sets for young artists

Create "Komic Kartoons"

62c This set gives children or grown-ups the fun of creating professional looking cartoons. Many funny-folk combinations can be traced. 15 tracing cards, tracing paper pad, 3 colored crayons, and pencil in 14¾x9¾ inch box.

49 N 3803–Shpg. wt., 1 lb. 6 oz. 62c

150-piece Chalk and Slate Set

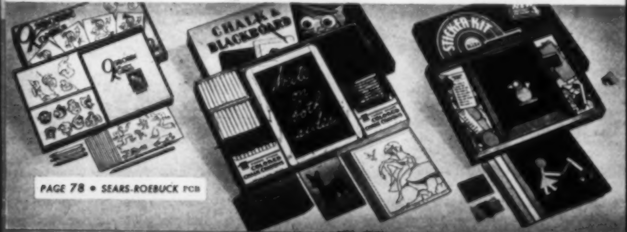
$1.00 Combination slate, smooth surface, wood frame, 12½x8¾ inches. One side white for crayons, other black for chalk. Chalk, erasers, crayons, outline pictures to color, stencils of airplanes, animals. In box 19⅛x13 inches.

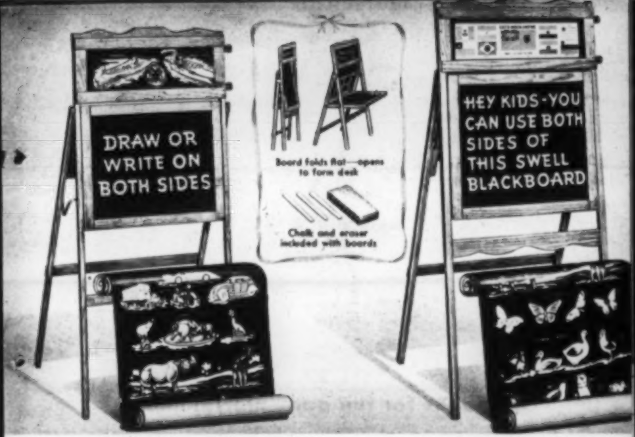
49 N 3857—Shpg. wt., 4 lbs. $1.00

Amusing Creative Sticker kit

83c Children can make clever pictures with these colorful cut-out gummed stickers (no glue needed). 1000 stickers of various shapes and colors. 60 sheets art background paper. Cord for hanging pictures. 4 easels.

49 N 4723—Shpg. wt., 2 lbs. . . 83c




DRAW OR WRITE ON BOTH SIDES
Board folds flat—opens to form desk
Chalk and eraser included with boards
HEY KIDS-YOU CAN USE BOTH SIDES OF THIS SWELL BLACKBOARD

Sturdy 12-chart desk-type Folding Blackboard

$2.79

Opens up to form desk. Double-sided blackboard is of slate finished surface, tempered presswood, 15⅛ x 11⅛ in. Convenient built-in chalk tray. Revolving chart has twelve instructive lithographed color sections of birds, animals, railways, boats, flags, etc. Overall height, 42 inches, width, 19¼ inches. Maple finished wood parts. Chalk and eraser are included.
79 N 03876—Shipping weight, 7 pounds. . . . $2.79

Sears largest desk-type Folding Blackboard

$3.98

For those who want our best board. Two writing surfaces, 16 x 13⅛ in. of tempered presswood with smooth slate finish. Revolving chart has 12 sections lithographed in color, of birds, animals, submarine, carrier, flags of all nations, etc. Built-in chalk tray. Chalk, eraser included. Maple finished wood parts. 46 inches high, 20⅛ inches wide. Opens up to form desk.
79 N 03877—Shipping weight, 10 pounds. . . . $3.98

Blackboards for fun and home study

Wall Blackboards for home, office, store

$1.98 36x24 in.

Practical bulletin board for roadside signs, but anyone, child or grown-up, will find dozens of uses for this large wall blackboard of durable presswood, heavily coated with smooth composition. Wood chalk rail, maple stained. Complete with chalk and eraser. Alphabet and numerals painted across top of board.
79 N 03815—36 x 24 inches. Shpg. wt., 7 lbs. . . $1.98
79 N 03814—24 x 18 inches. Shpg. wt., 4 lbs. . 1.00

ABCDEFGHIJKLM NOPQRSTUVWXYZ
Merry Christmas

Budget-priced Easel Blackboard→

$1.19

Inexpensive easel style blackboard, just the right height for tots, 40 in. high x 16⅛ in. wide. Practical for both play and study, makes homework fun! 12 x 15-inch writing surface of composition coated fiberboard, smooth paint finish. Stationary chart at top of easel displays alphabet, numbers, and pictures to copy. Wood frame decorated with stencils. Chalk rail, chalk, eraser. Maple finished wood parts. Folds for storage. Shpg. wt., 4 lbs.
79 N 03875. . . . $1.19

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
Dear Santa:

TOYLAND
ANIMATED
JULIAN WEHR
THE HAPPY LITTLE CHOO-CHOO
THE NIGHT BEFORE CHRISTMAS
SCUTTLEBUTT AND THE CARRIER KITTEN
SCUTTLEBUTT GOES TO WAR
A Boy and his Dog
FUN FOR BOYS
ERIC KNIGHT'S
LASSIE COME-HOME

Gift Books for fun and entertainment

Animated Toyland . . . Like a visit to toyland; familiar, funny little characters move about in life-like fashion on the pages. 4 full color pictures that move. Gay, colorful pages. Spiral binding.
3N1881–For children 2 to 6. Shpg. wt. 12 oz. 88c

Animated Choo Choo . . . See it start and go with its merry crew working as they do in real life. Take a trip with the little boy and girl on this funny choo choo; enjoy the story. 24 colorful pages, 4 pictures that move. Spiral binding.
3N1883–For children 2 to 6. Shpg. wt. 12 oz. 88c

Animated Night Before Christmas . . . Watch for Santa through the little window that opens; see his merry eyes twinkle, his big paunch jiggle like a bowl of jelly; you'll laugh as much as he does. And you'll love the familiar Christmas poem.
3N1882–For children 2 to 6. Shpg. wt. 12 oz. 88c

Fun for boys . . . Learn to build things, to box, wrestle; jiu jitsu, rope tricks, games; game kit included. Ages 8 to 16. Paperbound.
3 N 1737—276 pages. Postpaid. 73c

Scuttlebutt goes to War . . . Heroic dog sees action on Guadalcanal as "marine." Ages 6–12.
3 N 1740—Story founded on fact. Postpaid. . 95c

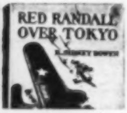
Scuttlebutt and the Carrier Kitten . . . Later adventures of dog and kitten mascots. Ages 6–12.
3 N 1741—Story founded on fact. Postpaid. . . 95c

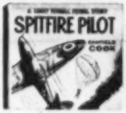
A Boy and His Dog . . . True story of a stolen dog in the circus; calliope ride home. Ages 6–12.
3N1725—Illus. by Diana Thorne. Postpaid. . . 95c

Lassie Come Home . . . Collie, guided only by instinct, finds loved ones hundred of miles away.
3 N 2037—Outstanding dog story. Postpaid. $1.89

The LONE RANGER
RIDES AGAIN
Fran Striker

The Hardy Boys
THE CLUE of the BROKEN BLADE
FRANKLIN W. DIXON


RED RANDALL OVER TOKYO


SPITFIRE PILOT
CANFIELD COOK

A YANKEE FLIER in the SOUTH PACIFIC

Lone Ranger Series by Fran Striker. Mysterious friend of all in trouble. The Lone Ranger rides the western range on his magnificent horse, Silver, with Tonto, an Indian. Favorite of radio and movie audiences. For ages 10–16. *State titles wanted.*

Lone Ranger
—and the Gold Robbery
—and the Mystery Ranch
—and the Outlaw Stronghold
—and Tonto
—and the Haunted Gulch
—Traps the Smugglers
—Rides Again
3N1715—Postpaid. . . . Each 58c

The Hardy Boys by F. W. Dixon. Ages 10–16. *State titles wanted.*
Hardy Boys and the Melted Coins
—and Flickering Torch Mystery
—Clue of the Broken Blade
—Mystery of the Flying Express
—and the Disappearing Floor
—Figure in Hiding
—Secret Warning
—Twisted Claw
3 N 1724—Postpaid. . Each 58c

Red Randall Books. Thrilling air-combat stories. For ages 10 to 16. *State titles wanted.*
Red Randall at Pearl Harbor
Red Randall on Active Duty
Red Randall over Tokyo
Red Randall at Midway
3 N 1707—Postpaid. . . Each 58c

Lucky Terrell Series by Canfield Cook. True-to-life exploits of war-time fliers. For ages 10 to 16. *State titles wanted.*
Spitfire Pilot
Sky Attack
Springboard to Tokyo
Secret Mission
Lost Squadron
3 N 1709—Postpaid. . . Each 58c

Yankee Flier Books by Eustace L. Adams. Adventure stories for ages 10 to 16. *State titles wanted.*
Yankee Flier in North Africa
Yankee Flier in the South Pacific
Yankee Flier with the R. A. F.
Yankee Flier in the Far East
Yankee Flier in Italy
3 N 1711—Postpaid. . . Each 58c

The Boys' and Girls' Mother Goose
Fifteen Rabbits
by Felix Salten
Bambi
by Felix Salten
Phronsie Pepper
Pollyanna's Door to Happiness
Black Beauty
Treasure Island
The Adventures of Mark Twain
The Adventures of Tom Sawyer
by Mark Twain
Beautiful Joe
A Dog's Own Story
by Eleanor Gates
The Poor Little Rich Girl
Little Women
by Louisa May Alcott

Favorite books are ideal gifts

Mother Goose . . . Every page in beautiful color makes all characters seem real. Children love the familiar rhymes. Large clear type. 142 pages. Size 9x12 inches.
3 N 1859—Ages 2-6. Postpaid. **$1.00**

Adventures of Mark Twain . . . The inspiring story of a great American who arose from the humblest beginning to acquire world fame.
3N1700—Ages 8 to 16. Postpaid. **95c**

Adventures of Tom Sawyer by Mark Twain. Tale of a typical American boy who knows what he wants and how to go about getting it.
3 N 1702—Ages 8-16. Postpaid. **58c**

Classics for Children . . . Start early to cultivate a taste for good reading. These are fascinating stories, entertaining and instructive. Good books, every one of them well written and worth reading many times. A splendid beginning for a child's library; grownups enjoy them, too. Sears price is very low. Lovely clothbound editions. Colorful jackets, illustrated. Ages 8 to 16.

Bambi
Beautiful Joe
Black Beauty
Grimm's Fairy Tales
Heidi
Phronsie Pepper
Treasure Island
Garland for Girls
Eight Cousins
Jo's Boys
Little Women
Five Little Peppers and How They Grew
Five Little Peppers Grown Up
Five Little Peppers Midway
Fifteen Rabbits
Hoosier Schoolmaster
Little Lord Fauntleroy
Poor Little Rich Girl
Pollyanna's Western Adventure
Pollyanna of the Orange Blossoms
Pollyanna's Door to Happiness
Pollyanna's Debt of Honor

3 N 1714—*State choice* of above titles. Postpaid......Each **58c**

The Quest of the Missing Map
Carolyn Keene
Cherry Ames
Student Nurse
Helen Wells
A Judy Bolton Mystery
The Mysterious Half Cat
Margaret Sutton
The Mark on the Mirror
Margaret Sutton
The Bobbsey Twins in Echo Valley
Laura Lee Hope

Nancy Drew Mysteries by Carolyn Keene. For girls 10-15. *State title.*

Secret of the Old Clock
Secret in the Old Attic
Mystery of the Hidden Staircase
Password to Larkspur Lane
Clue of the Broken Locket
Clue in the Jewel Box
Quest of the Missing Map
Secret of Red Gate Farm
Bungalow Mystery.

3 N 1713—Postpaid. Each **58c**

Cherry Ames Stories by Helen Wells. Vivid stories of nurses in training. Girls 10 to 15. *State titles wanted.*

Student Nurse—Senior Nurse—Army Nurse

3 N 1708—Postpaid. Each **58c**

Judy Bolton Stories by Margaret Sutton. Packed with suspense and excitement, each story is based on an actual happening. Mystery stories teach a child to concentrate, to think a problem through to its solution. For ages 10 to 15. *State titles wanted.*

Secret of the Barred Window
Mark on the Mirror
Clue of the Patchwork Quilt
Judy Bolton and the Mystic Ball
Mysterious Half-Cat
Name on the Bracelet
Voice in the Suitcase
Riddle of the Double Ring
Midnight Visitor
Unfinished House

3 N 1723—Postpaid. Each **58c**

The Bobbsey Twins by Laura Lee Hope. The exciting adventures of the Bobbsey Family and the lively Twins endear these stories to children. For ages 5 to 10. *State titles wanted.*

In Echo Valley
On the Pony Trail
Bobbsey Twins Wonderful Secret
Bobbsey Twins and Schoolmates
At Cherry Corners
In Washington
At Spruce Lake
Treasure Hunting
At the County Fair
At Cedar Camp

3 N 1717—Postpaid. Each **58c**

Boys! Girls!

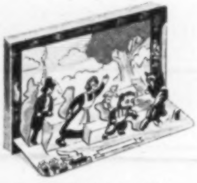
Children's books in full color

Your choice of three sets, each 38c

*

Happitime treasure box

18 books for 38c



Open the lid and up pops the Gingerbread Boy and his friends.

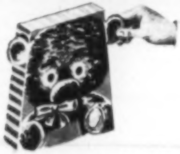
A A happy Christmas surprise . . . eighteen delightful books in a gay pop-up box. Lift the lid of the box and up pops a real-as-life cut-out of the little Gingerbread Boy and his friends. Inside the box, you'll find 18 popular children's books, size 4x7 inches, such as The Little Red Hen, Jack and the Bean Stalk, Peter Rabbit and many others. Every page illustrated in bright colors; every story in large print. Box size, 7¼x12⅛ inches.

3 N 1838—Shpg. wt., 1 lb. . . . . 18 books in a box 38c

*

Happitime teddy bear box

50 books for 38c



Fifty favorite stories in a cunning Teddy Bear box.

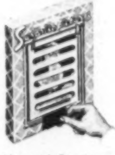
B Watch the youngsters clap their hands when they see this Teddy Bear box under the tree. They'll love the chubby teddy bear on the cover (he has perky ears that stick right out from the box) . . . and they'll like reading their favorite fairy tales, Mother Goose stories and nursery rhymes from the fifty colorful books in the box. Each one is different! All with large print. Every page is illustrated. Book size, 4x3⅛ in. Box size, 12⅛x8¼ in.

3 N 1836—Shpg. wt., 1 lb. 6 oz. . . . 50 books in a box 38c

*

Happitime surprise box

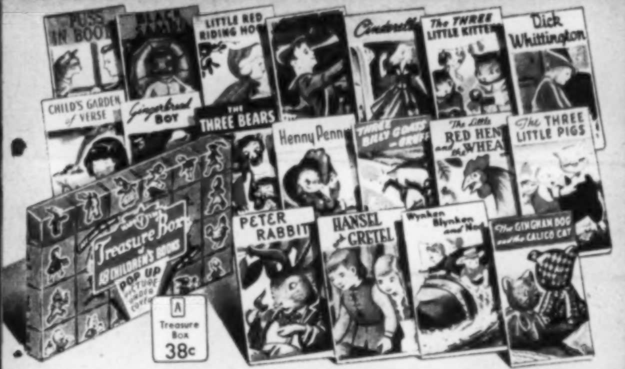
8 books with changing pictures 38c



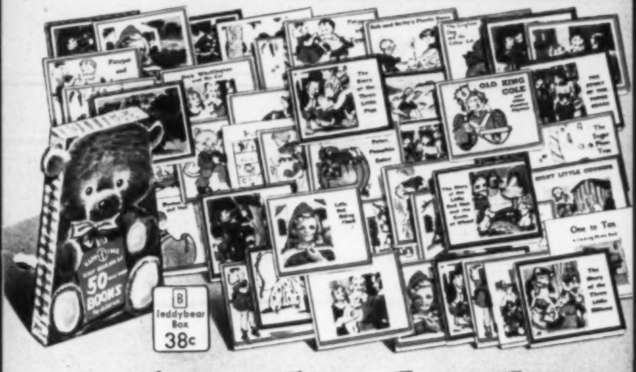
Like magic! Gay pictures change before your eyes.

C Something new and definitely different! It's a surprise box filled with eight children's books . . . and by pulling a tab, the illustrations change to make brand new pictures. The kiddies will have lots of fun changing the pictures on the box and on the covers of the books as they read the stories. Each book is illustrated in the bright colors that children like. Book size, 7x9⅛ inches. Box size, 7¼x10⅛ inches.

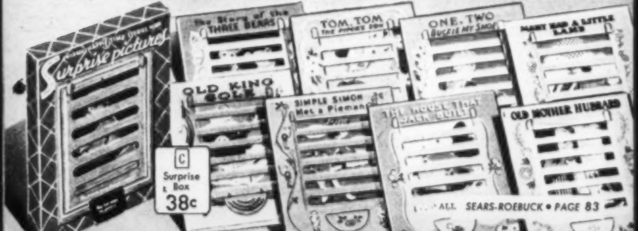
3 N 1837—Shpg. wt., 8 oz. . . . . 8 books in a box 38c


PUSS IN BOOTS
LITTLE RED RIDING HOOD
Cinderella
The THREE LITTLE KITTENS
Dick Whittington
CHILD'S GARDEN of VERSE
Gingerbread BOY
THE THREE BEARS
Henny Penny
THREE BILLY GOATS GRUFF
The Little RED HEN and the WHEAT
The THREE LITTLE PIGS
Treasure Box of CHILDREN'S BOOKS
POP UP
PETER RABBIT
HANSEL and GRETEL
Wynken Blynken and Nod
The GINGHAM DOG and the CALICO CAT

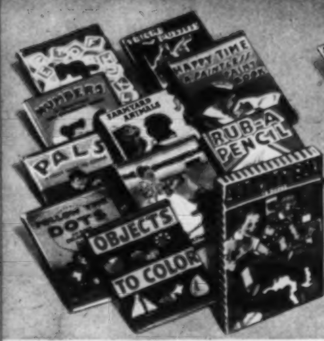
A
Treasure Box
38c

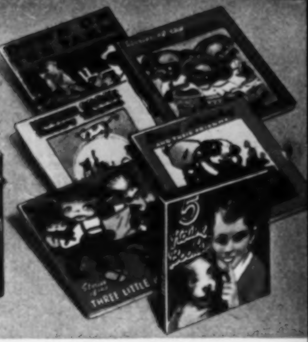

OLD KING COLE
One to Ten
50 BOOKS

B
Teddybear Box
38c


The Story of the THREE BEARS
TOM, TOM THE PIPER'S SON
ONE, TWO BUCKLE MY SHOE
MARY HAD A LITTLE LAMB
Surprise pictures
OLD KING COLE
SIMPLE SIMON Met a Pieman
THE HOUSE THAT JACK BUILT
OLD MOTHER HUBBARD

C
Surprise Box
38c


NUMBERS
BARNYARD ANIMALS
HAPPY TIME PAINTLESS PAINT BOOK
RUB-A PENCIL
PALS
FOLLOW THE DOTS
OBJECTS TO COLOR


5 Little Books
THREE LITTLE

Ten amusing Books to keep tiny hands busy for hours on end

38c
10 Books

A box full of fun . . . dozens of jolly things to do! A.B.C. and Number Books to learn . . . animals and amusing pictures to color . . . Paintless Paint Books and Rub-a-Pencil Books that make pretty pictures appear like magic . . . games, tricks and cut-outs. Everything to make play time a happy time. Ten exciting books in all, size, 6x9 inches, each with 16 thrilling pages plus a bright picture cover. Smartly packed in a colorful 12½x9-inch box. Exclusively at Sears.

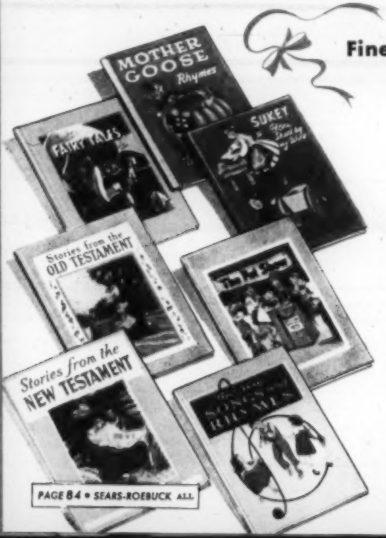
3 N 1840—Shipping weight, 1 pound. Complete 38c

5 Books about our animal friends

38c
5 Books

As exciting as a zoo. Five books with large, easy-to-read print under colorful pictures of cuddly kittens, furry bears, roly-poly puppies and Mother Goose pets. These linen-like paper books, size 9x11¼ inches, are packed in gay picture box.

3 N 1839—Shpg. wt., 1 lb. 38c


MOTHER GOOSE Rhymes
SUKEY You Shall Be My Wife
FAIRY TALES
Stories from the OLD TESTAMENT
The Pet Show
Stories from the NEW TESTAMENT
SONGS and RHYMES

Fine Illustrated Books

Stories every child loves beautifully illustrated

YOUR CHOICE **48c** Each

Beautiful books to delight the heart of every child. Each with 36 fine quality pages full of wondrous and exciting pictures . . . most of them in rich colors. Bound in colorful board covers, about 8x11 inches.

Your choice of these favorites:

Nursery Songs and Rhymes that every child will love. Catchy tunes and verses that are easy for beginners.

Stories from the New Testament that portray the life of Christ in terms that young minds will understand.

Stories from the Old Testament. Bible stories taught in Sunday Schools to read and study at home.

Mother Goose, the eternal favorite of children. Every single page full of interesting, colorful pictures.

The Pet Show . . . stories about lovable and clever animals. 36 pages.

Sukey You Shall Be My Wife . . . a gay story. Bright pictures on every page.

Fairy Tales full of all the magic of Fairyland . . . beautiful princesses and gallant knights, bad witches and good fairies, goblins and elves.

State titles of books wanted.

3 N 1832—Postpaid . . . . Each 48c

THE CAROL AND JERRY CUT OUT DOLL BOOK
TURNAROUND TWINS
PLAYROOM Paper Dolls
Infant Christ

Paper Dolls are rainy day pals

58c 6 books

A whole family of paper dolls in real life color . . . all ready to cut out and dress. 6 big books, 11x14 in., with dolls on heavy paper covers. Each book has 12 pages of fashionable clothes. Many dolls are Turnabouts. Nicely packed in colorful box.

3 N 1860—Shpg. wt., 12 oz. 58c

The Infant Christ . . . a Book for young people

78c Postpaid

A child's very own book of the glorious and true meaning of Christmas. It is the story of the Christ-child so simply and beautifully told that young minds will understand and love it. 60 pages of clear print on fine quality paper . . . full of finely detailed, richly colored illustrations. Heavy paper cover is printed in glowing colors. Why not begin your child's library with this delightful book that will be a treasured possession always. Size, 9¼x11¼ in.

3 N 1853—Postpaid 78c

for younger children

Two Amusing Books for Tots

48c 2 books

As merry as Christmas are these 2 books full of bright new pictures. The smallest tots will laugh with glee at Fluffy, Puffy and Muffy, the three mischievous kittens, and at the Gingham Dog and the Calico Cat. Heavy paper books size 8¼x9¼ inches. Both books are banded together.

3 N 1833—Shpg. wt., 6 oz. . 48c

The Bird's Christmas Carol

58c Postpaid

An old favorite loved by youngsters and grown-ups alike. An inspiring story of a little invalid girl whose birthday was on Christmas, and the sunshine she brought to others. Beautiful picture on heavy paper cover; charming, bright-colored illustrations throughout. Large easy-to-read print.

3 N 1730—Postpaid 58c

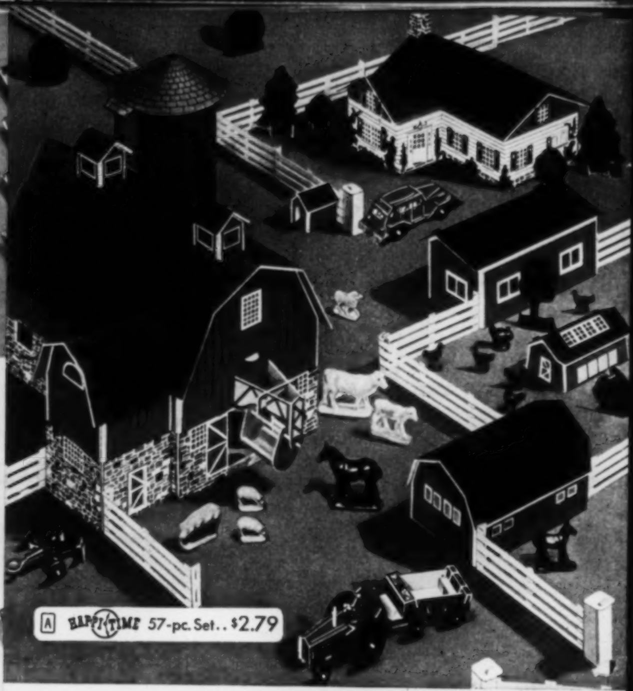
Prayers and Hymns

87c Postpaid

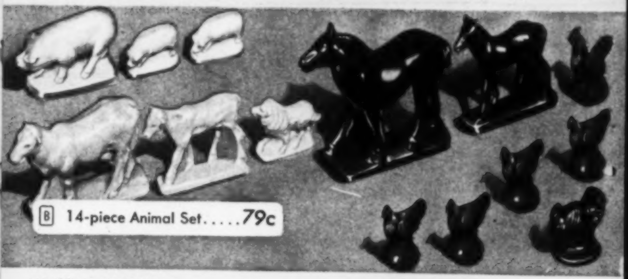
An unusual book of great beauty, designed exclusively for Sears. Carefully selected prayers and hymns are simple enough for a child to learn easily, yet so inspiring that youngsters will love and remember them always. Has durable board binding with an exquisite cover in radiant colors. 36 pages with lovely full-color pictures. Size, 9x12 in.

3 N 1851—Postpaid 87c

The GINGHAM DOG and the CALICO CAT
The Birds' Christmas Carol
The Children's Book of PRAYERS and HYMNS



A HAPPI-TIME 57-pc. Set..$2.79



B 14-piece Animal Set.....79c

Deluxe 57-pc. Farm Set

$\$2^{79}$

SHOWN ON OPPOSITE PAGE

- 14 lifelike animals molded of durable wood plastic
- Main barn set up measures 22x14x13 in. high.

A A set of 14 lifelike farm animals, consisting of 4 chickens, rooster, cow and calf, pig, 2 piglets, turkey, horse, colt and dog. The big barn of heavy bookbinder board comes flat but is easy to set up; then attach the side building and gables, and set in the stalls and litter carrier that slides inside barn and out to dump. Other buildings, trees and fencing, all in proportion, are of strong cardboard, and come flat, ready to set up.

Besides the animals, set includes cardboard silo, farm house, dog house, tool shed, brooder, horse barn, 5 trees and 18-piece fence with 3 gate posts, plus a tractor, plow, wagon and automobile.

Farm layout plan 5x2 ft. and instructions for setting up included. Shpg. wt., 10 lbs.

Available after October 15.

79 N 06454—57-pc. set $2.79

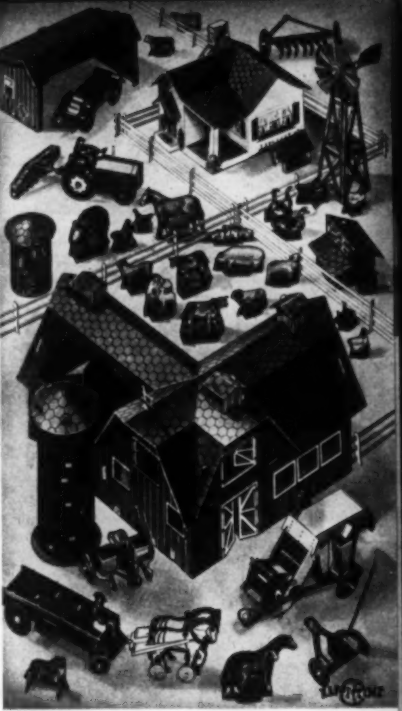
Set of 14 Farm Animals

B Lifelike miniatures made of tough, long-lasting molded wood composition. Finished in realistic colors . . . almost unbreakable. All fourteen of these farm favorites are in lifelike proportions and show a lot of detail. Sure to bring a child lots of excitement and fun.

79c

A great addition to any youngster's toy farm set. Just think of the fun he'll have on rainy days with this assortment . . . horse and colt, cow and calf, pig and 2 piglets, rooster, 4 hens, turkey, dog. Horse, 3¾x3⅜ in. high; others in proportion. All stand up alone. Wt., 1 lb.

49 N 6447—14-pc. set....79c



72-pc. Farm Yard Outfit

- Big 19x21½x11¾ inches high . . . wing style barn
- 8 farm implements . . . big shed . . . farmer's house
- Silo, hen house, water well, windmill, doghouse
- 44 colorful farm animals . . . 12 sections of fence

$\$1^{99}$

As complete as could be and it's loads of fun putting it together. The implements are simple and easy to assemble. Each piece is precision die-cut from strong cardboard, realistically colored with authentic details. Combine, manure spreader and mower have movable parts. Other pieces are seeder, rake, tractor, farm wagon with team of horses, disc harrow.

Combine, 11½x4½x5¼ in. with movable 4-bat reel; other pieces in proportion. Farm buildings, farmer's house and fence also cardboard, easy to assemble. R-V-Lite transparent material to attach over windows of barn. Set of about 44 cardboard animals printed on both sides with stands. Instructions included. Priced low.

49 N 6430—Shipping weight, 5 pounds............72-piece set $1.99

DIXIE
CONSTRUCTION SET
AN EDUCATIONAL AND TRAINABLE WOOD SET FOR CHILDREN
EASY TO BUILD
A

UNITED NATIONS PUZZLES
B

JACK AND JILL WENT UP THE HILL
C

JUNIOR TINKERTOY
WONDER TINKERTOY BUILDER
SENIOR TINKERTOY WINDLASS DRIVE
F

Colorful Toys for young builders

A **Dixie Wood Construction Set.** Jolly times ahead for the youngster. He'll spend hours building his own pull toys. Directions for making 7 articles including wooden carts, flat cars, lumber trucks and even your own train to pull around. About 40 red, natural and black pieces in attractive 11¼x14¼ inch box. Shipping weight, 2 lbs. 6 oz.
49 N 4749 .... $1.29

B **United Nations Puzzles.** Six bright picture puzzles showing people of England, China, France, Mexico, the Netherlands, and Russia in native costumes. Children and adults will love working these puzzles. They teach youngsters to recognize foreign dress. Each puzzle is mounted on heavy cardboard. Size, 8⅝x7 in. Large, easy-to-handle interlocking pieces. Shpg. wt., 1 lb. 8 oz.
49 N 3879 .... 54c

C **Jack and Jill Jumble Toy.** Up the hill go Jack and Jill when spring lever is released. Then down they go . . . tumble after tumble. Little tots will enjoy watching the antics of these nursery rhyme folks. Helps them to learn to count and dramatizes this popular rhyme. 14⅝x9¼ in. All wood construction, in 3 colors. They'll chant the rhyme as they play with this toy for hours and hours. Shpg. wt., 2 lbs. 14 oz.
49 N 3701 .... $1.79

D **Look! New Lok-A-Bloks.** Lok-A-Bloks stimulate the child's imagination and encourage creative play. They're new and different . . . grooved on all four sides so that when children build with them they lock and can be moved without breaking up. Over 75 pieces. Pictured directions included. Made from select hardwood, smooth and easy to handle. Shipping weight, 4 pounds.
49 N 3621 .... $1.79

E **Wood Blocks for small hands.** Even tiny tots enjoy these 40 Halsam Hi-Lo blocks. Interlocking feature and rounded edges make building easy. Letters and interesting pictures of animals printed on two sides. Harmless coloring. 1$\frac{5}{16}$ in. cubes. Shpg. wt., 1 lb. 12 oz.
49 N 3613 .... 61c

F **Famous Tinker Toys.** It's a favorite with any age. Appeals to their imagination and skill. Children as young as 3 can fit these slender, sanded white birch rods and spools together. No tools necessary. Ask Santa to bring you a set. You can make all sorts of different models. Cardboard windblades included. Comes complete with building instructions.
49 N 4710—81-pc. Junior Set
Shpg. wt., 14 oz. 55c
49 N 4711—126-pc. Wonder Set
Shpg. wt., 1 lb. 8 oz. $1.05
49 N 4716—190-pc. Senior Set
Shpg. wt., 2 lbs. 4 oz. 1.79

NEWS
SPORTS
ADVENTURE
COMICS

Disney Characters in Kodachrome Slides

35-mm. slides reproduced in color. Sets of 10 slides with each title. (For combination of viewer and slides see below.) **$2.22** 10 Slides

Disney Characters: 10 close-ups of Disney folk. Also the following complete stories in 10 slides. Numbered in sequence, with story beneath each.
The Story of Pinocchio: his exciting adventures.
Snow White and the 7 Dwarfs: beloved by everyone.
Excerpts from Fantasia: full of fairyland magic.
The Story of Bambi: the tiny deer and his friends.
Dumbo: lovable elephant . . . big, floppy ears.
3 N 6676—*State title.* Shpg. wt., 3 oz. $2.22

Combination Set of Viewer and Slides. Hardwood viewer gives enlarged three-dimensional effect to Disney transparencies, other 35-mm. Kodachromes or Kodak ready-mounts. Complete with any one set of slides above.
3 N 6677—*State title.* Shpg. wt., 11 oz. Set **$3.93**

New Holiday Edition of Castle Home Movies

$2.59 3 N 6746

Christmas Toy Shop: new holiday feature.
The Chimp's Vacation: a rollicking comedy.
Fishing Thrills: battles with game fish.
Camera Thrills of the War: news reels.
Invasion of Fortress Europe and the Fall of Rome: thrilling record of the Yanks' courageous attacks.
Belles of the South Seas: adventure and romance.
Wing, Claw and Fang: amazing adventures that prove that birds and beasts do have brains.
New Series of Puddy the Pup Cartoons:

Circus Capers **Down in the Deep**
Dog Wanted **Puppy Picks a Bone**

Complete edition is entire film; Headline is in digest form. All films black and white. *State title.* Postpaid.

3 N 6746—16-mm. Headline Edition (100 ft.) . . $2.59
3 N 6747—16-mm. Complete Edition (360 ft.) 8.59
3 N 6744— 8-mm. Headline Edition (50 ft.) . . 1.59
3 N 6745— 8-mm. Complete Edition (180 ft.) 5.35

Movie fun for Christmas

Utility Bond or Cash Box

Serviceable to store bonds, tools, valuables. 15x6½x6½ in. **$2.77** 26-gauge steel construction throughout; rounded corners; steel grip handle; built-in hinge; "Automatik" clasp 5-compartment cantilever tray with rolled edges.
3 N 4122—Shpg. wt., 4 lbs. . $2.77

Baia Movie Film Splicer

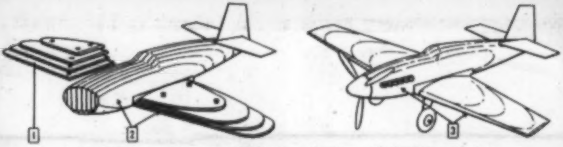
A gift for the home movie fan. The Baia film splicer cuts and **$8.57** cements in one simple operation. All metal construction, mounted on level wooden base. For 8 or 16-mm. film, silent or sound track. Instructions included.
3 N 6425—Shpg. wt., 10 oz. $8.57

Darkroom Safe Light

All-plastic. Safe for bromide and chloride **$2.14** (contact and enlarging) paper. Positive locking, interchangeable filter. Use with 15-watt bulb (not incl.); screws in fixture or cord socket. Splendid gift for a camera fan.
3 N 6670—Shpg. wt., 1 lb. . . $2.14

Five Wood Plane Model Kits and as easy as A-B-C to build

$1.00



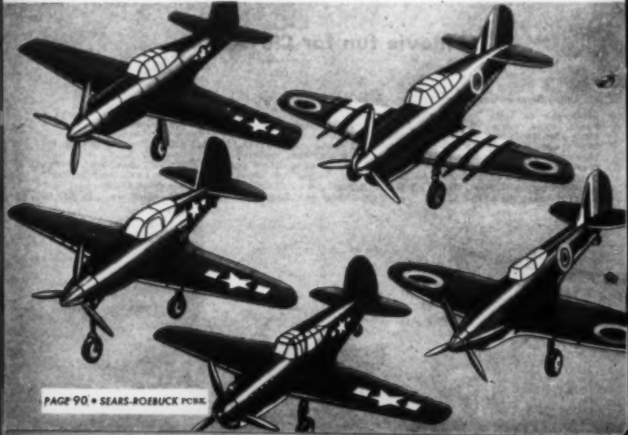
1. Press out die cut pieces. 2. Glue pieces together. 3. Sandpaper to shape.

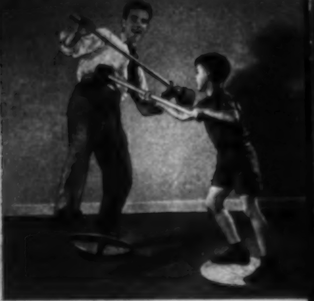
Famous Joe Ott solid wood kits made to exact scale

Here is one of the most spectacular model plane values we've ever offered—and just in time for Christmas giving! Five complete model plane kits at this one low price! Yes, the price is sensational but so is the remarkably simple 3-step building plan shown above. That's absolutely all you do. It's the biggest advance in plane building.

Simple enough for any youngster to understand. No difficult joints or intricate measurements. Everything reduced to its simplest form. In practically no time at all, he can build his own air force. They'll be the envy of all his friends. Included are kits for three U.S. Air Force planes . . . Curtiss Warhawk P-40, North American Mustang P-51, Bell Airacobra P-39; plus 2 kits for Royal Air Force planes . . . Hawker Typhoon and Supermarine Spitfire. The simple layer type construction makes it extremely easy to always obtain true shape of fuselage, propeller, wings and other plane parts. All pieces are die-cut from selected thin woods. Kit includes all wood parts, three construction views, full size plans to quarter-inch scale, printed insignia markings, printed cockpit canopy, enemy flags for score keeping, wheels, landing gear material, complete simple instructions. Size when finished, from 9¼ in. to 10¼ in. wing span. Shpg. wt., 2 lbs. 1 oz.

6 N 4125—Set of 5 complete model kits. . **$1.00**





Complete 5-foot Archery Gift Set

$4.44 Set

A practical gift with long time benefits. It develops good posture and coordination. . . But more important—it's fun! Professional style boxed set includes 5-ft. lemonwood bow handmade by expert bowers; durable hemp bowstring; six 24-inch Port Orford cedar arrows beautifully crested, colorful pyroxylin nocks and points. Ground feathers. 24-in. paper target face; leather shooting tab; leather armguard. Recommended for women and children up to 5 feet tall. Bow: Med. Pull (20–25 lbs.).

6 N 02625—Shpg. wt., 4 lbs. Complete.....$4.44

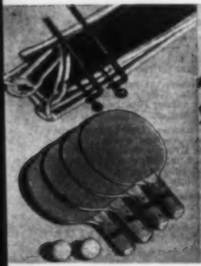
"Tip-pe-ca-noo" Jousting set for healthy fun

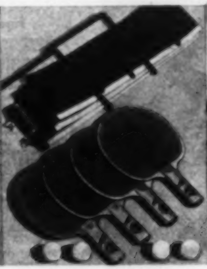
$4.77 Set

Jousting . . . a thrilling new version of the favorite sport of Robin Hood's merry men. Excellent for all ages because it increases in interest and difficulty with increased skill. Develops balance and muscle control while providing lots of fun and exercise. Set includes 2 plywood platforms on two-way rockers, 18-inches in diameter; two 44-inch lances with thickly padded cotton duvetyn covered contact ends. Sturdily constructed to stand heavy usage. A novel Christmas gift! Complete instructions.

6 N 02517—Shpg. wt., 13 lbs.............Set $4.77

Holiday Fun for all the family





Munro complete table tennis outfits—3 qualities

As low as $1.99

An exciting year round sport that every member of the family can play. Lots of fun and thrills. Play on any smooth, hard surface. Set complete for singles or doubles.

GOOD (shown above). 4 sanded finish 3-ply wood paddles with sandpaper facing on 2 sides. Net, screw-on posts. 2 balls. Shpg. wt., 2 lbs. 4 oz.

6 N 2627.....$1.99

BETTER (not shown). 4, 3-ply bats with lacquer finish handles. Regulation net, screw-on posts. 4 balls. Neatly boxed. Shipping weight, 2 pounds 8 ounces.

6 N 2628.....$2.99

BEST (shown above). 4, 5-ply wood, leather faced lacquer finished bats. Suspension type steel posts. Metal end net. 4 balls. Wt., 2 lbs. 12 oz.

6 N 2629.....$4.88

Regulation 8-oz. Boxing Gloves

$7.55 Set of 4

Finest selection, wine color sheepskin leather gloves. Fine quality hair padding for long life, shape, resilience. Tailored finger grip for effortless closing of fist. Tape bound edges. Full size, pro style. Shipping weight, 3 pounds 4 ounces.

6 N 1400—Set of four......$7.55

Religious Articles approved by the Holy Name Society

Sick Call Set

A
- Approved by the Holy Name Society
- Contains articles necessary for administration of Last Sacrament
- Walnut with mother of pearl inlay

A Sick Call Set that every Catholic will be proud to own. Polished black walnut Cross with scalloped and bevelled edge; 22K gold plated Corpus. Lift Cross at base; hollow interior holds two beeswax candles, bottle for Holy Water, Communion cloth, cotton. Cross snaps easily back in place to hang on wall. Size, about 12½x7¾x1¾ in.
3 N 2900—Shpg. wt., 1 lb. 8 oz. .$4.27

Popular Medals for Catholics

Sterling silver medals with 24-inch chains. These exquisite medals are lovely gifts for Catholics who wear them in special devotion to the saints. With prayer, indulgences are obtained.

B **Miraculous Medal** as illustrated.
3 N 2983—Shpg. wt., 2 oz. $1.83

C **Cruciform Medal**—combination of St. Joseph, St. Christopher, Miraculous and Scapular medals.
3 N 2956—Shpg. wt., 2 oz. $1.83

St. Christopher Medal (not shown).
3 N 2913—Shpg. wt., 2 oz. $1.83

Scapular Medal (not shown).
3 N 2982—Shpg. wt., 2 oz. $1.83

D **Miraculous Medal.** Silver color (not sterling) metal with 24-inch chain.
3 N 2929—Shpg. wt., 2 oz. 27c

Finely made Rosaries

Select rosaries to give your Catholic friends for Christmas. An especially appreciated gift because of devotion Catholics have for the Holy Mother.

E **Black bead rosary.** Oval shaped lacquered beads. Nicely finished Cross and Corpus. About 20 inches long.
3 N 2919—Shpg. wt., 4 oz. 86c

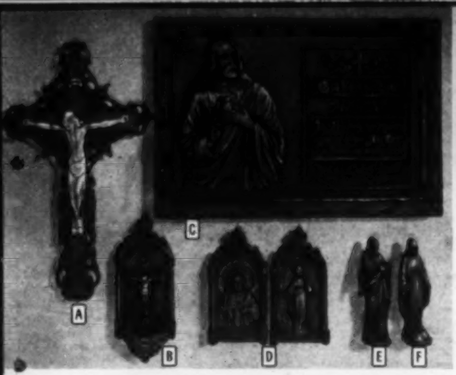
F **Glass bead rosaries.** Dainty beads cut to look like precious stones. Silver-color chain. Cross with raised Corpus. About 17 in. long. *State choice*: imitation emerald, jet, ruby or topaz.
3 N 2916—Shpg. wt., 2 oz. $1.87

G **Simulated pearl rosary.** A superb rosary with lustrous beads and sterling silver chain, Cross, and centerpiece. About 18 inches long.
3 N 2923—Shpg. wt., 2 oz. . . . $4.77

H **Sterling silver rosary.** One of the most exquisite rosaries imaginable. Hail Mary beads are oval shaped with artistic fluting; Our Father beads are round and without design. Silver Cross and centerpiece elegantly simple, beautifully finished. About 20 inches long.
3 N 2959—Shpg. wt., 2 oz. $6.97

J **Child's rosary.** Just the right size for small hands to manage easily. Silver-colored chain with jewel-like glass beads. About 14 inches long. *State choice*: coral, jade or sapphire.
3 N 2934—Shpg. wt., 2 oz. $1.47

For Easy Terms, see page 230D.



Religious Articles for the Catholic home

A Crucifix, Holy Water font, plaques and figurines to serve as constant reminders of Christ and His Blessed Mother. They're beautifully made from wood composition with special attention given to fine details. Perfect pieces to have a prominent place in every Catholic home.

A **Crucifix.** About 6x12 inches. Shpg. wt., 10 oz.
3 N 2961 . . . . .Each $1.37

B **Holy Water Font.** 7 inches high. Shpg. wt., 6 oz.
3 N 2962. . . . . .Each 78c

C **Sacred Heart Plaque.** 14½x9½ in. Shpg. wt., 3 lbs. 8 oz.
3 N 2907. . . . . .Each $1.67

D **Jesus-Mary Plaques.** 5⅛ inches high. Shpg. wt., pair, 7 oz.
3 N 2909. . . . . .Pair 57c

E **Figurine of Jesus.** 5 inches high. Shpg. wt., 6 oz.
3 N 2901. . . . . .Each 37c

F **Figurine of Mary.** 5 inches high. Shpg. wt., 6 oz.
3 N 2902. . . . . .Each 37c

Sacred Heart Plaques

Colored picture plaques of Jesus and of Mary. They will become one of your most cherished possessions. Figures are slightly raised from background to give them a lifelike appearance. Artistically reproduced in soft, pastel colors on heavy fiberboard. Both plaques are beautifully framed in antique gold colored wood. Size, 4½x6¼ in. Shpg. wt., pair, 10 oz.
3 N 2957 . . . . Pair 96c

Beautiful Religious Gifts . . . Picture Frames

Men of Maryknoll. Exciting stories of men from Maryknoll who carry blessings to every part of the globe. Clothbound. Postpaid.
3 N 2093. . . . . .95c

Sunday Missal. An invaluable aid in following the Mass. Size, 3x5¼ inches. 350 pages. Genuine seal-grain sheepskin binding. Postpaid.
3 N 2905. . . . .$1.35

Key of Heaven Prayer Book. For Catholics. Litanies, epistles, Gospels, etc. 3¼x5 in. 445 pages. Artificial leather binding. Postpaid.
3 N 2918. . . . .$1.31

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Leatherette Folding Frame. Smart double frame of attractive maroon artificial leather with gold color embossing. Reinforced, padded. Nonbreakable windows. Easy to pack for travel.
3 N 6570—For photos 3¼x4¼ in. Shpg. wt., 5 oz. 96c
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Easel Back Photo Frame. A grand Christmas gift. Handsome brown artificial leather frame with gold color embossing. Will stand either in vertical or horizontal position. Glass window to protect photograph from dust.
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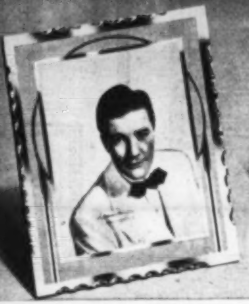
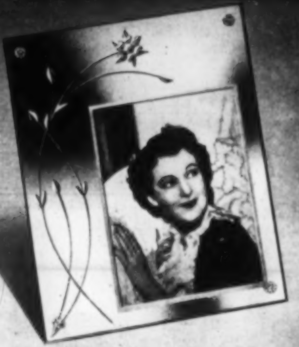
MEN OF MARYKNOLL
KEY OF HEAVEN
GOD AND MY HEART





Smartly decorated Mirror Design

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There's one Christmas gift more welcome than your own photograph . . . and that's your photograph in a lovely Sears frame! This beautifully decorated plate glass frame has an ivory colored screen background and hand-cut pie-crust edges. Upright, easel style . . . Size overall, 10x12 inches. Perfect for that 8x10-inch photograph. With sturdy imitation leather back.

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Gleaming Mirror; hand engraved

$2.43

An unusually beautiful frame that will be a treasured gift. Fine ³⁄₁₆ths-inch plate glass mirror has graceful hand-engraved floral pattern. It measures 12x14 inches overall, with 8x10-inch picture window in attractive off-center design. In upright easel style with simulated-leather back and crystal rosette screw tops. Appropriately lovely for wedding pictures.

3 N 6503—Shipping weight, 4 pounds........$2.43

Sears picture frames are gifts to cherish

Adjustable Lucite Frame

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A graceful two-way frame as modern as tomorrow. It comes unassembled; with four separate clear Lucite pieces, plus glassine. Fits together securely. Easy to pack, with nothing to break. It holds two 8x10-inch pictures (back to back) or any photograph up to 8½ inches wide.

3 N 6504—Shpg. wt., 14 oz. $1.82

Natural polished oak

$2.17

A handsome frame that harmonizes with any setting; especially nice in a library or man's room. Rich, natural Oak, highly polished to bring out the graceful pattern in the fine graining of the wood. Two-way easel type back; glass window for an 8x10-inch upright or horizontal photograph.

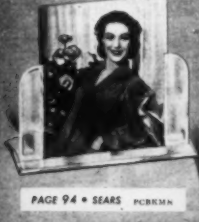
3 N 6507—Shpg. wt., 2 lbs. . $2.17

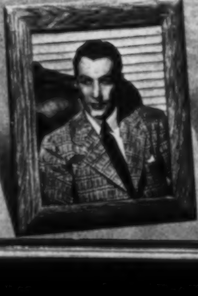
Colorful genuine leather

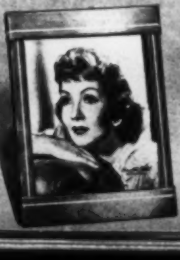
$4.67

Smooth, polished sheepskin in rich maroon, chestnut brown or Chinese red; with fine gold line trim. Two-way easel type; holds upright or horizontal picture. Lift top to insert photo. Shpg. wts., 5x7-inch, 1 lb; 8x10-inch, 1 lb. 4 oz. *State color.*

3 N 6511—5x7 inch........$4.67
3 N 6512—8x10 inch........ 4.83







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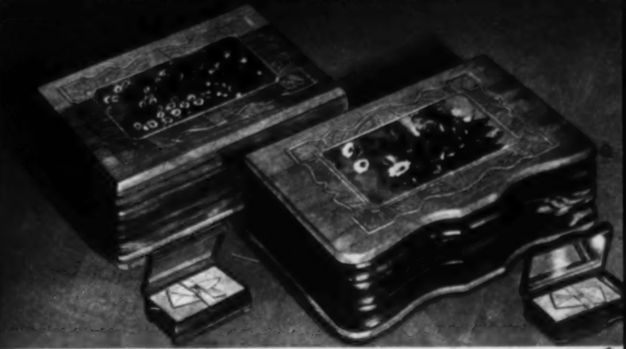

Ever useful Chest of Stationery

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Natural finish hardwood chest, size, 10½x7¼x3½ in. Has colorful floral design on cover bordered with simulated carving—interesting curved sides, footed bottom. Contains 12 sheets of white vellum stationery, size 6⅝x9⅝ in. and 12 matching envelopes. Perfect for costume jewelry after stationery is used.

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Fine Stationery . . . always in good taste

Smart, new "Etching Box" Stationery

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3 N 3153—Shipping weight, 1 lb. 3 oz. 91c

FOR HIM . . . . white water marked, rag content bond paper—50 flat sheets 7¼x10½ in. and 50 envelopes. Etching on box cover is suitable for framing.

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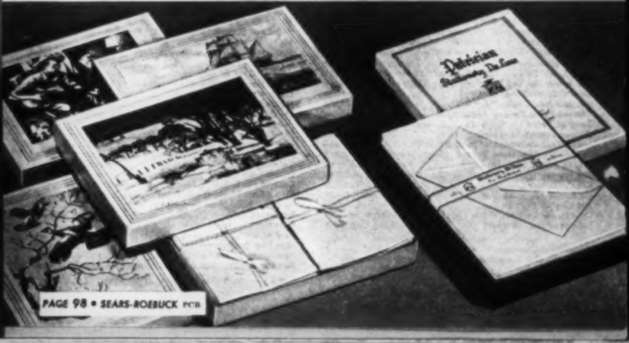
3 N 3228—Same as above only with 100 flat sheets, 80 matching envelopes. Shpg. wt., 2 lbs. 2 oz. $1.66



"Smoothie" Pastel Ensemble

94c

Pretty pastel shades of folded, fine quality vellum with white border—12 peach and 12 blue sheets, size 5x7⅜ in.; and 12 gray note sheets, 5x4 in., with 36 matching envelopes. Box, 15½x8½x⅝ in.
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$1.42

This large box, flecked with gold color contains white vellum-finish, rag content stationery. 72 folded sheets in 3 sizes: 24 sheets, 5½x7¼ in.; 24, 5x8 in.; 24 note sheets, 4x5 in. 72 matching envelopes.
3 N 3155—Shpg. wt., 2 lbs. $1.42

Patrician Stationery Ensemble

$1.84

Finest quality, 50% rag content white vellum stationery. 120 sheets and envelopes to match—40 flat sheets, 6⅛x9 in., 40 folded sheets 5⅝x8½ in., and 40 folded note sheets, 3½x4½ in.
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. . . ideal for gifts or for your own use

Artificial Leather Gift Box

56c

For an ideal gift at a low price, choose this embossed artificial leather box. Comes in ivory or brown with gold color center design. *State color.* Contains 40 flat sheets, size 8x9⅝ in., of white vellum stationery. 40 envelopes.
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Favorite Pastel Tints

74c

Your choice of four dainty colors in fine quality Strathfield vellum stationery. 60 folded sheets, 4⅜x8 inches with 50 matching envelopes. Ribbon tied.
3 N 3170—White 3 N 3172—Blue
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Airmail Stationery

91c

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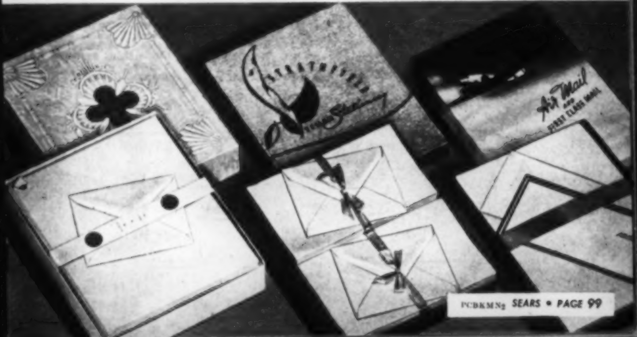
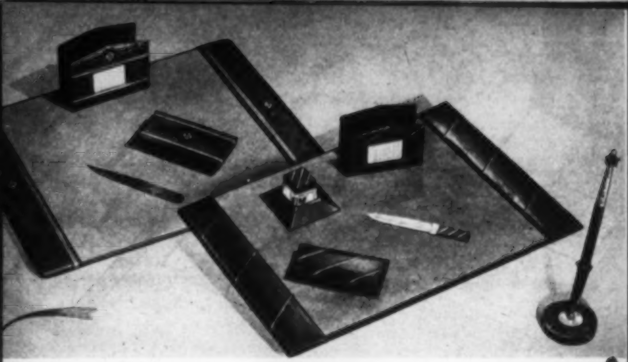
3 N 3158–Shpg. wt. 1 lb. 7 oz. 91c





Good quality 4-piece Desk Set

$1.83 Complete

An ideal Christmas gift. Each item of this attractive set is trimmed with artificial leather and beautifully embossed to resemble hand-tooled leather. Set includes combination perpetual calendar and letter file; padded roll blotter; a plastic letter opener and a 21x16-inch desk pad with padded sides and blotter. Dark brown with gold-color trim. Shipping weight, 4-piece set, 3 pounds 8 ounces.

3 N 03159—4-piece desk set $1.83

Rich looking 5-piece Desk Set

$2.86 Complete

Attractive enough to grace anyone's writing desk. Heavily padded, brown imitation leather. Stamped with gold-color diagonal stripes. Especially designed for rich effect. Set includes handy rocker type blotter, glass inkwell with stand, combination perpetual calendar and letter holder; plastic letter opener with artificial leather handle. Pad with blotter; size 15x22 inches. Shipping weight, 4 pounds.

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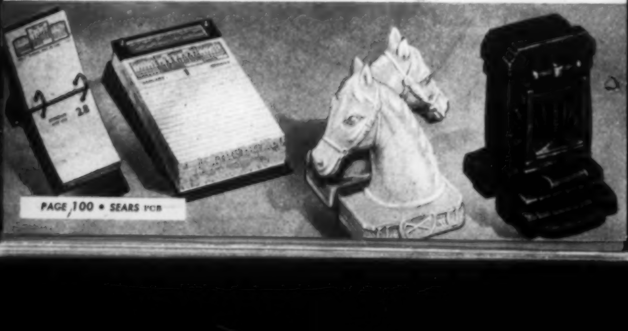

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A A grand Christmas gift. See features in description above. Non-breakable metal bases. **$2.44** 10-inch

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B Profusely illustrated 225-page Atlas and war maps. Full, graduated, movable meridian. Richly decorated, hand-rubbed, walnut-finish wood stand. Height, 16½ inches. Features above. Wt., 12 lbs. 8 oz. **$13.44**

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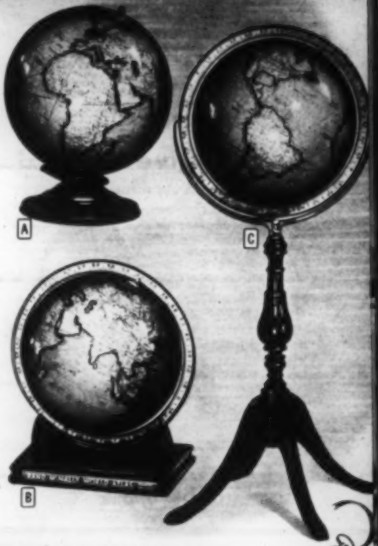

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Big, 3-pocket Brief Case of heavy brown duck for extra-long service. 16x11 in. Gussets expand to 4¼ in. Reinforced metal corners. 3 separate pockets keep contents in order. Leather buckle straps. Adjustable lock. Shipping weight, 1 pound 12 ounces.

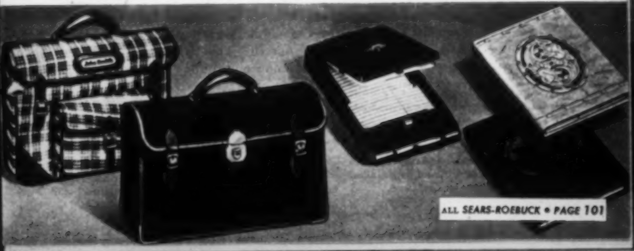
3 N 4843........$2.17

Automatic Desk Index makes it easy to find desired names, numbers and addresses at a glance. Move indicator, then press button—the case opens to exact place. Strong colorful plastic case, size 7½x4 inches. Heavy manila A to Z index cards. Postpaid.

3 N 3279......$2.50

Beautiful Address Book with heavily padded artificial leather covers. Attractive design deeply embossed. Exceptionally rich and good looking. A to Z index. Size 5x8 inches. Available in either *ivory* or *brown*. *Be sure to state color.* Shipping weight, 1 pound.

3 N 3278..........96c



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For magazine selections see pages 103, 104, 105 and 106

JOURNAL
LIFE
Calling All GIRLS
Horny-Handed Heroes
POPULAR MECHANICS MAGAZINE
POST
McCall's
TRUE
TRUE COMICS
Reader's Digest
Holiday Greetings
AT THE REQUEST OF
Uncle George
YOU WILL RECEIVE
(NAME OF MAGAZINE HERE)
FOR THE COMING YEAR

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The Saturday Evening Post . . . the popular weekly that all America reads. Why not subscribe to it yourself or see that your friends receive it regularly through gift subscriptions?

3 N 9156F—3-yr. subscription, $8.00; 2 yrs **$6.00**

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3 gift subscriptions (1 yr. each) . . 6.00

See how to order on opposite page

Life . . . the popular weekly that brings you the complete picture story of current world events. Prices listed below good until Dec. 10.

3 N 9286F—1 gift subscription (1 year). . . . **$4.50**
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3 gift subscriptions (1 yr. each). 11.50

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3 N 9165F—2 gift subscriptions (1 yr. each) **$2.00**
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Calling All Girls . . . published monthly for the Junior and teen-age Miss. Full of stories, comics, movie news, clothes, personality hints.

3 N 9164F—2 gift subscriptions (1 yr. each) **$2.00**
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PATHFINDER
Newsweek
CHRISTIAN HERALD
PARENTS' MAGAZINE
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Special Christmas offer

Take advantage of our grand Christmas offer and send a magazine subscription to everyone on your Christmas list. Order two 1-year subscriptions or three 1-year subscriptions at special prices listed below. Gift card sent with each subscription.

Cat. no.	Magazine	1 1-yr.	2 1-yr.	3 1-yr.
3N9290F	Child Life		$5.00	$6.00
3N9291F	American Girl	$2.00	3.00	4.50
3N9292F	Jack and Jill	2.50	4.00	6.00
3N9293F	Outdoors	2.00	3.00	4.00
3N9294F	American Home	1.50	2.50	3.00
3N9295F	Parents'	1.94	3.00	4.00
3N9296F	Esquire (until Dec. 10)	5.00	9.00	13.00
3N9297F	Fortune (until Dec. 10)	10.00	17.00	24.00
3N9298F	Christian Herald	1.75	3.00	3.75
3N9299F	Liberty	3.50	6.00	9.00
3N9300F	Time (until Dec. 10)	5.00	9.25	13.50
3N9301F	Newsweek		7.50	
3N9302F	Look (every 2 wks.) (until Dec. 15)	2.50	4.50	6.50
3N9303F	Coronet	2.75	5.00	7.25
3N9304F	Science Digest	3.00	5.00	7.50
3N9305F	Omnibook	4.00	7.50	11.00
3N9306F	Judy's (Digest size)	2.00	3.00	4.00
3N9307F	Scientific American	4.00	7.00	10.00

Catalog no.	Magazine	1 yr.	2 yrs.	3 yrs.
	MAGAZINES FOR WOMEN (MONTHLY)			
3N9196F	Charm	$1.50		
3N9268F	The Woman (Digest Size)	1.50		
3N9272F	McCall's Pattern Book (4 issues yearly)	1.40		
	GENERAL MAGAZINES (MONTHLY)			
3N9204F	Redbook	2.50	$4.00	$6.00
3N9199F	Instructor	3.00	5.00	7.50
	AVIATION (MONTHLY)			
3N9276F	Air News	2.00		
3N9277F	Air Trails	2.50		
3N9278F	Flying Aces	1.50	2.50	
	MUSIC (MONTHLY)			
3N9179F	Etude (Music News)	2.50	4.00	
	POPULAR WEEKLIES			
3N9220F	Pathfinder	1.00		2.00
3N9270F	Grit (for the family)	2.50		
	MECHANICS AND SCIENCE (MONTHLY)			
3N9256F	Popular Homecraft (Every two months)	2.00	3.50	4.50
3N9275F	Home Craftsman	1.25	2.25	3.00
3N9285F	Popular Science	2.50	5.00	
3N9180F	Popular Mechanics	2.50	4.50	

A lovely Greeting Card sent with each subscription. See page 102

True Story
Silver Screen
Sports Afield
Argosy
Field & Stream
The American Girl
Railroad
Boys' Life
Ranch Romance
Child Life
Jack and Jill
Adventure

give year-'round pleasure

Catalog no.	Magazine	1 yr.	2 yrs.	3 yrs.
	OF INTEREST TO YOUNG PEOPLE (MONTHLY)			
3N9163F	**Boys' Life** (Renewals only)		$3.50	$4.50
3N9288F	**Seventeen** (Girls 14–18)	$1.50	2.50	
3N9166F	**Open Road for Boys**	2.00	3.00	4.00
	MOVIES AND ROMANCES (MONTHLY)			
3N9221F	**True Story**	1.80	3.00	4.20
3N9217F	**Movies**	1.80		
3N9218F	**Movie Stars Parade**	1.80		
3N9222F	**Personal Romances**	1.80		
3N9225F	**Screenland**		3.50	5.00
3N9226F	**Silver Screen**		3.50	5.00
3N9257F	**Modern Screen**		3.00	4.00
3N9258F	**Modern Romances**		3.00	4.00
3N9259F	**Screen Romances**		3.00	4.00
3N9264F	**Ranch Romances**	3.00		
3N9274F	**Movie Life**	1.80		
	SPORTS AND NATURE (MONTHLY)			
3N9198F	**Field and Stream**	2.00	3.50	
3N9255F	**Outdoorsman** (Every 2 months)		2.00	3.00
	SPORTS AND NATURE (MONTHLY)—Cont.			
3N9265F	**Sports Afield**	$2.00	$3.00	$4.00
3N9202F	**Nature Magazine**	3.00	5.00	7.50
	PICTURE MAGAZINES			
3N9159F	**Life** (Weekly)	4.50	9.00	13.50
3N9271F	**Pic** (every 2 weeks)	2.00		
	BUSINESS AND PROFESSIONAL MONTHLIES			
3N9267F	**Railroad Magazine**	3.00	5.50	8.00
3N9261F	**Cotton** (for the textile industries)	1.00		2.00
3N9279F	**Pencil Points** (for architects, draftsmen)	3.00	5.00	6.00
3N9281F	**Billboard** (news of show business)	7.50	12.50	16.50
3N9280F	**Automotive Digest** (garages, service stations, automobile business)	2.00	3.00	4.00
	SPECIAL INTERESTS (MONTHLY)			
3N9260F	**Horoscope** (astrology)		3.00	4.00
3N9263F	**Argosy** (fiction)	3.00	5.50	8.00
3N9266F	**Adventure**	3.00	5.50	8.00
3N9224F	**U.S. Camera** (photography)	1.25	2.25	

See How to Order Magazine Subscriptions on page 102

American Poultry Journal
Country Gentleman
Farm Journal
Household
Hoard's Dairyman
Breeder's Gazette
Capper's Farmer
Poultry Tribune

Ideal gifts for American farmers, dairymen, and poultrymen
See How to order magazine gift Subscriptions, page 102

Catalog No.	Magazine	1 year	3 years	5 years
3N9212F	Hoard's Dairyman (2 issues per month)	35c	$1.00	.....
3N9211F	Breeder's Gazette (11 issues per year)	$1.00	2.00	.....
3N9240F	Farm Journal and Farmer's Wife (monthly)			$1.00
3N9269F	Capper's Farmer (popular monthly)			1.00

Catalog No.	Magazine	5 years
3N9209F	Poultry Tribune (11 issues per year)	$1.00
3N9210F	American Poultry Journal (11 issues per year)	1.00
3N9241F	Household Magazine (issued monthly)	1.00

Sorry—Country Gentleman Magazine is not available

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3 N 9243F—Dakota Farmer; published every other week especially for farmers in North Dakota and South Dakota. Restricted in all other states. Regular subscription................2 years, $1.00

SPECIAL OFFER: The Dakota Farmer for you and two of your friends for the entire year of 1945. All three for............................$1.00

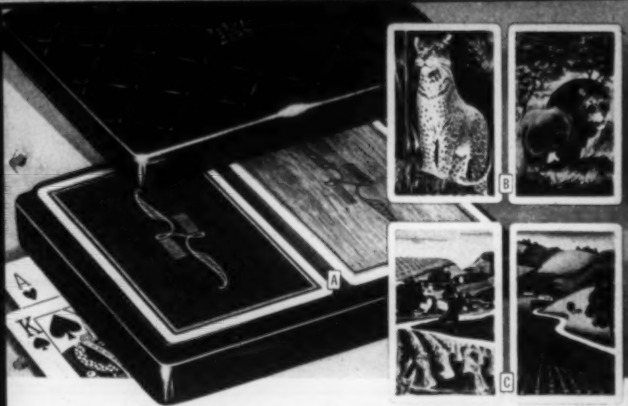
3 N 9251F—Wallace's Farmer; published twice a month for farmers in Iowa, Minnesota, Illinois, Missouri, Nebraska and South Dakota. Restricted in all other states.........1 year, 60c

3 N 9253F — Wisconsin Agriculturist and Farmer; A magazine packed with information for farmers and for dairymen in Wisconsin, Illinois, Minnesota and the Upper Peninsula of Michigan. Restricted in all other areas. Published every other week..............................1 year, 60c

Other magazines pictured below are for farmers in other localities and are restricted in the North.

Shop at Sears and save. It's convenient and economical to buy by mail.

The Utah Farmer
Farm and Ranch
Farmer
Wallaces' Farmer
When They Come Back
The Dakota Farmer
Southern Agriculturist
Wisconsin Agriculturist and Farmer
What Farm Folks See Ahead
The Western



Sears Plastic PERMACARDS outlast 50 decks of ordinary cards

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Double deck

- PERMACARDS are washable . . . clean with damp cloth. They will not absorb moisture.
- PERMACARDS are made of durable plastic . . . will retain their brisk snap and crispness . . . won't warp.

These amazing all plastic PERMACARDS make unusual and lasting gifts because they stay fresh and new. Perfect for servicemen and women. Actually cost less than paper cards in the long run. Standard bridge size. Boxed. 'Sold exclusively by Sears. Shipping weights: one deck, 8 oz.; two decks, 1 lb.

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B	**3 N 6984—Wild Animals**	Double deck	4.94
	3 N 6985—Wild Animals	Single deck	2.77
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	3 N 6974—Our America	Single deck	2.77

Colorful Playing Cards and Accessories

Oblong Poker Rack

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Rack only

Poker Rack. Made of sturdy pressed fiber . . . nicely finished in natural wood color. Rack holds 200 chips and 2 decks of cards. (Cards not included.) Shipping weight, 2 lbs.

3 N 6983—Rack only.......$1.77
3 N 6986—Rack and 200 pulp chips. Shpg. wt., 3 lbs. 8 oz.......$2.43

Strong Poker Chips

44c
100 pressed pulp chips

3 N 6931—100 **Poker Chips.** Made of pressed pulp. Noiseless, lacquer finish. Rounded edges. Shipping weight, 14 ounces.....**44c**

3 N 6937—100 Poker Chips. Made of unbreakable, opaque plastic. Interlocking edges. Shipping weight, 1 pound...........$2.74

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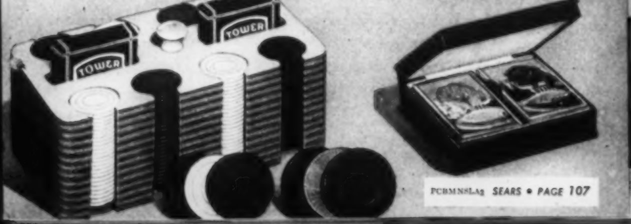
3 N 6989—Two decks......$2.13



Holy Bible
MAE BRUCE
19 Jé'sus answered
them, Destroy this
three days I will raise
20 Then said the Je
Actual size type

Quality Bibles . . . lovely, lasting gifts

Our best Text Bibles . . . hand bound in leather

A gift that brings with it a lifetime of comfort and inspiration . . . a King James version of the Bible handbound in genuine top-grain leather. 31 beautiful Bible illustrations (16 in color); easy-to-read, self-pronouncing print; thumb indexed. 12 maps in colors. 160 pages of Bible study aids for quick and easy reference. Presentation page; Summary of Books of Old and New Testament, many other features. Size, 4¾x7¼ inches. *Name in gold. Print name.*

3 NR 2812—All printing in black. 1260 red-edge pages. Postpaid. $3.63

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HOLY BIBLE
ROY ALLEN
Holy Bible
BETTY GOES
Holy Bible
RALPH LONG
19 Jé'sus answered a
them, Destroy this te
Actual size type
19 Jé'sus answere
them, Destroy this
Actual size type
19 Jé'sus answere
them, Destroy this
Actual size type

Genuine Leather Text Bible

Illustrations in sepia (brown), 1,068 pages, 2 page summary, 4 page family register for data. 4x6¾ in. King James Version. *Name in gold. Print name.*

$1 43 Postpaid

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Illustrated Text Bible

1261 red-edge pages, artificial leather covers, easy-to-read type, 40 pages of study aids, maps, etc. 4¾x7¼ in. King James Version. *Name in gold. Print name.*

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3 NR 2828—Postpaid $1.52

Thumb-indexed Text Bible

Words of Christ in red, 15 illustrations, study section, maps, etc. 1200 pages. Size, 4¾x7¼ in. King James Version. *Name in gold. Print name.*

$2 27 Postpaid

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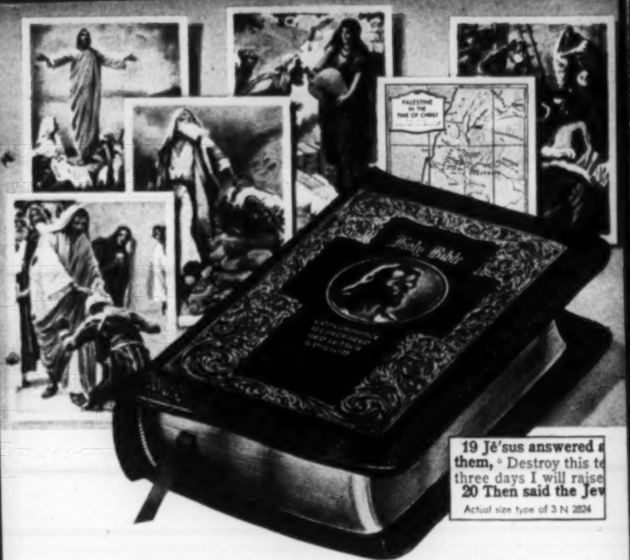
Holy Bible
PALESTINE IN THE TIME OF CHRIST

19 Jē'sus answered
them, ᵇ Destroy this t
three days I will raise
20 Then said the Jew

Actual size type of 3 N 2824

Reference Bibles . . . treasured gifts

24 karat gold leaf cover decoration

19 Jē'sus answered
them, ᵇ **Destroy this**

Actual size type

A lovely Bible to encourage the habit of daily reading. Choose it for yourself or some friend.

$4.53
Red edges

- King James Version; all the books of the Bible
- All text in easy-to-read, self-pronouncing black type with 60,000 center column references.
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- Presentation pages; calendar for daily reading.
- 14 multi-color maps; 12 illustrations in brown

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Beautiful new Bible . . to give or to keep

No finer gift than this, our best Bible.

$6.96
Gold edges

- King James Version; contains all books of the Bible.
- Bound in genuine leather; decorated in 24-karat gold leaf as shown.
- 1600 pages printed in large, self-pronouncing type, with words of Christ in red, on Bible paper.
- 2-color presentation page; 24 illustrations in full color; 14 multi-color maps; handy silk marker.
- 180 pages of scholarly helps; 60,000 center column references; Bible dictionary; encyclopedic concordance; family register pages. Daily reading calendar.

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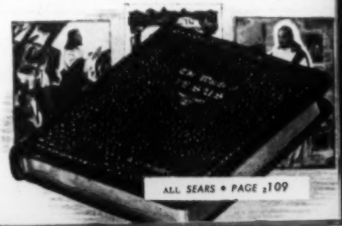
Immortal Words of Jesus

Beautifully bound with overlapping covers of genuine leather. This wonderful book contains 292 gold-edged pages; 8 realistic paintings in color; scenes of the Holy Land and a 20 full-page illuminated section of the Sermon on the Mount. Each chapter opens with a picture.

$2.92
Postpaid

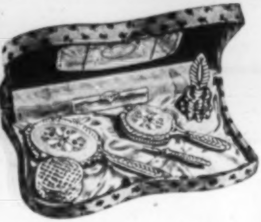
All Words of Christ in red and there is an index to His words as they apply to our difficult everyday problems. Now in these times, the words of Christ are so helpful, guiding and welcome. An ideal gift. *Your name in gold on the cover.* Print name.

3 NR 2889—4⅝x6⅝ inches. Postpaid. $2.92



Gifts for Her...

Dresser Sets of lasting beauty

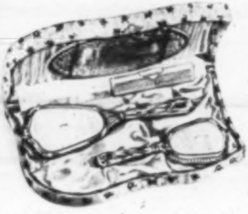


7-piece Lucite Set in graceful design

$995

Lovely in its gift case, even more beautiful on her dressing table. Its gay floral design is set off by carved crystal-clear lucite handles. Has mirror tray, 13¼-inch hand mirror, brush, comb, perfume bottle, powder jar and cuticle knife. Choice of rose or blue backs. *Be sure to state color wanted.*

8 N 09721—Shipping weight, 7 lbs. $9.95

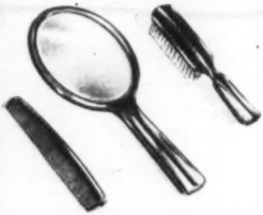


4-piece Lucite Set—mirrored backs

$975

A finer quality set of crystal-clear lucite that "goes" with any color scheme. Has mirror-back brush and 13½-inch hand mirror with mitered (engraved-effect) design; tray, comb.

8 N 9730—Gift boxed. Shpg. wt. 5 lbs. 8 oz. $9.75

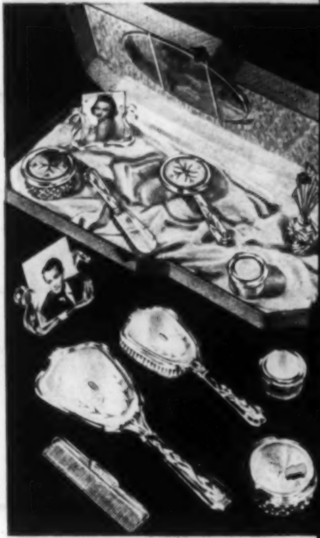


3-piece DeLuxe Set—Nylon bristles

$695

Transparent pastel colored plastic. Mirror, 12¼ inches long. Gift boxed. Shpg. wt., 2 lbs. 4 oz.

8 N 9966—*State color:* rose or blue. $6.95



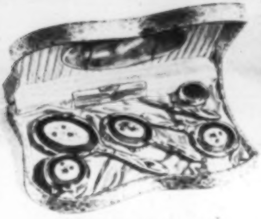
13-piece mirror-back Lucite Set

$2350

The rich simplicity of this exquisite set will make it her most treasured gift for years to come. The mirror backs with their dainty mitered (engraved effect) design are beautifully set off by clear, sparkling lucite. Set contains mirror tray, 13½-inch hand mirror, 10¼-inch magnifying mirror, hair brush, 2 powder jars, 2 cream jars, 2 picture frames, perfume bottle, shoe horn and comb. Crystal color to harmonize with any color scheme. Packed in a rayon-lined gift case.

8N09742—Shipping wt., 11 lbs. . . $23.50

Easy Terms are available . . . see page 122

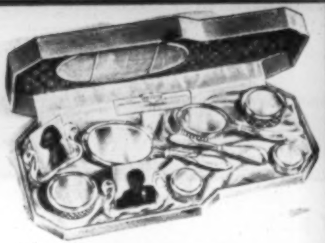


8-piece oval shaped Lucite Set

$\$14^{50}$

She'll love this enchanting set because it adds so much charm to her room. Exquisite, sparkling lucite sets off gay floral design on its pastel color backs. Set contains mirrored perfume tray, 13½-inch hand mirror, magnifying mirror (9¼ inches), brush, comb, cream jar, powder jar and nail file. In lined gift case. Rose or blue. *State shade*

8 N 09734—Shipping weight, 8 pounds....$14.50

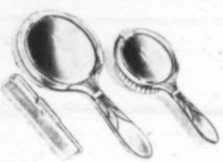


11-piece mirror back Lucite Set

$\$19^{25}$

A gift of lasting beauty and distinction for the woman who's hard to please. Its simple lines, sparkling lucite and plain mirror backs will delight her. Contains lovely glass perfume tray, 12¾-inch hand mirror, brush, comb, two powder jars, two cream jars, two picture frames and shoe horn. In rayon lined gift case. Crystal color.

8 N 09740—Shipping weight, 10 lbs.......$19.25

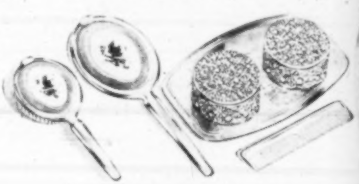


3-piece oval shaped Lucite Set

$\$4^{89}$

This exquisite gift has the practical beauty that appeals to any woman's taste. Each piece is made of clear sparkling lucite, famous for beauty and service. Brush and 12¾-inch hand mirror have plain mirror backs. Attractive matching comb. In rayon-lined gift box. Crystal color only.

8 N 9715—Shipping weight, 2 lbs. 6 oz....$4.89

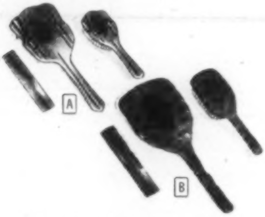


6-piece Plastic Set with floral trim

$\$4^{89}$

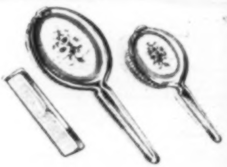
So feminine and dainty with its background decorated with lovely floral sprays. Long, slender pieces consisting of hand mirror about 13 inches long, comb, brush, mirrored perfume tray and 2 powder jars. A gift that will make her very happy. Rose or blue backs. *State color wanted*

8 N 9714—Shipping weight, 4 lbs. 8 oz.... $4.89



Colorful 3-piece Pyroloid Dresser Sets

- **A** Will bring color and charm to a young lady's room. 12-in. mirror. Shpg. wt., 1 lb. 8 oz. **8 N 9745**—*State color:* rose or blue....59c
- **B** Attractive, yet inexpensive 3-piece set. 13½-inch mirror. Shpg. wt., 1 lb. 12 oz. **8 N 9747**—*State color:* rose or blue......98c



Dainty 3-piece Plastic Set

$\$2^{98}$
3-piece set

Floral design backs with pastel trim. Has comb, brush and mirror, about 13 inches long. Shpg. wt., 2 lbs. 3 oz.

8 N 9710—*State color:* blue or rose.

Gifts for Her

. . . Useful Novelties She'd Select Herself

Pottery Pitcher—Contains 12 oz. of pine scented liquid bubble bath. When empty, pitcher can be used as a graceful ivy bowl. Shipping wt., 4 lbs. 14 oz.

8 N 9761E......$2.99

Pottery Vase—Matches pitcher at left. Contains 2¾ lbs. of apple blossom scented dry bubble bath. Use the vase for flowers. Shpg. wt., 7 lbs. 10 oz.

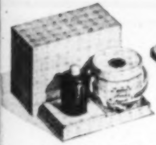
8 N 9764E.....$2.99

Champrel Bubble Bath Liquid that forms rich bubbles for soothing relaxation. "Coquette" fragrance. Attractive 6-oz. bottle. Postpaid.

8 N 9911E......$1.20

Champrel Alcoholic Cologne—Its flowery "Coquette" fragrance harmonizes with bubble-bath. This combination makes a welcome gift. 6-oz. Postpaid.

8 N 9910E......$1.20

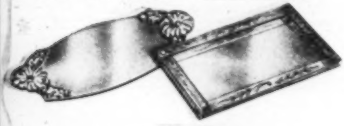


Sutton de Luxe Bath Ensemble—Bubble bath (1 lb.) and Bath Essence (6 oz.). In Apple Blossom, Gardenia or Honeysuckle. *State fragrance wanted.* Postpaid.

8 N 9746E......$1.80

Sutton Fragrance Trio—A dainty gift set. Powder-mitt filled with fragrant dusting powder and two sachets in Alice Blue rayon—makes a charming gift. Postpaid.

8 N 9744E.....$2.70

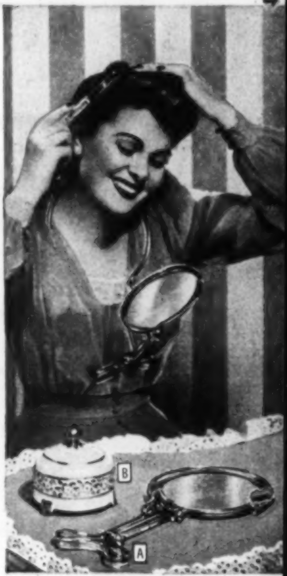


Oval Mirror Tray—With lovely floral design glass trim at each end. Size about 18⅛x8¼ in. Shipping wt., 4 lbs.

8 N 09771.......$1.98

Quality Mirror Tray—Raised glass rail, with dainty engraved-effect design, around sides keeps bottles in place. Size, 16x9 inches. Shpg. wt., 5 lbs.

8 N 09779... .$3.29



A **"Round-the-Neck" Mirror**—leaves both hands free to apply make-up or arrange hair. Adjusts to any angle. 5¼-in. double mirror—plain and magnifying. Crystal color plastic frame. Folds flat. Length folded 13¼ in. Shpg. wt., 1 lb. 4 oz.

8 N 9996................$2.98

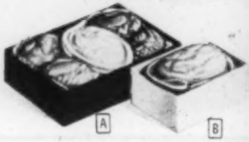
B **Musical Powder Box**—Attractive gold color trim on cream colored porcelain box. Plays a lilting tune. Shpg. wt., 1 lb. 12 oz.

8N9749—Size 4¼x4¼ in. $8.49

Prices include 20% Federal Tax wherever "E" is added to catalog number (as 8 N 9761E)

Lucretia Vanderbilt—Three golden Kisses — Three 1-dram pinch-bottles with gold color stoppers hold alluring perfumes: Renee, Silver Butterfly and Aluria. Attractive gift box. Shipping weight 8 oz.
8 N 9760E. . . . .Complete set $1.61

Karoff's Old Acquaintance Perfume and Bud Vase—This quaint white bud vase contains ½ ounce flacon of perfume. Old Acquaintance—called an "unforgettable scent of unforgettable years." 18c *Fed. Tax included.*
8 N 9759—Shpg. wt. 2 lbs. **$1.06**

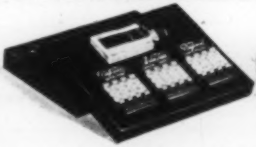


A **Roycemore Soap and Showerbar** Set contains 4 bars of toilet soap and a large showerbar with neck-cord so it won't slip out of wet hands. Postpaid.
8 N 9908—Complete. **$1.00**

B **Showerbar—Boxed.**
8 N 9909—Postpaid. **49c**

Prices include 20% Federal Tax wherever "E" is added to Catalog Number (as 8 N 9765E).

Glamour-Lite — An oil lamp that contains an Apple Blossom scented liquid that burns and mildly perfumes the room. 7½ inches high, 2 inches diameter. In box. Postpaid.
8 N 9755—Complete lamp. . $1.00

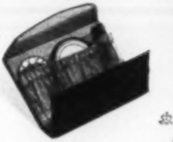


Hinds Gift Combination—Consists of Honey and Almond lotion (2¼-oz.), perfumed bath softener (2-oz.), bath salts and dusting powder. All scented with delicate, dainty "Silverlace" fragrance.
8 N 9765E—Postpaid. . . **.Set 60c**

Wrisley's Spring Flowers Soap—Three big cakes of finest toilet soap that is hard milled and yields a rich, soft lather. Delicately scented with assorted floral odors. Postpaid.
8 N 9741—In gift box 50c

Tongee—We Are Three. Artificial leather case holds three favorite shades of lipstick: Theatrical Red, Medium and Red-Red. Suitable for every type, every costume. Shpg. wt., 4 oz.
8 N 9947E—Complete set. . .49c

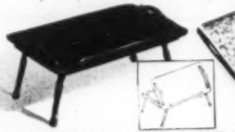
Tongee Beauti-Set — Has 47c size face powder with small sizes of harmonizing lipstick and rouge. Choice of 4 lipstick shades: Natural, Theatrical red, Med. red, or Red-Red. *State shade.*
8 N 9751E—Postpaid. **60c**



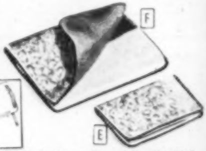
Tongee Commuter Set — Artificial leather case with lipstick and rouge in plastic containers and face powder. Color combinations same as 8 N 9751E. *State choice.* Postpaid.
8 N 9752E—Boxed. $1.43

C **Lucite Magnifying Mirror**—With engraved effect mirror back. Shpg. wt., 8 oz.
8 N 9782—Length 9¼ in. $1.89

D **Lucite Hand Mirror**—one side plain, one magnifying. Shpg. wt. 8 oz. Lgth. 12 in.
8 N 9785—In box. $2.19



Walnut finished Bed Table—a useful gift. Convenient for eating, reading and writing in bed. Adjustable to 4 positions. Folds flat. Plywood top (22x15 in.) is alcohol, alkali and acid resistant. Shpg. wt., 5 lbs.
8 N 09799 . . . . **$2.98**



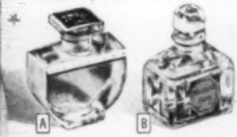
E **Le Sonier Scented Handkerchief case**—7x5 in. Postpaid.
8 N 9753—In gift box. . . $1.00

F **Le Sonier Scented Lingerie case**—11x8½ in. Postpaid.
8 N 9754—In gift box. . $2.50

Gifts for Her...

for Christmas remembrance
.... Perfumes are perfect

Max Factor, Hollywood, Make-Up Set—contains Pancake make-up for a smooth, velvety finish that also helps cover minor blemishes; true-color lipstick (that really stays on) and rouge to match. For Blonde, Brunette, Brownette and Redhead types. *State type.* Postpaid.
8 N 9617E..... Complete set **$3.60**



A **Caron's Fleurs de Rocaille (Rock Garden)**—one of the most exquisite floral blends—so delicate, dry and lasting.
8 N 9906E—1-oz. Postpaid..**$18.00**

B **Caron's Bellodgia**—A subtle, flowery blend with a carnation note. Spicy and lingeringly lasting.
8 N 9903E—1-oz. Postpaid..**$13.80**

C **Escape by Dunhill**—a heady scent.
8 N 9983E—½-oz. Postpaid..$12.00
8 N 9967E—¼-oz. Postpaid... 7.20

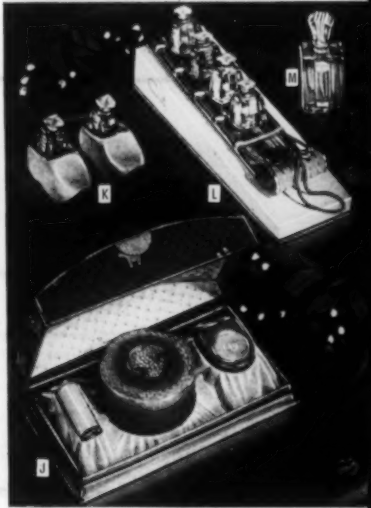
D **Frou Frou de Gardenia by Mary Dunhill.**
8 N 9961E—⅝-oz. Postpaid...$6.00
8 N 5472E—¼-oz. Postpaid... 3.00

E **White Hyacinth by Mary Dunhill.**
8 N 9964E—½-oz. Postpaid...$6.00
8 N 5471E—¼-oz. Postpaid... 3.60

F **Je reviens (I will return) by Worth.**
8 N 9664E—⅝-oz. Postpaid..**$9.00**

G **Golliwogg by Vigny**—Saucy!
8 N 9639E—⅝-oz. Postpaid.**$6.00**

H **Secret de Suzanne by Suzanne.**
8 N 9616E—½-oz. Postpaid..**$9.00**



Toiletries by Coty

J **Coty's Matched Makeup**—"Air-spun" face powder (medium shade), lipstick (medium) and cake rouge (medium) in gift box. Postpaid.
8 N 9661E—*State l'Origan or Paris scent*.... **$2.70**

K **Coty's Perfume Sabots (wooden shoes)**—that hold two fragrances: Emeraude and l'Aimant. About ⅓-oz. contents each. In attractive gift box.
8 N 992CE—Postpaid.................. **$6.00**

L **Coty's Toboggan**—carries 4 perfumes: l'Origan, Emeraude, l'Aimant, Paris; ⅓-oz. each.
8 N 9609E—Postpaid. In gift box.......... **$12.00**

M **Coty's Perfume**—4 fragrances. l'Origan, Emeraude, Paris, l'Aimant. *State choice of scent.*
8 N 4073E—1⅓-oz. Postpaid............. **$11.70**

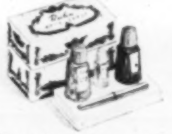
Prices on this page include 20% Federal Tax

Chen-Yu Manicure Set — Smart brown artificial leather case contains hand lotion (2¾-oz.), 2 popular shades of nail polish, remover, chip-chek and lacquerol—all the manicure aids you need. *58c Fed. Tax included.*
8 N 9627—Postpaid......**$4.08**

Revlon Manicure Set—Cotton Gabardine case with matching polish and lipstick, adheron, polish remover, cuticle remover, nail-white pencil, file, emery board, orange stick, tweezers. *92c Fed. Tax included.*
8 N 9731—Postpaid.....**$5.92**

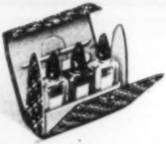
La Cross Manicure Set — In embossed split cowhide case. Contains La Cross metal implements: nail and cuticle scissors, file, tweezers, pusher, popular shade of nail polish, and 8 more items. *94c Fed. Tax incl.*
8 N 9733—Postpaid....**$10.94**

Chen Yu Manicure Set — Attractive black artificial leather case holds the most popular shade of nail polish, oily polish remover, lacquerol and chip-chek—manicuring essentials all ready for use. Smart gift.
8 N 9724E—Postpaid....**$2.40**

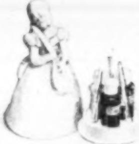


Revlon's Hope Chest—a favorite that makes such an attractive gift. Heavy paper gift chest with charming decoration holds popular shade of nail polish, remover, adheron, emery boards and orange stick. Postpaid.
8 N 9605E...........Set **$1.20**

15-pc. Ann Barton Manicure Set — Heart-shaped genuine leather case holds 2 shades nail polish, cuticle and polish remover, cuticle scissors, file, tweezers, 9 more items. Shpg. wt., 1 lb. 2 oz. *52c Fed. Tax included.*
8 N 9647...............**$4.89**

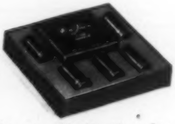


Cutex Manicure Set—Pretty cotton covered case. Contains nail polish, remover, cuticle remover, orange stick, emery board. *6c Fed. Tax included.*
8 N 9756—Postpaid.... Set **95c**



La Cross "Vicky"—Ivory color pottery girl holds La Cross nail polish, remover, stazon, tweezers, orange stick and nail file. In box. *34c Fed. Tax included.*
8 N 9750—Postpaid.....**$2.59**

Ann Barton Make-Up Kit — Rayon cosmetic bag holds cake make-up, lipstick, rouge and a solid perfume compact. *State light, medium, dark.*
8 N 9700E—Postpaid.....**$1.98**



Don Juan Gift Ensemble — For "Her" who loves to own more than one shade of lipstick—this handsome set with 5 lipsticks (stays on—has just the right consistency) in different shades and a cake make-up. Postpaid.
8 N 9900E....Complete set **$1.80**

Vida-Ray Bath Set — A luxurious bath set in Gallivanting fragrance. 6 ounces of skin softening perfumed cream cologne and 6 ounces of scented bath powder in an attractive gift package. Postpaid.
8 N 9723E..Complete set **$2.70**

Vida-Ray Make-Up Set—Essentials for a make-up in a shade combination that suits nearly every complexion: Beauty make-up cake for a smooth foundation, lipstick and rouge, 4-oz. of petal soft face powder.
8 N 9716E—Postpaid.....**$4.20**

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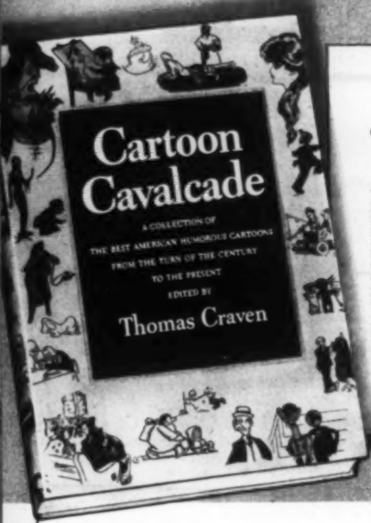

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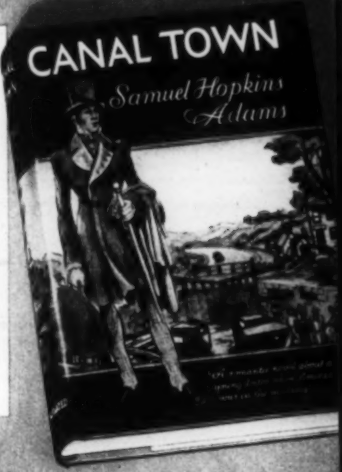

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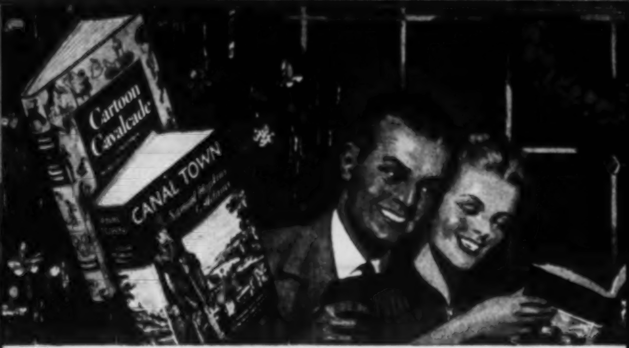

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Michigan (*Use Tax*)...3%
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Parcel Post Rates

EXAMPLE if your order weighs 25 pounds and you live in Zone 3 postage will be 59c. If you send too much, every cent extra will be returned. Mail Carrier can tell you your zone.

Shipping Weight	Local Zone	Zones 1 and 2 Not Over 150 Mi.	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles
2 oz. or less	1½c	1½c	1½c	1½c
3 or 4 oz.	3c	3c	3c	3c
5 or 6 oz.	4½c	4½c	4½c	4½c
7 or 8 oz.	6c	6c	6c	6c
9 oz. to 1 lb.	8c	9c	10c	11c
1 lb. 1 oz. to 2 lbs.	9c	11c	12c	15c
2 lbs. 1 oz. to 3 lbs.	9c	12c	14c	18c
3 lbs. 1 oz. to 4 lbs.	10c	13c	16c	22c
4 lbs. 1 oz. to 5 lbs.	10c	14c	18c	25c
5 lbs. 1 oz. to 6 lbs.	11c	15c	20c	29c
6 lbs. 1 oz. to 7 lbs.	11c	16c	22c	32c
7 lbs. 1 oz. to 8 lbs.	12c	17c	24c	36c
8 lbs. 1 oz. to 9 lbs.	12c	18c	26c	39c
9 lbs. 1 oz. to 10 lbs.	13c	19c	28c	43c
10 lbs. 1 oz. to 11 lbs.	13c	20c	30c	46c
11 lbs. 1 oz. to 12 lbs.	14c	22c	32c	50c
12 lbs. 1 oz. to 13 lbs.	14c	23c	34c	54c
13 lbs. 1 oz. to 14 lbs.	15c	24c	36c	58c
14 lbs. 1 oz. to 15 lbs.	15c	25c	38c	61c
15 lbs. 1 oz. to 16 lbs.	16c	26c	40c	65c
16 lbs. 1 oz. to 17 lbs.	16c	27c	42c	68c
17 lbs. 1 oz. to 18 lbs.	17c	28c	44c	72c
18 lbs. 1 oz. to 19 lbs.	17c	29c	46c	75c
19 lbs. 1 oz. to 20 lbs.	18c	30c	48c	79c
25 lbs.	20c	36c	59c	97c
30 lbs.	23c	41c	69c	$1.15
35 lbs.	25c	47c	79c	1.33
40 lbs.	28c	53c	90c	1.51
45 lbs.	30c	59c	$1.00	1.69
50 lbs.	33c	64c	1.10	1.87
55 lbs.	35c	70c	1.21	2.05
60 lbs.	38c	75c	1.31	2.24
65 lbs.	40c	81c	1.41	2.41
70 lbs.	43c	87c	1.51	2.60

C.O.D. Orders

Unless there is real need for C.O.D service, we urge you to enclose money order or check when you mail your orders and avoid the extra handling and expense of C.O.D. orders. On parcel post C.O.D. shipments, in addition to the price of the merchandise and regular parcel post charges, we will bill you for the C.O.D. collection fee which we are required to pay the postoffice. The postoffice also collects a money order fee for forwarding the total amount to us.

We believe very few of our customers will want to order C.O.D. because of the extra cost. However, when you need the fastest possible service regardless of cost to you—for example on emergency orders for repair parts—we will ship C.O.D.

We do not accept C.O.D. orders:

For less than $2.00 (except orders for repair parts).

For merchandise that is cut or made to special measurements.

For items that are shipped direct from one of our factories.

For shipment to foreign countries.

Freight and Express Orders

If there is an agent at your station, you pay charges when shipment is received. If there is no freight agent, include money in your order to cover freight charges. If you send too much we will return the difference. Freight charges are based on distance; consult your freight agent, or write us for actual charges.

TRAPPERS . . .

SHIP YOUR FURS TO SEARS for bigger trapping profits!

When you ship your furs to Sears, your pelts are carefully and individually graded by experts and marketed in a way that we believe nets you the highest prices. A check for the full amount obtained for your furs is mailed you promptly.

Sears 16th National Fur Show Offers $7,590.00 in Cash Awards

Sears have found that properly handled pelts bring the trapper consistently higher prices. To encourage greater care in pelt handling, Sears offer $7,590.00 in cash awards to fur shippers during the period of the 16th National Fur Show.

Every trapper who ships his pelts to Sears Raw Fur Marketing Service has a chance to share in the cash awards. There are 942 awards in all, including 918 daily awards. The first major award is $1,000.00. Every one of these cash awards is for careful pelt handling and is in addition to the top market price we get you for your furs. Remember that all awards are extra—only handling counts—not kind or value of skin. This gives every shipper an equal chance. It pays to ship all your furs to Sears Raw Fur Marketing Service.

Mail Coupon Today for

FREE FUR BOOKLET

"Tips to Trappers" tells you all about Sears nationwide fur marketing service, and how you can use it to increase YOUR trapping profits. Packed with helpful tips on trapping, skinning and preparing pelts. Also, gives rules and full details on big Fur Show awards . . . with hints that may help YOU share in this EXTRA cash. **Mail coupon today.**

Tips to Trappers

Special Shopping Service for Fur Shippers . . . In Sears big Catalog and this Special Christmas Book, you'll find a great many things you want for yourself and for gifts. Just attach your order for the things you want to your next fur shipment. We'll deduct an amount to cover the order from proceeds of your fur shipment. It pays to Shop at Sears.

SEARS, ROEBUCK AND CO., Chicago 7, Ill.

Please mail me free fur shipping tags and latest edition of "Tips to Trappers" C241N.

PLEASE WRITE NAME AND ADDRESS PLAINLY

Name. . . . .

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Postoffice. . . . .

State. . . . .

C241N

Sears Easy Payment Plan makes Christmas Giving easy

Only 10% down on Most Easy Payment Orders

With Sears Easy Payment Plan you can buy now—weeks before Christmas—and budget your payments over the months ahead. Shop leisurely and comfortably at home from the pages of this Christmas Book and your big Sears-Roebuck general catalog. You'll be pleasantly surprised at the many fine gifts you can buy at Sears low prices.

After you have made your selections, write your order on the Easy Payment side of enclosed order blank, enclose required down payment, and mail to Sears. In most cases only a 10% down payment is all that is required.

For articles priced at $10.00 or less (including tax on sales, if any, and shipping charges) your down payment is only 10%*.

For Furniture items priced over $10.00, your down payment is 20%* (one-fifth).

For all other articles from this catalog, priced over $10.00, a down payment of 33⅓%* (one-third) is required.

*Where any tax on sales, or transportation charge is to be included in the bill, such amount must be added to the cash price before figuring the down payment.

How to Order

List the items you are ordering on the Easy Payment side of the enclosed order blank. Total the cash prices and be sure your order amounts to $10.00 or more.

The head of the household should fill in the answers to the questions on the lower portion of the order blank and sign it. Then enclose a check or money order for the required down payment and mail the order to Sears.

For amount to send with order, see above at right. If your order contains some articles under $10.00 (10% down) and some articles over $10.00 (33⅓% down), or furniture (20% down), figure the required down payment for each group separately, including tax (if any) and shipping charges. Then add these down payments together and the total is the amount to send with order.

For amount payable monthly refer to the Payment Table at the right. Notice that the monthly payment is only $5 for any unpaid balance up to $55.

Additional Purchases

Once you have an open account on our books, you'll find it a real convenience. As you need new things, you may add them to your current account—in most cases with no increase in your monthly payments. If the articles you add are individually priced at $10.00 or less (including tax on sales, if any, and shipping charges), you need not send a down payment. For items over $10.00 the down payments as indicated above apply.

Payment Table

If unpaid balance amounts to	We shall add for Easy Payments	Amount payable monthly is
Up to $16.00	$1.00	$5.00
16.01 to 18.00	1.25	
18.01 to 20.00	1.50	
20.01 to 22.00	1.75	
22.01 to 24.00	2.00	
24.01 to 26.00	2.25	
26.01 to 28.00	2.50	
28.01 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	
55.01 to 60.00	5.50	6.00
60.01 to 65.00	6.00	
65.01 to 70.00	6.50	7.00
70.01 to 75.00	7.00	
75.01 to 80.00	7.50	8.00
80.01 to 85.00	8.00	
85.01 to 90.00	8.50	9.00
90.01 to 95.00	9.00	

Write for Terms Over $95.00

SAVE FUEL

with Sears Automatic Temperature Control

~~$12.95~~ REDUCED TO $11.89

EASY TERMS—See page 122 42 N 08870

Comfort, Convenience, Economy

3 big advantages that controlled heating brings to your home. Sears improved Temperature Controls help avoid wasteful overheating—less fuel is used and heating plant is refueled fewer times—with resultant savings in fuel costs. Sears automatic controls provide an even, steady heat. Thermostat is "set" upstairs—saving you many steps to the basement to adjust draft doors. **Here is how it works:** set thermostat to desired temperature. When heat in room drops below that of setting, damper motor opens draft and closes check damper in the basement to warm up rooms almost immediately. When room regains desired temperature, the motor closes draft and opens check damper to prevent wasteful overheating. **Safe, economical, efficient operation.** Accurately engineered thermostat is low-voltage type. Is extra sensitive—operates with as little as one degree temperature change. Sturdy motor has built-in transformer. No BX cable or conduit required between thermostat and motor. No radio interference (see cutaway views of quality features below). **Easy and quick to install.** Complete illustrated instructions furnished. Outfit includes modern design thermostat with ivory colored plastic case and base [A]; damper motor for 110-120 volt, 60 cycle, A.C. [B]; 33 ft. of colored thermostat cable, 18 ft. of chain, pulleys, staples [C]. Fits all hand-fired heating systems—warm air, hot water or steam.

A B C **Temperature Control Outfit.**
42 N 08870—Shipping weight, 9 lbs. **$11.89**

Complete Outfits including Limit Controls

Sears limit controls operate from temperature of heating unit in basement—give double control of fuel consumption by preventing overheating of heating unit. Outfits include 42N08870 above and accurate adjustable setting limit control especially engineered for each type of heating system.

A B C D **FOR WARM AIR SYSTEMS.** 42N08870 plus limit control.
42 N 08814—Shipping weight, 12 lbs...... **$16.79**

A B C E **FOR HOT WATER SYSTEMS.** 42N08870 plus limit control (E).
42 N 08816—Shipping weight, 14 lbs...... **$21.95**

A B C E **FOR STEAM SYSTEMS.** Outfit 42N08870 plus limit control similar to (E).
42 N 08817—Shipping weight, 13 lbs...... **$19.50**

Thermostat

1 **Easily set** — control dial is clearly marked from 50° to 90°.

2 **Efficient** — twin bar expansion blade responds quickly to all temperature changes.

3 **Adjustable** — differential lever allows operation within ½° to 2½° of dial setting.

4 **Positive electrical connection** maintained by silver contact points.

Damper Motor

5 **Quickly and easily installed** with outside fastening flange.

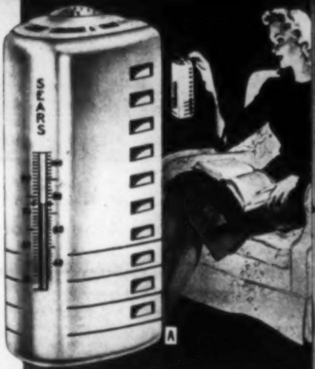
6 **Safe, economical**—built-in transformer cuts voltage to 24 volts.

7 **Simple turn of switch** opens, closes doors when refueling plant.

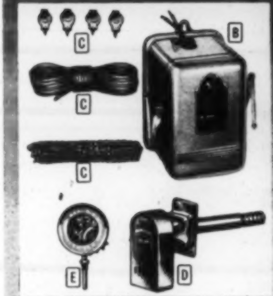
8 **Heavy duty** die cast gears for long-life and dependable service.

9 **Powerful damper motor** lifts and lowers heaviest draft doors.

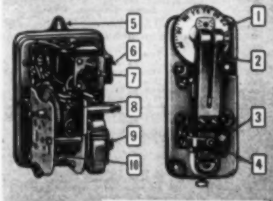
10 **All parts** made of rust-resistant metal for long-life.



[illegible] from your easy chair



What is inside counts



CHRISTMAS SONGS-CHILDREN
DECCA
CHRISTMAS CANDLE

'TWAS THE NIGHT BEFORE
CHRISTMAS
OKLAHOMA!

DECCA
CHRISTMAS MUSIC
DECCA
Christmas in Song

Record Albums for the entire family

As low as **$1.98** Choice selection of **Decca albums** for Christmas giving. Ten-inch records. **Order by Catalog No. 57 N 5462 and state album number. Not returnable. Postpaid.**

No. 159—Christmas Music. (4 records) Featuring Bing Crosby, Kenny Baker and "Men About Town" with organ accompaniment. Includes Silent Night—Adeste Fideles—O Little Town of Bethlehem—Holy Night—Hark, the Herald Angels Sing, etc. **$1.98**

No. 347—Christmas Candle. (5 records) Judy Garland, Tony Martin and The King's Men singing: The Birthday of a King—Star of the East—Christmas Candle—Nazareth—Star of Bethlehem—The Holy Child—Joy to the World—The First Nowell—Shepherd's Christmas Song—We Three Kings **$2.33**

No. 94—Christmas in Song—Vol. 1. (5 records) Frank Luther and quartet. 23 rare Christmas songs and old familiar carols. Cradle Song of the Virgin—Far Away—Boar's Head Carol—The Babe of Bethlehem—The First Nowell—The Sleigh Ride—O Come All Ye Faithful—Calm was the Night—Oh Night of Nights—Holy Night—Ave Maria, etc. **$2.33**

No. 290—A Christmas Carol by Charles Dickens. (Three 12-in. records) Ronald Colman as Scrooge with a supporting cast, sound effects and music . . **$3.64**

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No. 359—Oklahoma. (6 records) 12 hit songs recorded by original New York cast include: Oh, What a Beautiful Morning—Oklahoma—Surrey with the Fringe on Top—All er Nothin—Kansas City—Out of My Dreams—People Will Say We're in Love, etc. **$5.21**

No. 161—Christmas Songs for Children. (5 records) Night Before Christmas (recited by Frank Luther). Songs with orchestra include Santa Claus is Comin' to Town—Jingle Bells—Christmas Party—That's What I Want for Christmas and 3 others . **$2.33**

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Christmas Carols

$2.58 Set **Outstanding Columbia Album Sets** bring you interpretations of some of Columbia's finest artists. Each album has four 10-in. records. **Order by Catalog Number 57 N 5414 and state album number. Postpaid. Not returnable.**

No. C-94—Christmas Carols. The Lyn Murray Singers. Adeste Fideles—The First Nowell—Silent Night—Hark, the Herald Angels Sing—Joy to the World—It Came Upon the Midnight Clear—Oh Little Town of Bethlehem—God Rest Ye Merry Gentlemen **$2.58**

No. C-19—Musical Hawaii. Lani McIntyre and other Hawaiian artists. Sing Me A Song of Hawaii—You're the One Rose—Hawaiian War Song—Hawaiian Drinking Song—Maid of Honolulu—Do Not Forget Me—To You Sweetheart, Aloha—Leilani **$2.58**

No. C-72—Hymns. Your favorite hymns recorded by Phil Spitalny's All Girl Orchestra. In the Garden—Holy, Holy, Holy—Now the Day is Over—Old Rugged Cross—Lead, Kindly Light—Abide With Me—Day is Dying in the West—Rock of Ages **$2.58**

No. C-86—Forward March. Stirring martial music by The Goldman Band. Star-Spangled Banner—America—Alouette—U.S. Field Artillery March—Parade March No. 1—Leathernecks March—Colonel Bogey March—Anchors Aweigh—On the Hudson **$2.58**

No. C-97—Frankie Carle and His Girl Friends. Snappy piano solos with rhythm accompaniments; all time favorites like Ida—Liza—Charmaine—Diane—Margie—Rose Marie—Louise—Josephine **$2.58**

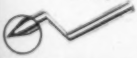
No. C-13—Strauss Waltzes. Lilting old waltzes played with a modern twist by Al Goodman and orchestra. Blue Danube—Wiener Blut—Southern Roses—Wine, Women and Song—Tales from the Vienna Woods—Voices of Spring, etc **$2.58**

No. C-99—Remember. Vocals by Buddy Clark with Hammond organ. Smiles—Dear Old Pal of Mine—K-K-K-Katie—Long, Long Trail—That Old Gang of Mine—Just a Baby's Prayer at Twilight—My Buddy—Keep the Home Fires Burning **$2.58**

No. C-101—Blues by Basie. The orchestra with the all American rhythm section playing Sugar Blues—Bugle Blues—Royal Garden Blues—How Long Blues—St. Louis Blues—Cafe Society Blues—Farewell Blues—Way Back Blues **$2.58**

No. C-92—Don Baker at the Organ. A splendid collection of hit tunes in the individual style of this Paramount Theater artist. The Continental—My Darling—Dancing Tambourine—Lover Come Back to Me—Play Gypsies, Dance Gypsies—When Yuba Plays the Tuba—One Alone—Charmaine—Diane—Deep Purple—Softly as in the Morning Sunrise—Night and Day—Sleepy Time Gal—Chloe **$2.58**

8000-play Silvertone Needle



Sears finest needle—genuine sapphire jewel point, ground like a gem gives most natural reproduction of tone. Gives up to 8000 plays with lightweight (1¼ oz.) phonograph arms.

57 N 5717
Shpg. wt. 2 oz. **$1.69**

Reco-Brush saves records

Preserve your records with this handy Reco-brush. It removes dust and grit from record grooves . . . prolongs life of both needle and record; reduces surface noise and tone distortion. Made of padded plush with metal back.

57 N 5762—Shpg. wt., 4 oz. . **23c**

COWBOY SONGS
Famous MARCHES
AMERICA'S SONG KIT
GOSPEL HYMNS

Special Offer 10 Books 89c

Ten books for young and old; 384 pages, 363 songs. **Children's Songs and Games**—40 pages of fun; **Christmas Carols**—32 pages; **Songs Never Forgotten**—like "Comin' Thru the Rye," 40 pages; **Old Time Song Hits**—like "Silver Threads Among the Gold," 40 pages; **More Songs for Children**—illustrated, 40 pages; **Homer Rodeheaver Gospel Hymns**-40 pages; **America's Song Kit**—"Dixie," etc., 32 pages; **Cowboy Songs**—33 songs like "The Great Roundup"; **Famous Marches**—40 pages; **Dances, Old and New**—Polkas, jigs, reels, etc. 40 pages.
57 N 4447—Complete set. Shpg. wt., 1 lb. 8 oz. . . **89c**

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Judy Canova
NOELS
CHRISTMAS SONGS
CAVALCADE
song hits

Christmas Carols and Song Books

Each 45c Your choice of any 3 for $1.10

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57 N 4448—**World Famous Christmas Songs.** Arranged for community caroling, school, etc. 74 songs indexed under 8 headings. Shpg. wt., 7 oz. **45c**
57 N 4474—**Feist Famous Waltz Folio.** 23 popular piano solos with guitar chords. "Ramona," "Three O'Clock in the Morning," "Wonderful One," etc. Over 40 pages. Shpg. wt., 4 oz. **45c**
57 N 4486—**The Andrew Sisters Song Folio.** 21 songs like "Shoo-Shoo Baby," recorded by the famous queens of harmony. Shpg. wt., 7 oz. **45c**
57 N 4422—**Roy Acuff and His Smoky Mountain Songs.** 47 pages of songs including "Fire Ball Mail," "Lonely Mound of Clay." 20 songs. Illus. Wt., 8 oz. **45c**
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57 N 4478—**Judy Canova Song Folio.** Judy Canova's biggest hits, "In Granpaw's Beard," "Just for You," etc. 47 pages, 13 pictures. Shpg. wt., 4 oz. . **45c**

Easy-to-play Song Flute 94c

Easy-to-play Song Flute with instruction sheet will have you playing tunes in a few minutes. The musical novelty so popular with service men all over the world. Plays the chromatic scale—simple fingering makes it a favorite of children. As easy to blow as a whistle, but is a real musical instrument—not a toy! Molded of shiny black plastic, it is easy to keep clean—can not get out of tune and gives a sweet flute-like tone. Play from sheet music or song books.
57 N 910—Length, 8⅜ in. Shpg. wt., 5 oz. **94c**

The Game of Music Building—A 24 page course of study for Song Flute that's fun. Covers rudiments of music, exercises, instructions for group playing and tunes that children love. Familiar old rounds like "Three Blind Mice," "Lovely Evening," and 20 songs with piano accompaniment.
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for Christmas and all through the year

Decca Christmas Favorites

Vocal and orchestra music recorded by top ranking artists. Records are 10-in., double-sided. **Order by Cat. No. 57 N 5463; state record No. Postpaid. Not returnable.** 52c Each

Bing Crosby—vocal
18429—White Christmas—Let's Start the New Year Right
18510—Silent Night, Holy Night—Adeste Fideles
18586—Poinciana—San Fernando Valley
18595—I Love You—I'll Be Seeing You
Deanna Durbin—vocal
18198—Silent Night, Holy Night—Adeste Fideles
Woody Herman Orchestra
18512—Jingle Bells—Santa Claus is Comin' to Town
Jimmy Dorsey and Orchestra
18593—Holiday for Strings—Ohio

Decca's latest Hill Billy Records

Ten-inch vocal records. **Order by Catalog Number 57 N 5460 and record number. Postpaid. Not returnable.** 37c Each

Ernest Tubb
6093—One More Time—Coming Home to You
Jimmie Wakely
6095—I'm Sending You Red Roses—A Tiny Little Voice in a Tiny Little Prayer
Sons of the Pioneers
6096—Home in San Antone—I Hang My Head
Denver Darling and Cowhands
6097—The Honey Song—She Never Said a Word

Columbia Christmas Favorites

Ten-inch, double-sided records including vocal, chimes, orchestra and quartet. **Order by Catalog No. 57N5411 and state record Number. Postpaid. Not returnable.** 52c Each

35791—Adeste Fideles—Silent Night (*Kate Smith*)
35805—Hark the Herald Angels—Came Upon the Midnight Clear—Joy to the World—Silent Night (*Christmas Music with chimes by Carol Noel*)
36856—Oh, Little Town of Bethlehem—God Rest Ye Merry Gentlemen (*Lyn Murray Singers*)
36854—Silent Night, Holy Night—Hark, the Herald Angels Sing (*Lyn Murray Singers*)
36684—The World is Waiting for the Sunrise (*Goodman Quartet*)—Solo Flight (*Benny Goodman*)
36698—I'll Get By—Flatbush Flanagan (*Harry James and orchestra*)

OKeh Christmas and Hill Billy Records

Ten-inch double-sided records. **Order by Catalog No. 57N5410 and record number. Postpaid. Not returnable.** 37c Each

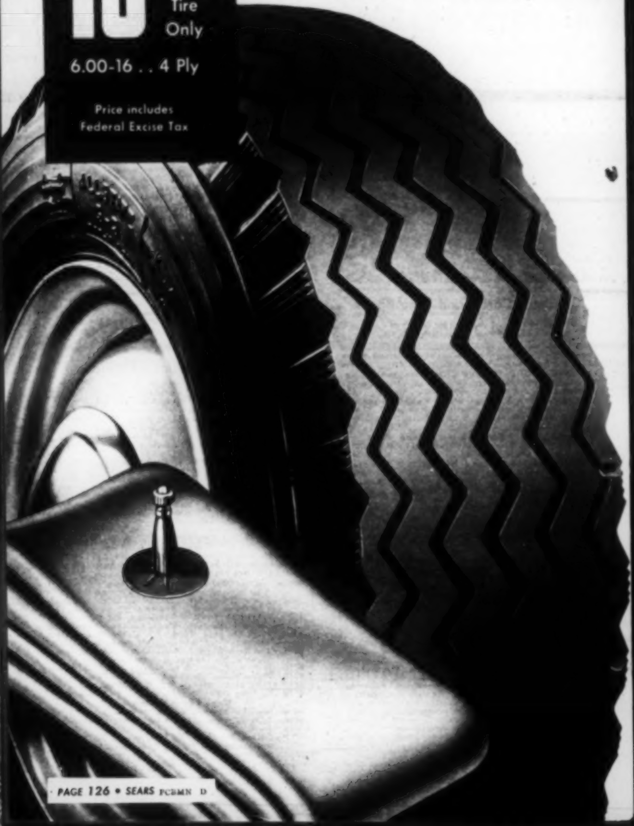
3387—Silent Night—Hark, the Herald Angels Sing (*Vocals by Richard Jordan*)
4490—Jingle Bells—Santa Claus is Comin' to Town (*American Novelty Orchestra*)
4491—Oh, Little Town of Bethlehem—It Came Upon the Midnight Clear (*Frank and James McCrary*)
6374—Live and Let Live—When My Blue Moon Turns to Gold (*Wiley Walker and Gene Sullivan*)
6687—The Honey Song—Gals Don't Mean a Thing (*Louise Massey and Westerners*)
6706—Born to Lose—No Letter Today (*Ted Daffan*)
6719—Bluest Blues—Look Who's Talking (*Ted Daffan*)
6710—Miss Molly—Home in San Antone (*Bob Wills*)
6718—So Long Pal—Too Late to Worry (*Al Dexter*)
Gene Autry Favorites
6648—My Blue Eyes—I'll Be True While You're Gone
6680—Take Me Back Into Your Heart—Tweedle-O-Twill
6627—I Hang My Head and Cry—You'll Be Sorry
Roy Acuff and Smoky Mountain Boys
6685—Wreck on the Highway—Fire Ball Mail
6704—Don't Make Me Go to Bed—I'll Reap My Harvest in Heaven
6716—Not a Word from Home—The Prodigal Son

$13 75
Tire
Only

6.00-16 . . 4 Ply

Price includes
Federal Excise Tax

The sale of Tires is restricted by Government Rationing. You must send us a Tire Ration Certificate in order to obtain any ALLSTATE Tire. Be sure to read rationing information on the opposite page before ordering.



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No finer quality than these New ALLSTATE Synthetic Rubber Passenger Tires, because . . . they're made from the finest synthetic rubber our Government has produced. . . . Designed with new 1945 safety tread which our tests have shown gives better traction, greater safety, longer wear than any similar tread we have tested. Sears exclusive "Coolerized" Cord plies of low-stretch, high tensile strength cotton give the tire carcass greater strength and longer life. Tested and approved by the ALLSTATE Test Car Fleet under severe driving conditions. Order tires by mail from Sears for top quality, low cost.

Grade I Ration Certificate Required

We must have a Grade I Ration Certificate for these tires. To obtain one, have your tires examined at an authorized OPA Tire Inspection Station. If a tire is needed, the Inspector will state this on the Tire Inspection Record. You must then fill out an application for a tire, and present it and your Record to the local ration board. If your application is accepted, the board will issue you a Tire Ration Certificate. Be sure to sign your certificate wherever required (including Part A). **Mail all three parts of the certificate with your order.**

Tubes are now ration free! Sears prices on ALLSTATE Extra Heavy Tubes are low. Made from top quality synthetic rubber, they are full circle molded, will stay smooth and wrinkle-free in your tires. ALLSTATE Tires and Tubes are available on Sears Easy Payment Plan. Pay for them while you drive! Complete information on page 122.

ALLSTATE GUARANTEE

Every ALLSTATE Tire or Tube is guaranteed to be free from defects in workmanship and material, and to give service consistent with the material used. If our examination shows such tire or tube has failed under the terms of this guarantee, we will either repair it or make a reasonable allowance on the purchase of another tire or tube. We do not guarantee an ALLSTATE Tire or Tube when it has failed as a result of overload, excess speed, improper inflation, abuse, or other non-defective conditions, or when it has been used on rims not conforming to Tire and Rim Association standards.

NOTICE: It may be necessary for us to fill your order with proper size tires differing in brand or tread design from the ALLSTATE Tire illustrated. Regardless of which brand tire we ship, you will receive quality equal to that illustrated.

ALLSTATE 4-ply Passenger Car Tires and Tubes

Order by Catalog Number. State size. All prices below include Federal Excise Tax.

SIZE	95 N 06500P ALLSTATE 4-Ply Tires		95 N 8500 ALLSTATE Extra Heavy Tubes	
	Price, Each	Shpg. Wt.	Price, Each	Shpg. Wt.
4.40-21	$10.25	20 lbs.	$2.25	3 lbs.
4.50-21	10.25	20 lbs.	2.25	3 lbs.
4.75-19	10.35	21 lbs.	2.40	3 lbs.
5.00-19	10.35	21 lbs.	2.40	3 lbs.
5.25-17	12.65	25 lbs.	2.50	3 lbs.
5.25-18	11.55	24 lbs.	2.55	3 lbs.
5.50-16	12.25	23 lbs.	2.50	3 lbs.
5.50-17	12.65	25 lbs.	2.80	3 lbs.
5.50-18	11.55	24 lbs.	2.55	3 lbs.
6.00-16	$13.75	25 lbs.	$2.95	4 lbs.
6.25-16	16.85	25 lbs.	2.95	4 lbs.
6.50-15	16.65	27 lbs.	3.30	4 lbs.
6.50-16	16.85	27 lbs.	3.35	4 lbs.
7.00-15	18.25	30 lbs.	3.35	5 lbs.
7.00-16	18.95	33 lbs.	3.45	5 lbs.
*7.50-15	29.45	36 lbs.	3.50	5 lbs.
*7.50-16	30.35	43 lbs.	4.35	6 lbs.

We ship tires and tubes from Chicago, Philadelphia, Boston, Kansas City, Minneapolis or Denver, Colo. Order from nearest mail order house or from Denver.

*These sizes available in 6-ply only.

THE NEW ALLSTATE Passenger Tire

REG. U. S. PAT. OFF.

ALLSTATE
Commercial Tires and Tubes

6.00.16
6-ply **$18.45** Price Includes Federal Excise Tax

Install the tire engineered for your needs—ALLSTATE DeLuxe Commercial Tire, designed for light commercial vehicles using tires of passenger car sizes. It is high quality at a reasonable price—built to give maximum service under hard use . . . the kind of wear you need from tires on pickup or light delivery trucks—because ALLSTATE Commercial Tires are made especially for commercial car use. De Luxe heavy duty tubes give extra wear and safety.

Finest synthetic rubber made is combined with Sears exclusive "Coolerized" Cord plies of low-stretch, high-tensile cotton and other materials to meet rigid manufacturing specifications. Husky rib tread design is quiet, smooth riding.

Every ALLSTATE Tire is guaranteed by Sears. Read the famous ALLSTATE Guarantee on preceding page. *Be sure to include Truck Ration Certificate, properly signed, with your order.* See rationing information on preceding pages.

NOTICE: It may be necessary to fill your order with proper size tires that differ in brand or tread design from ALLSTATE Tire illustrated. Regardless of which brand tire we ship, you will receive quality equal to that illustrated.

Order by Catalog Number below. State size wanted. All prices include Federal Excise Tax

SIZE Tire-Rim	No. of Plies	95N03500P ALLSTATE Commercial Tires		95N8900P DeLuxe Heavy Duty Tubes	
		Tire	Shpg. wt.	Tube	Shpg. wt.
5.50.17	6	$20.30	32 lbs.	$3.20	4 lbs.
6.00.16	6	18.45	33 lbs.	2.85	4 lbs.
6.00.17	6	20.30	32 lbs.	3.20	4 lbs.
6.50.16	6	21.20	35 lbs.	3.40	4 lbs.
7.00.15	6	25.10	41 lbs.	3.80	5 lbs.
7.00.16	6	25.35	42 lbs.	3.95	4 lbs.
7.50.15	6	25.10	41 lbs.	5.60	5 lbs.
7.50.16	8	34.70	51 lbs.	5.75	6 lbs.
†7.00.17	6	28.75	43 lbs.	4.00	5 lbs.
†7.50.17	8	37.75	54 lbs.	4.05	8 lbs.

Flaps included with truck tires marked with (†). If you need bent valves, request on your order.

Practical Gifts . . .

Air Crest Glasses protect against glare

A An ideal gift for servicemen! These Air Crest sun glasses are as fine as you can buy, and priced unusually low. Anyone who wants a pair of really good sun glasses—soldier, aviator, sportsman, motorist—will appreciate the relief from eyestrain these glasses give without interfering with normal vision. Cool green lenses, optically ground and set in gold-filled frame, protect eyes against blinding, harmful glare of reflected sunlight on snow or sand, ice or water. Convenient leather case is included. When your boys in the service ask for goggles you will satisfy their needs perfectly with the Air Crest.

28 N 6049—Postpaid **$10.75**

Electric Blast Horn—Twin Trumpet

B A dependable horn is a practical and popular gift for the motorist. Curved twin trumpets give a blast that commands attention on highway or city streets. At such a low price you can equip your own car, too, with this quality horn. Why take a chance with a faulty horn that may not be heard by other drivers or pedestrians? Available on Sears Easy Payment Plan . . . add one to your Easy Terms order. See page 122 for complete information. Horn is ready for installing, with weather-proof power plant, two relays, wiring and universal bracket. Length of horn, 18 inches.

28 N 1634—Shipping weight, 10 pounds **$4.49**

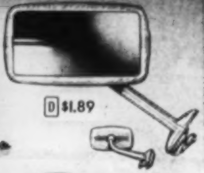
CROSS COUNTRY Motor Tune

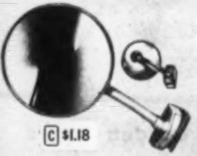
32c Pint

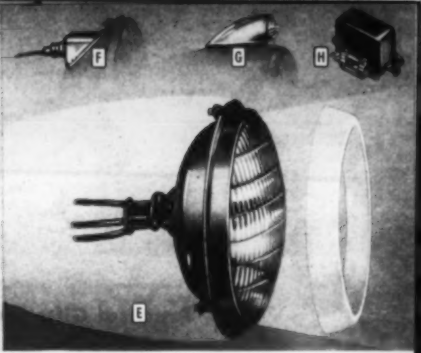
Put maximum pep and power into your car . . . increase gas mileage . . . use Motor Tune! Use it regularly for better compression seal, increased oil film strength. Removes carbon; actually dissolves gum and sludge.

28 N 4417—*Be sure to state size when ordering.*

Pint, Shpg. wt., 2 lbs 32c
Quart, Shpg. wt., 3 lbs. 1 oz 55c
Gallon, Shpg. wt., 11 lbs. . $1.58







greater safety for Motorists

DeLuxe Rear View Mirrors

Attractive, useful rear view mirrors do away with the dangerous "blind spot" at left rear of a car. Motorists will appreciate the safety feature of this gift, plus the beauty it adds to the car. Two types, each with non-glare mirror. Clamps on door edge; fits either side of any car—practically theftproof when door is locked. No drilling necessary. Adjustable to any angle by means of ball-socket joint construction.

C **Round Mirror.** Strong steel construction—attractively styled. Finished in smart gray enamel to simulate chrome. Diameter, 4 inches.
28 N 5507—Shpg. wt., 1 lb. **$1.18**

D **Oblong Mirror.** Attractive variegated plastic over steel. Rust, tarnish-proof. 2⅛x5 in. Use vertically or horizontally.
28 N 5515—Shpg. wt., 1 lb. **$1.89**

Underhood Heater

Hang portable Kerosene Heater under car hood, cover hood with blanket . . . motor stays warm in sub-zero weather. Costs about 1c a day to operate—one filling of fuel lasts 24 hours. Safe—won't blow out or ignite. Height, 14 in. Shpg. wt., 2 lbs. 3 oz.
28 N 7799 . . . . . **$2.90**

Sears Adapter Units for modern Sealed Beam Lights

$4.59
As listed

E Install modern Sealed Beam Lights on pre-1940 cars—they give almost double the light output of old style reflector lamps. A real help for safer, easier night driving. An ideal gift. Easily installed—mount in old headlamps. Unit includes permanently sealed glass bulb that cannot tarnish or catch dust, and all necessary fittings. Where parking light is needed, order either type listed below. We recommend use of Headlamp Relay for best results.

28 N 5894—State make, year and model of car

For the following passenger cars: **Buick** 1934–35 Model 40, 1936, 1939; **Chevrolet** 1934 DA Master, 1935 EAED Master DeLuxe, 1936, 1939; **Chrysler** 1936, 1937 6-cyl. Airstream, 1938; **DeSoto** 1935 6-cylinder SF Airstream, 1936 Airstream, 1937 6-cylinder S3, 1938; **Dodge** 1934–35 DR, DV, DU, 1936–38; **Ford** 1935–36; **LaSalle** 1936 Model 50, 1938–39; **Nash** 1936–37 6-cylinder; **Oldsmobile** 1935–36, 1938–39; **Packard** 1935–39 6 and 8-cylinder; **Plymouth** 1935–38; **Pontiac** 1935–39; **Stud.** 1936 3A, 4A, 2C, 1937 5A, 6A, 3C and 8-cyl.
Price per pair for above cars. Shpg. wt., 6 lbs. 8 oz. **$4.59**

For the following passenger cars: **Buick** 1937–38; **Cadillac** 1936–37 8 and 12-cyl.; **Chevrolet** 1937–38; **LaSalle** 1935, 1937 Model 50; **Oldsmobile** 1937 6 and 8-cyl.; **Packard** 1938–39 Super 8 and 12-cyl.
Price per pair for above cars. Shpg. wt., 6 lbs. 8 oz. **$5.49**

For the following passenger cars, **where original head lamps were oval.** Perfect fit. Built-in parking lights included. **Ford** 1937–39 Standard and DeLuxe; **Mercury** 1939; **Plymouth** 1939.
Price per pair for above cars. Shpg. wt., 7 lbs. 8 oz. **$8.39**

F **Parking Light.** For use with adapter units where parking light is part of headlamp. Gives indirect light; not for driving.
28 N 5897—Shipping weight, 4 ounces .Pair **45c**

G **Parking Light.** Mount on headlamp or fenders. Gives much brighter light than above set (Catalog No. 28 N 5897).
28 N 5821—Shipping weight, 4 ounces . . . . Pair **$1.49**

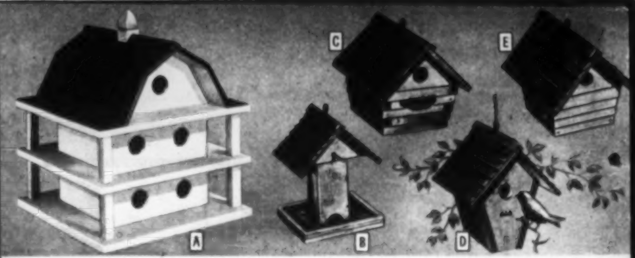
H **Headlamp Relay.** Carries current directly from battery to lamps, thus increasing amount of voltage that reaches lamps, so that they give much brighter light. Fuse included. Fits all cars. For best result use two relays, one for high and one for low beam.
28 N 1686—Shipping weight, 4 ounces . . . . Each **56c**

Quality Tire Pump Hose

25c

Replace broken, leaky tire pump hose with this 30-inch long, 2-ply fabric reinforced black rubber hose. Easy-to-use screw-on valve connection. Clamp for fastening to pump included.
28 N 1222—Shipping weight, 6 ounces. 25c

When ordering car parts, be sure to state make, year and model



Practical Gifts for Garden Lovers

10-room Martin House

A A practical gift for your own yard or for some friend who is a bird lover. **$11.45 Each**

This 10-compartment Martin house is ideal for welcoming the sociable little purple martins. The patented take-apart construction makes cleaning easy; also protects against starlings occupying house during the wintertime. Selected wood, unpainted. Three landing decks as shown above. Size 21x21x24½ in. Shpg. wt., 60 lbs.

71 N 0253—Martin House. **$11.45**

Bird Seed. For bird feeder [B] at right. Shpg. wt., 5 lbs. 2 oz.

71 N 249—5-pound bag...... **57c**

Bird Feeders

B An added attraction for birds. Base and roof, 8-in. sq.; feed holder, 3-in. sq. Ht., 10-in. Easy to fill; merely remove roof. Ring for hanging. Selected wood, stained brown. Holds 1-lb. of seed. Use seed offered at left.

71 N 250—Shpg. wt. 3 lbs.. **$1.69**

Attractive Bluebird Houses

C Your bird-loving friends will appreciate one of these well-designed bluebird houses. Construction makes it very cool. Selected wood, stained brown. 9x6x9 in. Roof ring ready for hanging. Easily cleaned.

71 N 257—Shpg. wt. 5 lbs.. **$1.69**

Popular Wren House

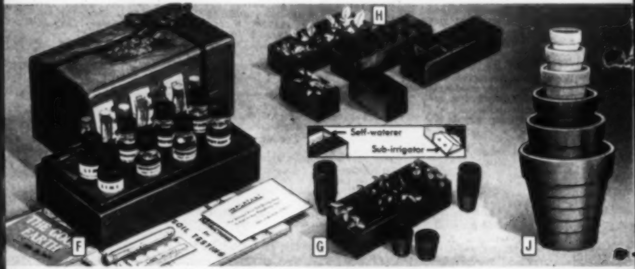
D Well-made wren houses of simple construction. Made of selected wood, stained brown. Removable bottoms for easy cleaning. Convenient screw eye for easy hanging. Size, 8½x4x8 inches.

71 N 251—Shpg. wt. 13 lbs. **98c**

Our best Wren House

E Meets approval of the most critical wren. "Stepcut" construction enables tiny nestlings to reach window. Bottom removes for cleaning. Ring for hanging. 8x5x8 in. Selected wood, stained brown.

71 N 256—Shpg. wt. 5 lbs. **$1.45**



F **60-test Soil Kit:** A kit for larger gardens. Ends guesswork. Makes 15 tests each, for phosphorus, potash, nitrogen, acidity. Carrying case included. Full directions with each kit. Easy to use. Shpg. wt., 7 lbs.

71 N 902.......Each Kit **$4.59**

G **Seed Starter—Pots:** Waterproof, fibre resinous box, 4x11x2¾-in. 6 seed starters, and 50 2-in. fibre pots. Self-waterer and sub-irrigator shown above.

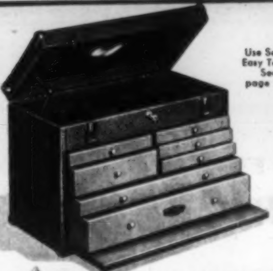
71 N 403—Shpg. wt., 1 lb. 6 oz. . Set **87c**

H **Transplant Boxes:** 2 seed starting boxes, 5½x2¾x2⅝-in. and 3 transplant boxes, 11x3½x2⅝-in. Fibre resinous material. Self-watering, sub-irrigating.

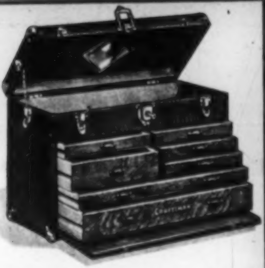
71 N 402—Shpg. wt., 2 lbs. Set of 5 for **77c**

J **Colored Flower Pots:** Dripless pots have removable sub-watering reservoirs. For drain, push out bottom holes. 2-in. to 6-in. An assortment of at least 4 gay colors. Shpg. wt., 4 lbs. 4 oz.

71 N 385....6 for **89c**



Use Sears Easy Terms. See page 122



Machinists' Chests—practical gifts

DUNLAP open top Machinists' Chest

$11.95

Low priced. Ideal gift for any man. Kiln dried plywood to resist warping and splitting. Entire chest covered with heavy gauge steel for extra years of life. 2 large and 5 small felt lined drawers; roomy felt lined top compartment protects fine tools. Front panel slides under the bottom drawer, out of the way. Built-in tumbler lock with key. Leather handle. Reinforcing corner irons. Machinery gray finish. Size, 20x9x12⅝ inches.

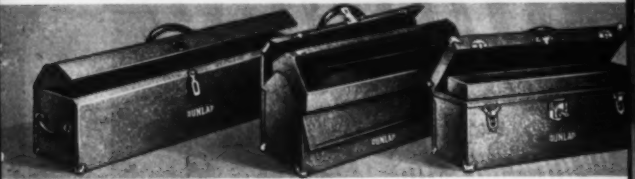
99 N 06522—Shipping weight, 23 lbs...... $11.95

CRAFTSMAN open top Machinists' Chest

$19.50

Our finest chest. Ruggedly built of finely grained, thoroughly seasoned oak throughout. Beautiful hand rubbed lacquered finish. *Lock-cornered joints won't pull apart.* 5 small and 2 large felt lined drawers; large felt lined top compartment. Drawer supports hand fitted. Front panel slides under the bottom drawer, out of the way. Strong lock with key. Leather handle. Heavy reinforcing corner irons. Size, 20x8⅝x12⅝ inches.

99 N 06535—Shipping weight, 24 lbs...... $19.50



DUNLAP Carpenters' Chest. Extra large; 32x8x10 in. 22-gauge steel, electrically welded. Full length piano hinge. Wood bottom protects edged tools. Wood blocks to hold 3 saws; slot for rafter square; clips for level. Reinforcing corner irons. Leather top, end handles. Machinery gray finish. Shpg. wt., 17 lbs.

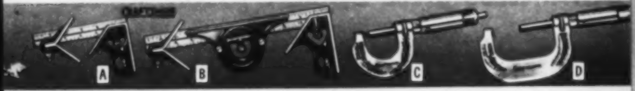
99 N 06514—Was $4.25 . **$3.95**

DUNLAP hip-roof Mechanics' Tool Box. Size, 19x7¼x9 inches. 22-gauge steel, electrically welded. Full length piano hinge. Lift-out "tote tray"; partitioned for socket wrenches; has carrying bar. Heavy reinforcing corner irons, hasp and fittings. Leather handle. Machinery gray finish. Shipping weight, 12 pounds.

9 N 6520—Was $3.49...... **$3.19**

DUNLAP Mechanics' Tool Box. Large size, 19x7x7¼ inches, for the mechanic who must carry a large assortment of tools. 22-gauge steel, strong electric welded construction. Full length piano hinge. Lift-out sliding tray. Steel handle, hasp and fittings. Machinery gray finish. Shpg. wt., 12 lbs.

9 N 6511............... **$2.49**



CRAFTSMAN Combination Squares. *Prices reduced.* Professional quality. Guaranteed accurate. Slotted polished steel blade; graduated in 8ths, 16ths, 32nds and 64ths of an inch. Lock nut holds head at any desired reading. Equipped with level and scriber.

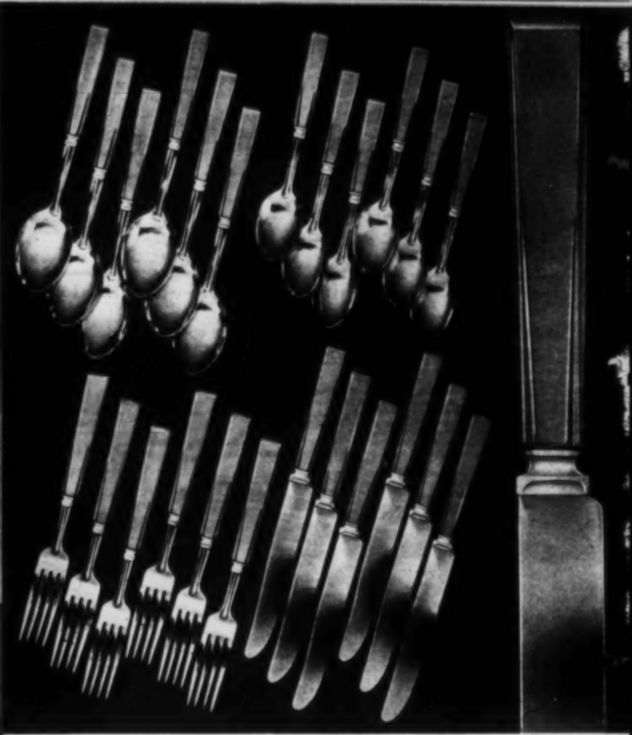
A 9 N 4037—Less protractor. *State size.*
6-inch blade. Shpg. wt., 14 oz.......... **$2.15**
12-inch blade. Shpg. wt., 1 lb. 4 oz...... $2.95

B 9 N 4039—With 360° turret protractor.
12-inch blade. Shpg. wt., 1 lb. 14 oz..... **$6.19**

CRAFTSMAN Micrometers. *Prices reduced.* Professional quality. With ratchet and spindle lock. Graduated to 1/1000 inch. Guaranteed accurate. Decimal equivalents etched on forged steel frame.

C 9 N 4069—Capacity, 0 to 1 inch. Shipping weight, 8 oz.................. **$8.50**

D 9 N 4071—Micro-caliper. Capacity, 1 to 2 inches. Shpg. wt., 14 oz.................. **9.50**



STAINLESS STEEL 24-piece Tableware Set

$5.75

24-piece set
Service for Six

Solid Stainless Steel—Colorful Catalin Handles

Genuine stainless steel—now available for the first time in many, many months. Far more serviceable than plated tableware because there's no plating to wear off. Mirror bright—resists rust, tarnish, stains. Simply wash in soap and water, and dry. Non-inflammable Catalin plastic handles in non-fading colors. Won't swell or crack; repeated washings in warm water can't harm them. Sanitary construction; no crevices to collect dirt or bacteria. Add to a Sears Easy Terms order. See page 122.

Complete service for 6 persons: 6 knives, 6 forks, 6 teaspoons, 6 soupspoons. Choice of red or ivory color handles. *State color.*

9 N 9680—24-piece set. Shipping weight, 2 lbs. 4 oz..........**$5.75**

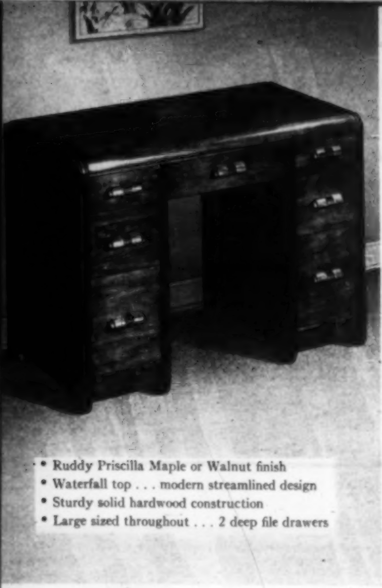
CRAFTSMAN Hollow Ground Cutlery

Our finest cutlery. Chrome plated high carbon steel blades are hollow ground just like the finest straight razors—and just as sharp. Need only an occasional touching up on sharpening steel or stone to retain their razor-sharp edges. Handles of selected tropical woods, double riveted to stay put.

CRAFTSMAN 4-pc. Steak and Utility Knife Set. Four 8⅝-inch hollow ground knives (5-inch blades). Knives that do double duty—use them as steak knives at the table or as utility knives in the kitchen. Packed in gift box. Shipping wt., 14 oz.
9 N 9577 .... $3.75

CRAFTSMAN 2-piece Carving Set. Includes one 13¼-inch hollow ground butcher slicer (9-inch blade), and one 11-inch long handled serving fork. An ideal gift for the holidays—and for many years to come. Packed in box. Shipping weight, 1 pound.
9 N 9574 .... $2.49

CRAFTSMAN 4-pc. Carving Set. A superb gift. Includes 14-inch roast beef slicer (9-inch blade), 13¼-inch butcher slicer (9-inch blade), 12⅝-inch narrow blade slicer (8-inch blade), 8⅝-inch utility knife (5-inch blade). All blades are hollow ground and razor sharp. Beautifully polished. Packed in handsome artificial leather gift box.
9 N 9576—Shipping weight, 1 lb. 9 oz. $7.95



- Ruddy Priscilla Maple or Walnut finish
- Waterfall top . . . modern streamlined design
- Sturdy solid hardwood construction
- Large sized throughout . . . 2 deep file drawers

Modern Desks for Christmas

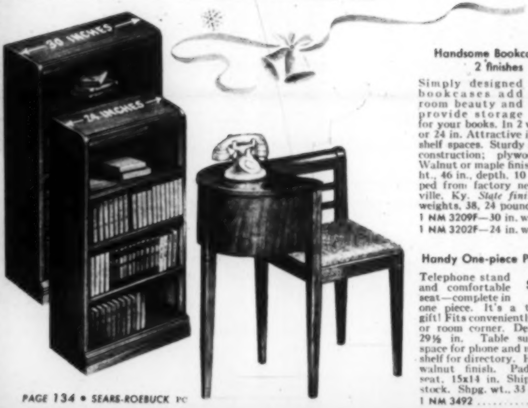
$26.88 Cash
$5 Monthly

A trimly designed desk, made by experts in the modern manner. Its generous sized drawers provide plenty of room to store your valuable papers and records and its ample top gives you a spacious writing surface. Besides affording these conveniences, this handsome desk will add a decided touch of style and beauty to your home.

Note the attractive, modern roll front which accents the smooth surface. Seven good sized drawers, two of them extra deep for filing purposes.

The desk is sturdily built of strong, kiln-dried hardwood and beautifully finished in your choice of either a ruddy Priscilla maple or a medium brown walnut. It has flush ends and wood drawer pulls. Top measures 42x20¼ inches. Height from floor to top, 30 inches. You pay transportation from Louisville, Ky. Shpg. weight, 90 pounds. *State finish wanted.*

1 NM 3917F. $26.88



Handsome Bookcases—2 finishes

$11.88
24-Inch

Simply designed bookcases add room beauty and provide storage for your books. In 2 widths, 30 or 24 in. Attractive in pairs. 4 shelf spaces. Sturdy hardwood construction; plywood ends. Walnut or maple finish. Overall ht., 46 in., depth, 10 in. Shipped from factory near Louisville, Ky. *State finish.* Shpg. weights, 38, 24 pounds.

1 NM 3209F—30 in. wide.$13.88
1 NM 3202F—24 in. wide.$11.88

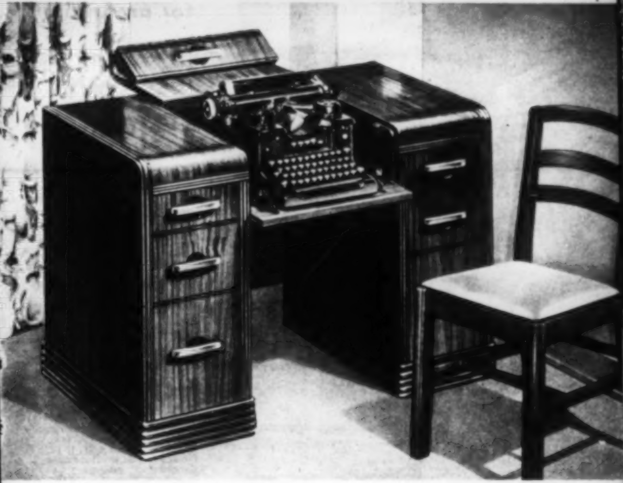
Handy One-piece Phone Set

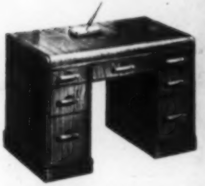
$10.88

Telephone stand and comfortable seat—complete in one piece. It's a thoughtful gift! Fits conveniently into hall or room corner. Desk height, 29½ in. Table surface has space for phone and memo pad; shelf for directory. Hardwood, walnut finish. Padded slip-seat, 15x14 in. Shipped from stock. Shpg. wt., 33 lbs.

1 NM 3492 . . . .$10.88

Modern Waterfall Style Desk





Smart, convenient Typewriter Desk only

- Handy typewriter compartment
- Skillfully matched walnut veneers
- 6 smooth gliding drawers, 2 extra deep
- Reeded base, decorative drawer pulls

$\$38^{85}$ Cash
$5.00 Monthly

A welcome gift . . . and a handsome addition to home efficiency. Genuine sliced walnut veneer top and drawer fronts, hand-rubbed to a lustrous finish. Balance constructed of sturdy, seasoned hardwood, finished to match. Waterfall front has smooth loveliness. Handy typewriter compartment holds standard or portable typewriter (not included).

Reeded base gives massive effect and adds sturdiness. Decorative drawer pulls. Large writing surface: top, 42x20¼ inches. Height, 30 inches. Six spacious drawers have smooth gliding action; two are extra deep (10 inches) for filing. Shipped from factory near Louisville, Kentucky.

1 NM 3930F—Desk only—Shipping weight, 95 lbs. $38.85
Desk and Matching Chair. Hardwood, walnut finish. Continuous back posts. White artificial leather seat 15x14 in. Ht., 33 in.
1 NM 3928F—Desk and Matching Chair. Shpg. wt., 107 lbs.$42.85

☆

Use Sears Easy Payment Plan to help you get either of these attractive kneehole desks and matching chair for Christmas. Complete details outlined on page 122.

A practical Gift for the home

$\$29^{95}$ Cash
$5.00 Monthly

Attractive kneehole desk provides beauty and usefulness for your home. Same styling and construction as desk above; has middle drawer in place of typewriter compartment. Middle drawer, 17½x14¾ in. 6 side drawers, 2 extra deep (10 in.). Top, 42x20¼ in.; ht. 30 in. Pay freight from factory near Louisville, Ky. Shpg. wt., 90 lbs.

1 NM 3993F—Desk only. $29.95
1 NM 3947F—Desk and Matching Chair (same as chair above). Shpg. wt., 107 lbs. $33.95

Lovely Chairs for any room

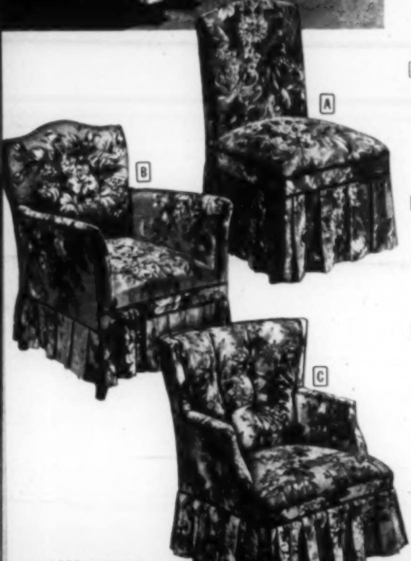
- Gay cotton floral covers
- Pleated flounces all around
- Real spring-filled comfort

$19.88

Cash—$5 Monthly on Terms

←—**T-shaped cushion.** Chair has simple, pleasing lines and its plump cushion, reversible for extra wear, fits over resilient spring-filled base. You have the genuine comfort of the squared back and gently sloped arms, both well padded for relaxing ease. Trimly tailored floral cotton cover comes in rose or beige background. Hardwood construction; legs mahogany finished. Seat, 20x18 in. Overall ht., 30½ in. Shpg. wt., 30 lbs.

1 NM 980–*State color.* **$19.88**



A **Slipper chair.** For living room or bedroom. Pleasing in pairs as fireside chairs. Choose blue or rose background in gay cotton floral. Spring-filled seat, 20x17 in. Ht. of back from seat, 18 in. Overall ht., 34 in. Hardwood construction; mahogany finished legs. Shpg. wt., 20 lbs.

1 NM 984–*State color.* **$11.88**

B **Shield back.** Thick, soft padding in back is button-tufted for lasting ease. Spring-filled seat. Padded arms. Floral pattern cotton fabric, beige or rose background. Hardwood construction; legs mahogany finished. Seat, 19x 18½ in. Overall ht., 32 in. Shpg. wt., 35 lbs.

1 NM 981–*State color.* **$19.88**

C **Flared back.** Designed for comfort and to add a sparkle of color to living room or bedroom. Padded back, button tufted; seat, spring-filled. Cotton floral cover in blue or beige background. Cord trim. Hardwood construction; legs mahogany finished. Seat, 20x18 in. Ht. of back, 19 in. Overall ht., 32 in. Shpg. wt., 40 lbs.

1 NM 979–*State color.* **$24.98**

☆

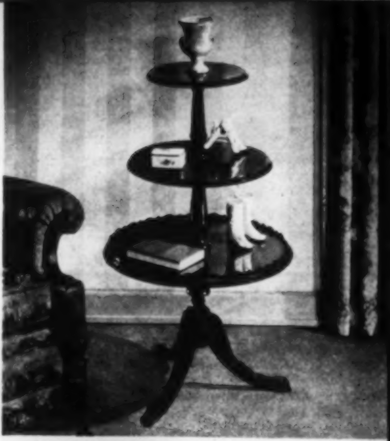
Use Sears Easy Payment Plan in your gift shopping. See page 122. All chairs shipped by freight or express from stock.

Tables are welcome gifts

$15.59

Cash — $5.00 Monthly on Terms

Three-tier table with gallery on the lower tier. Mahogany veneer tiers, balance hardwood finished to match. Authentic Duncan Phyfe pedestal base. Top tier, 12-inch diam. Middle tier, 18 in.; lower tier, 22 inches. Height, 38 inches. (Items on table not included.) Shpg. wt., 20 lbs.
1 NM 3436...... $15.59



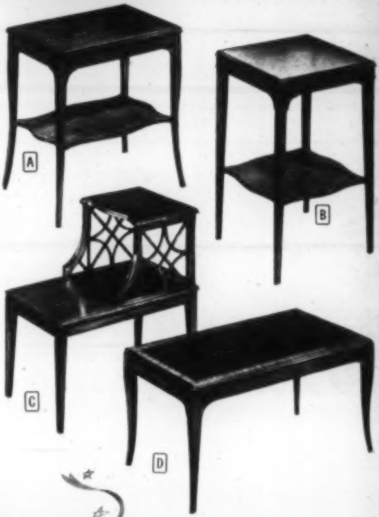
A **End table** to use beside easy chair or davenport. Convenient shelf. Mahogany veneer top, balance hardwood finished to match. Top, 22x14 in.; height, 23 in. Shipping weight, 20 lbs.
1 NM 3420...... $10.88

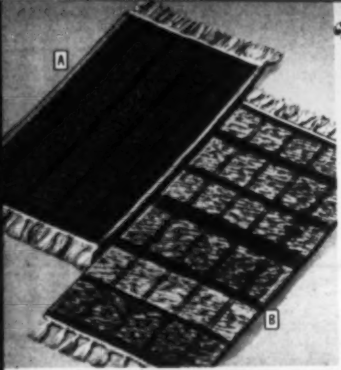
B **Lamp table** with mirror (window-glass) top to set off your lamp or knick-knacks. Gracefully shaped shelf for books and magazines. Hardwood, mahogany finished. Top, 17x17 in.; height, 27 in. Shpg. wt., 18 lbs.
1 NM 3451...... $10.95

C **Step-end table** that is both beautiful and useful. Top and upper tier mahogany veneer; balance hardwood finished to match. Top size, 25x14½ in.; upper tier, 14½x12 in. Height, 26 in. Shpg. wt., 17 lbs.
1 NM 3424...... $12.98

D **Cocktail table** styled in the 18th Century tradition. Glass top protects the rich mahogany veneer top, balance hardwood finished to match. Top, 32x18 in. Height, 17 in. Shpg. wt., 20 lbs.
1 NM 3011...... $10.85

All tables shown above shipped by freight or express from stock.





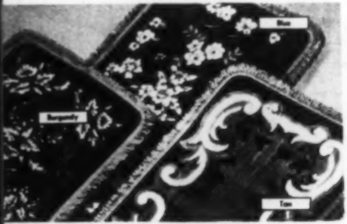
Colonial Cotton Scatter Rugs

A **Cotton Roving Yarn Rugs.** Reversible. Use one side, turn, get that "fresh" look again! Fine for kitchen, bathroom, bedroom. Fringed ends. Green, red, blue predominating. We cannot guarantee to send any particular color. Washable with care. Mailable.

Catalog no.	Size about	Shpg. wt.	Each
37 N 672	24x42 inches	2 lbs. 1 oz.	$1.08
37 N 673	27x50 inches	2 lbs. 12 oz.	1.53

B **Plaid Cotton Rag and Yarn Rugs.** Different, interestingly colored plaids. Reversible for extra service. Washable with care. Assorted color combinations: yellow and brown, black and white, gray, blue and rose. Sorry, no color choice. Mailable.

Catalog no.	Size about	Shpg. wt.	Each
37 N 551	24x36 inches	2 lbs.	$1.19
37 N 552	24x48 inches	2 lbs. 7 oz.	1.59
37 N 553	36x60 inches	5 lbs.	2.98



Cotton Pile Scatter Rugs

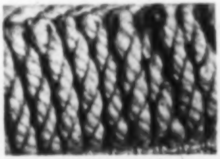
Ideal rugs for bedrooms, hallways, guest rooms, any room. Deep, velvety cotton pile. Jacquard woven; similar in construction to Wilton rugs. Long wearing; stays flat. Heavy, tan cotton fringe all around. Clean with shampoo. (For Shampoo, see Big Catalog.) *State color:* burgundy, blue or tan. Mailable.

Catalog no.	Size about	Shpg. wt.	Each
37 N 04025	28x49 inches	3 pounds	$3.98

New Twisted Loop SHAG RUGS

In 5 colors shown on opposite page

Servistan Luster-loop
First Time at Sears by Mail!



Enlarged view shows tightly twisted loops

- New twisted loop construction . . . no cut ends of yarn to shed or fray out. Loops won't pull out.
- Loom-woven in one piece for more durability. Stronger than duck back Shags with loops sewn on.
- Clear color beauty of the fine quality twisted cotton yarns is the same all the way through.
- Washable with care, instructions included. Will not shed or fray, so no clogging of washing machines.
- Rug sizes range up to 4x6 ft.

These highly lustrous, thick, twisted loop Shag Rugs make the ideal Christmas gift—any home on your shopping list can use them. The soft, twisted cotton yarn loops are woven right in . . . loops won't pull out. Much stronger than Shags on a duck back with loops sewn on. They're better looking, too, because the colors go clear through the back. This gives a solid color richness which adds to the beauty of these Shags.

Lovely soft pastel rose, green, blue; bright red and smart ivory-white. They'll make any room gay and cheerful—just what is needed to break the drab monotony of winter. You'll be proud of whichever color you select, for these Shags are "right" in any setting.

Five favorite colors: Rose, ivory-white, red, blue, or green. *State color.*

Choice of five different sizes. Mailable.

Catalog no.	Size abt.	Shpg. wt.	Each
37 N 4015	24x36 in.	2 lbs. 4 oz.	$3.22
37 N 4016	24x42 in.	2 lbs. 10 oz.	3.77
37 N 4017	27x48 in.	3 lbs. 6 oz.	4.88
37 N 04018	30x54 in.	5 lbs.	6.44
37 N 04019	4x6 ft.	9 lbs.	13.55

These beautiful scatter rugs are available on Sears Easy Terms. See page 122.

Rose
Ivory and White
Red
Green
Blue

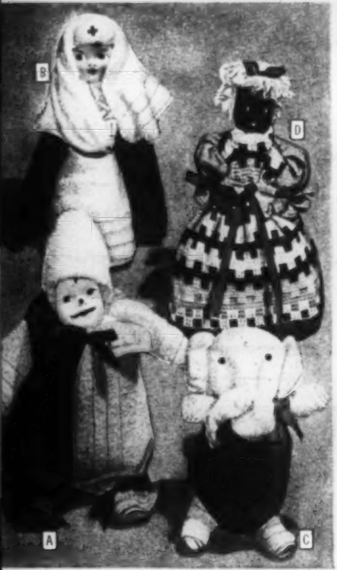
Heavy Shag Rugs for gala Christmas Gifts

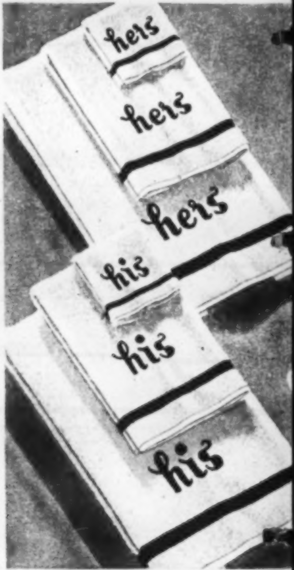
5 popular colors
5 popular sizes

$3.22 Each 24x36 inches to **$13.55** Each 4x6 feet

Description on opposite page

Holiday Gifts for kitchen use and bathroom





Dolls of Washcloths and Dishcloths

59c
Each Doll

Cute . . . cuddlesome . . . and lots of fun Christmas morning. Amusing, inexpensive gifts that are really useful. Stand under tree or hang from branches to delight the children. Cotton terry cloth washcloths, better quality than usually found in such dolls . . serviceable cotton dishcloths. Bright ribbon trimming. Cellophane wrapped. Elephant about 8 inches, others about 13 inches tall.

A **"Clown"**—Gay little fellow. Four 12x12-in. terry washcloths (2 white, 1 blue, 1 peach). Molded cloth face.
96 N 3572—Shpg. wt., 9 oz. . . . . Each doll 59c

B **"Nurse"**—Pretty as a picture. Three 12x12-in. good terry washcloths (2 white, 1 blue). Molded cloth face.
96 N 3573—Shpg. wt., 9 oz. . . . . Each doll 59c

C **"Jumbo"**—Adorable, floppy eared elephant. Four 12x12-inch soft terry washcloths (3 white and 1 blue).
96 N 3574—Shpg. wt., 8 oz. . . . . Each doll 59c

D **"Mammy"**—Kitchen helper. Some of 3 dishcloths and 1 dish mop . . . others of 2 dishcloths, 1 dust cloth and 1 dish mop. Sorry, no choice. Molded cloth face.
96 N 3575—Shpg. wt., 9 oz. . . . . Each doll 59c

"His" and "Hers" Bath Ensemble

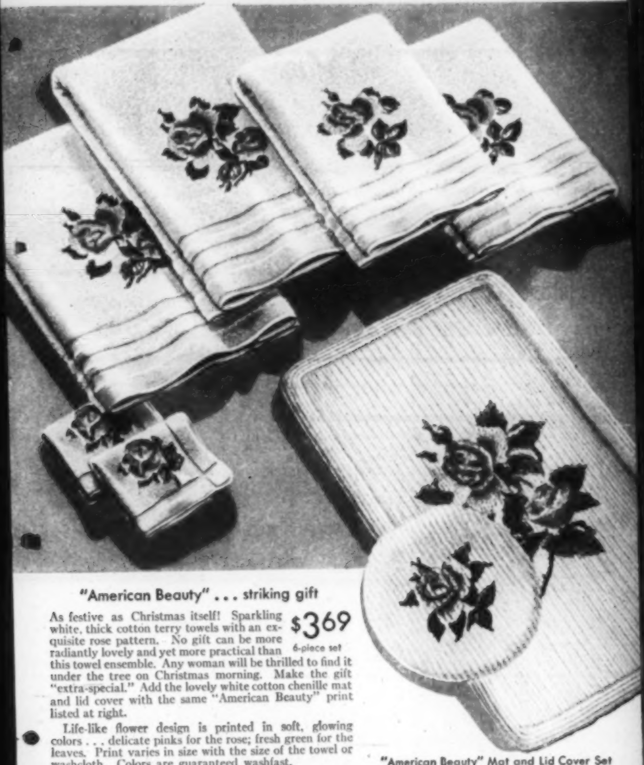
$2 98
6-pc. set

The gift with the personal touch. Large, rugged, white terry cloth towels . . . the kind men like. Women will admire the smart styling and lasting beauty. Will make a lovely addition to your own bathroom, too.

Luxuriously thick, absorbent . . . the long cotton loops set close together soak up moisture. Soft, fluffy . . . yet with a heavy, strong underweave that gives long service. Sparkling white with washfast colored woven borders. "His" and "Hers" printed in colors matching borders.

The six-piece combination consists of:
2 Bath Towels-22x44 in.-1 "His," 1 "Hers"
2 Hand Towels-15x28 in.-1 "His," 1 "Hers"
2 Washcloths-12x12 in.-1 "His," 1 "Hers"
Colors: blue, green, peach or dusty pink
State 1st and 2nd color choice.
96 N 3509—Shpg. wt., 2 lbs. 6-pc. set $2.98

Bath Towel Sets . . excitingly new



"American Beauty" . . . striking gift

$3.69 6-piece set

As festive as Christmas itself! Sparkling white, thick cotton terry towels with an exquisite rose pattern. No gift can be more radiantly lovely and yet more practical than this towel ensemble. Any woman will be thrilled to find it under the tree on Christmas morning. Make the gift "extra-special." Add the lovely white cotton chenille mat and lid cover with the same "American Beauty" print listed at right.

Life-like flower design is printed in soft, glowing colors . . . delicate pinks for the rose; fresh green for the leaves. Print varies in size with the size of the towel or washcloth. Colors are guaranteed washfast.

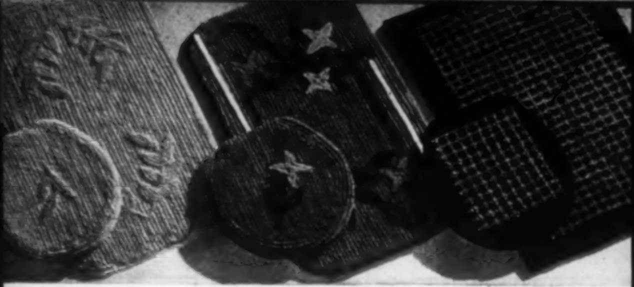
As for value—these towels are our famous "Launderites," known to housewives for their sturdiness, absorbency and durability. Will take several years of hard wear.

Six-piece set consists of: two 22x44-inch bath towels; two 18x36-inch utility towels; two 12x12-inch washcloths.
96 N 3510—Shpg. wt., of set, 2 lbs. 9 oz. . . . . . . 6 pc. $3.69

"American Beauty" Mat and Lid Cover Set

$5.95 2-piece set

Lovely to look at, beautiful to own. Same floral print as towel set above; can also be used separately. White cotton chenille is velvety-soft, extra thick. Heavy duck back. Mat size: 21x36 in. Matching lid cover.
96 N 2980—Shpg. wt., 2 lbs. 6 oz. 2 pc. $5.95



Raised sculptured design

Rich simplicity! Cotton chenille; duck back. *Mat:* 19x34 in. Matching lid cover. Washable *colors:* peach, blue, dusty rose or green. Shpg. wt., 1 lb. 4 oz.

$1.98 2 pc. Set

96 N 2965—*State color.* Set $1.98

Radiant multicolor floral

Thick cotton chenille; sturdy duck back. *Mat:* 19x34 in. Matching lid cover. Wash with care. *Colors:* green, dusty rose, peach or blue. Shpg. wt., 1 lb. 4 oz.

$1.98 2 pc. Set

96 N 2966—*State color.* Set $1.98

Two-tone checkered effect

Deep cotton chenille; duck back. Large *mat:* 24x36 in. Matching lid cover. Washfast *colors:* blue, dusty rose, gold or green. Shpg. wt., 1 lb. 10 oz.

$3.19 2 pc. Set

96 N 2967—*State color.* Set $3.19

Bath Mat Sets for year around color

Popular two-tone . . . distinctive center diagonal

A stunning gift to give "her" at Christmas time. So practical too. Will do wonders in dressing up any bathroom. All women will love this rich, velvety-soft bath set. Fuffy cotton chenille yarns are closely tufted on a strong duck back. Easy to launder. Lovely colors are washfast. *Mat size:* 20x34 in. Matching lid cover. Two-tone *colors:* blue, dusty rose or peach. Shipping weight, 1 lb. 9 oz.

$3.49 2 pc. Set

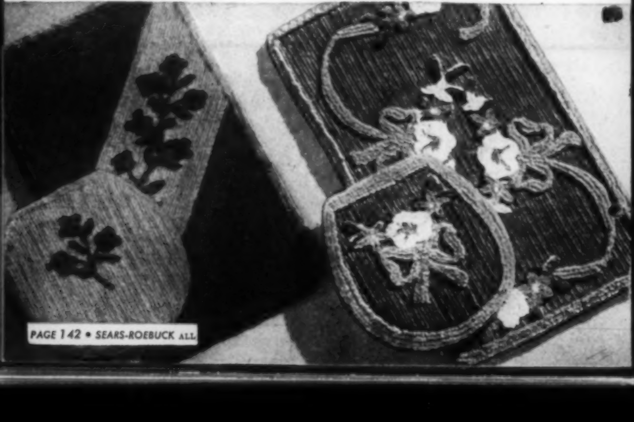
96 N 2939—*State color wanted*.........Set $3.49

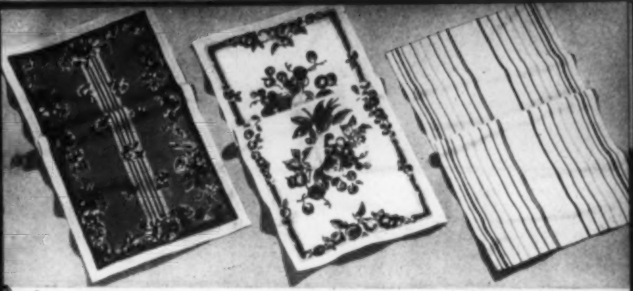
Our loveliest floral . . . luxuriously thick, soft

An exquisite creation of rare beauty. Multicolor floral. Especially designed gift for the modern woman who demands style as well as durability. Thick, soft grade of cotton chenille. Extra heavy duck back hugs floor. Keeps soft, fluffy texture after repeated washings. Washfast and sunfast colors. *Mat size:* 21x36 in. Matching lid cover. Background *colors:* dusty rose, blue, peach or green. Shpg. wt., 2 lbs. 8 oz.

$4.59 2 pc. Set

96 N 2981—*State color wanted*...........Set $4.59





Brilliant floral print

All cotton . . . firm, even texture for high absorbency. Multicolor morning glory borders add gayety to your kitchen. Light blue background; center stripes. Sturdy selvaged ends; hemmed sides. Washfast colors. *Size*: 17x34 in. **2 for 79c**

96N3815–Shpg.wt.12 oz.2 for **79c**

Colorful fruit design

All cotton . . . soft, sturdy texture. Absorbs water quickly; leaves dishes sparkling. A practical but gay Christmas gift. White background has multicolor print. Selvaged ends; hemmed sides. Washfast colors. *Size*: 17x34 in. **2 for 79c**

96N3816–Shpg.wt.12 oz.2 for **79c**

Bright, multicolor stripes

56% linen for absorbency; 32% cotton for strength; 12% rayon for beauty. A grand gift for everyday use. Strong selvaged sides; neat hemmed ends. Bleached background. Multicolor stripes. Washfast colors. *Size*: 17x30 in. **2 for 98c**

96N3710–Shpg.wt.12 oz.2 for **98c**

Kitchen Towels she'll treasure

Choice of 3 sparkling patterns

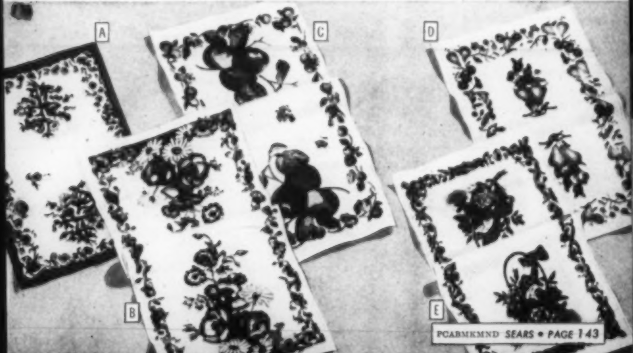
Fine cotton. Selvaged ends, hemmed sides. Washfast. Predominating *colors*: red, blue, green. *State 1st, 2nd color choice.* **2 for 85c**

- A **"Garden Flowers"**—*Size*: 17x30 inches. **96N3808**—Shipping weight, 8 ounces. 2 for **85c**
- B **"Bouquet"**—*Extra long*, 17x37 in. Shpg. wt. 12 oz. **96N3812**–Allow for over 5% shrinkage. 2 for **85c**
- C **"Big Apple"**—*Extra long*, 17x37 in. Shpg.wt.12 oz. **96N3813**–Allow for over 5% shrinkage. 2 for **85c**

New . . . lovely technicolor prints

Our most decorative cotton towel. Called "technicolor" because prints are so brilliant and clear. Can also be used for scarfs. Selvaged ends; hemmed sides. White background. Wash carefully by hand with gentle soap. **2 for $1.19**

- D **"Orchard"**—*Size*: 16x29 in. Shpg. wt., 9 oz. **96N3811**—Assorted fruit prints. . . .2 for **$1.19**
- E **"Floral"**—*Size*: 16x29 in. Shpg. wt., 9 oz. **96N3810**—Assorted flower prints. . .2 for **$1.19**



Slumbersound
25% WOOL
75% COTTON

5% WOOL . . . downy soft and light

$3.95
Each

70% cotton . . . 25% rayon . . . 5% wool blended into a fleecy blanket. Wool is for warmth . . . rayon for warmth and beauty . . . cotton for sturdiness. Rayon satin binding. A gift sure to please . . . a snug covering for yourself. Weight 3½ lbs. *Size:* 72x84 in. Individually boxed. Washable . . . follow instructions. Choose from these lovely *colors:* cedar, blue or rose. Shipping weight, 4 lbs. 4 oz.
56 N 08201—*State color wanted*........ Each $3.95

25% WOOL . . . warm and sturdy

$4.29
Each

75% strong cotton . . . 25% warm wool. Live, springy wool . . . much more than in the blanket at left . . . makes it warmer, lighter. Rayon satin binding. A welcome gift . . . a practical addition to your own bedding. In individual bags. Weight 3 lbs. *Size:* 72x84 in. Washable . . . instructions included. Four beautiful solid *colors:* blue, cedar, green or rose. Shipping weight, 3 lbs. 8 oz.
56 N 08515—*State color wanted*. ......Each $4.29

Practical, part wool Slumbersound Blankets

Reg. U. S. Pat. Off.

50% WOOL . . . colorful plaid pairs

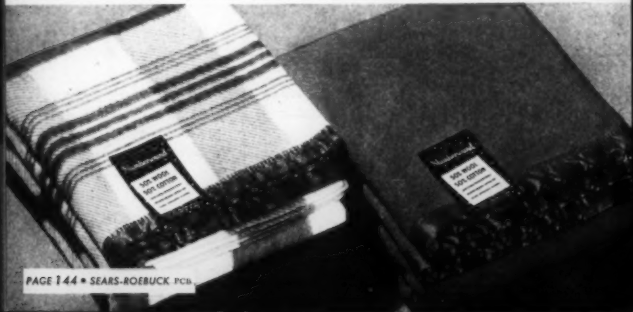
$6.48
Pair

50% soft new wool . . . 50% sturdy cotton. Heavier . . . more wool . . . warmer. Core thread construction puts the wool in the nap where the warmth is. Rayon satin binding. Perfect gift . . . you'll like it, too. Weight 4 lbs. *Size:* 72x84 in. Washable . . . just follow instructions. In individual bags. Bright plaid pairs. *Colors:* blue, cedar or rose, each with white. Shpg. wt., 4 lbs. 8 oz.
56 N 08591—*State color wanted*...... .Pair $6.48

50% WOOL . . . solid color singles

$6.70
Each

50% lively wool . . . 50% durable cotton. More wool than in the blankets above. Core thread construction—woven of threads made of wool wound around a cotton core . . . leaves all the wool in the nap for greater warmth. Rayon satin binding. For gifts . . . for yourself. *Size:* 72x84 in. Weight 4 lbs. Individually boxed. Washable . . . instructions included. *Colors:* rose, blue or cedar. Shpg. wt., 4 lbs. 12 oz.
56 N 08582—*State color wanted*.......Each $6.70



Wool Slumbersounds make cherished gifts

Reg. U. S. Pat. Off.

Slumbersound
100% ALL WOOL
B
Slumbersound
100% ALL WOOL
A

Fluffy blankets . . . weight, 3¾ lbs.

A 100% wool . . will give you the most warmth for its weight. Extra fine warp threads give a strong, long wearing underweave. The thick, downy nap keeps you warm and cozy. Thrilling beauty, exquisite colors. Choose these blankets for important gifts . . . or for yourself . . . because their high quality means long time economy and real sleeping comfort. Ends bound with a heavy, lustrous rayon satin in harmonizing colors. Washable . . . just follow the instructions included. In individual boxes. *Size:* 72x84 in. *Colors:* blue, cedar, green or dusty rose. Shipping weight, 4 pounds 8 ounces.

$9.49 Each

56 N 08104—*State color wanted* . . . . Each $9.49

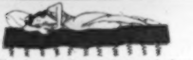
Warmer blankets . . . weight, 4 lbs.

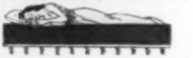
B 100% better softer wool and ¼ lb. more of it than in the blanket at the left. That means more wool to keep you warm. Long fibers of live wool, each curled up like a tiny spring give greatest sleeping comfort over the longest period of time. Delightfully soft, thick blankets. Double woven for more warmth, greater strength, exceptionally firm body. A luxurious gift you'll be proud to give . . . yet practical, long wearing. Shimmering rayon satin binding. Washable . . . instructions included. Individually boxed. *Size:* 72x84 in. *Glowing colors:* dusty rose, blue, green or peach. Shipping weight, 4 pounds 12 ounces.

$13.95 Each

56 N 08121—*State color wanted* . . . . Each $13.95

Blankets may be purchased on Sears Easy Payment Plan. See page 122.


Your body needs proper support in sleep


Bed boards distribute your weight evenly

Slumbersound Bed Boards

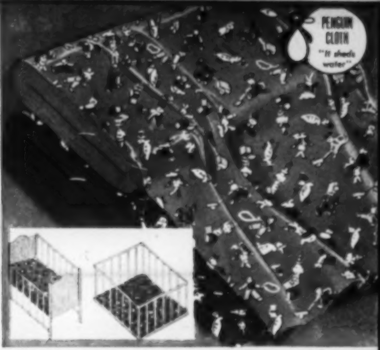
Have aches, pains from too soft beds? Backaches from arthritis, lumbago, etc.? Bed Boards aid proper sleeping posture.

$3.89 Each
2 for $7.60

You get most rest from sleep when your body is completely relaxed . . . in the proper position. Bed boards distribute body weight evenly for greater comfort. Recommended where a less resilient bed helps relieve pain from arthritis of spine, lumbago, sprained backs . . or during convalescence from illness or long periods in bed due to fractures.

Laminated wood pulp fiber completely covered with water-repellent paper. Cream on one side, attractive color on other. *Size*, about 24x60 in. Folds to about 24x36 in. for traveling. Fits twin or single bed, cot, studio couch or half of double bed; use two for entire double bed. Shpg. wt., 13 lbs.

96 N 02469. . Each $3.89 2 for. .$7.60



Waterproof Fabric for gifts . . baby's bedding

59c A yard

Nursery Sheeting. Juvenile print on good quality cotton. Glossy, waterproof coating that's so easy to clean . . . just wipe off with a damp cloth. Cuts and sews easily . . . won't crack or peel. 2 yds. are enough for all six stuffed animals shown on the opposite page.

You'll like it, too, for making mattress covers and pads for cribs, bassinets, buggies, playpens and highchairs . . . or for bibs. *Width:* about 36 in. *Colors:* blue or rose. *State color.*

96 N 2384—Shipping weight, yard, 6 ounces. . . . . . . .Yard 59c

Cotton Batt. (Not shown). Just right to fill pillows made of cloth above. Soft and white. 20x26 in.

96 N 02600—Shipping weight, 3 lbs. . . . . . . 2½-lb. batt **$1.09**

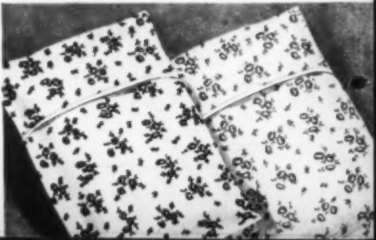
Practical Presents . . .

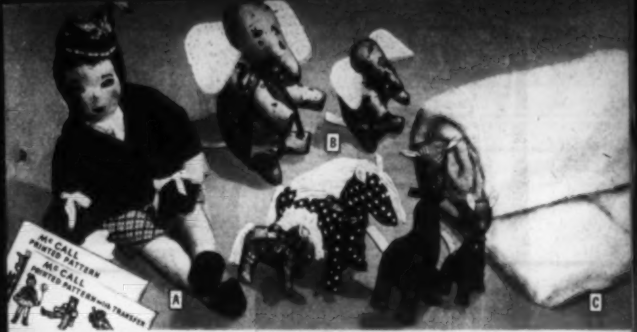
New, colorful, protective Pillow Covers

89c Each
2 for $1.75

Waterproof coated cotton. Delicate rosebud pattern, white background. Moistureproof and resistant to oils, face creams and perspiration. Helps keep pillows fresh and clean. Feather dust can't seep through . . . important if you're allergic to feathers. Easy to clean . . . wipe off with a damp cloth. Double cap-end does away with zippers, buttons or ties . . . slips on and off in a jiffy. Will fit pillows up to 21x27 in. *Colors:* blue or rose. Shpg. wt., 8 oz.

96 N 2463—*State color wanted.* Each. . . . . .89c 2 for $1.75





Patterns and Batts for easy-to-make, lovable toys . . use fabric on page 146

A **Pigtail Peggy.** Cuddly big doll . . . 26 in. tall. McCall printed pattern, instructions for making doll and wardrobe which includes street costume with shoes (illus.), playclothes, pajamas and knitting instructions for sweater and socks. Transfer pattern for face. Takes 1 lb. 5 oz. batting. Yardage and suggestions for materials are included in pattern. Postpaid. **35c** Ea. pattern

36 N 6156—McCall pattern only.35c

B **Mother-baby Animals.** "Double" feature delights the children. Easy-to-follow instructions, patterns for making: **30c** Ea. pattern

Mairzie Mare and Charlie Colt; Jenny Giraffe and her son Jerry, Ella Elephant and daughter Elaine.

Toys 6 to 14½ in. high. Use nursery sheeting on opposite page . . two yards makes all six toys. Stuff with batt at right. Postpaid.

36 N 6157—McCall pattern only.30c

C **Bleached Cotton Batt.** Not only for stuffing toys, but to pile in drifts under tree for a white Christmas . . . or to make warm, quilted robes, bed jackets or baby quilts as gifts. **66c** 2-lb. batt

Save by making gifts yourself. Only 2 yds. of nursery sheeting on opposite page and one batt make all six animals from pattern at left. *Size:* about 36x90 in. Shpg. wt., 3 lbs.

96 N 02618. . . . . .2-lb. batt **66c**

Extend Christmas throughout the year

Embroidered Pillowcases for Gifts

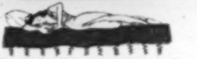
D Fine Madeira type embroidery in a lovely medallion pattern is neatly appliqued above the center of the deep hem. Hems are carefully hemstitched. Well tailored of good quality, bleached white cotton that gives long wear. *Cut size:* 42x36 inches. Each pair in an attractive box . . . make a welcome gift because they're so useful. Patterns similar to illustration. Shpg. wt., pair, 1 lb. 10 oz. **$1.98** A pair

96 N 1913. . . . . .Pair in box **$1.98**

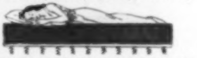
Ready-to-use Sugar Sacking Towels

E Favorite with housewives. Big, practical cotton towels . . bleached, washed and mangled . . . sides overcast and ends hemmed. Ready to use just as they come to you. (A few may have some faint printing). Make efficient and thrifty dish towels . . . absorbent and long wearing, yet are low priced. *Large size:* 17x33 in. . . . gives lots of drying surface. Shpg. wt., of 10, 2 lbs. 3 oz. Less than **13c** Ea. lots of 10

96 N 2315. . . . . .10 for **$1.29**



Your body needs proper support in sleep



Bed boards distribute your weight evenly

Slumbersound Bed Boards

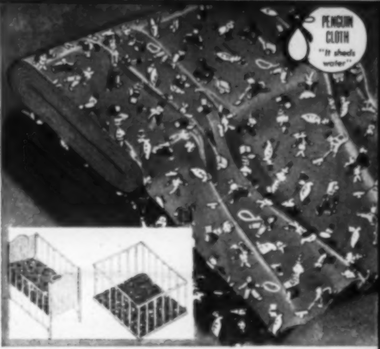
Have aches, pains from too soft beds? Backaches from arthritis, lumbago, etc.? Bed Boards aid proper sleeping posture.

$3.89 Each
2 for $7.60

You get most rest from sleep when your body is completely relaxed . . . in the proper position. Bed boards distribute body weight evenly for greater comfort. Recommended where a less resilient bed helps relieve pain from arthritis of spine, lumbago, sprained backs . . or during convalescence from illness or long periods in bed due to fractures.

Laminated wood pulp fiber completely covered with water-repellent paper. Cream on one side, attractive color on other. *Size,* about 24x60 in. Folds to about 24x36 in. for traveling. Fits twin or single bed, cot, studio couch or half of double bed; use two for entire double bed. Shpg. wt., 13 lbs.

96 N 02469. . Each $3.89 2 for . . $7.60



Waterproof Fabric for gifts . . baby's bedding

59c A yard

Nursery Sheeting. Juvenile print on good quality cotton. Glossy, waterproof coating that's so easy to clean . . . just wipe off with a damp cloth. Cuts and sews easily . . . won't crack or peel. 2 yds. are enough for all six stuffed animals shown on the opposite page.

You'll like it, too, for making mattress covers and pads for cribs, bassinets, buggies, playpens and highchairs . . . or for bibs. *Width:* about 36 in. *Colors:* blue or rose. *State color.*

96 N 2384—Shipping weight, yard, 6 ounces . . . . Yard 59c

Cotton Batt. (Not shown). Just right to fill pillows made of cloth above. Soft and white. 20x26 in.

96 N 02600—Shipping weight, 3 lbs. . . . . 2½-lb. batt **$1.09**

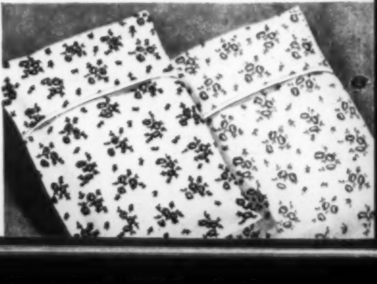
Practical Presents . . .

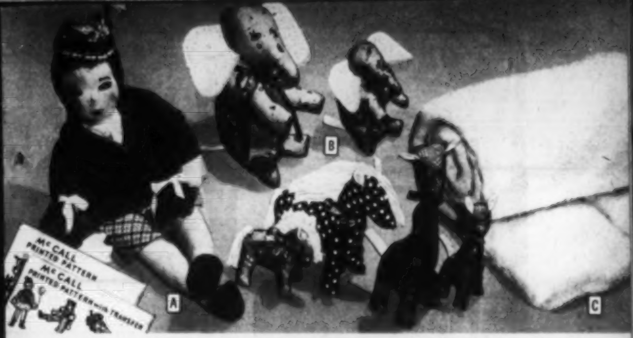
New, colorful, protective Pillow Covers

89c Each
2 for $1.75

Waterproof coated cotton. Delicate rosebud pattern, white background. Moistureproof and resistant to oils, face creams and perspiration. Helps keep pillows fresh and clean. Feather dust can't seep through . . . important if you're allergic to feathers. Easy to clean . . . wipe off with a damp cloth. Double cap-end does away with zippers, buttons or ties . . . slips on and off in a jiffy. Will fit pillows up to 21x27 in. *Colors:* blue or rose. Shpg. wt., 8 oz.

96 N 2463—*State color wanted.* Each . . . . 89c 2 for $1.75





Patterns and Batts for easy-to-make, lovable toys . . use fabric on page 146

A **Pigtail Peggy.** Cuddly big doll . . . 26 in. tall. McCall printed pattern, instructions for making doll and wardrobe which includes street costume with shoes (illus.), playclothes, pajamas and knitting instructions for sweater and socks. Transfer pattern for face. Takes 1 lb. 5 oz. batting. Yardage and suggestions for materials are included in pattern. Postpaid. **35c** Ea. pattern

36 N 6156—McCall pattern only.35c

B **Mother-baby Animals.** "Double" feature delights the children. Easy-to-follow instructions, patterns for making: **30c** Ea. pattern

Mairzie Mare and Charlie Colt; Jenny Giraffe and her son Jerry, Ella Elephant and daughter Elaine.

Toys 6 to 14½ in. high. Use nursery sheeting on opposite page . . two yards makes all six toys. Stuff with batt at right. Postpaid.

36 N 6157—McCall pattern only.30c

C **Bleached Cotton Batt.** Not only for stuffing toys, but to pile in drifts under tree for a white Christmas . . . or to make warm, quilted robes, bed jackets or baby quilts as gifts. **66c** 2-lb. batt

Save by making gifts yourself. Only 2 yds. of nursery sheeting on opposite page and one batt make all six animals from pattern at left. *Size:* about 36x90 in. Shpg. wt., 3 lbs.

96 N 02618. . . . . . .2-lb. batt **66c**

Extend Christmas throughout the year

Embroidered Pillowcases for Gifts

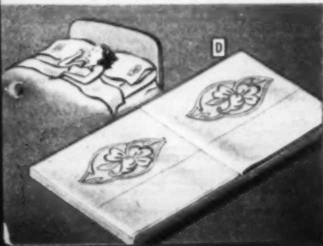
D Fine Madeira type embroidery in a lovely medallion pattern is neatly appliqued above the center of the deep hem. Hems are carefully hemstitched. Well tailored of good quality, bleached white cotton that gives long wear. *Cut size:* 42x36 inches. Each pair in an attractive box . . . make a welcome gift because they're so useful. Patterns similar to illustration. Shpg. wt., pair, 1 lb. 10 oz. **$1.98** A pair

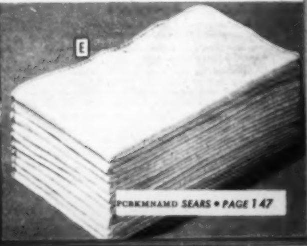
96 N 1913. .Pair in box **$1.98**

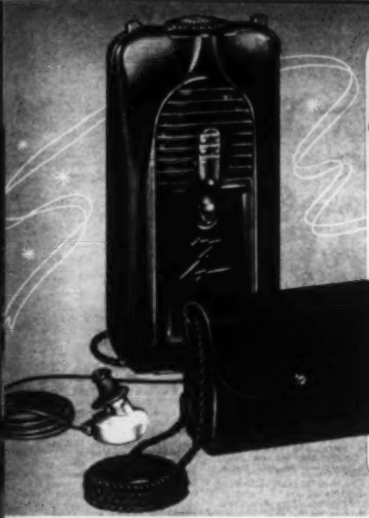
Ready-to-use Sugar Sacking Towels

E Favorite with housewives. Big, practical cotton towels . . bleached, washed and mangled . . . sides overcast and ends hemmed. Ready to use just as they come to you. (A few may have some faint printing). Make efficient and thrifty dish towels . . . absorbent and long wearing, yet are low priced. *Large size:* 17x33 in. . . . gives lots of drying surface. Shpg. wt., of 10, 2 lbs. 3 oz. Less than **13c** Ea. lots of 10

96 N 2315. . . . . .10 for **$1.29**







By far the most appreciated gift you could select for someone hard of hearing is this fine quality precision hearing aid, available at a price you can afford. It will open a new world of happiness, of increased usefulness and earning power, to those now shut away from normal sound.

For Christmas . . . the gift of better hearing

Zenith Radionic Hearing Aid

with earphone and cord in neutral color

$40.00

Ready to wear
Easy Terms available

Accepted by
American Medical Association
Council on Physical Therapy

- Ready-to-wear self-fitting earpiece. Four sizes in ear tubes and ear tips included. You wear the size that fits you most comfortably.
- Four-position tone control on outside of case, easy to adjust. You select the position that meets your individual hearing requirements.
- Inconspicuous neutral color earphone and cord. Cord covered with non-kink, washable plastic.
- Low-operating-cost battery circuit brings economical battery consumption.
- Guaranteed for one year against defects in material and workmanship. During this period a nominal handling charge of $1.00 will cover replacement of any defective part of the aid.

There are cases in which deficient hearing is caused by a progressive disease and any hearing aid may do harm by giving a false sense of security. Therefore, we recommend that you consult your otologist or ear doctor to make sure that your hearing deficiency is the type that can be benefited by the use of a hearing aid.

This famous Zenith Hearing Aid may be used without professional fitting or testing. It is ready to wear. All controls are on the outside, easy to get at. A touch of the finger adjusts tone or changes volume. The neutral color earphone and cord are inconspicuous to wear. Amplifier unit in black plastic case measures 2⅝x5⅛x⅞ inches; fastens with clip to clothing. Battery case measures 4⅛x3½x1⅛ inches; may be concealed under clothing.

The Zenith Hearing Aid comes complete with amplifier unit with radionic tubes and crystal microphone; earphone, cord; one "A," one "B" battery in leather case; battery cord; four plastic ear tubes and four rubber ear tips; instruction booklet. Same price for cash or Easy Terms.
◆Shipped from Chicago or Philadelphia; order from our nearest mail order house.

◆4 N 2875TY—**Zenith Hearing Aid.** Postpaid.......$40.00

4 N 2878—**Two-month Battery Supply.** Includes six "A" batteries and one "B" battery. Postpaid....$3.25

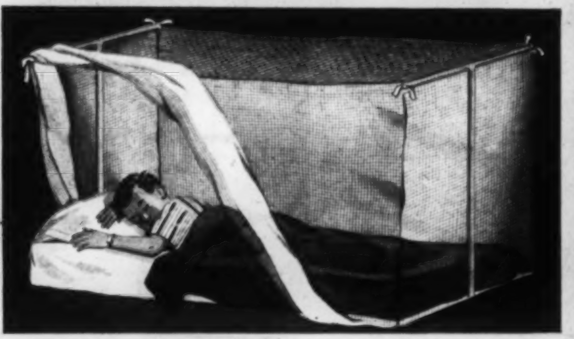
◆4 N 2881Y—**Women's Undergarment Amplifier Holder** of cotton. Adjustable shoulder straps. Postpaid....$1.50

◆4 N 2883Y—**Women's Undergarment Battery Holder.** Case fastens to leg supported by waist band. Adjustable straps. Durable washable cotton. Postpaid.........$1.75

See Sears big catalog for hearing aid accessories.

A Sensational Value!

ARMY MESH TENT



U.S. Government paid much more for these Mesh Tents

While quantities last—only

$1.89

Complete with Metal Supports

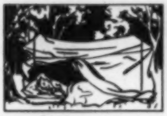
A red hot bargain! Less than one-half the original cost to the U. S. Government. Designed for the protection of our servicemen from all insects. Now available because of slight change in specifications. 74 inches long, 39 inches high and 30 inches wide, with an attached floor cloth. Comes complete with two "T" shaped steel supports for erecting. Tie tapes in each corner. Sides and top made of khaki color, fine mesh, heavy cotton waterproofed netting; floor cloth is of khaki color, close-woven canvas. Very rugged . . . will take lots of abuse.

A splendid gift

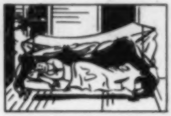
Ideal for the Boy Scout or for children playing in the back yard . . . just the right equipment for young Commandos. Real protection for the baby napping outdoors, for hammock or porch swing sleepers, sun bathers, hunters or fishermen. Sketches at right show you a few of this mesh tent's many uses. Take advantage of this opportunity . . . get this useful, well-made Army mesh tent at this low price. Mattress not included.

99N07600—Army Mesh Tent, with steel supports. Shpg. wt., 7 lbs. $1.89

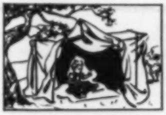
HERE ARE A FEW OF ITS MANY USES



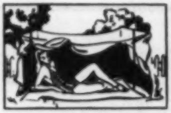
For Camping Out



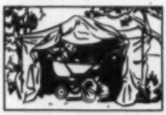
For Sleeping on Porch



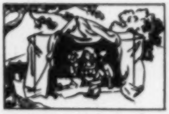
For Children at Play



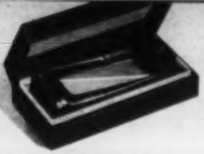
For Sun Bathing



For Baby Outdoors



For Young Commandos



Brace of Pipes. Two fine Mastercraft pipes—one with carved bowl, the other smooth. Finest aged Algerian briar for complete smoking satisfaction. Handsome artificial leather gift box. Postpaid.

8 N 9763..............Set $20.00

Pipe of genuine Turkish Meerschaum. A gift he'll really enjoy—choice of discriminating smokers. Meerschaum bowl; amber-colored plastic stem. In lined gift box. Standard size. Shipping weight, 7 oz.

8 N 9632..............Each $3.98

A **Emperor De Luxe Pipe.** Craft finished. Fine quality pipe, with hand-finished bit. Boxed.

8 N 6864—Postpaid........ $5.00

B **Kaywoodie Flame Grain Briar Pipe.** Imported aged flame-grain briar bowl, beautifully grained. Velvet bag and gift box.

8 N 9775—Postpaid........ $10.00

C **Yorkshire Aristocrat.** Fine quality briar; for enjoyable smoking. Polished walnut finish; hand-finished bit. Boxed.

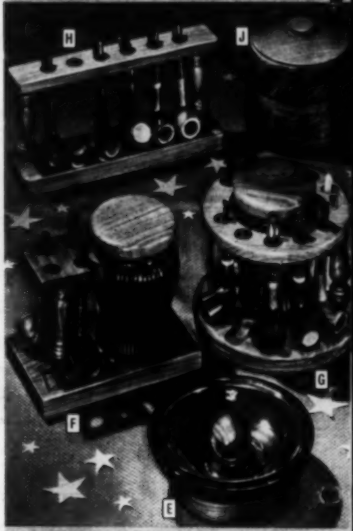
8 N 6813—Shpg. wt., 4 oz. ...$1.98

D **Yorkshire Supreme.** A leader among pipes. Beautifully grained, selected briar. Boxed.

8 N 6878—Shpg. wt., 4 oz...$2.98

Gifts for Him...

Pipes and Accessories for his smoking Pleasure



Handsome Walnut Pipe Accessories

E **Ash Tray with Walnut Knocker.** Amber-colored glass ash tray, 7-in. diam., with pipe knocker.
8 N 9957—Shipping weight, 3 lbs. 2 oz.... $1.69

F **Humidor and Rack for 4 Pipes.** Solid walnut rack and base, 7⅜ in. long. Glass humidor holds about ⅓ lb. tobacco. Pipes and tobacco not included.
8 N 9950—Shipping weight, 3 lbs. 10 oz.. $1.57

G **Rack, Humidor.** Solid walnut circular rack for 10 pipes. Glass humidor holds about ⅓ lb. tobacco. Rack 5½ in. high, 7⅓ in. diam. Pipes and tobacco not included.
8 N 9951—Shipping weight, 3 lbs. 10 oz. $2.45

H **Rack for 6 Pipes.** Walnut rack keeps pipes handy. Abt. 5⅓ in. high, 11 in. long. Pipes not incl.
8 N 9953—Shipping weight, 12 oz......... 98c

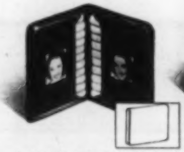
J **Solid Walnut Humidor.** Holds about ⅓ lb. tobacco (not included). 5⅜ in. diam. at base.
8N9954—Abt. 4⅓ in. high. Shpg. wt. 2 lbs. $3.98

Sheepskin Tobacco Pouch. Fine sheepskin leather, flat style single pouch, saddle tan finish. Straight zipper opening, moisture-retaining lining.
8 N 6599–Shpg. wt., 3 oz. $1.49

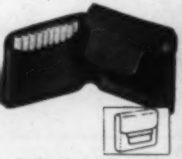
Combination Zipper Tobacco Pouch. Genuine Morocco brown goatskin leather, with 2 zipper pockets; Waterproof lining. About 6x3 inches.
8N6585–Shpg. wt., 4 oz. $2.98

Genuine Pigskin Tobacco Pouch. Combination pipe and tobacco pouch with 2 zipper pockets. Beautiful natural pigskin color. Waterproof lining.
8N9969–Shpg. wt., 4 oz. $3.98

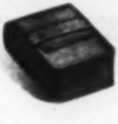
"Fills-Easy" Tobacco Pouch. Just press bottom to release tobacco into pipe. Made of grained leather. Brown color. 5⅝ inches long; 4¼ inches wide at top.
8 N 9962–Shpg. wt. 4 oz. . 89c



Leather Cigarette Case. Made of split leather. Holds 20 regular size cigarettes. Insert for picture on each side. Size closed, 3½x4⅛ in. Brown color.
8 N 9975–Shpg. wt., 4 oz. . 79c



Top Grain Cowhide Cigarette Case. Made of smooth cowhide leather. Saddle tan color. Holds 20 regular size cigarettes. Size closed, 3½x4⅛ inches.
8 N 9971–Shpg. wt., 4 oz. $1.98

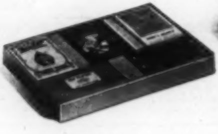


Famous Dunhill Cigarette Case. Holds 20 regular-size cigarettes. Saddle-stitched sheepskin; loop closing. Helps keep cigarettes from crushing.
8 N 9946–Shpg. wt., 4 oz. . 55c

John Middleton Variety Kit. Five different tobacco mixtures—blends of Turkish and domestic tobaccos—individually packed in mailing carton.
8 N 9673—Postpaid. . . . $1.00

Middleton Deluxe Tobacco Blending Chest. Seven jars of imported and domestic tobaccos, measuring jigger and oiled silk pouch. Chest 9x12x4½ inches.
8 N 9672—Postpaid. . . $6.50

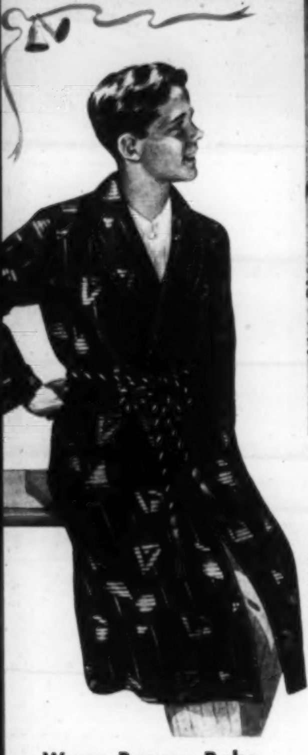
Walnut Tobacco. Pleasing aromatic blend of 7 select tobaccos. ½-pound, in a moisture-retaining paper carton. A gift that's a delight to smokers.
8 N 4552—Postpaid $1.15



Symphonie Set. Five 1⅛-oz. packages of pipe tobacco, containing aromatic, rum honey, flake, domestic and English blends. Shpg. wt., 1 lb. 2 oz.
8 N 9972 . . . . $1.00

Porcelain Ash Tray Set. "Never-spill" ash trays hold cigarette firmly. Four trays in attractive assorted pastel colors in a handsome box. 3x3 inches.
8 N 9943—Shpg. wt., 2 lbs. 75c

Pipes, Tobacco and all smoking supplies, as well as all gift items, may be added to your Easy Terms Order. . see page 122



Warm Beacon Robe

$4.79

Here's a warm, roomy robe he'll slip into first thing Christmas morning. It's made of heavyweight cotton blanket cloth . . . softly napped for cozy warmth. The smart all-over figured pattern will catch his eye and the rayon cord belt and matching trim add a luxury touch he'll like. Wrap-around style with double shawl collar. One pocket. Wash separately.

Colors: navy blue, maroon. *Sizes:* 8, 10, 12, 14, 16, 18. Shipping weight, 2 lbs. 2 oz.

43 N 6086—*State size and color* $4.79

Fraternity Prep Shirts

Our Own Trademark

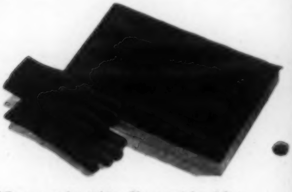
Plain colors in the popular slub effect

$1.65

One of the most practical gifts you can give a boy is this sturdy cotton poplin sports shirt. He'll find it handy for school or sports wear because it's styled the way he likes, with the two-way collar and in-or-out bottom. Sanforized-Shrunk, fabric can't shrink over 1%. Two pockets. Washfast colors.

Colors: blue, tan, green. *Sizes:* 6, 8, 10, 12, 14, 16, 18. Shipping weight, 14 ounces.

43 N 2943—*State size and color wanted* $1.65



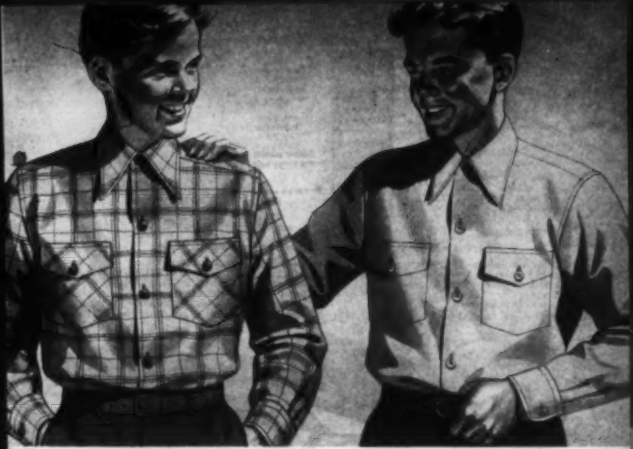
100% new wool matching Glove and Scarf Set

$2.98

One of the most popular gift ideas of the season. Handsome matched colors and brushed heavyweight new wool yarns assure good looks and warmth. Gloves firmly knit for a snug fit. Scarf is about 11x42 in. Gift boxed.

Colors: camel tan, maize. *Glove sizes;* small (6½), medium (7), large (8). Shpg. wt., set, 13 oz.

43 N 6098—*State size and color wanted*. . . . Set $2.98



. . . Colorful sports styles young fellows like

Lively plaids in his favorite colors

$1 98

There's nothing like this colorful sports shirt to set his heart singing on Christmas morning. It's right in tune with the peppy plaids that the fellows are wearing and it's carefully tailored of fine cotton and spun rayon yarns. Two-way collar, in-or-out bottom. Two pockets. Hand washable.

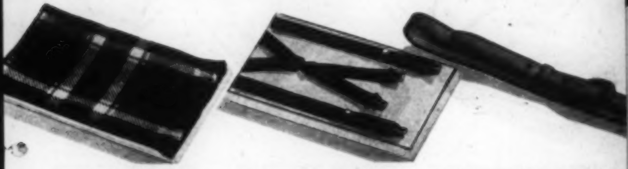
Colors: blue, tan, green. *Sizes:* 8,10,12,14,16,18. Shipping weight, 14 ounces.
43 N 2944—*State size and color wanted*. **$1.98**

Luxurious rayon in soft, rich shades

$1 98

Watch his eyes sparkle when he sees this handsome shirt beneath the Christmas tree! He'll be more than pleased with the rich softness of the colors and the sporty tailoring that includes two-way collar and in-or-out bottom. Fine quality spun rayon. Two pockets. Hand washable.

Colors: blue, tan, sandune (light yellowish tan). *Sizes:* 8, 10, 12, 14, 16, 18. Shipping wt., 14 oz.
43 N 2945—*State size and color wanted*. **$1.98**



100% wool worsted Scarf

$1 69

These gay plaids in rich blended colors will pep up his winter wardrobe. 100% wool worsted for warmth. About 12x51 inches. Gift boxed. Shipping weight, 4 ounces.

Colors: blue, brown, maroon.
43 N 5913—*State color* **$1.69**

Rayon and cotton Suspenders

85c

Fine rayon and cotton web with elastic inserts at back. Gold plated clip ends and adjustable buckles. Comes in an attractive gift box.

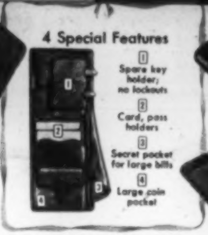
Colors: blue, brown. *Sizes:* 28 and 34 inches. Shpg. wt., 4 oz.
43 N 5912—*State size, color* . . .**85c**

Sturdy cowhide leather Belt

85c

Genuine cowhide with leather covered buckle. About ¾-inch wide.

Color: tan. *Sizes:* 24, 26, 28, 30, 32-inch waist. Shpg. wt., 4 oz.
43 N 5911—*State size* **85c**



Favorites with men . . . Don Gray Cadet and Commander Wallets

Cadet has divided bill pocket, secret pocket, card pockets, card holders, coin pocket, key holder. Plain edges. Closed: 3½x4½ in. *Colors:* black Morocco or brown pigskin (seal grained). *State color.* $\$2^{34}$

25N2828E–Shpg. wt., 6 oz. (Fed. Tax incl.) Ea. **$2.34**

Commander has all features of Cadet at left, plus edges hand laced with goatskin. Closed: 3½x4½ in. *Colors:* black hand-boarded goat, brown pigskin (seal grained), or light brown smooth goatskin. *State color.* $\$3^{50}$

25N2932E–Shpg. wt., 7 oz. (Fed. Tax incl.) Ea. **$3.50**

"Secret Service" Money Belt

Ideal for campers, travelers, servicemen. Water repellent cotton poplin money belt has 3 secret, 3 regular pockets. *State color:* khaki or navy. Shpg. wt., 4 oz. 79^{c}

25 N 3072—(Not taxable) **.79c**

Embossed Western style Wallet

Zipper closing bill pocket, secret pocket, open bill pocket. Coin pocket, 2 windows. Dark brown lambskin. Size closed: 4½x3⅝ inches. Shpg. wt., 4 oz. $\$2^{34}$

25N3452E-(Fed. Tax incl.) **$2.34**

Fine value Morocco Wallet

Snap button coin pocket, card and bill pockets, 2 double-faced swing windows for photos. Size closed: 3⅝x4½ in. *State color:* black, brown. Shpg. wt., 5 oz. $\$1^{98}$

25N2856E-(Fed. Tax incl.) **$1.98**

Extra Large—laced cord edges

Divided bill pocket, coin and card pockets. Removable double-faced swing windows. Size closed: 4¼x4⅝ in. Sheepskin, embossed. *State color:* black or brown. Shpg. wt., 5 oz. $\$2^{34}$

25N2840E-(Fed. Tax incl.) **$2.34**

Popular zipper closing Pass-fold

Zipper closing on 2 sides. 4 swing windows, identification window, coin pocket, bill pocket. Closed: 3¼x4⅝ in. Morocco leather. *State color* black, brown. Shpg. wt., 5 oz. $\$2^{98}$

25N3016E-(Fed. Tax incl.) **$2.98**

Two 10-Karat gold corners

Fine Morocco leather wallet. Bill, card and coin pockets. Identification window, 2 swing windows for photos, passes. Size closed: 3⅝x4½ in *Colors:* black, brown. *State color.* Shpg. wt., 4 oz. $\$4^{50}$

25N2996E-(Fed. Tax incl.) **$4.50**

For other fine billfolds for men and women see our big General Catalog

Billfolds are lasting Christmas gifts

Prices of wallets on this page and facing page include 20% Federal Excise Tax

Don Gray with zipper closing pocket

$3.95 Combination wallet and pass case. Combines card, coin pocket, drop leaf card and pass holder, having snap button closings. Two bill pockets, one open, one zipper closing. Sturdy sheepskin leather; embossed. Edges hand laced with India goatskin. Size closed: 4x4⅜ in. *Colors:* black or brown. *State color.*

25 N 2950E—Shpg. wt., 7 oz. (Fed. Tax incl.).$3.95

Don Gray with zipper closing on two sides

$3.95 An all-time favorite pass-fold. Identification window, snap closing coin pocket, card pocket. 3 removable swing windows for photos, passes. Bill pocket and combination secret bill pocket, key holder. Embossed sheepskin. Edges hand laced with goatskin. Closed: 3½x4½ in. *State color:* black or brown.

25 N 2958E—Shpg. wt., 6 oz. (Fed. Tax incl.).$3.95

Pass-photo case has leather covers. Entire case fits compactly in card pocket of billfold or can be carried separately

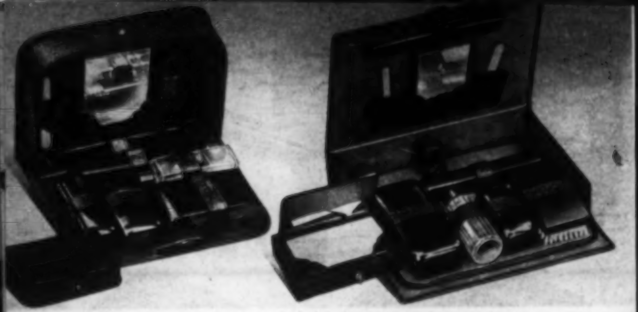
The very newest . . . high grade Wallets each with removable pass case

$5.00 Hand grained India goatskin wallet, spacious pockets, divider. Removable pass and photo case has 4 double-faced windows for cards, passes, snapshots, etc. . . . can be carried as part of wallet or separately. Size closed: 3½x4¾ inches. *Colors:* black or shaded multi-tone brown. *State color wanted.*

25 N 3012E—Shpg. wt., 5 oz. (Fed. Tax incl.).$5.00

$5.00 Hand grained India Morocco leather wallet. Roomy bill pocket with divider and snap button closing coin pocket. Removable pass-photo case has 4 double-faced windows for identification cards, passes. Size closed: 3½x4¾ inches. *Colors:* black or very dark brown. *State color wanted.*

25 N 3010E—Shpg. wt., 5 oz. (Fed. Tax incl.).$5.00



10-piece leather Travel Case—matching fittings

$3.33

Size: 9¾ x 6¼ x 2¼-in. Lightweight, modern, convenient. Sturdy rough grained leather case includes military brush, bottle, 2 covered celluloid containers, lotion bottle, covered celluloid toothbrush holder, large comb, mirror, cuticle pusher, emery, shoe horn. Snap fastener closing. Washable imitation leather lining. Shipping weight, 1 pound 12 ounces. Price includes 20% Federal Tax.

6 N 9000E—Black 6 N 9001E—Brown Each $3.33

9-piece Travel Case with writing portfolio

$5.55

Size: 10⅛ x 6⅝ x 2¼-in. Nubby grained leather case chockful of personal and shaving needs plus attached writing portfolio complete with desk blotter and stationery compartments. Fittings similar to set at left are mounted on removable inner tray that can be hung up. Without tray, case can be used to carry personal belongings. Shipping weight, 2 lbs. 8 oz. Price includes 20% Federal Tax.

6 N 9002E—Black 6 N 9003E—Brown Each $5.55

Useful gifts for him . . .

Use Easy Terms . . . details on page 122

"Val-A-Pak" Luggage keeps suits wrinkle-free

$19.98

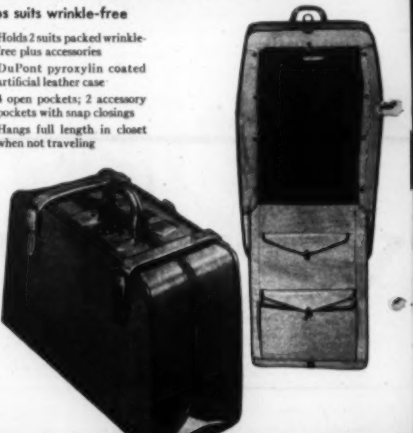
Say it with luggage this Merry Christmas and get him "Val-A-Pak" for his traveling needs. It's smart and modern in every detail down to the handsome redwood (reddish brown) color. It combines light weight with generous packing space.

The DuPont pyroxylin coated artificial leather is water repellent and scuff resistant. Leather trim and binding. Strong double leather handles and straps.

Packed full it holds all his needs for a long trip. Sturdy steel frame keeps trim shape. Pockets and hangers keep clothes in place and wrinkle-free. Inside tape bound throughout. Dust cover snaps into place. Dust protection at all times. 6 bell type bottom studs. Strong snap lock. Ring for hanging. Size, 23x15x9-in. Shpg. wt., 11 lbs. Price incl. 20% Fed. Tax.

6 N 09351E............. $19.98

- Holds 2 suits packed wrinkle-free plus accessories
- DuPont pyroxylin coated artificial leather case
- 4 open pockets; 2 accessory pockets with snap closings
- Hangs full length in closet when not traveling



12-piece Leather Traveling Case

$5.99

Size: 13x6¾x2-in. Here's a Christmas gift he'll use all year long. Nubby grained leather case. Matching fittings—include: military brush, clothes brush, 3 covered celluloid containers, lotion bottle, toothbrush holder, large comb, shoe horn, mirror with stand, emery and cuticle pusher. Zip fasteners or double snap closing; sorry no choice. Shipping weight, 2 pounds 4 ounces.

6 N 9004E—Black 6 N 9005E—Brown Each $5.99

DeLuxe Leather Case with pullman slippers

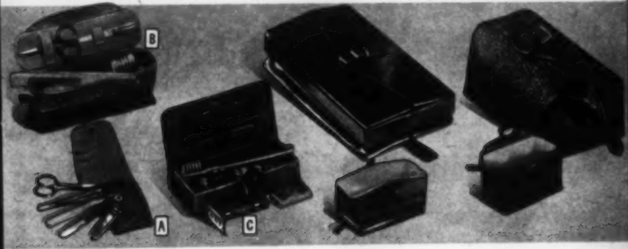
$8.99

Size: 11x7x3-in. Watch his face beam when he sees this Christmas gift. Saddle stitched top grain smooth grained leather, tuck-in closing. Matching fittings include: military brush, clothes brush, 2 celluloid containers, lotion bottle, covered toothbrush holder—all on removable tray; large comb, easel backed mirror, cuticle pusher, orange stick. *Plus* a pair of pullman slippers. Shipping weight, 3 lbs.

6 N 9006E—Black 6 N 9007E—Saddle tan Each $8.99

Whether he's in the service or at home

. . . All prices include 20% Federal Excise Tax



Men's 5-pc. Manicure Set

A Brown grained leather case, 4¾x2¾-in. top, contains cuticle scissors, file, tweezers, clipper. Shpg. wt., 6 oz.

6 N 9010E. $3.33

Fitted Clothes Brush

B Size: 7½x2x2½-in. Brown ostrich grained leather. Large 7x2-in. brush has top holding scissors, file, toothbrush, shaving cream, comb. Shpg. wt., 14 oz.

6 N 9011E. $2.98

7-pc. Klub Kit

C Size: 7x3½x2-in. Handy for home or travel. Compact leather kit with imitation leather binding. Fittings include shaving cream, tooth cleaner, razor, blades, tooth brush, comb, emery. Shipping weight, 12 ounces.

6 N 9012E. . $1.19

Unfitted Shaving Kit

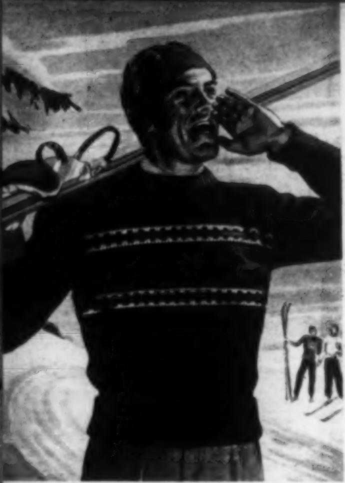
Size: 10¼x6x3-in. Big enough for all shaving and personal needs. Nice leather case, washable lining; strap and buckle closing. Accordion type, takes less room; large capacity. Travel carrying loop. Shipping weight, 1 pound 4 ounces.

6 N 9025E—Black
6 N 9026E—Brown. $3.66

Unfitted leather Shaving Kit

Size: 8½x4¼x5-in. An unusual value at this price! A necessity for the man who travels. Light and handy. Rough grained leather. Specially constructed frame keeps case wide open when packing or unpacking. Ample space for shaving and personal needs. Utility case has many uses. Shipping weight, 10 ounces.

6 N 9013E—Black
6 N 9014E—Brown. $1.79



Sports Clothing . . .

$9.50

Our best all wool Sports Sweater

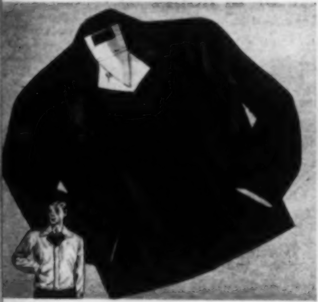
For the man who likes golf, skiing, skating and other outdoor sports, you couldn't buy him anything better for a very Merry Christmas and a happy sport's year.

Masculine rib-knit crew neck with wrists and waistband to match. Long, set-in sleeves to give you the freest possible action. Made from top grade selected 100% virgin wool yarns. Colorful jumping deer pattern has been woven into the garment to last as long as the sweater itself. It's our best sweater.

Color: navy blue with red jumping deer, stars and snowflake design. *Chest sizes:* small (34–36-in.); medium (38–40-in.); large (42–44-in.) *Be sure to state size.*

◆6 N 8201Y—Shpg. wt., 1 lb. 4 oz. . . . $9.50

How to Measure: Measure under arms and over shoulder blades with vest on. Chest measure is your size. If between size, please order the larger size.

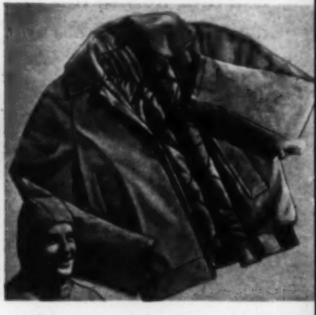


Green and tan reversible poplin Jacket

$8.45

You can make somebody happy this Christmas and for many years to come with a fine gift of a fully reversible sports jacket. Wear it green side out or tan side out. Heavyweight cotton poplin, famous Zelan water-repellent treated on both sides. Green side has 2-button-flap breast pockets; the tan side has two oblique slash pockets (see small view). Six-button fly front. Side straps. Length, about 26 in. *Men's sizes:* 36, 38, 40, 42, 44, 46-in. chest.

◆6 N 8299Y—*State size.* Wt., 1 lb. 12 oz. . . . $8.45



Zip front — water repellent cotton poplin Jacket

$20.50

Perfect all-around sports jacket. Luxurious quilted rayon lining filled with heat retaining, 66% crimped virgin wool, 34% long fiber spun rayon. Can't pack or bunch. All wool wristlets. Weatherproof pockets. Olive drab color. Snap buttons under storm collar. Length 27 inches. *State chest size:* small (36–38-in.); med. (40–42); large (44–46); ex. large (48).

◆6 N 8315MY—**Jacket only.** Shpg. wt., 4 lbs. $20.50

◆6 N 8316MY—**Aviator style hood** to match. Same construction. Standard size. Wt., 10 oz. $3.95

NOTE! Items on these two pages marked (◆) are shipped from Chicago or Philadelphia. Order, pay postage from our nearest mail order house.

for Active Men

$9.50

100% wool plaid Sports Shirts

Here's a lutury sports shirt sure to please any man. Colorful as all outdoors . . . it's great for hunting, fishing, golf, hiking and other active outdoor sports.

He'll enjoy the fine tailoring and lofty 100% virgin wool fabrics in every inch of the big, bold "Timber plaid" design. There's a heap of warmth, of rugged qualities to delight the sportsman.

Then too, there are extra features: seams to take hard wear, to keep form fitting shape because they're lap felled; shirred yoke for extra comfort; rayon lined for extra wear, extra smoothness. Two-way convertible collar, five button front, single button cuffs, 2 jumbo patch pockets. Just brimful of shirt value!

State neck size: small (14–14½-in.); medium (15–15½-in.); large (16–16½-in.). Shipping weight, 1 pound 10 ounces.

♦6 N 8189Y–Red plaid **♦6 N 8190Y–Blue plaid**
♦6 N 8191Y–Tan plaid Each..........$9.50

Heavyweight shaker knit all-wool Pullover

$7.98

If you ski, skate, hunt, fish or hike here's the sweater for you . . . our heaviest weight all wool (70% virgin wool, 30% reused wool) in rugged shaker knit. Has "eye appeal"; trim crew neck; long sleeves. Choose your "school" color, add your letter to the solid color background for a winning combination. Every comfort detail attended to, like roomy armholes, snug fitting wristlets, warmth and comfortable fit.

Chest sizes: 36, 38, 40, 42, 44, 46-in. *State size.*

♦6 N 8311Y—Navy **♦6 N 8312Y—Maroon**
♦6 N 8314Y—Black **♦6 N 8313Y—Dark green**
Shipping weight, 2 lbs. 4 oz. Each..........$7.98

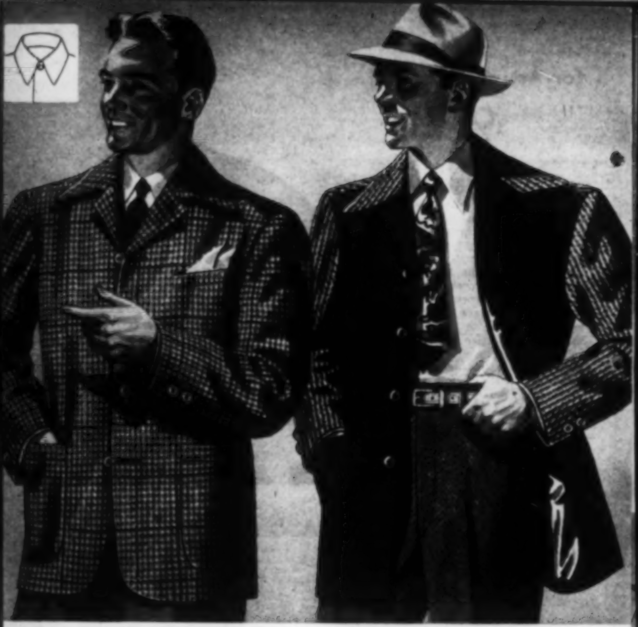
Solid color rayon and wool Sports Shirt

$4.65

80% rayon, 20% new wool, a right combination of selected yarns for dressy appearance and comfortable warmth. A solid color shirt, that's a practical medium weight . . . can be worn the year round. 2-way collar can be worn open or closed. Straight cut bottom, wear in or out of trousers. 2 patch pockets.

Neck sizes: Small (14–14½-in.); medium (15–15½-in.); large (16–16½-in.) *State size.* Dry cleanable.

♦6 N 8132Y—Tan Shpg. wt., each, 1 lb. 6 oz.
♦6 N 8133Y—Navy **♦6 N 8134Y–Maroon.** Ea. $4.65



Fashion Tailored Leisure Coats

Reg. U.S. Pat. Off

Every man wants one of these new, handsome Jackets

All wool Sports-leisure Coats

$\$11^{95}$

Correct for men of all ages . . . serves as a smart sports coat with its fine tailored lines . . . or a leisure coat with its extra warmth and comfort. Convertible collar buttons. The excellent quality all wool overplaid material comes in brown or blue. Patch pockets at sides, welt chest pocket. Pliable interlining in front for permanent shape. Deep yoke and full lining in sleeves of rich Earl-Glo rayon. Rayon piped seams.

Sizes: 34 to 46-in. chest. *State chest measure taken over vest.* Shipping weight, 2 lbs. 9 oz.

◆ **55 N 1220—Medium brown Coat**
◆ **55 N 1222—Medium blue** $11.95

Deluxe all virgin wool Leisure Coats

$\$13^{95}$

A superb coat any man would be proud of! Unusually well made with Deluxe "Fashion Tailored" workmanship. Lustrous 100% virgin wool worsted gabardine on the coat front and lapels with checked all wool on the collar, sleeves and back. Choice of blue or brown combinations. Two welt side pockets. Body and sleeves full lined with lustrous Earl Glo rayon. Fine interlining in front and padded shoulders give permanent shape.

Sizes: 34 to 46-in. chest. *State chest measure taken over vest.* Shipping weight, 2 lbs. 9 oz.

◆ **55 N 1224—Two-tone medium brown coat**
◆ **55 N 1226—Two-tone medium blue coat** $13.95

◆ Leisure coats are shipped from Chicago. Order, pay postage from your nearest Sears mail order house. Easy Terms on page 122.

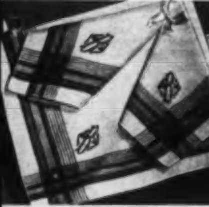
"Permarized" Cottons

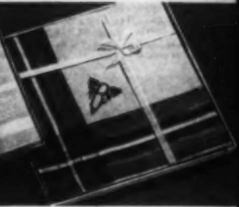
6 for $1.10

The "Permarized" handkerchief heads the parade in popularity and in serviceability, too. This amazing treatment gives cotton a linen-like appearance, creates a finish that's lint-free and crisp . . . stays fresh after many washings. Fine white cotton. Assorted style white satin stripe borders. Neat hems. About 17 inches square. Shpg. wt., 6 oz.

25 N 2507............6 for $1.10

Men always need more and more Handkerchiefs





Woven colored borders with matching **3 for 59c** color embroidered initial. Assorted washfast colors on white cotton ground. About 17 inches square. Hemmed. Any initial except: I, O, Q, U, V, X, Y, Z. *Print initial wanted.* Shpg. wt., 6 oz.

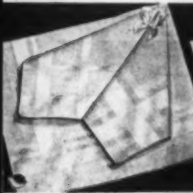
25 N 2528.........3 on card 59c

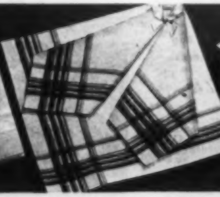
White satin stripe borders. Soft, **4 for $1.00** fine all white cotton . . . personalized with white embroidered initial. Neat hems. About 17 in. square. Any initial except I, O, Q, U, V, X, Y, Z. *Print initial wanted.* Shipping weight, 7 oz.

25 N 2551.........4 in box $1.00

Fine white cottons, woven borders **4 for $1.66** in assorted styles, washfast colors. Initial embroidered in color to match. About 17 inches square. Hemmed. Any initial except: I, O, Q, U, V, X ,Y, Z. *Print initial wanted.* Shpg. wt., 7 oz.

25 N 2554.........4 in box $1.66





All white handkerchiefs are all-time **3 for 59c** favorites with men. Smart satin stripes on soft finished white cotton . . . made for good looks and utility. Assorted border styles similar to illustration. Neat hems. About 17 inches square. Shipping weight, 6 oz.

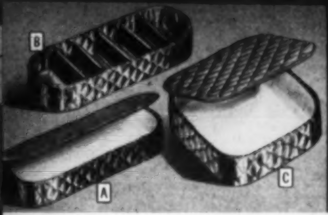
25 N 2548..........3 on card 59c

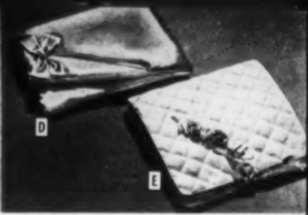
Colorful bordered handkerchiefs that **3 for 59c** will make his Christmas merry . . . his wardrobe bright. These good quality white cottons have gay borders in assorted styles and washfast colors. Neatly hemmed. About 17 inches square. Shipping weight, 6 ounces.

25 N 2542.........3 on card 59c

Good quality initialed handkerchiefs. **6 for $1.49** White cotton with white embroidered initial. Hemstitched hems. About 16½x16½ in. Any initial except: I,O,Q,U,V,X, Y,Z. *Print initial.* Shpg. wt., 6 oz.

25 N 2529...........6 for $1.49





Practical gifts for the entire family

Lustrous quilted rayon satin Boxes. Lovely . . . useful. Smartly designed with rounded corners. *State color:* copen blue, turquoise green, dusty rose, wine.

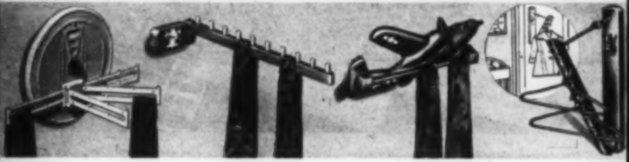
A **Glove Box.** 13½x5x2¼ in. Paper lined.
25 N 6682M—Shpg. wt., 1 lb. . . . . . Each 98c

B **Hosiery Tray.** 13½x4¾x2¼ in. Satin lined.
25 N 6681M—Shpg. wt., 14 oz. . . . . Each 98c

C **Handkerchief Box.** 8x8x2¾ in. Paper lined.
25 N 6680M—Shpg. wt., 1 lb. 3 oz. . . Each 98c

D **Rayon satin Handkerchief Case.** Beautiful ribbon bow trim. Sachet fragrance. 6x8 inches. *Colors:* blue, peach. *State color wanted.*
25 N 6670—Shipping weight, 6 oz. . . . . . Each 98c

E **Rayon taffeta Handkerchief Case.** Rich quilted front and back with assorted floral trim. Dainty sachet fragrance. Inside pocket holds hankies. Button closing. 7½x7 in. *State color:* blue or pink.
25 N 6671—Shipping weight, 6 oz. . . . Each $1.39

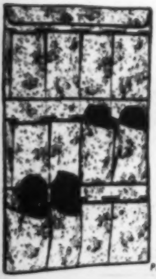


"Color Selector" tie rack. Dial shows proper tie for shirt and suit color combinations. Cream color plastic. Swinging bars hold ties. Diam., 5½ in. Screws for attaching included. Shipping weight, 4 oz.
25 N 6811 . . . . Ea. 49c

Swinging Tie Rack. Sturdy walnut. Swinging bar holds many ties for easy selection. Birchwood pegs. 14½-inch bar, 4-inch base. Screws for attaching are included. Shipping weight, 8 ounces.
25 N 6810 . . . . Ea. 89c

Bomber Tie Rack. Smart and masculine. Antique silver color bomber with blue and white insignia. Made of "Deco" wood (wood plastic composition). Screws included. 12½x4½ in. Shpg. wt., 1 lb.
25 N 6809 . . . . Ea. 98c

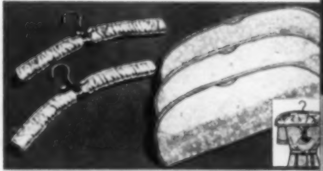
"Handy Rack" . . . ideal for baby's room, hanging clothes while drying or after ironing. Lacquered wood, "decal" trim. *State color:* pink, lt. blue, white. 18x2½ in. (hangers not incl.) Shpg. wt., 1 lb.
25 N 6813 . . . . Ea. 79c



12-Pocket Bag
Protects shoes

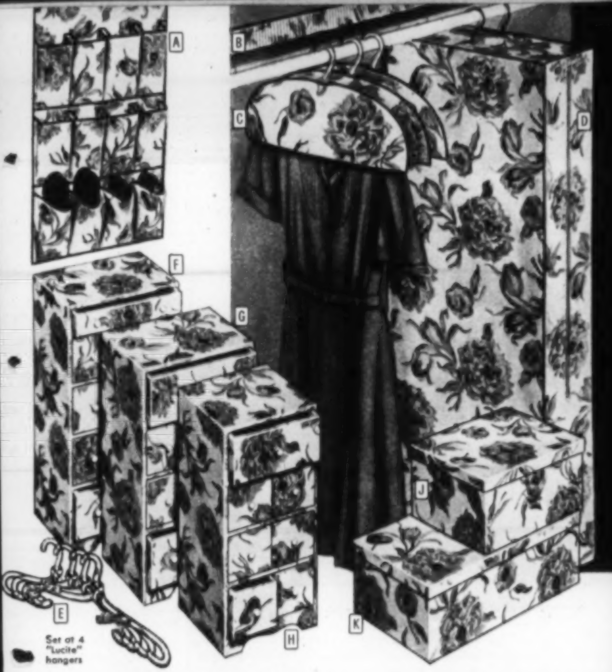
$1.74

Attractive "Fleuratone" glazed sateen twill shoe bag. Colorful floral design on cream color background. Double-stitched seams. 3 metal grommets for hanging. Wooden bar at top. Holds six pairs of men's or women's shoes. *State binding color:* green or blue. 31x19½ in. Shpg. wt., 9 oz.
25 N 6585—
Each $1.74



Rayon satin covered Hangers. Daintily shirred . . . fragrant sachet in padded shoulder section of each hanger. *Be sure to state color:* blue, or pink. 16½ inches long. Shipping weight, 13 oz.
25 N 6905—Set of 2. $1.09

Shoulder Covers. "Seal Sac" pyroxylin coated cotton. Clean with damp cloth. White print on neutral ground. *State binding color:* blue, green, peach. 19x7 in. Shipping weight, 4 ounces.
25 N 6545—Set of 3. 89c



Matching Closet Accessories make lovely gifts

Dress up your closet with this beautiful matching ensemble. Rose color dahlia pattern printed on heavy, long-wearing cream color cotton twill cloth. Blue bias tape bound.

- [A] **12-pocket Shoe Bag.** Holds six pairs of men's or women's shoes. 3 metal grommets, wooden bar at top. 33x19 inches.
  25 N 6576M—Shpg. wt., 14 oz. . Each **$1.57**
- [B] **Finely-pleated Shelf Edging.** About 2 in. wide. Same pattern but printed on heavy sheeting.
  25 N 6578M—Shpg. wt., yd. 4 oz. A yard **22c**
- [C] **Shoulder Covers.** Protect shoulders, collars from dust. 7x19½ in. (Hangers not included).
  25 N 6579M—Shpg. wt., 9 oz. . **Set of 3, $1.09**
- [D] **Garment Bag.** 30-in. zip closing. Holds 8 garments. "Non-tilt" top, wire frame. 58x20x8 in.
  25 N 6575M—Shpg. wt., 2 lbs. 12 oz. Ea. **$5.25**
- [E] **Colored Transparent Lucite plastic Hangers.** Gracefully shaped. 15½ in. wide. Set of 4, gift ribbon tied. *State color:* blue or pink.
  25 N 6904—Shpg. wt., 4, 1 lb. **Set of 4, $2.98**

Add beauty and efficiency to your closets. Complete the ensemble with beautiful matching chests and boxes. Made of strong, cloth covered cardboard, reinforced with sturdy wood frames. Chests have wood top, bottom, drawer partitions. Wood framed drawers are lined with washable paper.

- [F] **Lingerie Chest.** 4 lingerie drawers, 1 hose drawer. 32 in. high, 15 in. wide, 11 in. deep.
  25 N 06722M—Shpg. wt., 16 lbs. Each **$8.75**
- [G] **Lingerie Chest.** 4 roomy lingerie drawers. 28 in. high, 15 in. wide, 11 in. deep.
  25 N 06721M—Shpg. wt., 14 lbs. Each **$6.98**
- [H] **Lingerie Chest.** 6 shoe drawers, 1 lingerie drawer. 26 in. high, 12¼ in. wide, 11 in deep.
  25 N 06720M—Shpg. wt., 12 lbs. Each **$4.98**
- [J] **Hat box.** Extra large size. 15x12x8 in.
  25 N 06723M—Shpg. wt., 3 lbs. Each **$2.19**
- [K] **Blanket Box.** Protects woolens. 22x12x8 in.
  25 N 06724M—Shpg. wt., 4 lbs. Each **$2.89**

Gifts for Him...

Shaving Supplies for that well-groomed look

Yardley Shave Bowl

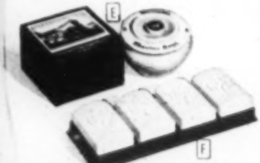
The ideal gift to please men of all ages. Lavender shaving soap in popular wooden bowl.
8 N 4467—Postpaid.......$1.00

Yardley Shave Accessories

A 8 N 4477E—Yardley invisible Talc. 3½ oz. Postpaid.......$1.02
B 8 N 9676E—Yardley Shave Lotion, 7 oz. Postpaid........$1.50

Early American Toiletries

C 8 N 6087—Old Spice Shave Mug with Soap. Postpaid....$1.00
D 8 N 5563E—Old Spice Shave Talc. 4 oz. Postpaid..........90c



E 8 N 9998—William's Currier & Ives Shave Bowl. Postpaid....89c
F 8 N 9989—Ruf-Cut Soap. 4 big bars. Shpg. wt. 3 lbs. 2 oz. $2.00

Handsome Champrel Shaving Sets

G **After-Shave Lotion**—Cooling, refreshing.
8 N 9919E—Shpg. wt., 1 lb. 2 oz..4-oz. bottle 60c

H **2-piece Set**—Brushless or lather shave cream and 4-oz. lotion. *State choice.* Shpg. wt., 1 lb. 10 oz.
8 N 9736—Price including 10c Fed. tax...... 89c

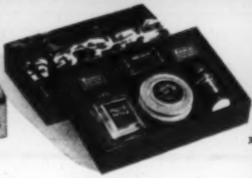
J **3-piece Set**—Brushless or lather (*state choice*). 4-oz lotion, and talc. Shpg. wt., 2 lbs. 6 oz.
8 N 9737—Price including 20c Fed. Tax....$1.49

K **3-piece Set** with pottery mug and soap, 4-oz. after-shave lotion and talc. Shpg. wt., 2 lbs. 14 oz.
8 N 9739—Price including 20c Fed. Tax....$1.69

Price includes 20% Fed. tax wherever "E" is added to catalog no.

Adjustable Shaving Mirror. Double mirror—plain and magnifying. Plastic frame. Stands or hangs up. Shpg. wt., 1 lb. 4 oz.
8 N 9991–5 ½-in. diam. . . $1.47

Early American Shaving Set. Shave mug with soap, lotion and talc in handsome pottery containers. 35c Fed. Tax Included.
8 N 9711—Postpaid $3.10

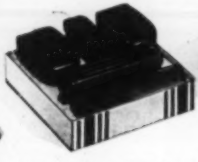


Williams Shave Set. 6 oz. Aqua Velva Lotion, Shave bowl, 10 dbl.-edge blades, talc, lanolin soap. 12c Fed. Tax Incl.
8 N 9941—Postpaid $1.91

Ever-Ready Shaving Brush. Genuine badger bristle, firmly set in attractive catalin plastic handle. About 4 in.
8 N 9990–Shpg. wt., 4 oz. $4.98

Croydon Shaving Set. Practical gift. Shave bowl with soap and 2 oz. lotion. 5c Fed. Tax Incl. Shpg. wt., 1 lb. 2 oz.
8 N 9934 . . . . 55c

Hinds Gift Set for Men. After-shave talc, shaving stick, Pebeco Tooth Powder, Hand lotion. 6c Fed. Tax Included.
8 N 9931—Postpaid 56c



5-piece Brush Set. Comb, 2 military brushes, hat, cloth brushes. Wood backs, fiber bristles. Shpg. wt., 1 lb. 10 oz.
8 N 9927—Set $1.00

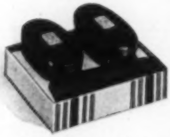
Three-piece Brush Set. Genuine maple, satinwood finish. Two 4½-in. brushes with medium-stiff hair. 7-in. comb.
8 N 9988—Shpg. wt., 1 lb. $1.89

4-pc. Brush Set. Two military brushes, 5½-in. cloth brush, comb. Satinwood finish. Shpg. wt., 1 lb. 5 oz.
8 N 9987 . . . . $2.79

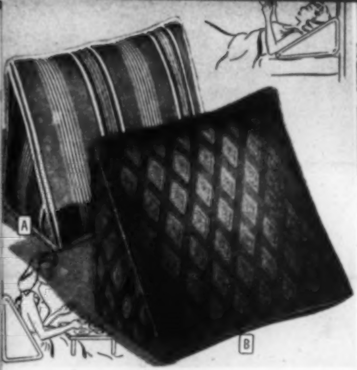
For easy terms, see page 122

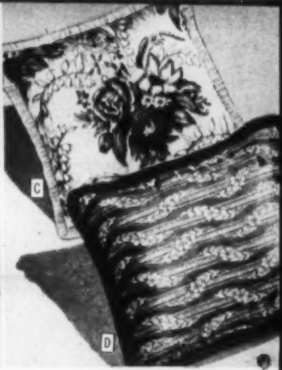
Clothes Brush and Holder. A handsome low-priced gift. 6-in. clothes brush fits in back of spread-eagle wood stand, which is about 5½ in. high.
8 N 9993–Shpg. wt., 14 oz. $1.19

Boys' Brush Set. Wood back military brush with insignia. Synthetic bristles. 5-in. comb. A handsome gift for the boy in your family.
8 N 9925—Shpg. wt., 9 oz. 39c



2-pc. Set. Comb, two wood-back brushes, fiber bristles. Shipping weight, 1 lb. 2 oz.
8 N 9926 . . . . 69c





The pillow that's growing in popularity! Triangular shaped. Usable in many ways . . . for reading, relaxing, sitting in bed. Smart looking; well made.

A **Multi-color stripe** on durable cotton twill. Contrasting binding. Cotton comber filled. Asst'd. patterns. 9x12x16 in. *State ground color:* rose, blue. Shpg. wt., 2 lbs.
25 N 8314. Each **$1.44**

B **Diamond woven pattern.** Mercerized cotton. Contrasting welt trim. Cotton comber filled. 10x14x17 in. *State color:* blue, rose, green, wine, beige. Shpg. wt., 2 lbs. 10 oz.
25 N 8315—Ea. **$2.98**

Beautiful pillows make ideal gifts. Comfortable and attractive. Durable; finely tailored. Both sides alike. Filled with soft cotton combers.

C **Square.** Asst'd. printed floral pattern on jacquard weave cotton and rayon damask. Fringed. 17x17 in. *State color:* eggshell, blue, green, rose. Shpg. wt., 1 lb. 4 oz.
25 N 8317—Ea. . **$1.39**

D **Oblong.** Assorted woven floral stripe patterns on cotton and rayon damask. Contrasting fringe. 17½x20 in. *State color:* green, blue, gold, rose. Shpg. wt., 1 lb. 8 oz.
25 N 8316—Ea. **$2.59**

Give Pillows and Tablecloths this Christmas

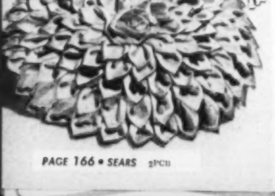
Petal Pajama Bag . . . in pastel shades

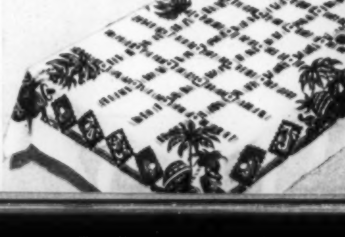
A bit of feminine "fluff" to add that extra touch of charm and color to her boudoir. Row on row of gleaming rayon satin petals make a boudoir pillow of beauty. It is practical as well as beautiful . . . tuck pajamas or nightie in the back opening. It's one of the prettiest, most practical Christmas gifts you could give. Lovely assorted pastel colors are in patterns similar to illustration. Size, about 16 inches in diameter.
25 N 8313—Shpg. wt., 9 oz. . . . Each **64c**

Gay Mexican patterned Tablecloth in 4 sizes

A gift any homemaker would love. This decorative cloth has all the charm and cheer of a gay Mexican fiesta. Colorful "south-of-the-border" motifs are hand-screen printed on fine quality cotton. Hemmed and laundered, ready for use, in a size to fit almost any table. Assorted Mexican designs similar to illustration. Washfast multi-colors.

Size, about	Catalog Number	Shipping weight	Each
52x52 inches	125 N 7940	15 ounces	$1.98
52x70 inches	125 N 7941	1 pound 2 ounces	2.95
58x80 inches	125 N 7942	1 pound 8 ounces	3.98
58x90 inches	125 N 7943	1 pound 12 ounces	4.59



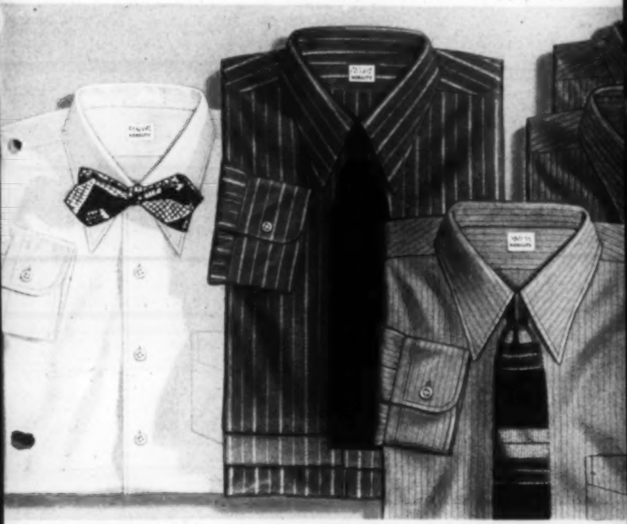


NOBILITY Dress Shirts make rich gifts

OUR OWN TRADE MARK

1. They're our finest shirts—choice fabrics, superbly tailored
2. Shaped bodies fit perfectly at the sides—won't bulk up
3. Sloped shoulders fit better than those on ordinary shirts
4. Fabrics are mercerized for added luster and Sanforized-Shrunk

$2.69 Each
2 for $5.29



White broadcloth

Soft collar. Cotton combed to remove the short, weak fibers, then woven in a jersey-effect broadcloth that drapes softly, wears well. Collar has removable stays to keep points flat. Smooth French front (no button panel). Fabric won't shrink over 1%. Tie sold separately on page 172. Shpg. wt., each, 1 lb. 3 oz.

Sizes: neck size 14 in sleeve lengths 32, 33, 34 inches; 14½, 15, 15½, 16 in sleeve lengths 32, 33, 34, 35; 16½ and 17 in sleeve lengths 33, 34, 35 only. *State neck size and sleeve length.*

33 N 150—White only.

Each $2.69 **2 for $5.29**

Wide-spaced stripes

Non-wilt collar. Smart new effect! Broadcloth fabric woven of *Combed* Cotton . . . smoother than ordinary cotton. Collar needs no starch. Regular style front. Washfast colors. Fabric won't shrink over 1%. Tie sold separately on page 172. Shpg. wt., each, 1 lb. 3 oz.

Sizes: neck size 14 in sleeve lengths 32, 33, 34 inches; sizes 14½, 15, 15½, 16 in sleeve lengths 32, 33, 34, 35; 16½, 17 in sleeve lengths 33, 34, 35. *State neck size, sleeve length.*

33 N 164—Blue **33 N 165—Tan**
33 N 166—Green

Each $2.69 **2 for $5.29**

Smart narrow stripes

Non-wilt collar. Neat and very popular. Closely woven broadcloth is all fine combed cotton. Collar needs no starch. Regular front. Washfast. Fabric won't shrink over 1%. Tie sold separately on page 172. Shpg. wt., each, 1 lb. 3 oz.

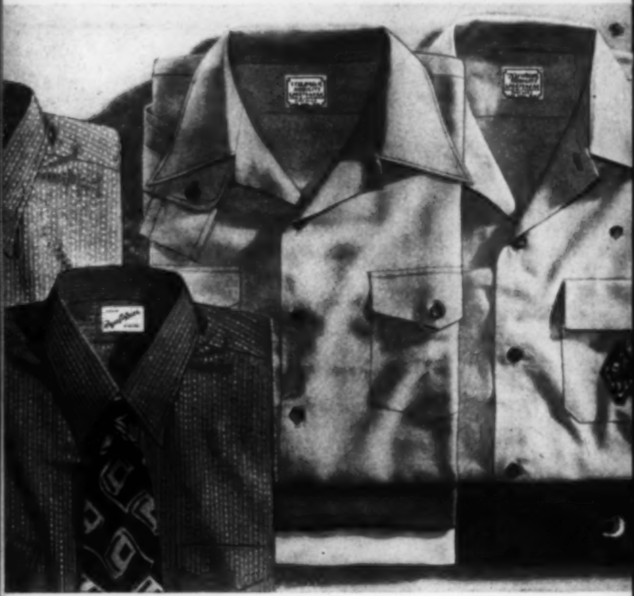
Sizes: neck size 14 in sleeve lengths 32, 33, 34 inches; sizes 14½, 15, 15½, 16 in sleeve lengths 32, 33, 34, 35; 16½, 17 in sleeve lengths 33, 34, 35. *State neck size, sleeve length.*

33 N 160—Blue **33 N 161—Tan**
33 N 162—Gray

Each $2.69 **2 for $5.29**

Gift quality Dress and Sports Shirts . . .

Available on Easy Terms too . . .



Rayon striped Dress Shirt

Each $194 2 for $3.77

ROYAL ASCOT BRAND. Fine cotton broadcloth pepped up by lustrous self-color rayon stripes. Shaped body for better fit. Tie sold on page 170. Non-wilt collar. Washable.

Sizes: neck size 14 in sleeve lengths 32, 33, 34 in.; neck sizes 14½, 15, 15½, 16 in sleeve lengths 32, 33, 34, 35; neck sizes 16½ and 17 in sleeve lengths 33, 34, 35 only. *State neck size, sleeve length.* Shpg. wt., each, 1 lb. 1 oz.

33 N 124—Blue 33 N 125—Tan
33 N 126—Green

90% soft *spun* rayon

$239

ROYAL ASCOT Sports Shirt. 90% spun rayon makes this fabric crease-resistant, gives it the soft feel you expect from rayon that's *spun* into yarn like finest wool. 10% acetate rayon. Collar looks well open or closed. Flap pockets. Washable. Shpg. wt., each, 11 oz.

Sizes: small (14–14½ inch neck); medium (15–15½); large (16–16½). *State size.*

33 N 405–Blue 33 N 406–Tan
33 N 407–Maize (yellow)

Sanforized poplin

$298

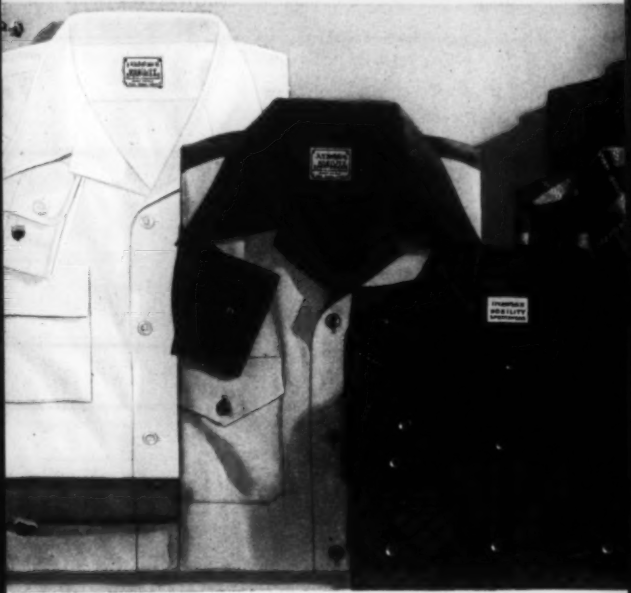
NOBILITY Sports Shirt. Soft cotton poplin, tightly woven for long wear, Sanforized-Shrunk, so fabric won't shrink over 1%. Embroidered emblem on left pocket. Collar looks well open or closed. Washfast colors. Two flap pockets. Long sleeves. Gathered shoulders. Shipping weight, each 12 ounces.

Sizes: small (14-14½-inch neck); medium (15-15½); large (16-16½). *State size.*

33 N 418–Blue 33 N 419–Tan

. . . something different about every one

Be sure to see page 122



"Sandgrain" rayon

$\$2^{98}$

Nobility Sports Shirt. Soft fabric with a lustrous "pebbly" finish . . . feels comfortable, looks smart. Collar looks well open or closed. Gathered shoulders for added comfort. Two flap pockets. Washable. Shpg. wt., each, 15 oz.

Sizes: small (14–14½-inch neck); medium (15–15½); large (16–16½). *State size.*

33 N 415—Plain white
33 N 416—Plain blue
33 N 417—Plain tan

New two-tone rayon

$\$3^{89}$

Nobility Brand Sports Shirt. Nothing ordinary here! Plain color front is set-off with contrasting colored trim, collar, back and sleeves. Besides the fabric is fine *spun* rayon—soft and wool-like to feel. Two flap pockets. Washable. Shpg. wt., each, 15 oz.

Sizes: small (14–14½-inch neck); medium (15–15½); large (16–16½). *State size.*

33 N 400—Brown front, tan trim
33 N 404—Tan front, brown trim

100% virgin wool flannel

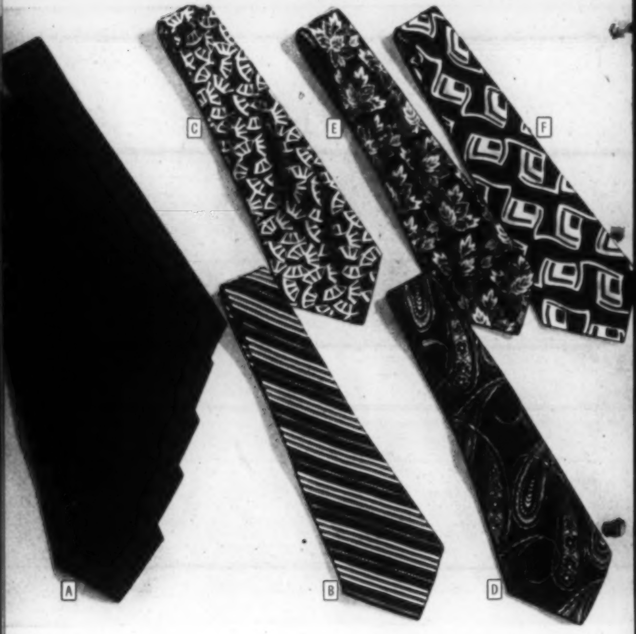
$\$6^{98}$

Nobility Brand Sports Shirt. A superb fabric—yes! But more than that, it's tailored with special care—seams are closely sewn, each piece of material is expertly cut. Two-way collar can be worn open or closed, fits perfectly. Medium weight. Two button-flap pockets. Gathered shoulders. Shipping weight, each, 1 pound 2 ounces.

Sizes: small (14–14½-in. neck); med. (15–15½); large (16–16½). *State size.*

33 N 424—Red plaid **33 N 425—Blue plaid**
33 N 426—Brown plaid

Fill that gap in your Christmas list . . .



"Melbrooke" plain wools

94c Each **2 for $1.83**

Nationally advertised brand, woven of 100% virgin wool to make them as nearly crushproof and wrinkleproof as ties can be. All wool interlined, carefully stitched. Individually packed. Shpg. wt., each, 3 oz.

Colors: wine (maroon), royal blue, chocolate brown, Yale (light navy) blue or black.

A 33 N 8400—*State color wanted*

Fine patterned rayons . . . ROYAL ASCOT BRAND

New wide shape. All tailored in "resilient construction." Wool interlined. Individually packed. Shipping weight, each, 3 ounces. **94c** Ea. **2 for $1.83**

B 33 N 8342—**Stripes in ribby twill weave,** an ever popular pattern. *Colors:* blue, maroon or brown. *State color.*

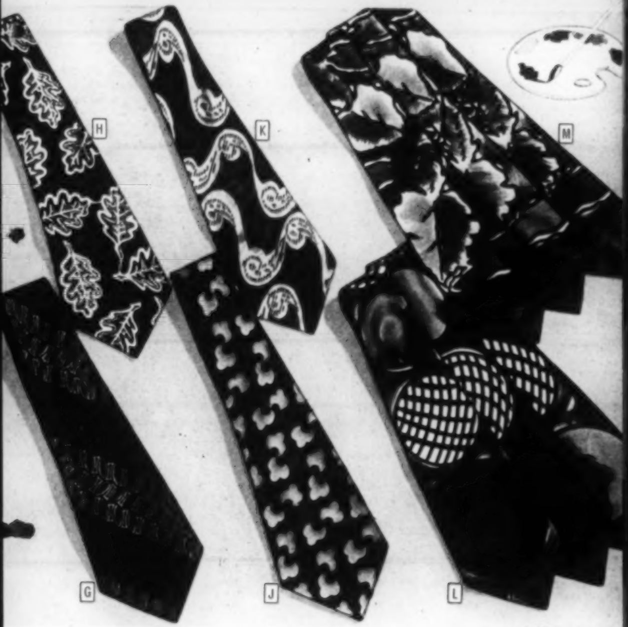
C 33 N 8448—**Medium figures, conservative style.** Luxurious rayon lined ends. *Colors:* brown, blue or maroon. *State color.*

D 33 N 8452—**Rayon satin brocade, rich and luxurious.** Rayon lined ends. *Colors:* brown, maroon or blue. *State color.*

E 33 N 8450—**Rayon satin brocade in new leaf pattern.** Luxurious rayon lined ends. *Colors:* maroon, green or blue. *State color.*

F 33 N 8449—**Block figures on rayon foulard** (twill weave). Lined ends. *Colors:* navy blue, maroon, brown. *State color.*

. . . give him the latest thing in Ties



Heavier rayon fabrics

$1.39 Each **2 for $2.69**

Nobility Brand. Fabrics have more body to them. Tailored in new, extra wide shape, and lined at ends with rayon. Wool interlinings. Individually packed. Shipping weight, each, 3 ounces.

Colors: blue, maroon, or brown. *State color wanted.*

- G 33 N 8453—Twill weave rayon
- H 33 N 8454—Rayon crepe

Our best rayon fabrics

$1.86 Each **2 for $3.60**

Nobility Brand. Our richest, longest wearing fabrics. Styled in extra wide shape, lined at the ends with white rayon. Bias cut Wool interlinings. Boxed. Shipping weight, each, 3 ounces.

Colors: blue, maroon, or brown. *State color wanted.*

- J 33 N 8456—Rayon satin
- K 33 N 8455—Rayon crepe

Smart! Hand dyed

$1.86 Each **2 for $3.60**

Nobility Brand. Each different because colors are actually put on by hand work. Rayon fabrics. Ends lined with white rayon. Bias cut. Wool interlinings. Boxed. Shpg. wt., each, 3 oz.

Colors: blue, maroon, or brown. *State color wanted.*

- L 33 N 8459—Circle pattern
- M 33 N 8458—Leaf pattern

He'll like the new *Nobility* Knit Ties

OUR OWN TRADE MARK

Soft plain colors . . . 2 qualities

A Pepped up by the rich look of a knit fabric. Individually packed. *Colors:* blue, maroon, brown or black. Shpg. wt., ea., 3 oz.

100% Bemberg Rayon *State color.*	25% silk, 75% rayon *State color.*
33 N 8430	33N8359
Each......94c	Each.....$1.39
2 for.....$1.83	2 for.....$2.69

Good looking stripes

B Smart, rough texture plus the added color of a striped pattern. Fine quality. 25% silk, 75% Bemberg rayon. Full fashioned. Individually packed. Shipping weight, each, 3 oz. *Colors:* blue, brown, green.

33 N 8421—*State color.*

$1.39 each 2 for $2.69

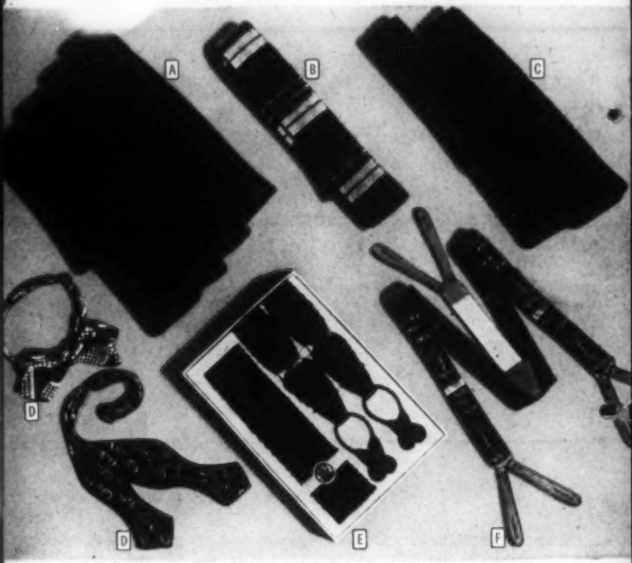
Knit with self-colored figures

C Richer and more lustrous-looking. 25% silk, 75% Bemberg rayon. *Be sure to state color wanted.* Shipping weight, each, 3 oz.

33 N 8431—Plain colors: maroon, blue, brown or black.

33 N 8432—Striped patterns in blue or maroon.

$1.86 each 2 for $3.60



Perhaps Accessories Would Please his Fancy

D **Smart bow ties—Two styles.** Rayon foulard (twill) fabrics in bright patterns similar to those shown. Adjustable to fit.

Colors: maroon, blue or brown. Shpg. wt., ea., 3 oz. *State color.*

33 N 8338—Ready tied
33 N 8339—Regular

Each 94c 2 for $1.83

E **Knit tie and suspender set.** Plain color rayon tie. 1⅜ inch rayon suspenders with **gold plated** metal work, calfskin button-on ends. Suspenders 40-in. length with elastic back piece. Boxed. Shipping weight, set, 12 oz.

Colors: royal blue, maroon or brown.

33 N 8630—*State color.* Set **$1.48**

F **Nobility brand hand painted suspenders.** Each pair unique because colors are put on with hand work. Palm tree pattern. Made of 1⅛-in. rayon webbing. Elastic back piece. Leather button-on ends. 40-in. length. *Colors:* maroon, blue, or brown. Shpg. wt., each, 6 oz.

33 N 8613—*State color*....**$1.44**

You can include Men's Wear in your Easy Terms Order—see page 122.

. . . or a soft wool Glove and Muffler Set

Virgin wool worsted Gloves and Muffler

G One of our most popular Christmas gifts. "Worsted' means only the longest, strongest wool fibers are used . . . a quality that's warm and soft. Woven muffler is about 10x48 inches, including fringe. Gloves knit in a stretchy, matching stitch. Each set boxed. Hand washable separately.

Colors: maroon, navy blue, maize or tan.

Glove sizes: small (8), medium (9), large (10). Shipping weight, set, 13 ounces.

33 N 8568—*State color, glove size.* Set.......**$2.94**

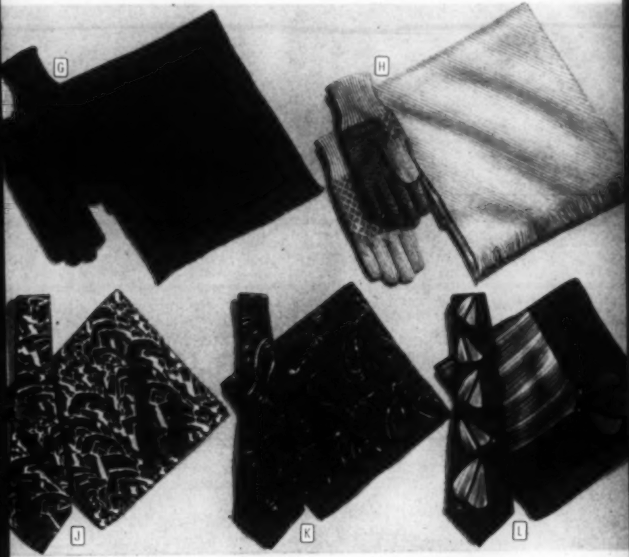
Zephyr wool worsted Set, leather palm Gloves

H Not only virgin wool worsted, but the famous Zephyr kind that's selected for its extra softness, the fineness of the fibers. Gloves have pig-grained capeskin palms and fingers . . . give you a better grip for driving. Muffler about 12x50 inches, with fringe. Dry cleaning recommended. Boxed.

Colors: maize, maroon or camel tan.

Glove sizes: small (8), medium (9), large (10). Shipping weight, 14 ounces.

33 N 8569—*State color, glove size.* Set........**$4.69**



. . . or a Tie and matching Handkerchief

J **Kingfield set . . . Rayon crepe tie and handkerchief.** Handkerchief about 12 in. square. Matching tie all wool lined to resist wrinkles, resilient constructed (loosely stitched down back) to drape smoothly. Boxed.

Colors: maroon, blue or brown. Shpg. wt., set, 8 oz.

33 N 8375—*State color*..Set **98c**

K **Royal Ascot set . . . better rayon crepe.** Rich looking tie has luxurious looking rayon lined ends, is interlined throughout with virgin wool to resist wrinkles. Matching handkerchief is about 12 inches square. Boxed.

Colors: blue, maroon or brown. Shpg. wt., set, 8 oz.

33 N 8372—*State color*. Set **$1.44**

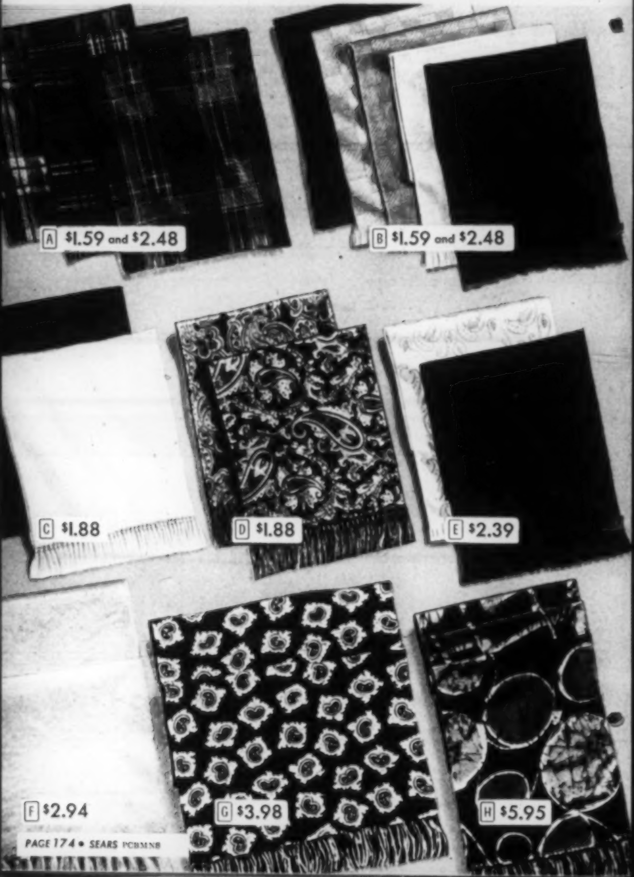
L **Nobility . . . Hand painted set.** Rich patterns put on by hand, each one is uniquely different. Finely woven rayon foulard handkerchief about 18 in. square. Ends of matching tie lined with rich rayon. Boxed.

Colors: blue, maroon or brown. Shpg. wt., set, 8 oz.

33N8377—*State color*. Set **$3.69**

A smart Muffler adds color to his outfit!

For descriptions, see opposite page


A $1.59 and $2.48
B $1.59 and $2.48
C $1.88
D $1.88
E $2.39
F $2.94
G $3.98
H $5.95

Description of Mufflers shown on opposite page

A **Plaid patterns . . . 100% virgin wool.** Practical because they're so soft and warm . . . good looking because patterns are copied from genuine Scotch designs. Hand washable. Boxed. Shpg. wt., each, 13 oz.
Colors: blue, maroon or brown.

Royal Ascot Brand	**Nobility Brand**
Practical quality, about 11½x48 in.	Luxurious zephyr wool, abt. 12x50 in.
State color.	*State color.*
33 N 8597 . . . **$1.59**	33 N 8585 . . **$2.48**

B **Plain colors . . . 100% virgin wool.** Soft deep colors and in the best of taste . . . always look well with any overcoat. Hand washable separately. Boxed.
Colors: maroon, navy blue, white, camel tan or maize. Shipping weight, each, 13 oz.

Royal Ascot Brand	**Nobility Brand**
Practical quality, about 11½x48 in.	Luxurious Zephyr wool, abt. 12x50 in.
State color.	*State color.*
33 N 8598 . . . **$1.59**	33 N 8586 . . **$2.48**

C **Plain color rayon crepe . . . Royal Ascot.** 12x54 inches—long enough to tie at your neck and fall with a smooth, rich-looking drape. Soft, firm feeling fabric. Dry cleaning recommended. Boxed. Shipping weight, each, 7 ounces.
Colors: white or maroon.
33 N 8565—*State color wanted* **$1.88**

D **Paisley patterned rayon crepe . . . Royal Ascot.** Colorful enough to add life to any man's winter outfit. Patterns precision printed. Size about 12x50 inches including knotted fringe. Boxed. Dry cleaning recommended. Shipping weight, each, 7 ounces.
Colors: blue or maroon.
33 N 8576—*State color wanted* **$1.88**

E **Plain color rayon crepe . . . Nobility Brand.** Rich looking because the soft fabric has smart self-color figures woven right into it. About 12x52 inches including self fringe. Dry cleaning recommended. Boxed. Shipping weight, each, 7 ounces.
Colors: maroon or white.
33 N 8577—*State color* **$2.39**

F **Brushed wool worsted . . . Nobility Brand.** "Worsted" means only the longest, strongest strands of virgin wool are used. This muffler is softly brushed to produce a thick, furry nap with a luxurious feel. Size about 12x48 in. including fringe. Individually packed. Hand washable. Shipping weight, each, 13 ounces.
Colors: white or canary yellow.
33 N 8566—*State color wanted* **$2.94**

G **Large Paisley rayon crepe . . . Nobility Brand.** Extra size—about 19x54 inches—gives you plenty of length to tie a knot . . . and besides that, the fabric is heavy, lustrous—a delight to feel. Dry cleaning recommended. Boxed. Shipping weight, each, 8 oz.
Colors: maroon or blue.
33 N 8548—*State color* **$3.98**

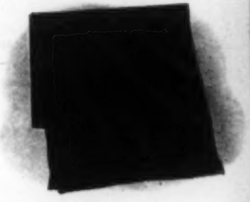
H **Hand painted rayon jersey . . . Nobility Brand.** *New fabric*—heavy, lustrous, soft, falls in rich folds. *New large size*—12x54 inches—long enough to tie. *New patterns*—painted on by hand. All in all, one of the finest mufflers we've ever seen. Dry cleaning recommended. Boxed. Shipping weight, 9 oz.
Colors: brown, blue, maroon.
33 N 8539—*State color* **$5.95**

Personalized with His own initial

$1.88 Royal Ascot

Royal Ascot Brand . . . white rayon crepe with self-color rayon satin figures woven through it. Size about 12x50 inches. Boxed. Embroidered initial. All initials but I, O, Q, U, V, X, Y, Z. Dry cleaning recommended. Shipping weight, each, 7 ounces.
33 N 8551—White only. *Print initial* **$1.88**

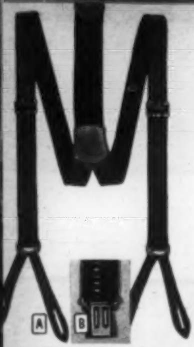
Kingfield Brand . . . plain white rayon crepe. Size about 10x48 inches. All initials but I, O, Q, U, V, X, Y, Z. (Initial not embroidered.) Shipping weight, each, 7 ounces.
33 N 8549—White only. *Print initial* **98c**



Plain color . . 75% wool, 25% rayon

98c

Firm feeling cloth, marked by an unusually tight weave that will give you lots of wear, plenty of warmth. Soft, conservative shades. Size about 11½x48 inches. Self fringe. Dry cleaning recommended. Boxed. Shipping weight, each, 13 ounces.
Colors: navy blue or maroon.
33 N 8567—*State color wanted.*



"Pioneer" Suspenders

The brand that's famous for style, long wear! 1-in. rayon non-elastic webbing with elastic back piece for comfort, easy movement.

94c Each

Colors: navy blue, brown, maroon. *State color.* Shipping weight, each, 6 ounces.

A **Button-on Leather Ends**
33N8611—Reg. (38-in.)
33N8611X–Ex. long (42-in.)

B **Metal Clip Ends**
33N8610—Reg. (38-in.)
33N8610X–Ex. long (42-in.)

Our best "Pioneer"

Stronger because it's double thick rayon. Attractive striped pattern. ⅞-inch width. Larger elastic back piece. Metal clip ends.

$1.44

Colors: navy blue, maroon or brown. *Be sure to state color wanted.* Shipping weight, 7 ounces.

33 N 8617—Regular (38-in.)
33 N 8617X—Extra long (42-in.)

Smart looking Belts . . .

Embossed design

ROYAL ASCOT BRAND. Top grain cowhide bridle leather 1-inch wide. Engraved style steel buckle, tip and belt loop. Boxed. Tan only.

$1.29

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt., 7 oz.

33 N 8827—*State size*

↑

Padded steerhide

ROYAL ASCOT BRAND. 1-inch. Leather covered tongue buckle. Boxed.

$1.48

Colors: black, brown or russet brown. *Sizes:* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt., 5 oz.

33 N 8913—*State size and color wanted*

↑

Hand braided pigskin

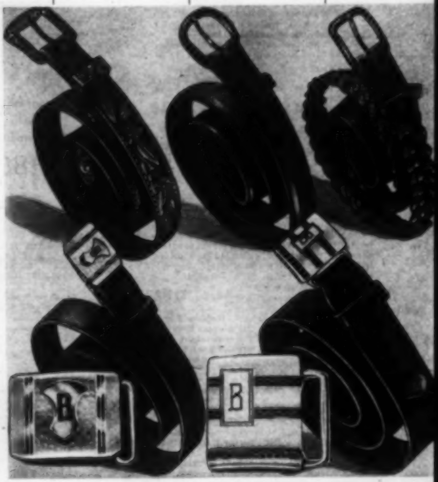
NOBILITY BRAND; "Gives" slightly for comfort. Mexican made, 1 inch wide. Leather covered buckle.

$1.59

Color: dk. tan only. *Sizes:* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt., 5 oz.

33 N 8934—*State size*

↑



Handsome Belts with initialed Silver Buckles

Sterling silver Buckle

Sterling silver buckle with stamped initial—a grand, personalized gift! Belt of fine quality, genuine steerhide well made, strongly stitched. All initials but I, O, Q, U, V, X, Y, Z. Boxed.

$3.28 30c Federal Tax Incl.

Colors: black or russet brown.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size, color. Please print initial wanted.*

33 N 8936—Shipping wt., 13 oz.

Hand engraved silver Buckle

For those who want the best, either to give or to keep. Buckle sterling silver with initial actually *hand* engraved. Belt fine pigskin. Gift boxed. All initials but I, O, Q, U, V, X, Y, Z.

$5.14 40c Fed. Tax Incl.

Colors: black or russet brown.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Be sure to state size and color when ordering. Please print initial.*

33N8914—Shipping weight, 13 oz.

. . . Dress Gloves—right for his Christmas

All wool . . . extra heavy

$1.59

Knit from 100% wool yarn, extra heavy for warmth, long wear . . . extra fine quality for softness. Made in one of the finest dress glove factories. Outseam sewn for comfort. Hemmed top. Shipping weight, 4 ounces.

Color: brown only.

Sizes: small (8–8½); medium (9–9½) or large (10–10½).

33 N 4301—*State size wanted*

↑

100% wool with leather palms

$1.94

Pig-grained domestic capeskin on palm, thumb and fingers. Give better grip when driving. Knit fabric is warm, soft . . . gives easily for finger freedom. Sturdy, good looking, long wearing. Shipping weight, 5 ounces.

Color: camel tan only.

Sizes: small (8–8½); medium (9–9½) or large, (10–10½).

33 N 4303—*State size wanted*

↑

Capeskin . . . Wool lined

$2.59

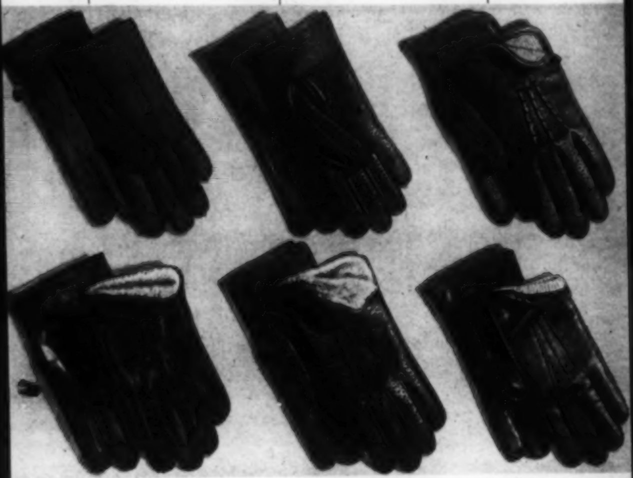
100% wool lining assures warmth, comfort. Good quality, domestic capeskin leather has pig-grain finish. Hand stitched back. Half outseam sewn for finger comfort. Slip-on style. Shipping weight, 7 ounces.

Color: cork tan only.

Sizes: small (8–8½); medium; (9–9½) or large (10–10½).

33 N 4158—*State size wanted*

↑



Capeskin leathers fully lined with fur or wool

Fur lined . . . "free action" style

$3.88

Domestic capeskin leather. Lined with warm, clipped coney (rabbit fur) to keep hands snug and warm in any weather. "Free action" sidewall construction for extra finger freedom. Slip-on style. Stitched back.

Colors: brown or black.

Sizes: small (8–8½); medium (9–9½) or large (10–10½). Shipping weight, 7 ounces.

33 N 4132—*State size and color*

Pig-grained . . . fur lined

$3.88

Pig-grained domestic capeskin leather . . . a selected quality. Soft clipped coney (rabbit fur) lining for snug, cozy warmth in coldest weather. Half outseam sewn. Stitched serpentine backs. Gloves always make an ideal gift.

Color: cork tan only.

Sizes: small (8–8½); medium (9–9½) or large (10–10½). Shipping weight 7 ounces.

33 N 4131—*State size wanted*

Heavy imported leather

$5.19

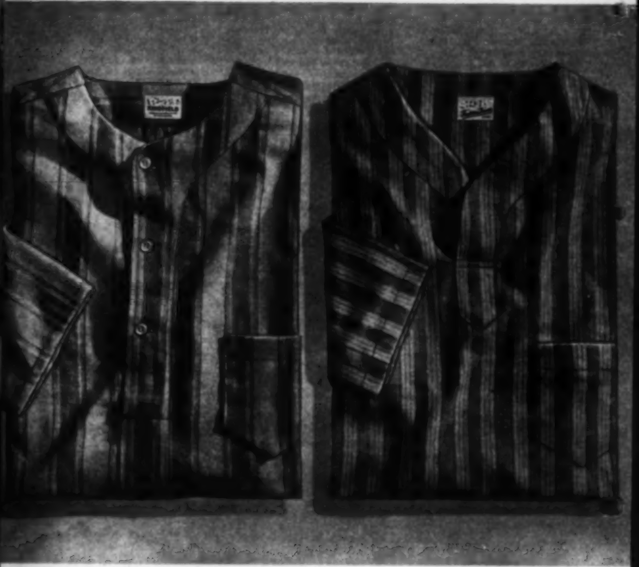
"Free-action" style . . . the famous sidewall construction that's better fitting, better looking. Selected, extra heavy imported capeskin. 100% new wool knit lining is seamless. Entire glove, back is whipstitch sewn.

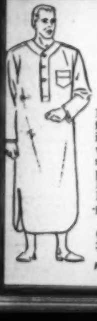
Color: tan only.

Sizes: small (8–8½); medium; (9–9½); large (10–10½). Shipping weight, 6 ounces.

33 N 4130—*State size wanted*

Flannelette Nightwear is soft, warm





Sanforized-shrunk Nightshirt

$2.08

Available after November 15th

KINGFIELD BRAND. Heavyweight cotton fabric weighs 4½ oz. per square yard, and it's softly napped on both sides for extra warmth and comfort. Full dimensions for sleeping comfort—54-inch length gives you plenty of material to keep your legs warm. Fabric won't shrink over 1%. Chest pocket. Plastic buttons. Woven-through striped patterns. Shpg. wt., each, 1 lb. 3 oz.

Sizes: small (34 to 38-inch chest); medium (40 to 44-inch chest); large (46 to 50).

33 N 916—No choice of color. ***State size wanted.***

Medium heavy weight Pajamas

$1.46

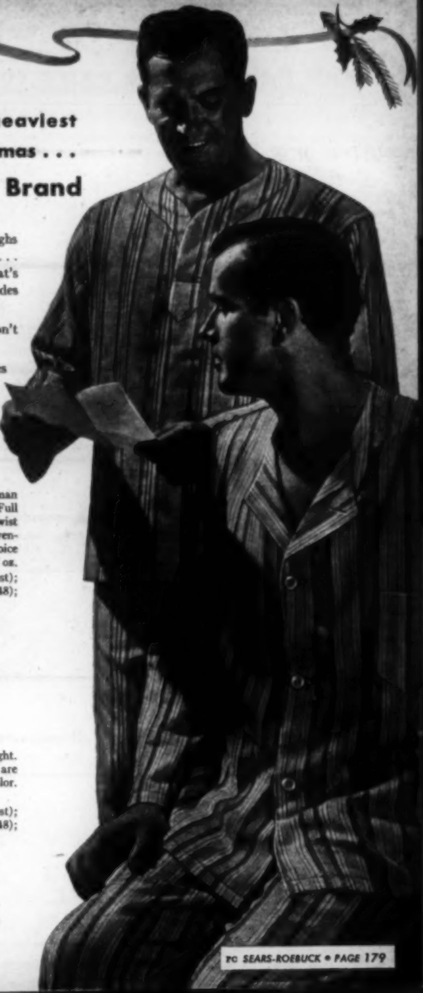
Available after November 15th

FASHION TOWER BRAND. Cotton fabric weighs 3½ oz. per square yard, and it's cut to our regular dimensions to give you the room you need for comfort. Soft nap on both sides adds extra warmth. Sturdy detailing includes good sized chest pocket, adjustable drawstring waistband. Woven-through striped patterns; no choice of colors. Shpg. wt., each 1 lb. 2 oz.

Sizes: A(34–36-inch chest); B(38–40); C(42–44); D(46–48).

33 N 969—Middy style. ***Order by size letter.***

Convenient Easy Terms on everything Sears sell. See page 122



Give him our heaviest Flannelette Pajamas . . .

Royal Ascot Brand

1. Cotton flannelette weighs 4⅛ oz. per square yard . . . a heavyweight fabric that's softly napped on both sides for warmth and comfort
2. Fabric Sanforized so it won't shrink over 1 per cent
3. Your choice of two styles

Regular sizes . . .

$2.50

Coat or middy

Packed with the warmth a man needs for cold winter nights. Full cut assures plenty of room to twist and turn. Drawstring waist. Woven-through striped patterns; no choice of color. Shpg. wt., each, 1 lb. 7 oz.

Sizes: A (34–36-inch chest); B (38–40); C (42–44); D (46–48); E(50–52). *Order by size letter.*

33 N 974—Lapel coat style
33 N 975—Pullover middy style

Extra long sizes . . .

$2.75

Coat or middy

For men over six feet in height. . . . trousers, coat and sleeves are all extra long. No choice of color. Shpg. wt., each, 1 lb. 7 oz.

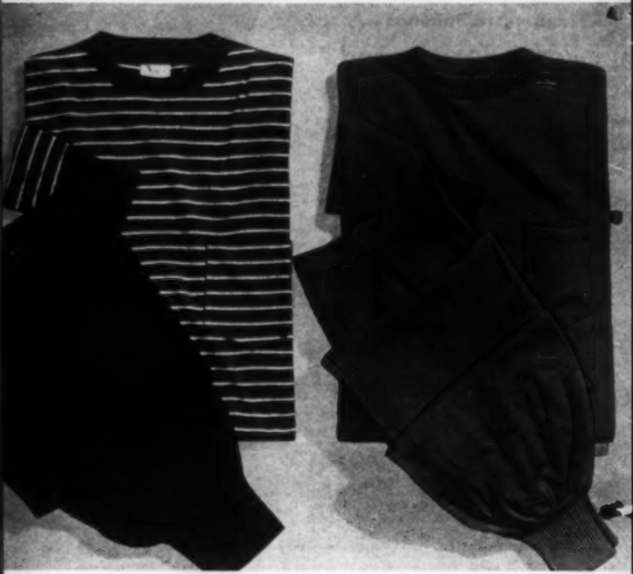
Sizes: A (34–36-inch chest); B (38–40); C (42–44); D (46–48); E (50–52). *Order by size letter.*

33 N 978—Lapel coat style
33 N 979—Pullover middy style

☆

Save gasoline, tires, money
. . . Shop by mail at Sears

Knit Pajamas are extra comfortable



Soft cotton in balbriggan stitch

$2.13

Extra comfortable because the balbriggan stitch is very close and stretchy . . . drapes so softly you hardly know you have it on. Blazer striped top has long sleeves, good sized chest pocket, snug fitting cuffs. Plain colored trousers are "ski" type which means they're loose and comfortable, with snug fitting ankles to keep cold out. Adjustable drawstring waistband fits comfortably. Washfast colors for ease in laundering.

Sizes: A(34–36-inch chest); B(38–40); C(42–44); D(46–48). *State size.* Shpg. wt., each, 1 lb. 3 oz.

33 N 902—Navy blue **33 N 903—Maroon**

Fleeced cotton in elastic rib stitch

$2.47

Even more comfortable because this cotton has a thick, soft nap on the outside—gives it a warm feel that promises plenty of warmth on bitter nights. It's knit in a stretchier stitch, too—the famous elastic rib type that gives easily, and comes back to shape. Top has chest pocket, long sleeves. Ski-type trousers have comfortable two-button waistband that adjusts to your measurement. Snug fitting cuffs, ankles. Washable.

Sizes: A(34–36-in. chest), B(38–40); C(42–44); D(46–48). *State size.* Shpg. wt., each, 1 lb. 8 oz.

33 N 900—Medium blue **33 N 901—Tan**

Give him our best Knit Pajamas . . .

NOBILITY Brand

BEST BECAUSE:

1. *The soft, fine yarn* is 75% combed cotton, plus 25% rayon for added luster and softness.
2. *The fine stitch* is the jersey type—close and long wearing, yet stretchy and comfortable.

$3.98

Not to be compared with ordinary knit pajamas, because these are knit of the finest yarn we could get—the 75% cotton has been combed to remove the short, weak fibers . . the 25% rayon is lustrous and soft. Top has contrasting trim at neck, cuffs, waistband, pocket top. Bottom has contrasting trim at ankles. Adjustable drawstring waistband. Contrasting trim all knit in elastic rib stitch so it's snug fitting, easy stretching. Washfast colors. Shpg. wt., each, 1 lb.

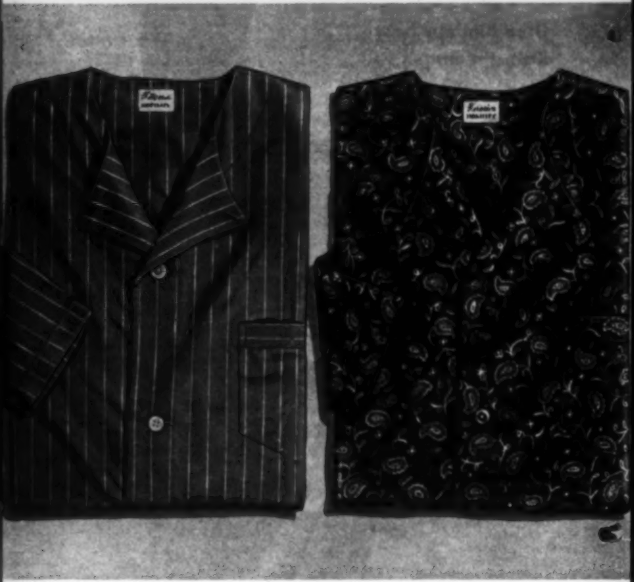
Sizes: A (34–36-inch chest); B (38–40); C (42–44); D (46–48). *State size letter wanted.*

33 N 862—Medium blue with navy blue trim
33 N 863—Medium green with dark green trim
33 N 864—Medium tan with brown trim

☆

Save tires, money, gasoline . . .
Shop by mail at Sears and save

Broadcloth Pajamas look, wear well



Sanforized cotton . . . NOBILITY brand

$390 Available after November 15th

Firm feeling, long wearing fabric with plenty of body and weight to it . . . cut to roomy dimensions for sleeping comfort. Sanforized-Shrunk so fabric won't shrink over 1% in washing. Smartly styled patterns are woven through to the back. Colors are washfast. Lapel coat style can be worn open or buttoned at the neck. Chest pocket. Drawstring waistband.

Sizes: A (34-36-in.chest); B (38-40); C (42-44); D (46-48). *State size letter.* Shipping wt., 1 lb.

33 N 904—Blue
33 N 905—Tan
33 N 906—Maroon

20% lustrous rayon . . . NOBILITY brand

$390 Available after November 15th

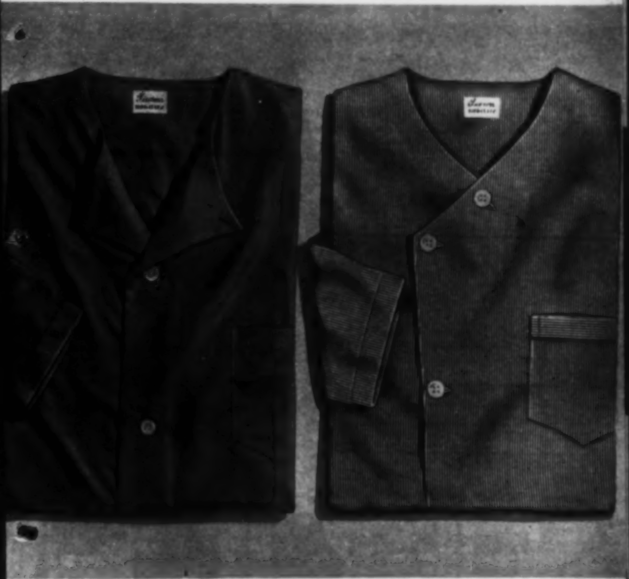
Rich paisley patterns are news on the style front, and they look even richer, even finer when they're printed on a soft, lustrous broadcloth like this. Fabric is tightly woven 20% rayon, 80% cotton . . . will give you plenty of wear. Lapel coat style can be worn open or buttoned at the neck. Adjustable drawstring waistband. Chest pocket. Fresh water pearl buttons. Washable.

Sizes: A (34-36-in. chest); B (38-40); C (42-44); D (46-48). *State size letter.* Shipping wt., 1 lb.

33 N 884—Navy blue
33 N 885—Maroon
33 N 886—Gray

Order Pajamas, too, on Sears Easy Terms, see page 122

Rayon Pajamas are rich looking



Plain rayon crepe . . . NOBILITY brand

$366

Soft fabric has body enough to drape well, fall in luxurious folds . . . more, it has the smooth, soft finish you associate with rich-looking rayon. Lapel style coat can be worn open or buttoned at the neck, looks well either way. Chest pocket. Adjustable drawstring waistband fits comfortably, never binds. Careful stitching. Fresh water pearl buttons. Washable by hand.

Sizes: A (34–36-in. chest); B (38–40); C (42–44); D (46–48). *State size letter.* Shipping weight, 1 lb.

33 N 893—Medium blue **33 N 894—Maroon**
33 N 895—Bamboo (tan)

Striped rayon . . . NOBILITY brand

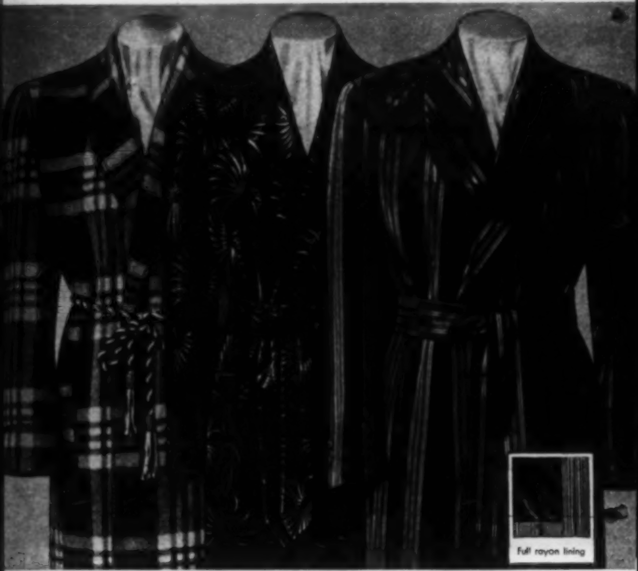
$440

The kind of fabric you see in the finest shops—rich and soft, with the dull lustrous finish that stamps it as fine quality rayon. The pattern is one of the latest—smart candy stripes that are woven right through to the back, not just printed. Coat is the new "kite" style, that has a smartly slanting front. Chest pocket. Drawstring waistband. Fresh water pearl buttons. Washable.

Sizes: A (34–36-in. chest); B (38–40); C (42–44); D (46–48). *State size letter.* Shpg. wt., 1 lb.

33 N 873—Blue **33 N 874—Maroon**
33 N 875—Green

Any man would like a Robe



Beacon blanket cloth

$5.79

Genuine heavyweights with the warmth you expect from this famous cotton fabric. Patterned in shaded ombre designs. Reinforced seams. Wrap model. One pocket. Double shawl collar. Rayon cord trim, sash. Shpg. wt., each, 3 lbs. 14 oz.

Sizes: small (33–37-inch chest); medium (38–42); large (43–46). *State size.*

33 N 1919—Navy blue
33 N 1920—Maroon

Rich brocaded design

$10.50 Each boxed

KINGFIELD BRAND. Luxurious rayon robe with the luster of a brocaded design, the strength of an added cotton filling in the cloth. Reinforced seams. Wrap model. Matching sash. Shawl collar double thick for extra warmth. One pocket. Shpg. wt., each, 2 lbs. 7 oz.

Sizes: small (33–37-inch chest); medium (38–42); large (43–47). *State size wanted.*

33 N 1923—Navy blue
33 N 1924—Maroon

Heavy rayon, fully lined

$13.50 Each boxed

ROYAL ASCOT BRAND. Our very finest rayon robe . . . made of a lustrous fabric that rivals oriental silks in its rich, soft feel. Not only the body of the robe, but the sleeves as well are lined with gleaming rayon satin. Sweeping shawl collar is double thick. Matching fringed sash. Reinforced seams. Two buttons on sleeves. One pocket. Shipping weight, each, 2 lbs. 8 oz.

Sizes: small (33–37-inch chest); medium (38–42); large (43–46). *State size.*

33 N 1947—Navy blue
33 N 1948—Maroon

Most men prefer wool or part wool

Flannel Robes

Because they're famous for being warm without being bulky . . . *because* they're soft to the touch, rich looking in texture . . . *because* they drape smoothly, fall in full luxurious folds. No wonder they've been the most popular robes for years!

KINGFIELD Brand

75% wool, 25% rayon

$8.50
Each boxed

Medium weight robe with a nice feel to it. Wrap model style with double thick shawl collar. Taped, reinforced seams for added strength. Matching sash. One pocket. Shpg. wt., each, 2 lbs. 9 oz.

Sizes: small (33-37-inch chest); medium (38-42); large (43-46). *State size wanted.*

33 N 1921—Navy blue
33 N 1922—Maroon

NOBILITY Brand

100% virgin wool worsted

$14.48
Each boxed

"Worsted" means only the longest, strongest strands of virgin wool are used . . . a premium quality of medium weight wool that's soft and rich to touch. Double thick shawl collar is full and sweeping. Matching sash. Two-button trim on cuffs. Inside seams reinforced.

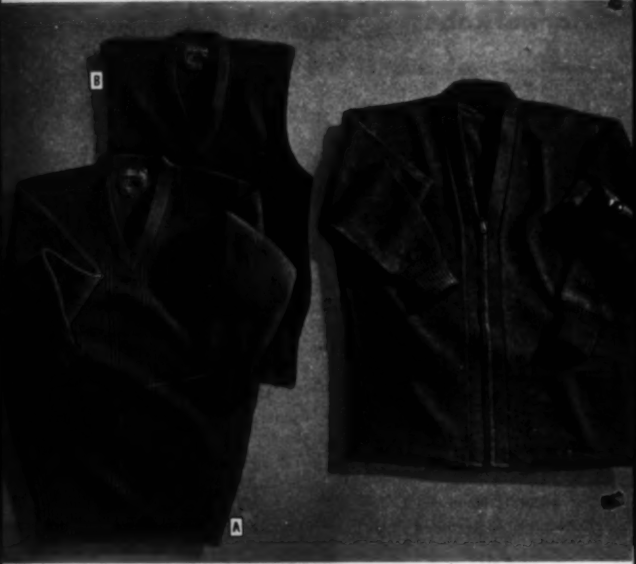
Sizes: small (33-37-inch chest); medium (38-42); large (43-46). *State size.* Shpg. wt., each, 2 lbs. 4 oz.

33 N 1905—Navy blue
33 N 1906—Maroon

☆

Everything at Sears available on Easy Terms . . . see page 122

He'll appreciate a new Sweater . . .



Nobility pullovers . . . virgin wool worsted

With sleeves $\$4^{95}$ Without sleeves $\$2^{95}$

"Worsted" means only the longest, strongest strands of virgin wool are used . . . more than that, these yarns are slightly napped to give them a softer feel, a more luxurious look. Knit in a "drop needle" stitch to give a neat ribbed effect. Medium weight. Wash separately by hand.

Sizes: small (34–36-inch chest); medium (38–40-inch chest); large (42–44-inch chest).

A Pullover with sleeves. Shpg. wt., each, 1 lb. 6 oz. *State size wanted.*
83 N 2093—Camel tan
83 N 2094—Brown
83 N 2095—Medium blue

B Pullover without sleeves. Shipping weight, each, 1 pound. *State size.*
83 N 2090—Camel tan
83 N 2091—Brown
83 N 2092—Medium blue

Nobility zip sweater . . . all wool

$\$7^{98}$

Back again—a good, substantial sweater with fast-action zip front. Medium weight sweater knit in a tight flat stitch that looks like woven cloth, keeps you warm, wears well. Zipper locks in any position. Reinforced neck seams. Two pockets. Coat style bottom. Ribbed cuffs. Wash separately by hand. Shipping weight, each, 1 pound 2 ounces.

Sizes: 36, 38, 40, 42, 44, 46-inch chest. *State size wanted when ordering.*

83 N 1578—Camel tan
83 N 1579—Medium blue

GIVE HIM HIS FAVORITE

the Classic Sport Coat

Because it's 100% worsted—the longest, strongest strands of virgin wool.

Because it's knit in the elastic rib stitch that gives easily, yet always comes back to its shape quickly.

Because colors are dark, conservative ones, don't show soil easily, look neat.

Royal Ascot Brand . . . medium weight wool

$3.98

Practical quality sweater . . . a firm, closely knit fabric. Taped shoulder seams. Two pockets. Wash separately by hand. Shipping weight, each, 2 lbs.

Colors: gray, brown heather or navy blue.

Chest sizes: 36, 38, 40, 42, 44 and 46 inches.

83 N 2036—*State size and color.*

Nobility Brand . . . heavy weight wool

$5.49

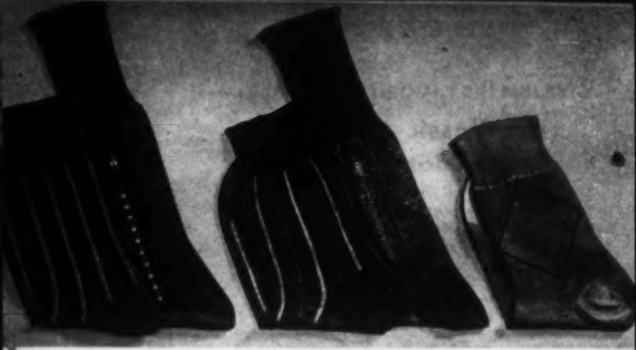
Longest wearing because they're the heaviest sweaters . . knit of tightly twisted yarns with the strength and warmth to give you long, satisfactory service. Taped neck seams. Reinforced buttonholes. Two pockets. Wash separately by hand. Shipping weight, each, 2 lbs. 4 oz.

Chest sizes: 36, 38, 40, 42, 44, 46 inches. *State size wanted.*

83 N 1602—Dark grey
83 N 1604—Brown heather
83 N 1605—Navy blue

☆

For your convenience . . .
Easy Terms on everything
at Sears . . . see page 122



Linen threads in toe-cap

Clear, contrasting patterns are carefully knit into the smooth rayon body of these dress socks; can't pull out. Mercerized cotton tops, toes, heels. High spliced heels; double soles. Shpg. wt., pair, 3 oz.

34c Pr. 3 prs. 98c

Colors: brown, blue, maroon; asstd. patterns. *Sizes:* 10, 10½, 11, 11½, 12, 13. *State size, color.*

86 N 2083—Regular length
86 N 2084—Short length

Mercerized cotton and rayon

Smooth blending of two fine yarns makes these socks look and feel like expensive lisles. Sparkling patterns are knit in; can't pull out. Mercerized cotton tops, toes, heels. Double soles. Shpg. wt., pair, 3 oz.

39c Pr. 3 prs. $1.15

Colors: brown, navy, tan, teal; assorted patterns. *Sizes:* 10, 10½, 11, 11½, 12. *State size, color.*

86 N 1941—Regular length
86 N 1942—Short length

Part wool for soft texture

Perfect gift socks for men who want looks plus comfort. Soft, warm wool over rayon with a diamond shape pattern outlined in bright rayon stitching. Mercerized cotton heels, toes, tops. Fiber content: 30% wool, 30% rayon, 40% cotton.

49c Pr. 2 prs. 95c

Colors: blue, brown, maroon. *Sizes:* 10½, 11, 11½, 12. *State size, color.* Shpg. wt., pair, 3 oz.

86 N 2100—Short length

For a man's Christmas . . . give *Pilgrim* Socks

Reg. U.S. Pat. Off.

Our finest lisle Dress Socks

A Deluxe quality gift socks because they're finely knit of Egyptian cotton lisle (longest wearing, smoothest cotton yarns). Mercerized, so rich, dark colors and luster will last. Classic 6x3 rib. 4-ply body; 5-ply heels, toes. Made in U.S.A. Shpg. wt., pair, 4 oz.

$1.00 Pair

Colors: navy, brown, black. *Sizes:* 10½, 11, 11½, 12, 13. *State size and color wanted.*

86 N 1978—Regular length only

100% new wool Argyles

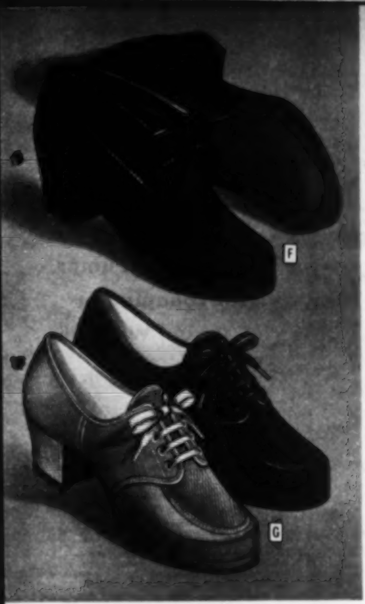
B If he likes color, give him these handsome socks. Distinctive patterns have the soft, rich blending that only fine wool and careful knitting can give. Patterns stay bright because yarns are dyed before knitting. Med. weight. Shipping weight, pair, 3 oz.

$1.15 Pair 2 prs. $2.25

Main colors: brown, maroon, navy. *Sizes:* 10½, 11, 11½, 12. *State size, color.*

86 N 2148—Short length only

You can buy anything and everything on Sears Easy Terms—see page 122.



Non-Rationed Styles for Women

Available October 15th

$239

[F] **Oxfords for work or play . . . a welcome** gift—practical for your own use, too. Smart, tailored lines and 1-inch Dutch boy heels. Comfortable, cotton fabric uppers with matching platform and heels. Flexible, WPB-released rubber soles outwear leather. For indoor or outdoor wear.

• C (medium) width, sizes 3 to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb.

No ration stamp required

76 N 9079—Blue
76 N 9078—Brown . . . . **Pair $2.39**

$185

[G] **Moc-style casuals in three colors . . .** delightful gift suggestion. Attractive and comfortable indoors with house dresses . . . or outdoors, with slacks and other sportswear. Light, porous cotton uppers, covered platform and heels. Flexible WPB-released rubber soles. 1¼-inch heel with rubber lift.

• C (medium), sizes 3 to 8. Half sizes, too. *State size.* Shpg. wt., 1 lb. 3 oz.

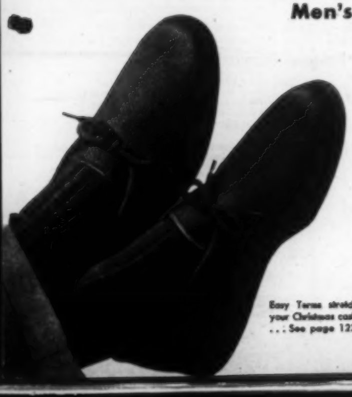
No ration stamp required

76 N 9005—Blue
76 N 9007—Wheat
76 N 9006—Brown . . . . **Pair $1.85**

Men's Ration-free Oxfords

Available October 15th

$275



Classy casuals certain to make a gift hit at Christmas time. Good to look at . . . cool, flexible and light on the feet. They give the solid comfort men like for lounging and general wear around the house. You'll want a pair for yourself, too, because they save rationed leather dress shoes—and are good in summer for sports, beachwear and gardening.

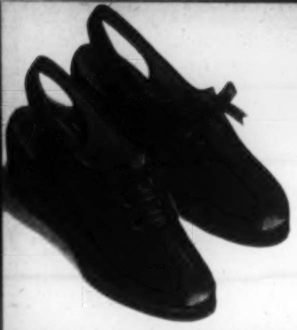
Porous cotton hopsacking uppers in a handsome basket-weave. Sturdy composition soles sewed to give inside, nailfree smoothness. Strong counters brace the uppers. Built-in toe caps help keep the shoes in shape. Built-up wedge heels give the proper lift and balance for active wear.

• Men's sizes 6 to 11 plus all half sizes. Wide width. *Be sure to state size.* Shipping weight, 1 pound 10 ounces.

No ration stamp required

76 N 9622—Brown
76 N 9623—Beige . . . . **Pair $2.75**

Easy Terms stretch your Christmas cash . . . See page 122



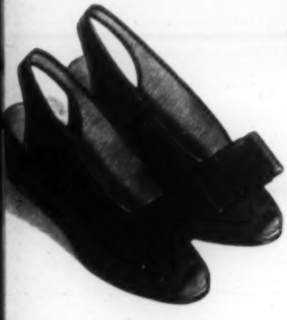
Pretty tie . . . to save your rationed shoes

Casual style you can wear indoors or out. Jaunty open toe, open back. Worked eyelets add a dressy touch. Serviceable cotton lined with rayon faille, a soft corded weave. Comfortable platform wedge heel. Guaranteed *Endura-flex soles. $3.29

• C (medium) width in sizes 3½ to 9. Half sizes, too. *State size wanted.* Shipping weight, 1 lb.

No ration stamp required for these shoes

54 N 7870—Rust
54 N 7871—Wine .... **Pair $3.29**



Demure little bow pump

Smartly tailored pump of richly colored serviceable cotton fabric with pert tailored bow, open toe, open back; rayon faille lined for silk stocking feel. Suitable for any indoor or outdoor occasion. Comfortable wedge ,heel. *Endura-flex sole. $2.79

• C (medium), sizes 3½ to 9. Half sizes, too.

No ration stamp required

54 N 7865—Rust
54 N 7866—Wine
State size. Shipping weight, 1 lb. **Pair . .$2.79**

Under the tree on Christmas morning

Ration-free Pumps for Lounging or Casual Wear

$3.29

Available after October 15th

No lovelier gift . . . for you or someone else. Colorful indoor or outdoor companions for slacks, house coats, pretty frocks. * All have Endura-flex plastic-coated soles guaranteed to wear as well as leather. No ration stamp needed for any of these shoes.

F **For the young in heart** . . . Vivid red cotton basket weave bow pump. Open toe, open back, full platform wedge heel, wear-tested *Endura-flex sole. Shipping weight, 1 lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7906—*State size*............. **Pair $3.29**

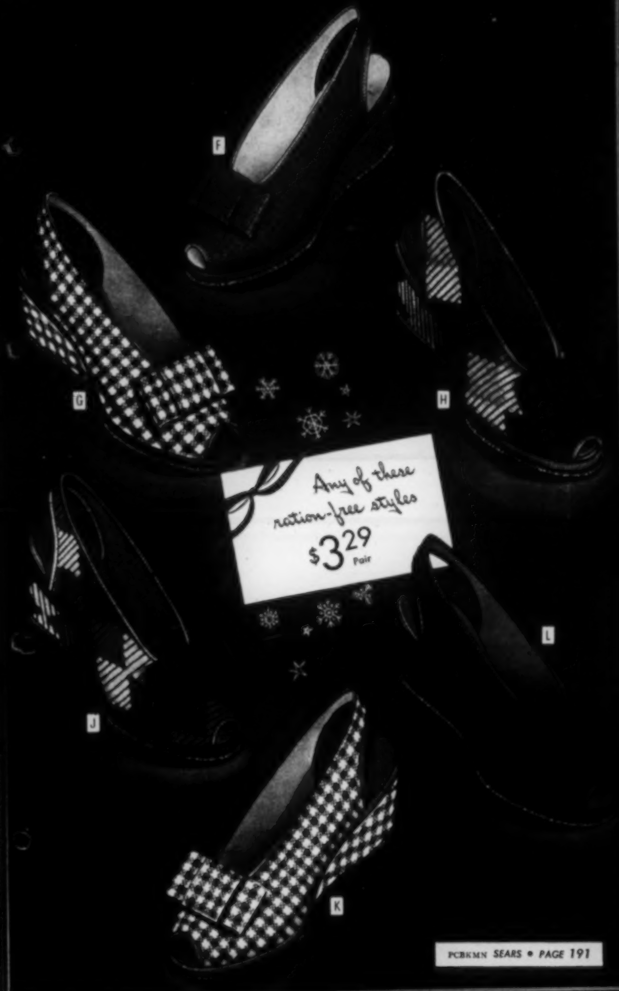
G **Look alive and like it** . . . Pert gingham checks like those in your favorite pinafore. Rough weave cotton in blue and white. Platform wedge heel.*Endura-flex sole. Shpg. wt., 1 lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7905—*State size*............. **Pair $3.29**

H **Spice your wardrobe** . . . with multi-color diamond checks in rough weave cotton. Rust color bow, platform and binding. Wedge heel.*Endura-flex sole. Shpg. wt., 1lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7907—*State size*............. **Pair $3.29**

J **Bold diamond design** . . . . that goes with everything. Rough texture cotton in multicolor; blue platform, binding and bow. Wedge heel,*Endura-flex sole. Shpg. wt.,1lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7908—*State size*............. **Pair $3.29**

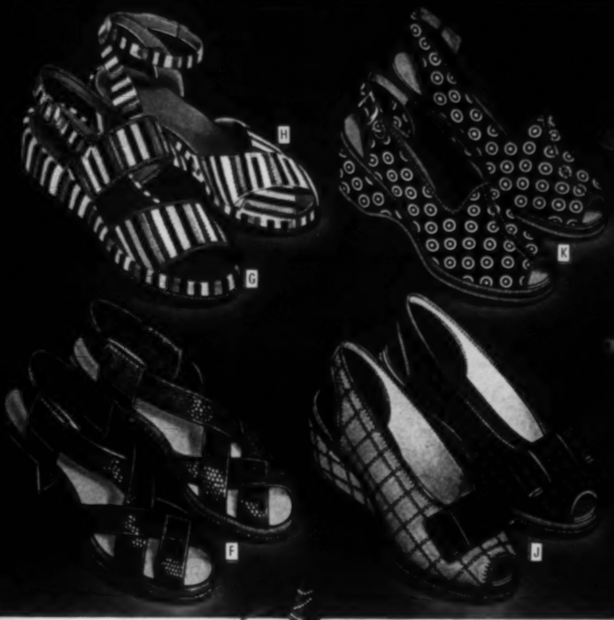
K **Cheerful color accent** . . . Rough weave cotton in bright red and white gingham checks. Platform wedge heel. *Endura-flex sole. Shipping weight, 1 pound.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7904—*State size*............. **Pair $3.29**

L **To mate with your favorite housecoat.** Basket weave cotton in royal blue. Platform wedge heel. *Endura-flex sole. Shpg. wt., 1 lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7909—*State size* .... **Pair $3.29**



Any of these ration-free styles

$3.29 Pair



Ration-free Casuals for indoor or outdoor wear

$198

F **Beloved Flatties . . .** Lattice-front sandal; smart little "go-wither" to team with your tailored clothes, your slacks and printed frocks; to double for your lounging slippers. Cushion-soft platform, broad 1¼-inch heel. Red or green reptile-grained artificial leather, trimmed with rayon faille.*Endura-flex sole.

• C (med.) 3½ to 8. Half sizes, too. *State size.* Shpg. wt., 1 lb.

No ration stamp needed

54 N7911—Green
54 N7910—Red. Pr. $1.98

$298

G H **Answers to feminine gift problems.** Two lovely sandals: one with criss-cross vamp and ankle-slimming bracelet strap; the other with vamp formed of broad diagonal bands. Gypsy-like multi-color stripes of sturdy cotton mesh. Adjustable ankle straps. Platform wedge heel. *Endura-flex soles.

• C (med.) 3½ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb.

No ration stamp needed

G **54 N 7912—Broad band**
H **54 N 7783—Criss-cross vamp . . . . . . Pair $2.98**

$329

J **To cheer mid-winter clothes . . .** Bow pumps in beige and blue plaid with blue trim or sparkling red and blue gingham check with red trim. Rough weave cotton. Shoes that feel so right you wear them all day. Comfortable platform wedge heel. *Endura-flex soles.

• C (med.) 3½ to 9. Half sizes, too. *State size.* Shipping wt., 1 lb.

No ration stamp needed

54N7917—Beige plaid
54N7919—Checks. Available after Oct. 15th.
Pair. $3.29

$329

K **Smart 'n' pretty . . .** Sensible slipper front pumps. Soft wine or royal blue rayon and cotton fabric with natural white concentric circle design, trimmed with plain wine or blue. You'll love it for playing, or just relaxing. Platform wedge heel. *Endura-flex sole. Adjustable ankle strap.

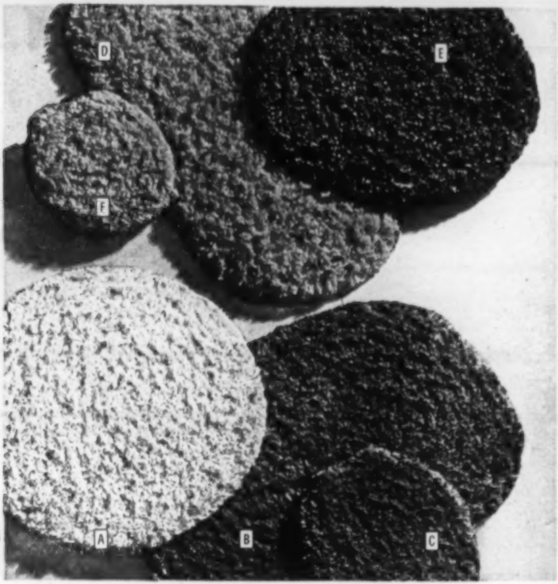
• C (med.) 3½ to 9. Half sizes, too. *State size.* Shipping wt., 1 lb.

No ration stamp needed

54 N 7916—Blue
54 N 7914—Wine
Pair. $3.29

***Endura-flex plastic-coated soles are guaranteed to wear as well as leather**

Shag Mats . . . reduced for clearance



Save 11% to 14% on fluffy Tufted Mats

- Mats reduced 30c to 49c
- Just in time for gift giving

A B C Luxurious softness, lasting beauty. 4-ply yarn dyed cotton firmly tufted into a natural colored duck. Loops cut for fluffiness. Washable. *Colors:* white, dusty rose, peach, blue or green. *State color.*

WERE ~~$2.69~~

$2.29

18x34-inch Oval Mat

Mat Size	Cat. No.	Shpg. wt.	Were	Now
A 26x26-in.	96 N 2923M	1 lb. 8 oz.	$2.69	$2.39
B 18x34-in.	96 N 2925M	1 lb. 8 oz.	2.69	2.29
B 24x36-in.	96 N 2926M	1 lb. 2 oz.	3.78	3.29
C Lid Cover	96 N 2920M	9 oz.	1.05	.98

Green
Blue
Peach

Save 10% to 16% on Fringe-type Mats

- Mats reduced as much as 61c
- Gifts for year around use

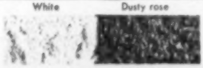
D E F Deeper pile, heavier back. Lovely new texture that emphasizes the beauty of your room. Rows of heavy cotton fringe securely stitched to natural colored duck. Washable. *Colors:* peach, blue, white or dusty rose. *State color wanted.*

WERE ~~$3.59~~

$2.98

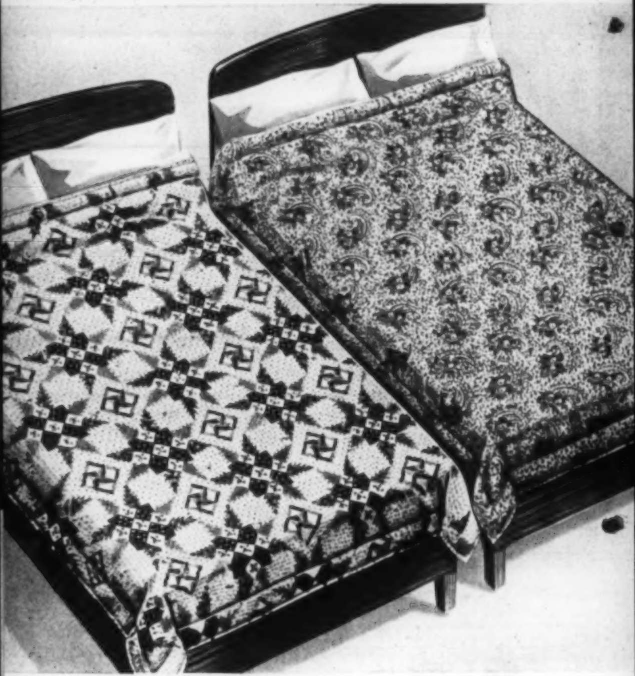
30x30-inch Round Mat

Mat size	Cat. No.	Shpg. wt.	Were	Now
D 22x48-in	96 N 2988M	2 lbs. 9 oz.	$5.49	$4.89
E 30x30-in.	96 N 2987M	2 lbs. 1 oz.	3.59	2.98
F Lid cover	96 N 2989M	13 oz.	1.59	1.49



For Sears Easy Payment Plan—see details on page 122.

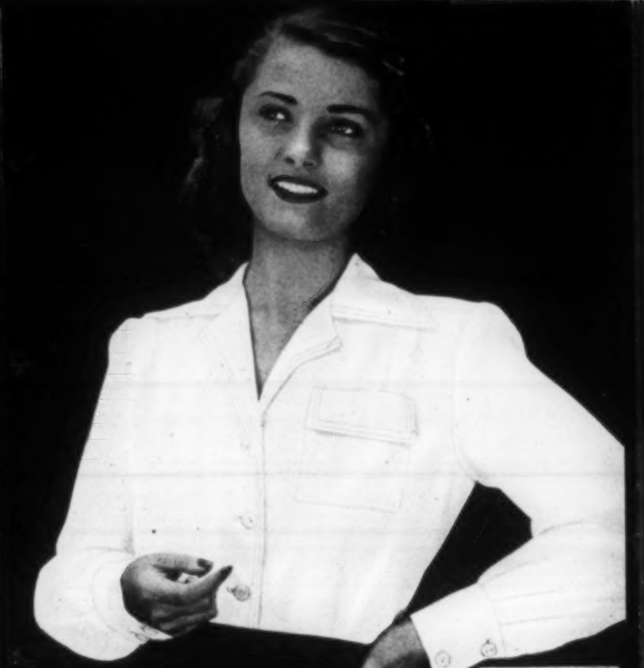
Cozy Comforters . . . long winter warmth



Reversible, cotton filled, tufted . . . Each only $\$3^{98}$

Bright patchwork star print, white background . . . both sides alike. Good quality cotton covering has soft, glazed finish. Filled with all new clean cotton held in place by tied tufting. A thrifty comforter that will serve equally well to keep you warm or as an attractive daytime bed cover. Finished *size:* about 68x82 in. Dry clean. Predominating *colors:* blue or rose. Shpg. wt., 6 lbs. 4 oz.
56 N 08425—*State color wanted*.........Each **$3.98**

Paisley and floral pattern on a white background . . . same print on both sides. Softly glazed finish on good quality cotton. All new clean cotton filling securely held by knotted tufting. Will keep you snug and warm while you sleep . . . makes an attractive cover for your bed during the day. Finished *size:* about 68x82 in. Dry clean. Predominating *colors:* blue or rose. Shpg. wt., 6 lbs. 4 oz.
56 N 08424—*State color wanted*.........Each **$3.98**



Pink
Blue
White
Yellow

Kerrybrooke Classic Shirts

Our Own Trade Mark

Popular pastel colors; fine fabrics. Each in a Gift Box. $2.98 Fine Rayon $3.98 Rayon Crepe

Fine, Firm-Weave Rayon, with long sleeves, 2-button cuff, front, back yoke. 3 rows of stitching on collar, pocket-flap, down front. Firmly stitched seams. Hand washable; we recommend gentle Lux suds. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shipping weight, 13 oz.

♦7 N 3108—White ♦7 N 3109—Yellow
♦7 N 3111—Blue ♦7 N 3112—Pink.......... Each $2.98

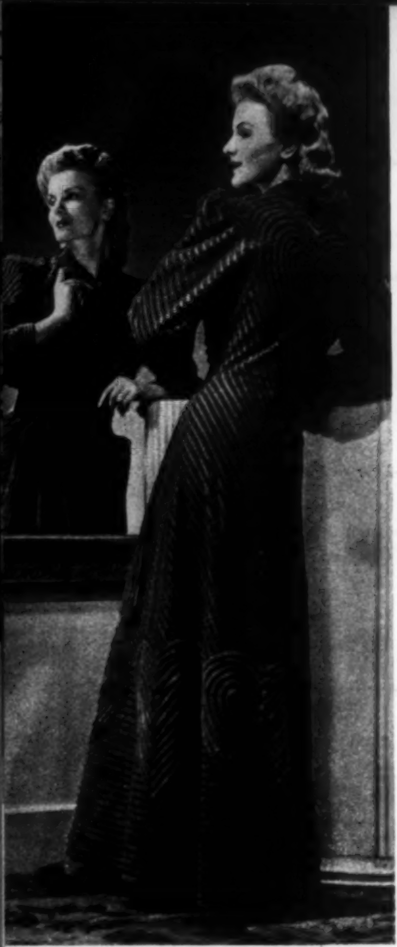
Short Sleeves, with cuff band. Same style as above. Shpg. wt., 13 oz.

♦7 N 3113—White ♦7 N 3114—Yellow
♦7 N 3115—Blue ♦7 N 3116—Pink......... Each $2.98

Finer Rayon Crepe with 7 rows of stitching on collar, pocket; long sleeves, 2-button cuff, gathered front, back yoke. Darts; self-shoulder pads. Patch flap pocket. Hand wash. Sizes above. *State size.* Shpg. wt., 13 oz.

♦7 N 3224—White ♦7 N 3225—Pink
♦7 N 3226—Yellow Each.............................$3.98

♦Shipped from Kansas City. Order, pay postage from Sears nearest mail order house.



[A] Queen of Hearts. $5.98: Sizes 10 to 20 and 38 to 42

Flattering Gift Robes

Warm, frilly, tailored—to suit all—at Sears low prices

[A] **"Queen of Hearts"** wrap robe, cotton chenille hit that has outsold any we've offered, so we know it'll please. Velvety-textured chenille is cozy and warm. Cleverly placed hearts, good sweep, front sash, inside ties, for figure flattery. Hand wash separately in Lux. *Misses' sizes:* 10, 12, 14, 16, 18, 20 (fit Jrs. too). *State size.* Shpg. wt., 2 lbs. 10 oz.

♦27 N 9042—Copen blue
♦27 N 9043—Deep rose
Each.....................$5.98

Women's sizes: 38, 40, 42. *State size.* Shipping weight, 2 pounds, 10 ounces.

♦27 N 9044—Copen blue
♦27 N 9045—Deep rose
Each.....................$5.98

Robes described below shown on opposite page:

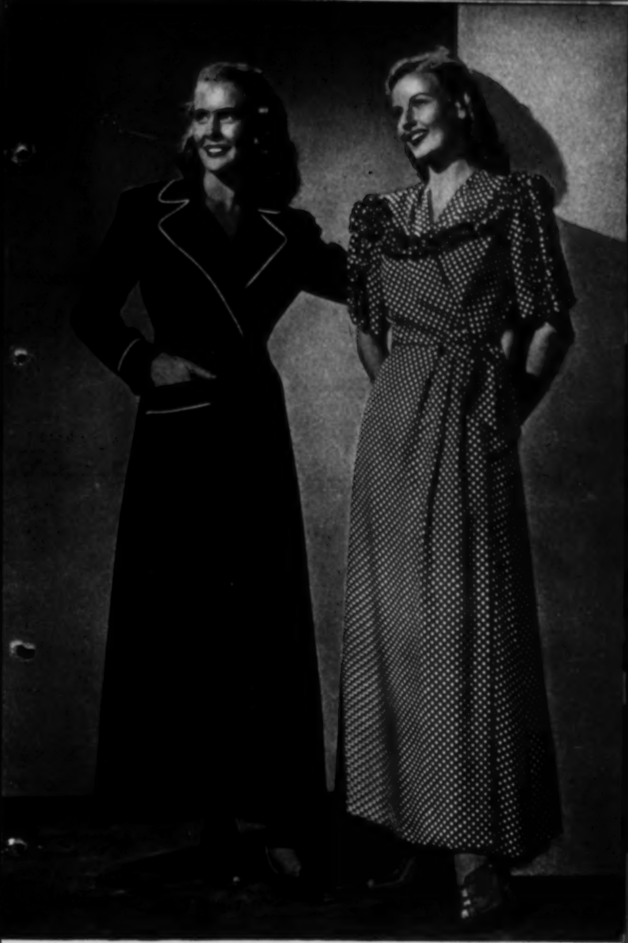
[B] **Classic tailored robe** she'll enjoy for years. Warm because flannel contains 50% reused wool, also 30% rayon, 20% cotton. Smart fitting with ample overlap to skirt; bodice darts; firm, flat-lying shoulders; inside ties for trimness. Gleaming white rayon satin binding. Dry clean. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 2 lbs. 4 oz.

♦27 N 9068—Navy..... $6.98
♦27 N 9069—Red wine.. 6.98

[C] **Self ruffled,** white polka dotted rayon housecoat, in easy-on wrap style, has gracious charm she'll like for leisure. Soft unpressed pleats at each side of neck and on skirt. Side sash, plus inside ties keep waist neat. Dry clean. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 1 lb. 10 oz.

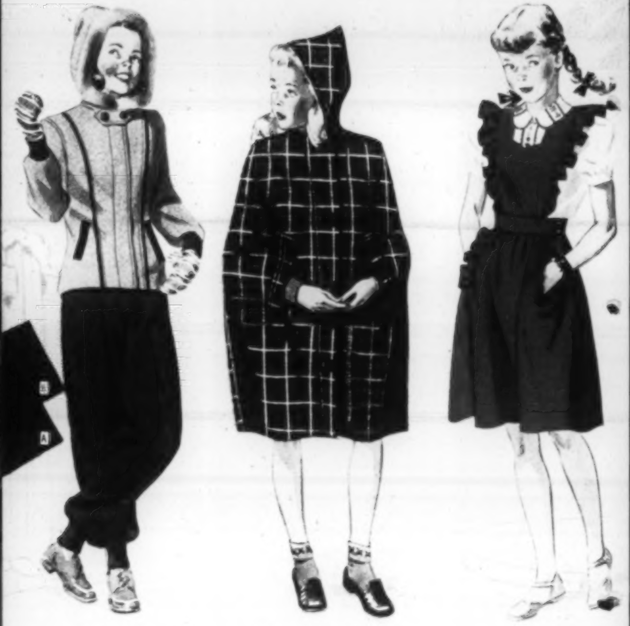
♦27 N 9082—Bright red. $5.98
♦27 N 9083—Royal blue. 5.98

Catalog numbers marked ♦ are shipped from Kansas City. Order and pay postage from Sears nearest mail order house.



B Classic tailored robe……$6.98 **C** Self-ruffled rayon housecoat…$5.98

Robes shown above described on opposite page



Fashionable Gifts for Girls 7 to 14

Attractive styles she'll love for Christmas and will use all winter

All Wool Hooded Snowsuit

All wool blend of 50% reprocessed wool, 50% reused wool. Attached hood trimmed with dyed rabbit fur. Fitted jacket, button closing. Fully cut snow pants. Zip anklets. Cotton Kasha lined. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shpg. wt., 4 lbs. 12 oz.

♦77 N 7469–Gray with green.

♦77 N 7468–Blue jacket A with wine pants B.

Each.................. **$11.98**

Hooded Plaid Raincape

A welcome Christmas gift . . . a gay, colorful plaid cape made of a sturdy, heavyweight, waterproof cotton. Full cut to fit over a coat easily. Styled with attached hood for extra storm protection. Convenient deep arm slots. 4 button opening.

Sizes: 7, 8, 10, 12, 14. *Be sure to state size.* Shipping weight, 1 pound 4 ounces.

♦77 N 7038.......... **$2.29**

All Wool Jumper Dress

100% wool jumper, beautifully made with butterfly ruffles. In bright red. Dry cleanable. *Sizes:* 7, 8, 10, 12. *State size.* Shpg. wt., 14 oz.

♦77 N 7730.......... **$4.29**

White Cotton Blouse. Embroidery on collar, and front. Washable. *Sizes:* 7, 8, 10, 12, 14. *State size.* Shipping weight, 8 oz.

47 N 1114.............. **$1.74**

Catalog numbers marked ♦ shipped from Kansas City.
Order, pay postage from Sears nearest mail order house.

Glamour Gifts to enchant her

A **Stunning lace fascinator** in smooth, lustrous rayon. Frames the face with its misty folds in a flattering, bewitching manner. Perfect for evening, for dress . . for anytime you want to look feminine and lovely. *Size:* about 57x21 in. Hand washable. Shpg. wt., 4 oz.
88 N 4447—White
88 N 4448—Black. Ea. **$1.74**

B **Wool sweater dicky** in 100% soft, fluffy wool yarns, easily hand washable. Combines the warmth and comfort of a sweater without the bulkiness of sleeves under jackets. Slips on in a wink. Lacy knit stitch . . ribbed knit crew neck and bottom. Self tie at side. Fits all sizes up to 38-in. bust. Shipping wt., 5 oz.
88 N 4139—White
88 N 4140—Pink
88 N 4141—Lt. blue
Each **$1.98**

C **All wool scarf** . . a cozy warm gift to bring comfort and cheer on frosty days. Knit of fine, superbly soft wool yarns . . hand loomed . . with expensive-looking hand knotted fringe. *Size:* about 12x50 inches, including fringe. Hand washable in Lux. Shipping wt., 6 oz.
88 N 4450—White. . . . **$1.98**

D **Colorful rayon crepe head square** . . a bit of dramatic fascination to thrill even the most exacting lady! The brilliant, luscious colors are hand screened on snow-white rayon crepe that is rich-looking, lovely. Flattering to wear, smart to carry . . it completes a costume. *Size:* about 35 in. square. Hand washable. Shipping weight, 6 ounces.
88 N 4449—Multi-colored floral design on white. **$2.98**

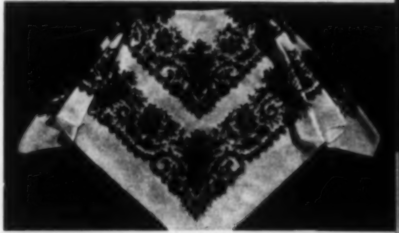
☆

For other lovely gift items at typical Sears low prices, see our Big Fall and Winter Catalog.

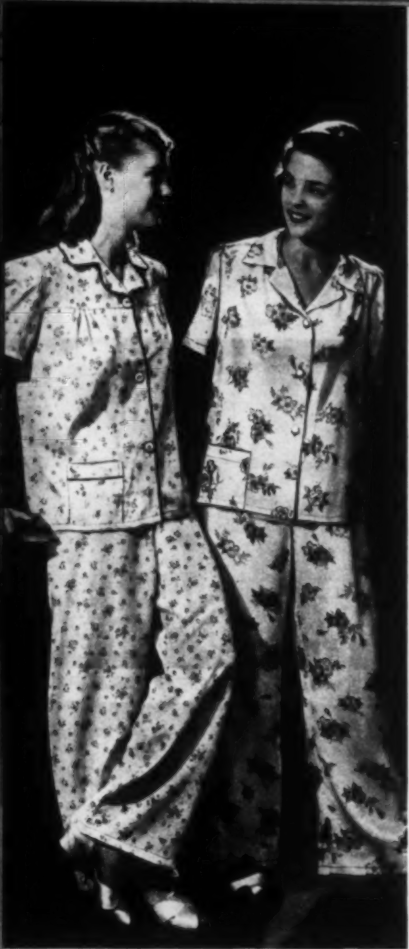
A **Stunning Lace Fascinator $1.74**

B **Wool Sweater Dicky $1.98**

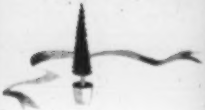
C **Wool Scarf $1.98**



D **Colorful Rayon Crepe Head Square $2.98**



[A] Butcher boy style . $5.98 [B] Coat style $3.98



Pretty Pajamas
. . smart gifts

They're practical as well as pretty. So well tailored you can wear them to lounge in. Tops can be worn out or in . . . because the trouser waistbands are fitted and tailored to a T. Available on Sears Easy Terms, see Page 122.

[A] **Butcher boy style** in rich broadcloth type spun rayon . . . printed in a delightful rosebud pattern. A gift to put color and cheer in every lounging hour. Beautifully tailored top has smart notched collar, hanky pocket and front piped in contrasting color. Short sleeves. Lovely matching fresh water pearl buttons. Trousers are well cut for comfort. Adjustable waistband. Double stitched. Hand washable separately.

Sizes: 32, 34, 36, 38, 40-in. bust. *State bust.* Shipping weight, 10 ounces.

38 N 1319—Pale yellow
38 N 1318—Pale blue
38 N 1317—Tearose
Each . . . **$5.98**

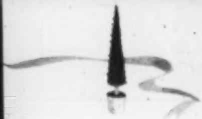
[B] **Smart coat style** is nicely tailored from its trim notched collar to the last detail of its well cut trousers. Yoke top coat has a hanky pocket . . . short sleeves for action-free comfort. Trousers have button waistband. All seams double stitched for long wear. In floral printed diagonal weave rayon . . . hand wash separately.

Sizes: 32, 34, 36, 38, 40-in. bust. *State bust.* Shipping weight, 10 ounces.

38 N 1311—Tearose
38 N 1312—Pale blue
38 N 1313—White
Each **$3.98**

☆

For other lovely gowns and pajamas, see Sears big Fall and Winter Catalog.



Le Savoy

Run-proof Rayon Undies

First time ever! Undies superior in quality, fit and wear to any we've ever offered! They bear the famous Le Savoy label . . . and that means tops in lovely undies. Guaranteed run-proof because they are 2-bar tricot glove knit—caressingly soft—giving you a fabric of excellent service and wear. Each garment is faultlessly cut for snug fit. Beautifully tailored with the long wearing features of strongly sewn seams, bar-tacked at points of strain. Double fabric crotch. Band front, elastic at back. Choice of 3 popular styles.

Color: Tearose. Shipping weight, each, 6 ounces.

Sizes—Briefs: 30-34; 35-38; 39-40-in. hips. *State hip size.*

- [A] 38 N 2679—Hollywood brief $1.00
- [B] 38 N 2680—Band leg brief $1.00

Sizes—Panty: 32-36; 37-40; 41-44-in. hips. *State hip size.*

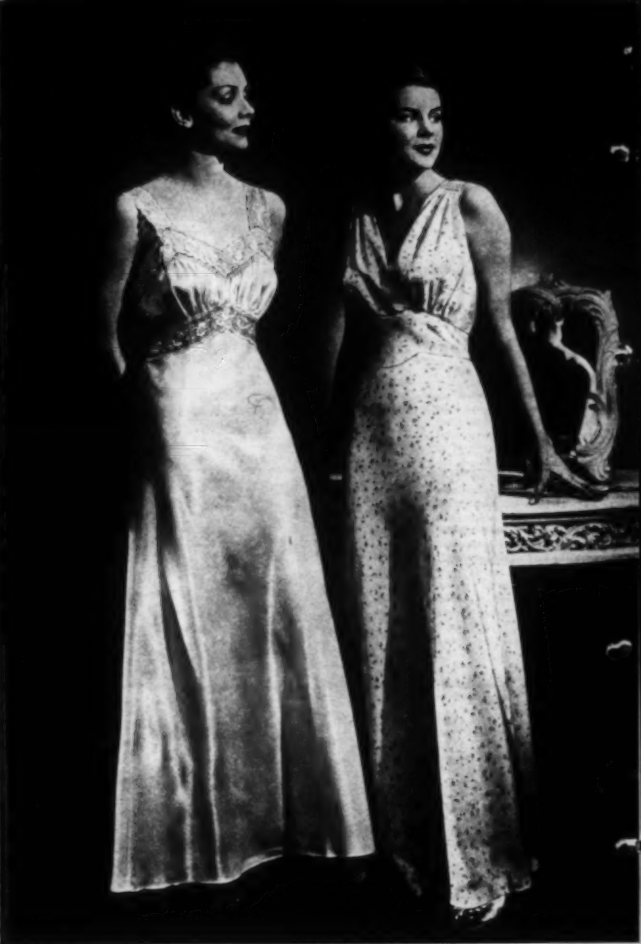
- [C] 38 N 2684—Band leg panty Tearose . . . . Each $1.00

Stout sizes—Panty: 45-46; 47-48-in. hips. *State hip size.*

- [C] 38 N 2682—Band leg panty Tearose. . . . . Each $1.15

We recommend hand washing these lovely undies in gentle Lux suds . . it helps preserve their beauty, and they wear much longer.

[A]	**Hollywood brief**	$1.00	reg. sizes
[B]	**Band leg brief**	$1.00	reg. sizes
[C]	**Band leg panty**	$1.00	reg. sizes
[C]	**Band leg panty**	$1.15	stout sizes



D Embroidered sheer trim on rayon satin $3.98

C Petal-smooth rayon crepe midriff style $3.98

For description see opposite page

Gift Gowns and Housecoats

Coat and gown in Fashion's newest styled-to-the-times ensemble. It's delightfully practical as well as beautiful. The coat can be worn about the house . . ideal for traveling, too. Gown is flattering to every woman. Hand washable. Lgth., each, 54 inches.

Sizes: 34, 36, 38, 40-inch bust.

[A] **Rayon faille coat.** Handsome tailored style . . has rolled collar, plunging neckline, set-in belt with long ties. Inside tie holds deep overlap. Choice of 2 colors that blend with gown shown. *State bust.* Shpg. wt., 1 lb. 2 oz.

38 N 966—Dusty rose
38 N 967—Copen blue. Ea. **$6.98**

[B] **Multi-filament rayon crepe gown** in stunning bouquet print. Midriff style; shirred. *State bust.* Shipping weight, 12 ounces.

38 N 968—Floral print. **$3.98**

[C] and [D] illustrated on opposite page

[C] **Petal-smooth rayon crepe** in tiny rosebud pattern makes this a picture gown of charm and beauty. The multi-filament fabric is rich and luxurious to feel . . delightfully hand washable. Exquisitely detailed, with deeply shirred bodice top . . graceful scalloped midriff . . bias cut skirt. Length, 54 inches.

Sizes: 32, 34, 36, 38, 40-in. bust. *State bust.* Shpg. wt, 13 oz.

38 N 960—Pink
38 N 961—Pale blue
38 N 962—Ivory . . . . . . Ea. **$3.98**

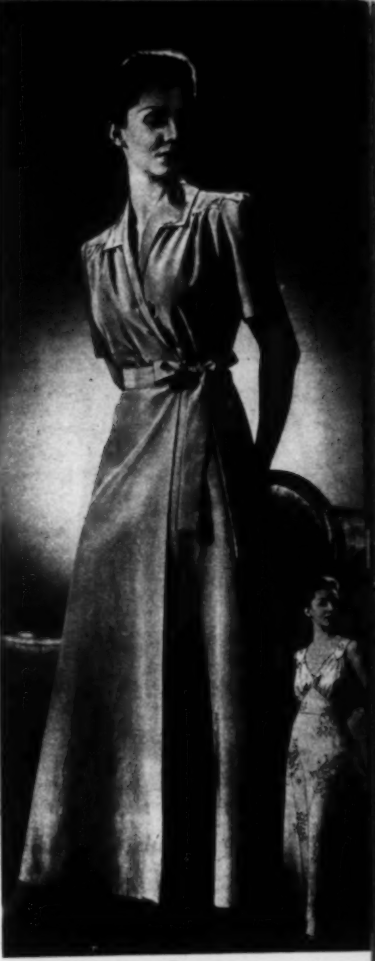
[D] **Embroidered sheer trim** gives an enchanting luxury-look to this lovely gown. It enhances the sweetheart neckline, shoulder straps . . and is inserted at slender midriff. The rayon satin is lustrous, rich-textured and easily hand washable. Lgth., 54 in.

Sizes: 32, 34, 36, 38, 40-inch bust. *State bust.* Shpg. wt., 13 oz.

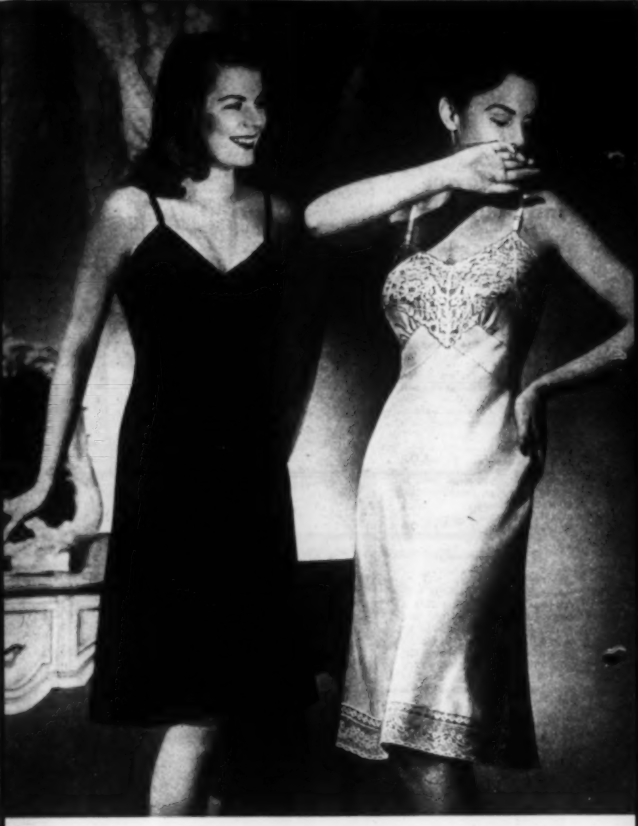
38 N 945—Tearose
38 N 946—Pale blue
38 N 947—Ivory . . . . . Ea. **$3.98**

☆

For complete details of Sears Easy Terms, see page 122.



[A] **Rayon faille coat $6.98** [B] **Rayon crepe gown $3.98**



Exquisitely lovely Rayon Gift Slips

Bewitching black rayon taffeta slip trimmed with filmy cotton net at basque bodice and hem. A figure-flattering bias style that makes a splended gift. Length, 42 inches. Shipping weight, 7 ounces.

Sizes: 32, 34, 36, 38, 40-inch bust. *State bust.*

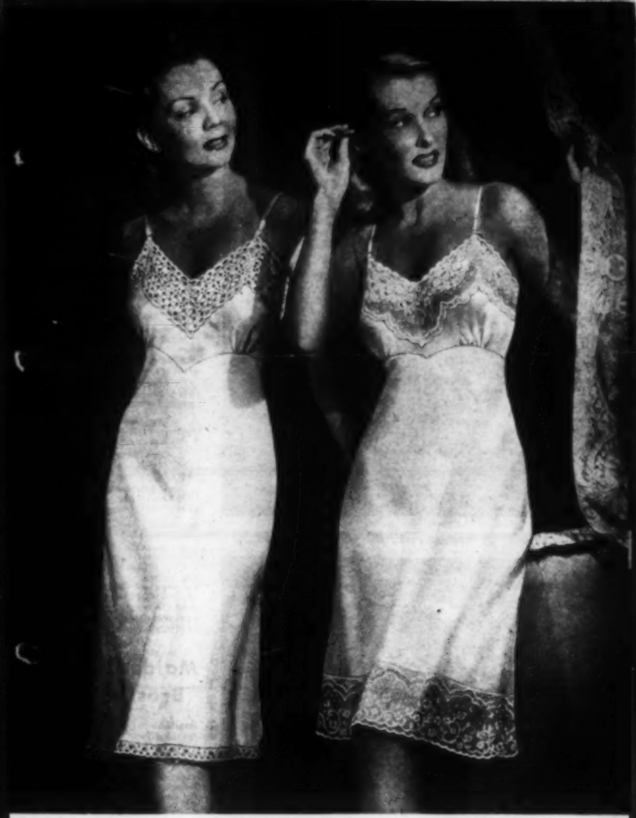
38 N 3950—Black $2.29

Rayon satin in a popular midriff style. Luxurious-looking wide cotton lace at bodice top and all around bottom. Length, 42 inches. Shipping weight, 7 oz.

Sizes: 32, 34, 36, 38, 40-inch bust. *State bust.*

38 N 3951—Tearose
38 N 3952—White Each $2.69

We recommend hand washing all these lovely slips in gentle LUX suds



A gift she'll appreciate and treasure

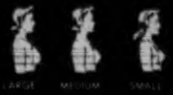
Cut work embroidery on multi-filament (firm and smooth) rayon crepe makes this an exquisite gift slip. Embroidered lily pattern at shaped V top matches edge on bottom. Bias cut. Length, 42 inches. Shpg. wt., 8 oz. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch bust. *State bust.*

38 N 3953—Pearl white
38 N 3954—Pale pink............Each **$2.98**

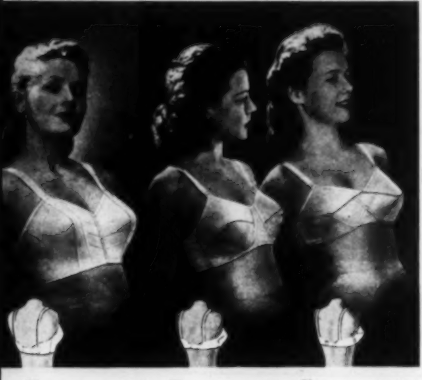
Exquisite Alencon-type lace on rayon crepe . . . a shimmering multi-filament fabric. Bias cut, this luxurious-looking slip is lavishly trimmed with rich cotton lace at bodice and all around bottom. Length, 42 inches. Shipping weight, 7 ounces. *Sizes:* 32, 34, 36, 38, 40-inch bust. *State bust.*

38 N 3955—Tearose...................**$3.98**

All these lovely slips are available on Sears Easy Terms, see page 122



A **Large** $2.50 B **Medium** as low as $2.50 C **Small** as low as $2.50



D **Hollywood** $2.50 E **Interlude** $1.00 F **Variation** $1.00

Charmode

REG. U.S. PAT. OFF.

Hollywood Brassieres

Designed for famous screen stars. Whirlpool stitched for uplift. Fine quality lining. Back adjusts to fit four sizes. Postpaid.

A **For Large bust** . . . Cotton broadcloth. *Even sizes:* 34 to 42 in. 1⅝-in. band. *State size.* Nude.
18 N 650 . . . . $2.50

B **For Medium bust**
Bust sizes: 32, 34, 36, 38 inches. *State bust size.*

Cotton broadcloth
18 N 749—Nude
18 N 750—White. . . $2.50
Bust sizes: 32, 34, 36, 38, 40 inches. *State bust size.*

Rayon satin
18 N 652—Nude
18 N 653—White. $3.00

C **For Small bust**
Bust sizes: 32, 34, 36 inches. *State bust size.*

Cotton broadcloth
18 N 776—Nude
18 N 777—White. . . $2.50

Rayon satin
18 N 876—Nude.
18 N 877—White. . . $3.00

D **Hollywood overlay strap Support.** Uplift for full figure. Inner pockets hold bust. Darted for accentuation. Cotton broadcloth. Length, 9⅜ inches.
For Large bust. *State bust size:* 34, 36, 38, 40, 42 in. Postpaid.
18 N 801—Nude
18 N 802—White. . . $2.50

Maiden Form Brassieres

E **Interlude Bandeau**—gives rounded lines. Semi-circular underbust stitching reinforced for uplift. Cotton broadcloth. Adjustable straps. Back adjusts to 3 sizes. Tearose.
For Medium bust. *Bust sizes:* 32, 34, 36, 38, 40 in.
18 N 695—*State bust size.* Postpaid $1.00

F **Variation Bandeau** — for a smart line of separation. Small insert at center front for comfort. Triangular underbust reinforcements. Cotton broadcloth. Adjustable shoulder straps. Back adjusts to 3 sizes. Tearose.
For Medium bust. *Bust sizes:* 32, 34, 36, 38 inches.
18 N 698—*State bust size.* Postpaid . . $1.00

Select your type from Bust Type Chart at top of page. All Bras Postpaid.

Charmode

REG U S PAT OFF

Garter Belts and Girdles

[A] **Lightweight** rayon and cotton satin. 7[illegible] itched and [illegible] ¾-in. [illegible] hing 8 [illegible] stic in [illegible] rs. Si[illegible] color. W[illegible] 25 to 30; also 32, [illegible] 36 in. *State waist and hip.* Shipping weight, 8 ounces.

—Each . . .

SORRY—
NOT
AVAILABLE

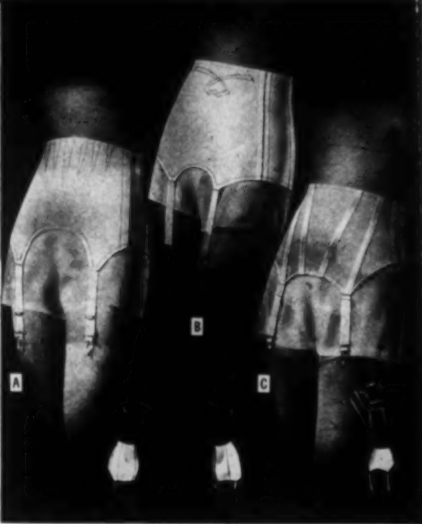
[B] **Apron back** of rayon and cotton Restrai-Knit. 11¾ in. long, boneless. Matching 9½-in. sides with elastic binding. 2 light bones at top of 8-in. rayon and cotton satin front, lined. Elastic inserts in back garters. Side hook. Nude color.
All waist sizes: 24 to 32 in. *State waist and hip.* Shpg. wt., 8 oz.
18 N 354—Each. . **$2.49**

[C] **Net.** Fine quality cotton net. Lustrous rayon satin ribbon trim. 8-in. front; 5½-in. rayon and cotton satin elastic sides. Side hook. Elastic in back garters. Nude color.
All waist sizes: 24 to 32 in. *State waist and hip.* Shpg. wt., 6 oz.
18 N 364—Each. . **$2.98**

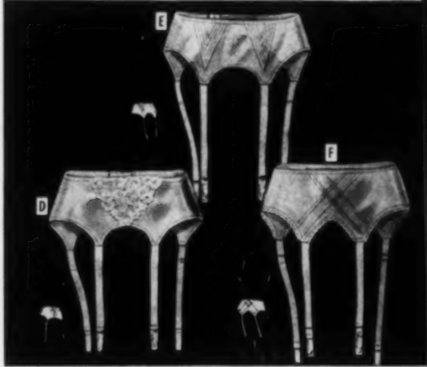
[D] **Lace trim.** Lustrous rayon and cotton satin with dainty cotton lace trim. 4½-inch front. Back hooking adjusts to fit 4 sizes. Four adjustable garters. Smooth-fitting style. Nude color.
Waist sizes: 24, 26, 28, 30, 32, 34 in. *State waist.* Shpg. wt., 6 oz.
18 N 348—Each. . . **$1.00**

[E] **Nylon.** Lustrous rayon and cotton satin trim on sheer nylon voile. 4-inch front. Fit-4-size back closing. Four garters (elastic inserts in back garters). Nude color.
Waist sizes: 24, 26, 28, 30, 32 in. *State waist measure.* Shpg. wt., 6 oz.
18 N 427—Each. . . **$1.98**

[F] **Hollywood** garter belt of fine quality Skinner's rayon and cotton satin. 4-inch lined front. Back closing adjusts to fit 4 sizes. Elastic inserts in back garters. Nude color.
Waist sizes: 24, 26, 28, 30, 32, 34 in. *State waist.* Shpg. wt., 6 oz.
18 N 1411—Each. **$2.49**

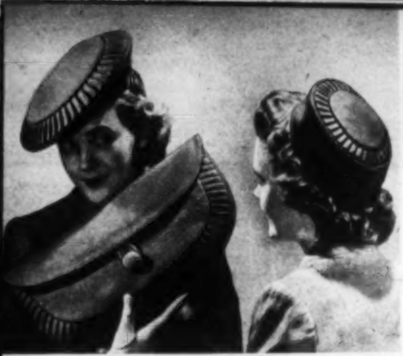


[A] **Lightweight** [B] **Apron back $2.49** [C] **Net $2.98**



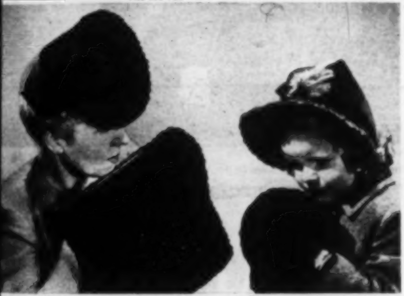
[D] **Lace trim $1.00** [E] **Nylon $1.98** [F] **Hollywood $2.49**

Garter Belts and Girdles may be added to your Easy Terms Order—see page 122.



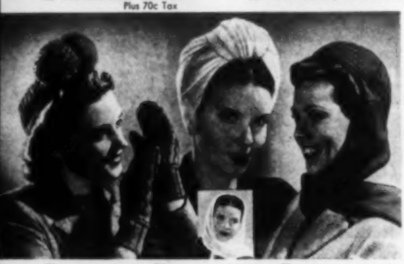
A **Beret and Bag** $2.98
Plus 30c Tax

B **Pillbox and Bag** $2.98
Plus 30c Tax



C **Hat and Muff** $5.98
Plus 70c Tax

D **Girl's Bonnet, Muff** $1.98



E **Sports Set** $1.19 F **Wrap-around** 87c G **Wind-charmer** $1.69

Millinery for gift-giving

Buckle Hats with Matching Bags. Patented buckle for adjustability. 70% wool, 30% cotton. Envelope bag, about 16x9½ in. Button front. *Colors:* dark brown, black or bright red; beret and bag also in navy blue; beret only also in colonial (dark) green. *Measure; state color.* Shpg. wt., set, 1 lb. 2 oz., hat, 14 oz.

A **Beret and Bag.** Smartly styled with accordion pleated edging. Wear many ways. Hat fits 21½ to 23-in.

78 N 1510—**Beret and Bag** . . . $3.28
78 N 1511—**Beret only** 1.49

Set price incl. 30c Fed. Tax on Bag

B **Pillbox and Bag.** A "little hat" with accordion pleating to dress it up. Hat fits 21½ to 22⅝-in.

78 N 1514—**Pillbox and Bag** . $3.28
78 N 1515—**Pillbox only** 1.49
Set price incl. 30c Fed. Tax on Bag

C **Hat and Muff.** Persian Lamb-effect cloth (75% rayon, 25% cotton) on muff bag and wool felt hat. Big muff, 14x15 in., zipper top, crinkled rayon back. *Measure; state color:* black with bright red or solid black. Shpg. wt., set, 1 lb. 6 oz.; hat, 15 oz.

Fits 21⅝ to 22½-in. heads
78 N 2060—**Hat and Muff Set** . $6.68
78 N 2062—**Hat only** 2.49

Fits 22⅝ to 23½-in. heads
78 N 2061—**Hat and Muff Set** . $6.68
78 N 2063—**Hat only** 2.49
Set price incl. 70c Fed. Tax on Bag

D **Girl's Bonnet, Muff.** Soft cotton corduroy in face-framing bonnet, matching muff. *Colors:* bright red, royal blue or white. *Measure; state color.* Shpg. wt., set, 14 oz.; bonnet, 10 oz.

Fits 19⅝ to 20¼-in. heads
78 N 1710—**Bonnet and Muff** . . $1.98
78 N 1712—**Bonnet only** 1.29

Fits 20½ to 21-inch heads
78 N 1711—**Bonnet and Muff** . . $1.9[illegible]
78 N 1713—**Bonnet only** 1.29

E **Sports Set.** Calot with matching mittens. 15% wool, 70% cotton, 15% rayon. All wool pompons. *State color:* dk. brown, bright red, white. Calot fits to 22⅝-in.; mitts fit up to size 7. Shipping weight, 10 oz.; calot, 8 oz.

78 N 1722—**Calot, Mittens** $1.19
78 N 1723—**Calot only** 79c

F **Wrap-around.** Fine quality mesh in 50% wool, 50% cotton. *Size:* about 50x12 inches. Wear as a turban, fascinator or scarf. *State color:* copen blue, bright red or white. Shpg. wt., 6 oz.

78 N 2905—Fits all heads 87c

G **Wind-charmer.** Sueded rayon in two qualities. Calot has attached scarf. Fits to 22½-in. headsizes. Shpg. wt., 10 oz.

78 N 2875—*State color:* beige, brown, copen blue, bright red, dark rose, kelly green, white, wine $1.69

78 N 2560—*State color:* brown, kelly green, bright red, white . 79c

Hair Goods and useful Gift Novelties

Cold Wave Permanent—the heatless way

Movie Wave . . . give yourself this lovely wave at home. Simply shampoo, and then wave your hair . . . it's comfortable, EASY. Two complete permanents in each set. Includes: oil shampoo, permanent wave material, 100 end tissues, 100 curlers, 2 moisture-proof caps, guaranteed flakeless wave set and instructions. **94c**

25 N 9076..............................Postpaid 94c

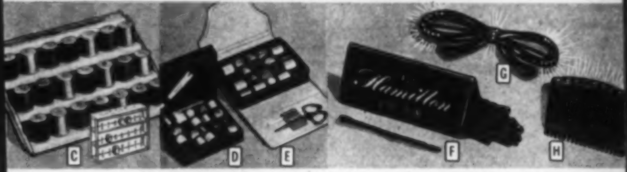
6c Federal Excise Tax included.

Clever, dainty sachet Pincushions

These miniature pieces will make a hit with both old and young at Christmas . . . give them either as pincushions or as doll furniture. Assorted color rayon covers. Cotton filled. Wood bases.

A **Chaise Lounge style.** 5x3½ inches. Shipping weight, 12 oz.
25 N 5175.....Each **95c**

B **Chair,** 4x2¾ inches. **Ottoman,** 1⅝x1⅝. Shpg. wt., 12 oz.
25 N 5176......Set **95c**



C **Spool Rack.** Holds spools securely when it's closed. 21 pegs. Natural color, decal trimmed wood. Thread not included. 9½x7 in.
25 N 5266—Shipping weight, 1 lb..........Each **96c**

D **Petite Kit.** Ass't'd. color thread and case, thimble, needles, thread cutter. Artificial leather.
25 N 5257—4x3½x1½ in. Wt., 10 oz.....Each **$1.13**

E **Leather Sewing Kit.** 17 spools asst'd. color cotton threads, thimble, needles, pincushion, scissors. 3⅝x5 in. Shpg. wt., 12 oz.
25 N 5255—*State color:* black, brown, tan..Each **$1.89**

F **"Lady Hamilton" Deluxe Bob Pins.** Fine quality crimped steel. Black enamel finish. Rust resistant. Size 1¾ in. long. 40 in pkg.
25 N 9181—Shpg. wt., pkg., 5 oz..........Pkg. **22c**

G **Graceful Rhinestone-set Barrette.** Assorted color plastic. 4 in. long. Shpg. wt., 2 oz.
25 N 9105E—(*Federal Tax Included*)....Each **49c**

H **Jeweled Tuck Comb.** Molded plastic set with brilliant rhinestones. *State color:* shell, amber. 2½ in. long. Shpg. wt., 2 oz.
25 N 9122E—(*Federal Tax Included*)....Each **42c**

Fitted Sewing Box

← $2.96

Spacious and extra special for her Christmas. Contains: thread, thimble, tapemeasure, needles, bodkin, pincushion. Has 3-section bottom. Wood box frame covered in assorted colors of artificial leather with contrasting colored cotton cloth lining. Size: 8x11x3½ inches. Shipping wt., 2 lbs. 8 oz.

25 N 5276.... .Each $2.96

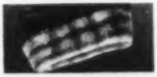
Sewing Kit

For home or camp. Has pins, scissors, needles, buttons, assorted color thread. Closed, 6x4x1½ in. Artificial leather case in khaki tan, or navy blue. *State color.* Shipping weight. 12 ounces.

25 N 5911........Each **88c**

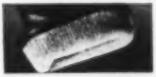
Women's warm lined Leather Gloves

All have Bolton thumb for smooth, non-strain thumb action



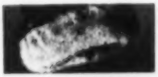
Good quality, domestic cape (sheep) leather gloves with fleeced rayon and cotton lining. Made with comfort and wear features above. Lgth., abt. 10 in. *Sizes:* Small (6–6½), Medium (7–7½), Large (8–8½). *State size.* Shpg. wt., 5 oz.

88 N 5217—Black
88 N 5218—Brown Pair **$1.49**



Better quality, has all wool knit lining. Sturdy, better domestic cape (sheep) leather. Slip-on style; smooth fitting and trim. Features above. Length, about 10 inches. *Sizes:* Small (6–6½). Medium (7–7½). Large (8–8½). *State size.* Shpg. wt., 6 oz.

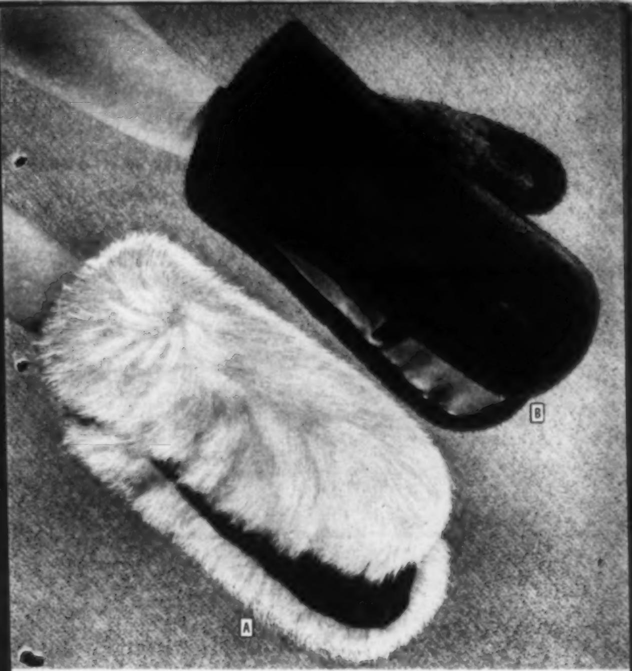
88 N 5219—Black
88 N 5220—Brown Pair **$1.98**



Our best quality, fully lined with warm rabbit fur. Domestic cape (sheep) leather is our finest . . . soft, supple, pliant. Features above. Lgth., abt. 10 in. *Sizes:* Small (6–6½). Medium (7–7½). Large (8–8½). *State size.* Shpg. wt., 7 oz.

88 N 5221—Black
88 N 5222—Brown Pair **$2.98**

Be sure to measure carefully. See how to measure for Gloves on page 214.



Luxurious Furry-backed Mittens she'll adore

The smart, young fashion that has captivated feminine America

Tops in supreme comfort, for fashion and winter fun. They're so rich-looking, so luxuriously pretty you'll want to give them as gifts . . . you'll want a pair of your very own. Now in bright colors to spice your costume.

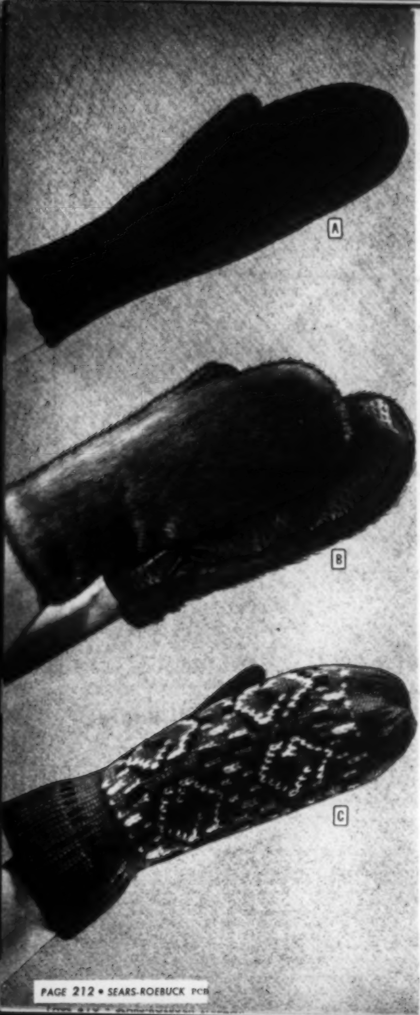
A **Soft white bunny fur** back with pliant domestic cape (sheep) leather palm and thumb. Stunning mitts for her winter fun. Cotton fleece lined. Length, about 10 in. *Sizes:* Small (6–6½), Medium (7–7½), Large (8–8½). *State size.* Shpg. wt., pair, 9 oz.

88 N 5012E–White with red
88 N 5013E–White with white
88 N 5014E–White with green. . . . **$2.89**
Price includes 20% Federal Tax

B **Deep, fluffy lambskin** back with soft domestic cape (sheep) leather palm . . a combination that brings luxury, warmth and color down to your finger tips. Fleeced cotton lined. Length, about 9¼ in. Boxed. *Sizes:* Medium (6–6½–7), Large (7½–8–8½). *State size.* Shpg. wt., pair, 10 oz.

88 N 5055—Red
88 N 5056—White
88 N 5057—Kelly (bright green) **$2.49**

For other lovely gift items refer to our Big Fall and Winter Catalog. Easy Terms, Page 122



Gift Mittens to please her

A **Warm, all wool** yarns . . delightfully soft and sturdy . . are knit in an attractive novelty stitch, to give you a mitten with smart good looks and slender lines. Snug rib knit wrist for added comfort. Softly brushed inside. Length, about 11 inches.

Sizes: Small (6-6½); Medium (7-7½); Large (8-8½). *State size.* Shipping weight, 5 ounces.

88 N 5009—Red
88 N 5010—White
88 N 5011—Brown
Pair. . **84c**

B **Fluff mitten** . . . so puff-soft and warm, it feels like fur. The fluffy back is 66% rayon, 34% cotton, brushed for added richness and beauty. Sturdy leather palm and half thumb for lots of long wear. Makes a thrifty and practical gift. Fully lined with fleeced cotton. Length, about 9 inches. *Size:* Medium (6-7½). Shipping weight, 7 ounces.

88 N 5018—Red
88 N 5019—White
Pair. **$1.00**

C **Sparkling, gay, bright colors** are knit into this lovely mitten to give spice to your winter wardrobe. The soft, fluffy all wool yarns are closely knit for extra warmth and wear. You'll love the good-looking flared gauntlet cuff with its bright edge of color . . comes up high to keep out chills. Lgth., abt. 10½ in. *Sizes:* Small (6-6½); Med. (7-7½); Large (8-8½). *State size.* Shpg. wt., 5 oz.

88 N 5015—Red
88 N 5016—White
88 N 5017—Black
Pair. . . **$1.19**

☆

We recommend dry cleaning knit wool gloves and mittens for most satisfactory service. Gloves available on Sears Easy Terms, see page 122.

Warm Gloves for winter fun

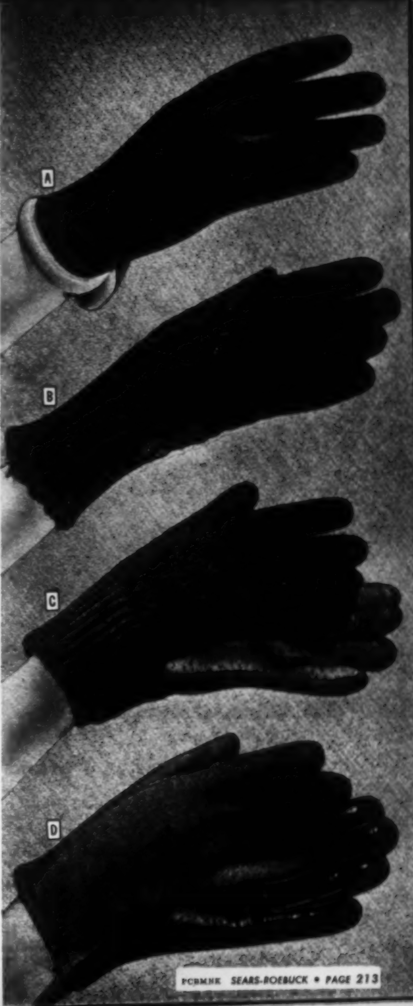
A **Serviceable glove** in 100% wool knit fabric . . new-looking and colorful. Cut to fit trimly, smoothly . . with inseam sewn fingers. Special thumb construction for comfort. Smart vented side and top are bound in contrasting color. Lgth., abt. 9½ in. *Sizes:* Medium (6-7); Large (7½-8½). *State size.* Shpg. wt., 7 oz.
88 N 5067—Red
88 N 5068—Kelly green. Pair.........84c

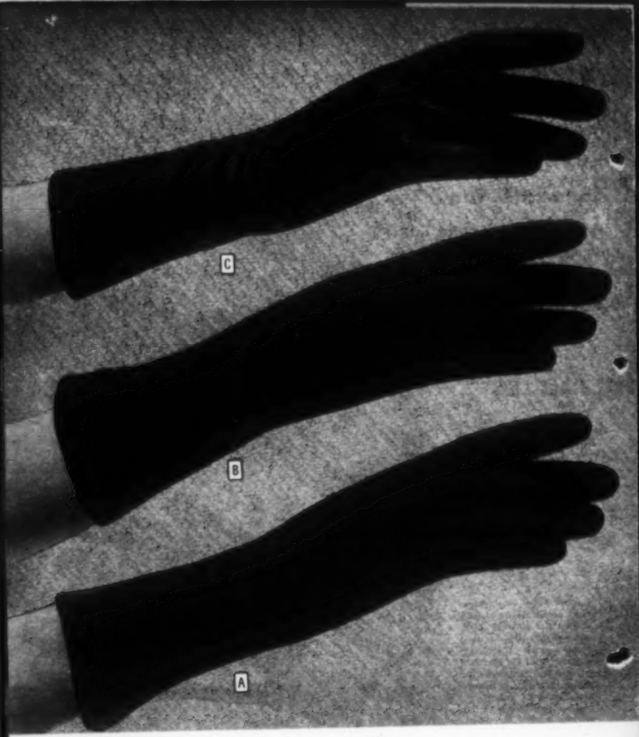
B **Novelty knit gloves** in soft, fluffy all wool [illegible]s, look like ex[illegible] knit. T[illegible] and t[illegible] and lo[illegible] knit cu[illegible] 10 in. Siz[illegible] (6-6½); Medium (7-7½); Large (8-8½). *State size.* Shpg. wt., 8 oz.
Black
Brown
White
Pair...

SORRY— NOT AVAILABLE

C **Leather palm, wool gloves** that combine the toasty-warmth of all wool (60% new wool, 40% reused wool) . . with the long, sturdy wear of leather palms. Rib knit cuffs for extra warmth. Exceptionally well made . . leather is PK sewn (flat seams). Lgth., abt., 10 in. *Sizes:* Med. (7-7½); Large (8-8½). *State size.* Shpg. wt., 7 oz.
88N5065–Camel (lt. tan)
88N5066–Brown
Pair....$1.59

D **Half 'n' half** .. all wool fabric back with leather palm for a sleek fitting glove that's both warm and good-looking. Cut to fit amazingly well . . with PK sewn leather on palm and specially constructed thumb that gives it smooth, trim lines. Lgth., abt., 9½ in. *Sizes:* Small (6-6½); Med. (7-7½); Large (8-8½). *State size.* Shpg. wt., 6 oz.
88 N 5058—Camel tan with cork color palm...............$1.98





Fabric Gloves . . . grand for all occasions

A **Shell stitched slip-on** . . a delightfully dressy glove in better quality heavy sueded cotton milanese. Fine shell stitching on fingers, sides and back. About 11 in. long. *Sizes:* 6, 6½, 7, 7½, 8, 8½. *State size.* Shipping weight, 3 oz.

88N5430–Black
88N5431–Brown. Pr. $1.00

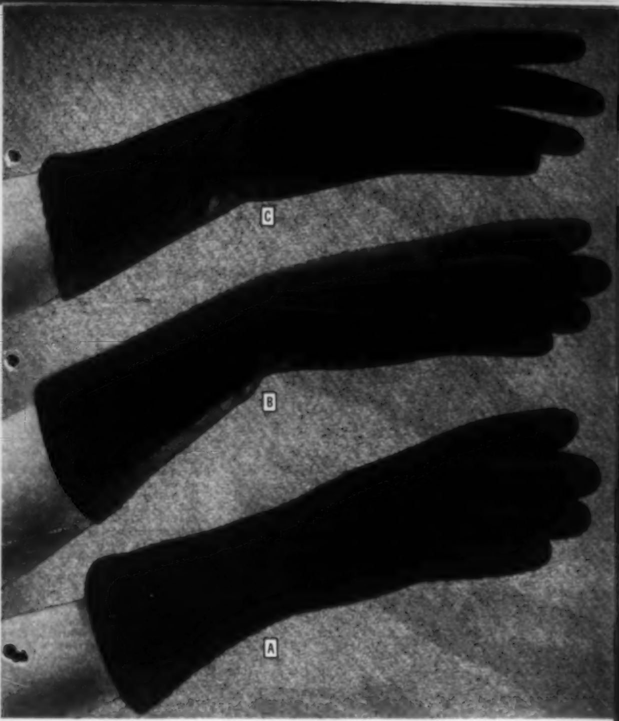
B **Novelty stitching** trims the back of these attractive gloves. Sleek-fitting novelty slip-on style . . in better quality sueded cotton milanese. About 11 in. long. *Sizes:* 6, 6½, 7, 7½, 8, 8½. *State size.* Shipping weight, 3 ounces.

88N5571–Black
88N5572–Brown. Pr. $1.00

C **Classic slip-on** . . a sturdy, serviceable fabric glove in good quality sueded cotton. Kip seam sewn fingers insure smooth fit. About 11 in. long. *Sizes:* 6, 6½, 7, 7½, 8, 8½. *State size.* Shipping weight, 3 oz.

88N5432–Red
88N5433–Black
88N5434–Brown . . Pr. 79c

MEASURE by having someone else hold tape around right hand at knuckles, not including thumb. Close hand; pull tape closely. If measure comes between sizes, order larger size.



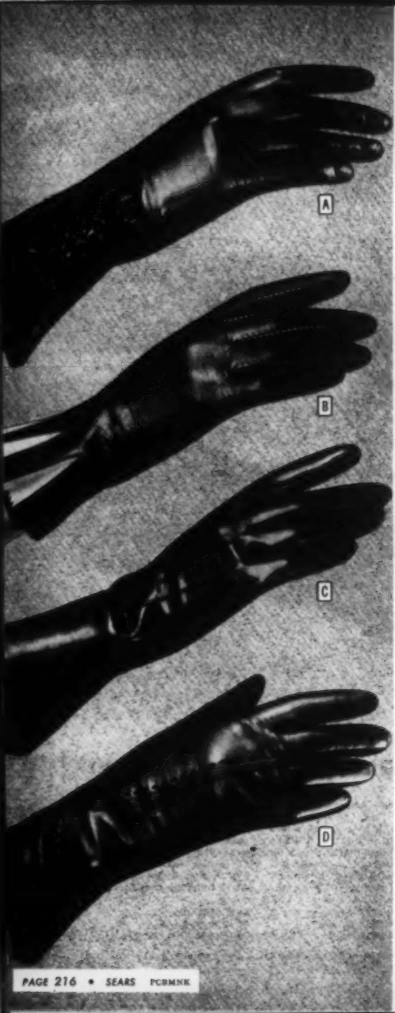
Classic Fabric Gloves for your gift list

A **Hand sewn double woven cotton classic slip-on** with smartness in every stitch. Our finest quality . . . beautifully soft, sueded finish. Bolton thumb for action-free fit. For all occasion wear. Length, about 12 in. *Sizes:* 6, 6½, 7, 7½. *State size.* Shipping weight, 4 oz.
88N5481–Black
88N5482–Brown.Pr.$1.98

B **New longer length slip-on** . . with smartly flared cuff. Made of double woven sueded cotton. Whip stitched; Bolton thumb for smooth non-strain fit. Length, about 13 inches. *Sizes:* 6, 6½, 7, 7½, 8. *State size.* Shipping weight, 4 oz.
88 N 5357–Black
88 N 5358–Brown
88 N 5359–White.Pr.$1.59

C **Dressy classic slip-on** in rayon, sueded for added beauty. Kip seams are strongly sewn for long wear. Stitched top. About 11 inches long. *Sizes:* 6, 6½, 7, 7½, 8, 8½. *State size.* Shipping weight, 3 ounces.
88 N 5354–Black
88 N 5355–Brown
88 N 5356–Red . .Pr. $1.00

All the lovely fabric gloves on these two pages are hand washable . . we recommend gentle Lux



Dressy Gloves

A **Fine Corde trim** . . stunning gloves for dress. Made of our finest imported Cabretta (capeskin) . . a superbly soft leather. Fit with slim-fingered elegance. Attractive design of Corde. Fully PK sewn (flat seams) . . beautifully finished. Lgth., about 11 in. *Sizes:* 6, 6½, 7, 7½, 8. *State size.* Shpg. wt., pair, 5 oz.
88 N 5567—Black . . **$3.98**

B **Adorable shortie** . . . smart, dressy new style made a tiny bit shorter than average length. The imported Cabretta (capeskin) leather is exquisitely soft. Three inserts of snow-white matching leather at top of cuff. Whipstitched seams. Smooth PK sewn inserts; Bolton thumb. Length, about 9½ in. *Sizes:* 6, 6½, 7, 7½. *State size.* Shipping weight, pair, 5 oz.
88 N 5552—Black . . **$3.98**

C **Capeskin classic slip-on** . . favorite for all-occasion wear. Fits beautifully. Three rows of pointing on back. Made of soft, supple imported capeskin (sheep) leather Well tailored; half PK sewn (flat seams). Lgth. abt., 11 in. *Sizes:* 6, 6½, 7, 7½, 8. *State size.* Shipping weight, pair, 6 ounces.
88 N 5573—Black
88 N 5574—White . . . **$1.98**

D **Smart half 'n halfs** . . . a handsome thrift fashion. Combines the sleek good-looks of imported capeskin back and half thumb with sturdy sueded cotton palm and half thumb. Novelty cording and stitching on back. Length, about 10½ inches. Dry clean.
Sizes: 6, 6½, 7, 7½, 8, 8½. *State size.* Shipping weight, pair, 4 oz.
88 N 5425—Black . . . **$1.00**

Smartly styled Ladies' Billfolds

A **"Amity" Lady Gray Special.** Rich Morocco leather. Identification window pocket, snap button coin pocket. Rayon lined bill pocket, secret pocket, perpetual calendar, 2 double faced swing windows. Closed: 3x4⅛ in. *State color:* black, brown, navy blue, red.
25 N 2968E—Postpaid.
(Fed. Tax Incl.) . . Each **$4.20**

B **Fine Morocco Leather Billfold.** Smartly styled, well made. Identification window pocket, snap button closing coin pocket, leather lined bill pocket. Closed: 4⅛x3⅛ in. *State color:* black and red, brown and tan, navy and red, solid red. Shipping weight, 4 ounces.
25 N 2930E—(Federal
Tax included) . . . . Each **$3.50**

C **Photo or Pass Case.** Eight two-sided transparent windows. Pocket for bills. Size: 3x4⅛ in. *Colors and leathers:* black Morocco or tan pigskin. *State color:* Shipping weight, 4 ounces.
25 N 2841E—(Federal
Tax included) . . . . Each **$1.88**

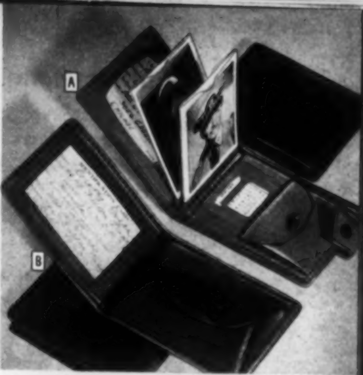
D **Laced Edges.** Window pocket, snap button coin pocket, bill pocket. Morocco grained sheepskin with contrasting color plastic coated lacing. Size closed: 3¼x4⅛ in. *State color:* brown, navy blue, red, green. Shipping weight, 3 oz.
25 N 2822E—(Federal
Tax included) . . . . . . Each **$1.10**

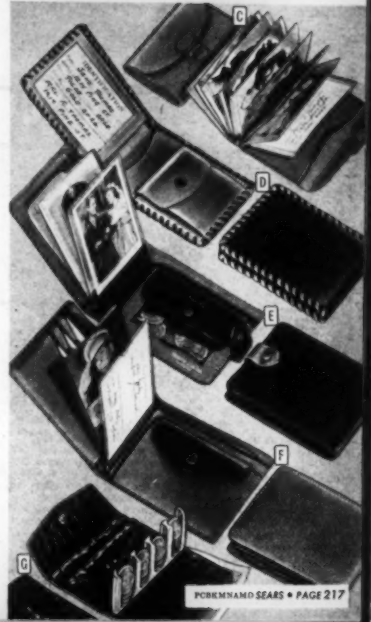
E **"Coin-Vu" Style.** Morocco grained sheepskin, 2 swing windows, identification window, bill pocket. Snap closing coin pocket with transparent "Coin-Vu" window. Closed: 4⅝x3½ in. *State color:* black, brown, navy blue, red. Shpg. wt., 4 oz.
25 N 2854E—(Federal
Tax included) . . . . . Each **$1.49**

F **"Modern Miss" Billfold.** 2 removable swing windows, 5 card pockets. Coin pocket, divided bill pocket. Morocco grained sheepskin. Size closed: 3½x4⅛ in. *Colors:* black, brown, navy blue, red. *State color.* Shipping weight, 4 ounces.
25 N 2849E—(Federal
Tax included) . . . . Each **$2.34**

G **"Jiffy" Coin Holder Wallet.** Fine quality assorted leathers. Plastic coin holder. Snap button pocket for small bills, cards, large bill pocket. Outer snap button closing. Size closed: 2⅛x3⅞ in. *State color:* black, brown. Shipping weight, 4 oz.
25 N 2823E—(Federal
Tax included) . . . . . Each **$1.76**

20% Fed. Excise Tax incl. in prices

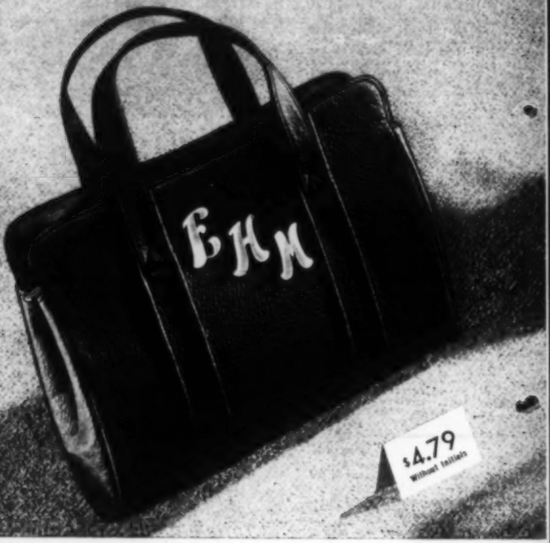




Leather Handbags

Lovely Classic Styles Make Handsome Gifts

Choose a real leather handbag for outstanding wear. These bags are types that are always good fashion . . . they're well made, with fine details. You'll give one knowing that it will be a welcome and lasting gift. All are typical Sears values.



Smart double top handle style, the popular bag that's the proven favorite of thousands of women. Made of top-grain sheep leather . . a leather chosen for its trim good looks, satisfactory service. Beautifully styled with smooth zip closing at top. Practical and roomy with lots of pocket space. Two handy swagger pockets, convenient for hanky or gloves. Nicely appointed; coin purse; double faced mirror. Durable rayon lining. *Size:* 11½x8½ in. Initials sold separately. Shpg. wt., 1 lb. 6 oz.

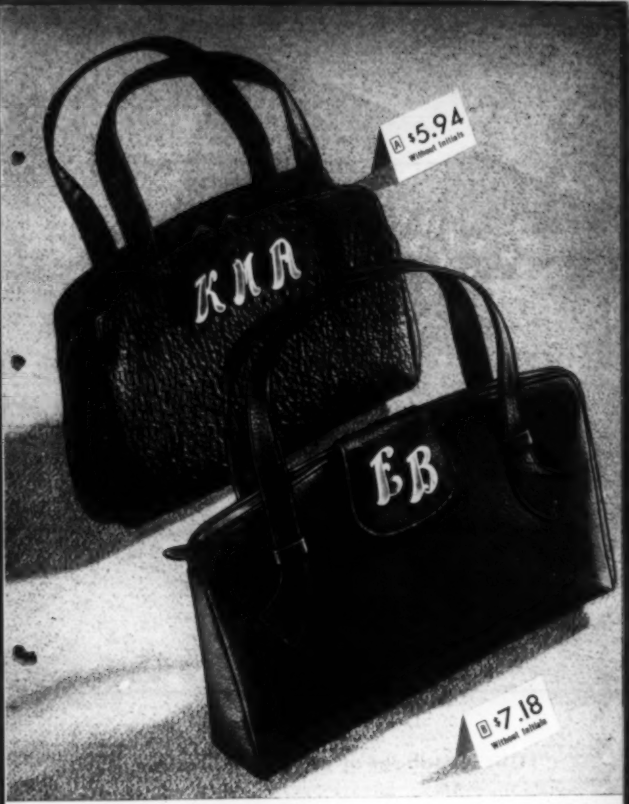
88 N 1440E—Black
88 N 1441E—Dark brown..................Each $4.79

Bag Initials

Gleaming gold color plastic. 1½ in. high. Metal prongs. All letters but "X". Shipping weight, each, 1 oz.
88 N 1146—Gold color....Ea. 20c
3 for..........50c

Prices listed on these bags include 20% Federal Excise Tax

Print initials in order wanted.



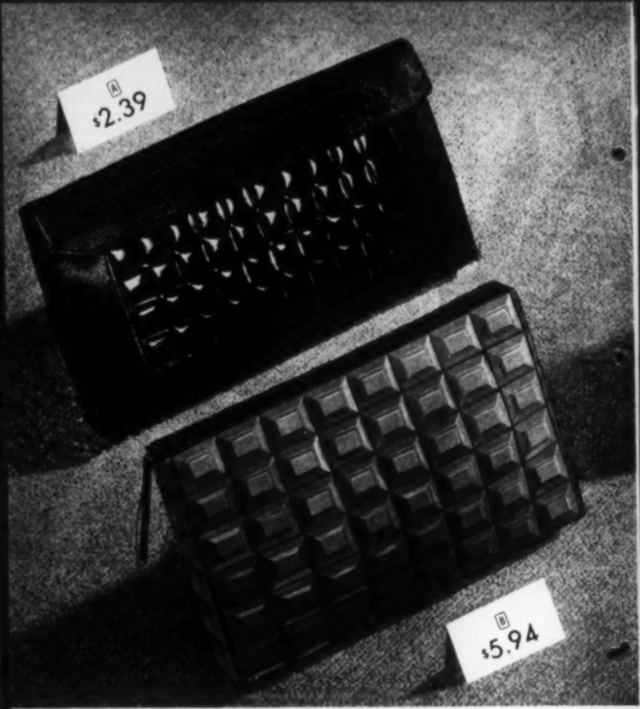
A **Attractive metal frame classic** in sturdy leather . . buffalo grained sheepskin. It's a smart, rich-looking style that goes with every costume. It has double top handles . . with two useful, easy-to-get-to swagger pockets for letters, gloves and hankies. Neatly fitted with coin purse; double faced mirror in pocket. Durable rayon lining. Initials sold separate, see opposite page. *Size:* 12x9 inches. Shpg. wt., 1 lb. 13 oz.

88 N 1160E—Black
88 N 1164E—Dark brown.......Each **$5.94**

B **Our finest classic** in small grained goat-skin . . a rare and sturdy leather. Well worth its slightly higher price because it is scuff and scratch resistant . . has finer details, finer fittings. Leather flap-over, firm snap fastener. Zip center pocket. 2 convenient swagger pockets. Coin purse on cord; double mirror. Sturdy rayon lining. Initials sold separate, see opposite page. *Size:* 13x9 in. Shipping weight, 1 lb. 12 oz.

88 N 1168E—Black
88 N 1169E—Dark brown........Each **$7.18**

Prices of these handbags include 20% Federal Excise Tax. Turn to page 122 for Easy Terms

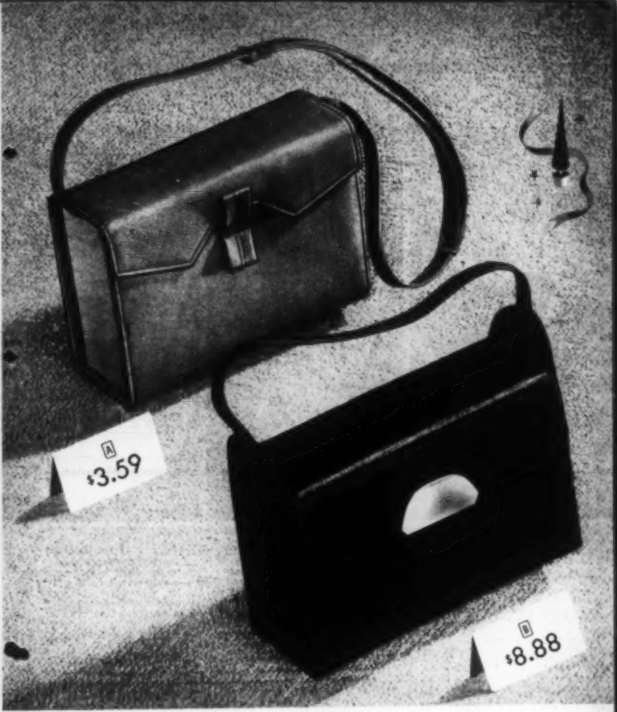


Gift Handbags of attractive plastics

A **Smart underarm envelope style** with gleaming plastic embossed into squares. Just as practical as it is good looking . . because the plastic wears and wears . . cleans shining bright with a whisk of a damp cloth. Simulated leather binding and gussets. Handy rear wall pocket. Double faced mirror and coin case complete its fittings. Rayon lining. A handbag you'll be proud to carry . . and one that will go well with any costume.
Size: 13¼x8 inches. Shipping weight, each, 1 pound, 4 ounces.
88 N 1145E—Black **$2.39**

B **Plastic cube underarm** The cube style is the queen of plastic bags. Hard to find because it's so very popular . . good every season of the year. It is as serviceable as it is smart . . a marvel for wear . . easy to keep sparkling with a whisk of a damp cloth. She'll also want one in white to put away for summer. Smooth zip top . . contains coin case and double faced mirror. Rear wall pocket; cotton lining. *Size:* 11½x7½ in. Shipping weight, each, 1 lb. 7 oz.
88 N 1165E—Black
88 N 1166E—White
88 N 1167E—Shell (Medium brown) . . Ea. **$5.94**

Prices of these bags include 20% Federal Excise Tax. Turn to page 122 for Easy Terms



Boxy Bags are the newer gift bags

A **Over-the-shoulder bag** in new boxy style that's making fashion news. Smart . . practical, too. Swing it over your shoulder and your busy hands are free . . adjust the strap and it becomes top-handle length for carrying. Made of simulated leather . . has inside pocket, coin case, double faced mirror. Flap-over has snap fastener. Rayon lining. *Size:* 9x6½ in. Shipping weight, 1 pound 7 ounces.

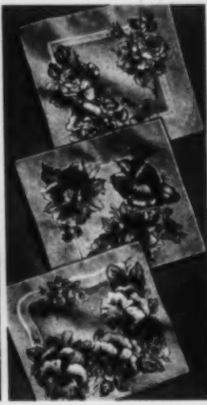
88 N 1153E—Black
88 N 1154E—Dark brown
88 N 1155E—Bright red
88 N 1156E—Tan (light brown) . . . . Each $3.59

B **Top handle boxy style** . . a stunning accessory to any costume. The genuine leather, smartly grained, was chosen for its rich good looks and excellent wear. A gleaming metal lift-lock closing adds to its beauty and elegance . . making it an ideal gift, and one you'll want for your very own. Center zip pocket. Fitted with coin case, double faced mirror in small pocket. Rayon lining. *Sizes:* 9¼x6 inches. Shipping weight, 1 pound 7 ounces.

88 N 1157E—Black
88 N 1158E—Dark brown
88 N 1159E—Bright red . . . . Each $8.88

Prices of these bags include 20% Federal Excise Tax

Handkerchiefs for a Merry Christmas



Good quality handkerchiefs . . . they're gay, practical and inexpensively priced. You'll want several sets for gifts. The pretty assorted floral designs are printed on soft white cotton. Patterns similar to illustration. Bright, washable multicolors. Buttonhole stitched edges. About 12 inches square. Shipping weight, of six, 5 ounces. **6 for 98c**

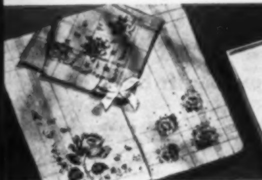
25 N 2464 . . . . 6 for 98c

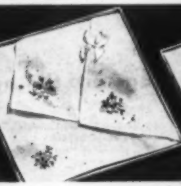
Better quality cotton handkerchiefs . . . with accent on vivid color. The bright, new floral designs are printed on soft white cotton. Assorted patterns similar to illustration. Washable multicolors. Buttonhole stitched edges. About 12⅛ inches square. Shipping weight, of three, 4 ounces. **3 for 79c**

25 N 2465 . . . . 3 for 79c

Our best quality handkerchiefs. These festive prints are bright with floral designs. Printed on a fine quality soft white cotton. Assorted styles and washable colors similar to illustration. Neat buttonhole stitched edges. Abt. 12⅛ in. square. Shpg. wt., three, 4 oz. **3 for $1.59**

25 N 2466 . . . . 3 for $1.59





Popular pastels . . . lovely bits of color for gifts. Dainty hand printed floral sprays on assorted pastel color cotton. Smart leno-weave border resembles hand drawn work. Whipped edges. About 11¾ inches square. Shipping weight, three, 4 ounces. **3 for 98c**

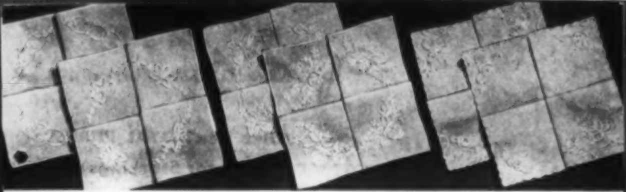
25 N 2471 . . . . 3 on cord 98c

Colorful embroidery makes these fine white cotton handkerchiefs ideal for gifts and party prizes. Multicolor embroidered designs similar to illustration. Neatly hemmed. About 10x10 in. Shpg. wt., 4 oz. **3 for 59c**

25 N 2472 . . . . 3 in box 59c

Embroidered designs on crisp cotton for those who like white handkerchiefs with a touch of color. Assorted corner design similar to illustration. Narrow hems. About 9½x9½ in. Shpg. wt., 3 oz. **2 for 27c**

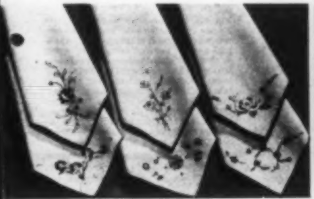
25 N 2343 . . . . . . 2 in box 27c



Dainty white embroidered designs **3 for 79c** in attractive 4-corner style. Good quality white cotton with a fresh spic-n-span look. Buttonhole stitched edges. About 11½ inches square. Patterns similar to illustration. Shipping weight 4 ounces.
25 N 2467 . . . . 3 for 79c

Elaborate white embroidery in 4- **3 for $1.19** corner designs makes beautiful handkerchiefs . . . an ideal gift for any woman. Soft white cotton has neat buttonhole stitched edges. Assorted patterns similar to illustration. About 11½ inches square. Shpg. wt., 4 oz.
25 N 2468 . . . . 3 for $1.19

Fine quality white cotton **3 for $1.65** handkerchiefs, beautifully detailed . . . really lovely. Delicate Swiss-type white embroidery in 4-corner designs. Dainty scalloped edges. Patterns similar to illustration. About 11 inches square. Shpg. wt., 4 oz.
25 N 2469 . . . . 3 for $1.65



Bright multicolor embroidered handkerchiefs . . . exceptional **6 for $1.10** quality for a price as low as this. These handkerchiefs make perfect holiday gifts. They're fine for bridge or bazaar prizes, too. Made of soft, snowy-white cotton lawn with dainty embroidered designs adding just a bit of color and freshness. Attractive assorted patterns are similar to illustration. Neat buttonhole stitched edges. Size, about 12½ inches square. Shipping weight, of six, 5 ounces.
25 N 2366 . . . . 6 for $1.10

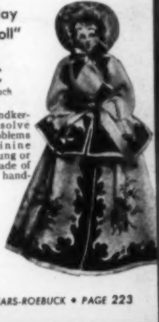
Gaily printed cottons for the children. Bright colors . . . cute characters . . . prints of quaint, adorable figures that **4 for 69c** the little ones will love. Every cunning design is a perfect subject for the clever "Hocus-pocus" folder. Each handkerchief group unfolds to not *one* — but *four* assorted colored hankies in the same clever design. Colors are washable. Assorted styles similar to illustration. Neat hemstitched hems. Size, about 8½ inches square. Shipping weight, 5 ounces.
25 N 2370 . . . . 4 in folder 69c

"Permarized" Handkerchiefs. **6 for 72c** New cottons with a permanent, linenlike appearance. Does not lint or fuzz . . . even after countless washings. Hemstitched hems. About 11¼x11¼ in. Shpg. wt., 5 oz.
25 N 2305 . . . . 6 for 72c

Kiddies' hankies . . . delightful story book prints **3 for 49c** to please the youngsters. Assorted designs and colors similar to illustration. Soft cotton, buttonhole stitched edges. About 9 in. square. Shpg. wt., 4 oz.
25 N 2470 . . . . 3 for 49c

Gay holiday "Hanky Doll"

55c Each



A charming handkerchief doll to solve your gift problems for the feminine element . . . young or old. Doll is made of three cotton handkerchiefs that can be used. One white, two printed hankies. Doll about 10 in. tall. Shipping wt., 6 oz.
25 N 2423
Each 55c

If she's glamorous...

Give Her ROYAL PURPLE
Reg. U. S. Pat. Off.
Sheer Stockings

Our finest full fashioned sheer Rayon for dress wear

92c Pair

For the woman who loves exquisite things . . . flawlessly lovely, chiffon weight rayon stockings. Full fashioned for perfect fit; fine, even seams and dainty French heels enhance their sheer beauty. Extra fine knit (45 gauge, or finer) for smooth texture, sheerer appearance. Yarns are "high twisted"—this increases wear resistance, gives a more clinging fit and fashionable dullness. Fine cotton tops; cotton reinforced feet. Shipping weight, pair, 3 ounces.

Colors: beigetones, taupetones, suntones. *Sizes:* 8½, 9, 9½, 10, 10½.
86 N 791—*State size and color wanted.*

Sheer Rayon in Youthful bareleg (no-seam) style

54c Pair

If she's young, these popular bareleg stockings will win her heart. No seams to twist, no fashion marks to mar their smooth, clear beauty. These chiffon weight rayons are as sheer and fine textured as the stockings described above and shown at left. "High twist" yarns knit in ultra fine gauge (340-needle) insure smoother fit, give a sheerer, duller appearance. Tops, heels, toes of fine mercerized cotton; seamless soles. Shipping weight, pair, 3 ounces.

Colors: beigetones, suntones. *Sizes:* 8½, 9, 9½, 10, 10½.
86 N 925—*State size and color wanted.*

Royal Purple Hosiery Colors

Beigetones—soft, medium beiges.
Taupetones—neutral, grayed beiges.
Suntones—warm tans, blush beiges.

If she's smart...

Give her ROYAL PURPLE
Reg. U.S. Pat. Off.
Mesh Stockings

Glamour-sheer Rayon Mesh . . . guaranteed runproof

$1.10 Pair

So sheer, and yet so durable . . . these rayon mesh stockings are sure to delight every woman on your Christmas list. The fine, pin point mesh (practically invisible on the legs) imparts a very sheer appearance. Yet these stockings give amazingly long wear because they're guaranteed runproof. Each mesh stitch is firmly "locked in"—if the stocking is damaged, the hole *will not run*. Full fashioned. Double rayon tops; cotton reinforced feet. Shpg. wt., pair, 3 oz.

Colors: beigetones, suntones. *Sizes:* 8½, 9, 9½, 10, 10½.

86 N 452—*State size and color wanted.*

Leg flattering Rayon Mesh; sheer looking, long wearing

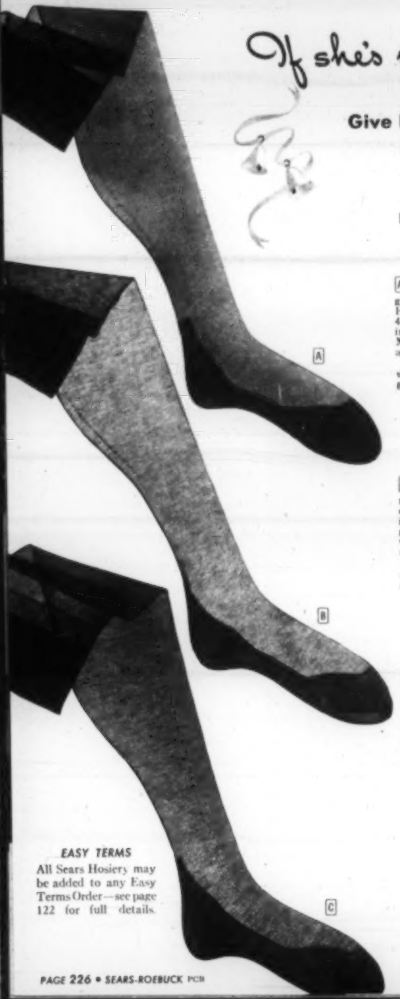
98c Pair

"Pattern interest" to flatter her legs . . . these mesh stockings are sure to appeal to the up-to-date woman. The round-hole mesh is smart looking, eye-catching, and makes these stockings look sheerer. Longer wearing because the "high twist" rayon yarns boast surprising durability; "lock stitch" construction resists snags, runs. Full fashioned for smooth fit. Rayon tops; cotton reinforced feet increase their serviceability. Shipping weight, pair, 3 ounces.

Colors: beigetones, taupetones, suntones. *Sizes:* 8½, 9, 9½, 10, 10½.

86 N 868—*State size and color wanted.*

LUX your stockings to preserve their beauty and wear. Wash carefully in lukewarm LUX soapsuds. Rinse well in clear water. Dry thoroughly.



If she's practical...

Give her ROYAL PURPLE
Reg. U.S. Pat. Off.
Service Stockings

Fine quality, service Rayon

92c Pair

A Their lasting loveliness makes these service weights the ideal gift for the conservative woman. Heavier "high twist" yarns knit in 45-gauge give smooth, dull texture, insure longer wear. Full fashioned. Mercerized cotton reinforced tops and feet. Shpg. wt., pair, 3 oz.

Colors: beigetones, taupetones, white. *Sizes:* 9, 9½, 10, 10½, 11.
86 N 579—*State size and color wanted.*

Fine, service sheer Rayon

79c Pair

A The busy woman will welcome these full fashioned, service sheer rayons because they're fashionable for dress, practical for work. Fine quality rayon yarns are "high twisted" to give sheer, dull appearance, longer wear. Rayon tops; mercerized cotton reinforced feet. Shpg. wt., pair, 3 oz.

Colors: beigetones, taupetones, suntones. *Sizes:* 8½, 9, 9½, 10, 10½.
86 N 545—*State size and color wanted.*

Smooth fitting, fine Lisle

79c Pair

B Our best fitting lisle stockings, full fashioned and knit to slender proportions to fit the slim woman. If she's 5 ft. 2 in. to 5 ft. 7 in. tall, weight 90 to 135 lbs., these stockings will fit perfectly. Cotton lisle yarns are mercerized to give smoother, sheerer appearance. Double tops; reinforced feet. Shpg. wt., pair, 3 oz.

Colors: beigetones, taupetones, suntones. *Sizes:* 9, 9½, 10, 10½.
86 N 711—*State size and color wanted.*

Run-resist Lisle Mesh

69c Pair

C Sturdy stockings for the active woman. Fine mercerized cotton lisle yarns, plus the "locked in" stitch make these service chiffons attractive, durable. Reinforced tops, feet. Shpg. wt., pair, 3 oz.

Colors: beigetones, taupetones, suntones. *Sizes:* 9, 9½, 10, 10½.
86 N 912—*State size and color wanted.*

EASY TERMS

All Sears Hosiery may be added to any Easy Terms Order—see page 122 for full details.

If she's hard to fit...

Give her ROYAL PURPLE
Reg. U. S. Pat. Off.
Specialty Stockings

Extra long, sheer Rayon

92c Pair

A If she's tall, she'll really appreciate these sheer, leg-flattering stockings because they have the extra length she requires. Full fashioned, knit fully 3 to 4 inches longer than standard length, they're specially proportioned to fit the taller woman smoothly, perfectly.

"High twisted" rayon yarns are knit in 45-gauge (or finer)—this adds to wear, gives a sheerer, duller appearance. Rayon tops. Cotton reinforced feet. Shpg. wt., pair, 3 oz.

Colors: beigetones, taupetones, suntones. *Sizes:* 9½, 10, 10½, 11.
86 N 792—*State size and color wanted.*

Our best Rayon Outsize

98c Pair

B Beauty and durability are combined in these service chiffons for the larger woman. Full fashioned, knit to true outsize proportions (longer and wider throughout) to give the utmost in comfort, fit, wear.

Dull opaque beauty, so flattering to larger legs, is achieved by using heavier "high twist" rayon yarns. Knit in 42-gauge. Mercerized cotton "no-bind" tops; cotton reinforced feet. Shpg. wt., pair, 3 oz.

Colors: beigetones, taupetones, sun-tones. Sizes: 9½, 10, 10½, 11.
86 N 527—*State size and color wanted.*

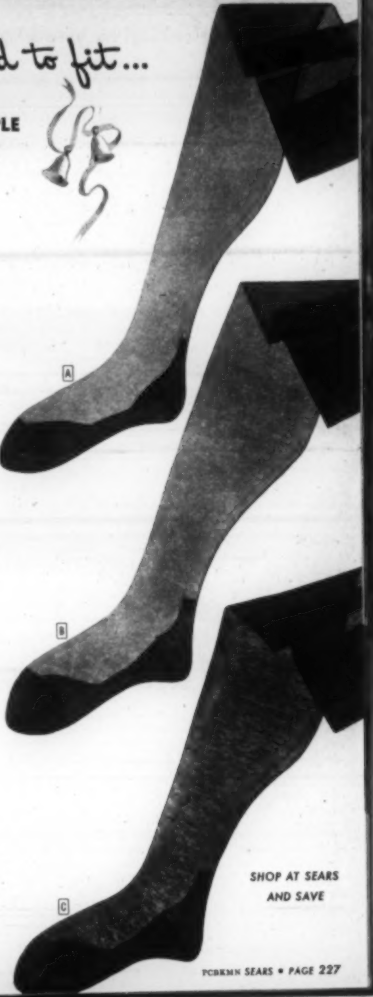
Fine quality Lisle Outsize

$1.09 Pair

C For the larger woman who prefers a lisle stocking—these service chiffons are smart looking, long wearing. Full fashioned and knit to true outsize proportions (wider and longer throughout) to insure a comfortable, non-binding, non-strain fit.

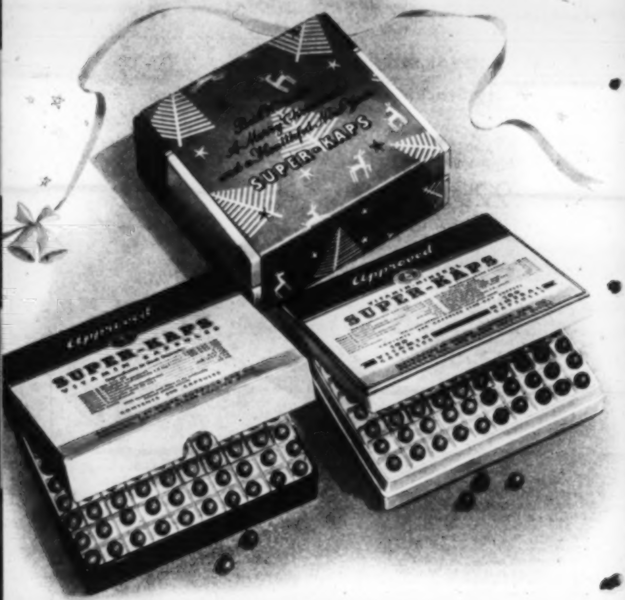
Soft, strong, cotton lisle yarns are mercerized for smoothness and strength. Finely knit, 42 gauge. Double "stretch" tops; firmly reinforced feet. Shpg. wt., pair, 3 oz.

Colors: beigetones, taupetones. *Sizes:* 9½, 10, 10½, 11.
86 N 840—*State size and color.*

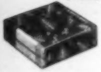


SHOP AT SEARS AND SAVE

Be practical—give Vitamins for Christmas



SEARS Approved REG. U. S. PAT. OFF. Super-Kaps in Christmas Packages



Greet your family and friends on Christmas with a gift that's practical and most welcome—Sears Approved Super-Kaps. They are priced right for your budget and packed in a gay Christmas wrapper all ready for giving. In fact, you actually save money over similar quantities purchased from our big general catalog. For a gift that everyone will really appreciate, give Sears Approved Super-Kaps.

Type 1—Vitamins only

$\$6^{00}$

400-day supply

One light-colored vitamin capsule taken each day supplies the official minimum daily requirements of Vitamins A, B_1, B_2 (G), C and D as established by the Federal Food and Drug Administration. It also supplies Vitamin B_6, Niacin, and Pantothenic Acid. Although official dosages for the last 3 vitamins have not yet been established, they are known to be essential in human nutrition. These new improved Super-Kaps are pleasantly flavored, easy to take. Shipping weight, 2 pounds.

8 N 9902..400 capsules (400-day supply).$6.00

Type 2—Vitamins with Minerals

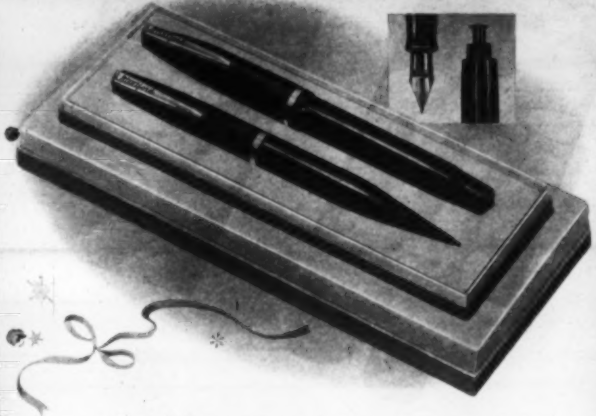
$\$5^{00}$

200-day supply

Just two Super-Kaps capsules daily . . . one light and one dark . . . supply 8 vitamins, 8 minerals together with liver concentrate—an excellent supplement to the diet. The light-colored capsule containing all 8 vitamins is the same as the one listed at the left. The dark-colored capsule supplies the official minimum requirements of Iron and Iodine plus 6 other minerals—including potassium, magnesium, copper, cobalt, zinc and manganese. Each dark colored capsule also supplies liver concentrate. So help guard your family and friends against vitamin deficiencies the economical way with Sears Approved Super-Kaps. Shipping weight, 2 lbs.

8 N 9901.............400 capsules (200-day supply).$5.00

All Sears Approved Vitamins available on Easy Terms. See page 122.



Stratford Conqueror Pen and Pencil Set

- Silver palladium alloy pen point . . . starts instantly, writes with velvet smoothness
- New, gracefully tapered, streamlined barrel . . . perfectly balanced for writing ease
- Improved push-button filling device . . . deep pocket clip meets military requirements

$1.83 Set

A pen value hard to beat—for a Christmas gift or for yourself! This modern nationally advertised Stratford Conqueror Pen is built for smooth, instant, effortless writing, for long-lasting, dependable service. Bring point to paper; ink flows immediately, without coaxing. Easy to fill; just press and release push button filler—see detail in sketch above. Durable plastic barrel in attractive solid colors—no choice. Medium point.

4 N 5718—Pen and matching Automatic Pencil in gift box. Postpaid........................Set $1.83

4 N 5717—Pen only. Postpaid.........Each 1.25

Price of set includes 12c Federal Excise Tax

Desk Pen on marbled base

$2.79

For his desk or hers . . . a 7-inch tapered black pen and desk base in gray simulated marble. Felt-padded base, 3⅛x11¼ in., has pencil tray and movable swivel to hold pen. Gold-plated point writes smoothly. Lever filling device. Shpg. wt., 1 lb. 12 oz.

4 N 5728....................$2.79

Silverplated Pheasant Shakers

$1.67 Pair

Graceful reproductions of fine heirloom salt and pepper shakers. Richly silverplated, beautifully detailed. 4 in. high, 7 in. long. For a festive table centerpiece, group two pairs around sprigs of holly. Price includes 20% Federal Tax. Shpg. wt., 1 lb. 6 oz.

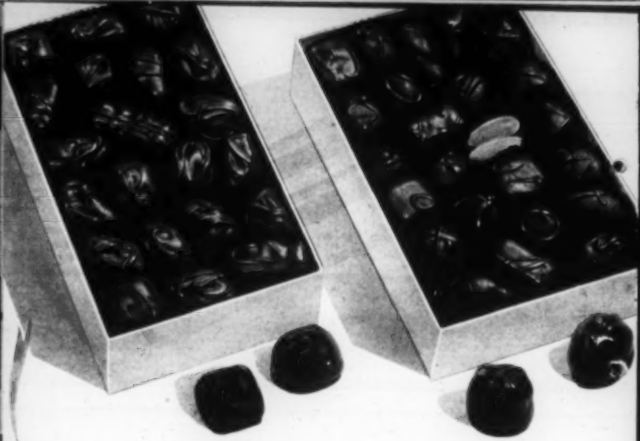
4 N 8082E..................$1.67

Musical Cigarette Box

$4.49

A merry tune starts playing each time lid is lifted. Hand-made Swiss movement produces clear, bell-like tones. Ripple walnut finish wood box, cedar effect lining. Holds both standard and king size cigarettes. *Size:* 6¼x3¾x2⅛ inches. Shpg. wt., 1 lb. 6 oz.

4 N 7900....................$4.49



Chocolates for Christmas

1-lb. box of good quality Chocolates

59c

A wide variety of flavorful centers coated in rich, smooth chocolate . . . a delightful assortment for your holiday hospitality and a nice gift. Assorted creams in raspberry, peppermint, vanilla; chewy nougatines, caramels, nuts, etc.
8 N 7801—Shpg. wt., 1 lb. 8 oz. **1-lb. box. 59c**

Our finest Chocolates in 1-lb. box

79c

Delicious looking and even better to taste are the contents of this high quality assortment. Rich creamy chocolate coating on centers of nougats, caramels, peanut pieces, fudge, marshmallows and fancy creams with varied flavors.
8 N 7802—Shpg. wt., 1 lb. 8 oz. **1-lb. box, 79c**

Bargain Chocolates in 2-lb. Christmas box

$1 00

There is enough to please the sweet tooth of the whole family . . . at a real budget-saving price. A lovely, thoughtful last minute gift, too. Box contains a choice of hard, chewy, nutty centers, nougatines and caramels. Creams that melt on the tongue in the favorite fillings: Vanilla, raspberry, peppermint, maple and many more — all covered with sweet, smooth chocolate. Have plenty on hand for your holiday guests, too. Attractive Christmas gift package. Shipping weight, 2 pounds 14 ounces.
8 N 7805 . . . **2-lb. box $1.00**

Deluxe Mixed Nuts
1944 Fresh Crop

Order these large, delicious sweetmeats for Thanksgiving and Christmas. They're good, wholesome food. Have bowls of them to serve your family and guests . . they're Holiday treats youngsters and grown-ups will enjoy. Deluxe assortment consists of fresh California soft shell walnuts, Georgia pecans, thin shell almonds and choice filberts.

Less than **47c** pound in 10-lb. bag

Available only after November 7th

Shipping weight, 2 pounds 6 ounces.
8 N 7824....................2-lb. bag. $1.05
Shipping weight, 5 pounds 8 ounces.
8 N 7825....................5-lb. bag. $2.49
Shipping weight, 11 pounds.
8 N 7826....................10-lb. bag. $4.69

Large, choice Walnuts

$1.35 3-lb. bag

Diamond quality nuts that all will enjoy. They are well-filled with delicious nut meats. For snacks, baking, etc. Shpg. wt., 3 lbs. 8 oz.
Available November 7th.
8 N 7834....3 lbs. $1.35

Paper Shell Pecans

$1.49 3-lb. bag

Famous Georgia Pecans. Delicious nut-meats. These large size nuts have perfect meats. Ideal for snacks, baking, candy making, etc. Shpg. wt., 3 lbs. 8 oz.
8 N 7831...3 lbs. $1.49

Roasted Peanuts

59c 2-lb. bag

Crisp, crunchy Virginia peanuts. These fine quality nuts are thoroughly roasted for perfect flavor. Shpg. wts., 2 lbs. 6 oz.; 5 lbs. 8 oz.
8 N 7835.....2 lbs. 59c
8 N 7836....5 lbs. $1.39

Nut Bowl Set

98c Set

Natural, rustic wood bark finish with a smooth inner surface. Mallet is included. Diameter of bowl about 7 inches. Makes a welcome gift. Shpg. wt., 2 lbs. 10 oz.
8 N 7838.......Set 98c

Tropical Garden Fruit Cake

Rich, dark deluxe quality fruit cake. Flavored with spices and honey and filled with choice fruits, including cherries and pecans. Packed in an airtight fiber and metal canister, with mailing carton.

$2.59 3 lbs.

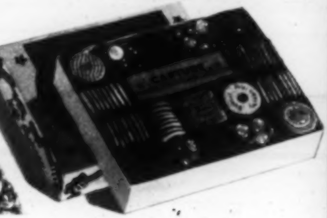
8 N 7841—Shpg. wt., 4 lbs......3-lb. cake $2.59

Gift Delicacy Assortment

A real package of Christmas cheer for the boys and girls in service. Large variety of Christmas confections, and four 2-oz. jars of Social Treat marmalades. A beautiful, tempting array of sweets and goodies, cellophane wrapped and packed in mailer.

$1.00 1-lb. box

8 N 7806—Net wt., 1 lb. Shpg. wt., 3 lbs. 14 oz. $1.00



Crisp, delicious Salted Nuts

A **Fancy Mixed Nuts.** (No peanuts.) Cashews, almonds and pecans roasted until they're crisp and crunchy. 10½ oz.

$1.19 10½ oz.

8 N 7828—Shpg. wt., 1 lb. 8 oz....$1.19

B **Blanched Jumbo Virginia Peanuts.** Roasted and salted; crisp and delicious nuts. 12 oz.

8 N 7827—Shipping weight, 14 oz............39c

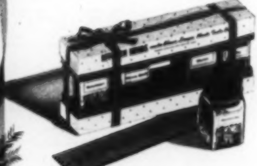
Recreation Treat Assortment

An ideal package of good things to eat, including plain and filled cookies and assorted hard candies. Also includes 5 dice and pieces with instructions for games of Checkers and Capture. Cover of box is a checkerboard. Corrugated carton for mailing.

$1.19 2⅛ lbs.

8 N 7842—Shpg. wt., 3 lbs......2⅛-lb. box $1.19

Convenient Easy Terms—page 122



5-Jar Kitchen Herb Assortment

Gift package of herbs to give an extra-special taste to foods. Recipes included.

$1.00

8 N 7812—Postpaid. Gift box.....$1.00

Social Treat Christmas Gift

Contains a delicious 1-pound fruit cake, 4 jars of assorted marmalades. 4 boxes of tasty cookies, and assortment of fine quality candies. Net weight, 2 lbs.

$1.98 2 lbs.

8 N 7807—Shpg. wt., 2 lbs. 10 oz....$1.98

Two pounds of choice Candied Fruit

A tasty assortment, packed in an attractive box, cellophane-wrapped. Fruit delicacies include glaced pineapple, cherries, prunes, figs, peaches and dates. A gift that's sure to please. Shipping weight, 2 lbs. 8 oz.

$1.59
2 lbs.

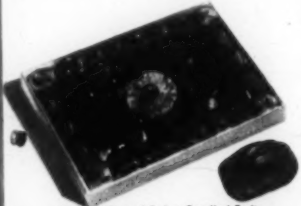
8 N 7808................2-pound box $1.59

2½-pound Candied Fruit Assortment

Delicious, wholesome glaced fruit, including pineapple, cherries, figs, prunes and candied grapefruit. Many pieces are stuffed with tasty fillings. An ideal gift for men and women in service. Shipping weight, 3 lbs. 4 oz.

$1.98
2½ lbs.

8 N 7809..............2½-pound box $1.98



3-pound Box of Fancy Candied Fruit

A variety of tasty glaced fruit, including marshmallow-stuffed pieces. Neatly boxed; cellophane-wrapped. Shpg. wt., 3 lbs. 5 oz.

$2.39
3 lbs.

8 N 7810.................3-pound box $2.39

Tasty Treats

For Christmas Giving

Gift boxes of Florida Fruit Expressed direct from the Grove

Send each of your very special friends this gift box of delicious Florida tree-ripened fruit. At this unusual low price you can easily afford it. Each box contains 23 pounds of fruit—averaging 28 oranges and 6 grapefruit, with added Persian limes and kumquats—all carefully and attractively packed. Safe delivery guaranteed. Think how your friends will enjoy it! Show on your order your name and names and addresses of persons to whom boxes are to be sent. We will send them an attractive greeting card telling them that this gift is coming to them with your best wishes. *No orders accepted for delivery to Calif., Tex., Ariz., Ore., or Wash.*

$2.98
Express Prepaid

8NM7847F—Express Prepaid. 23-lb. box $2.98

Available after November 15th

Hard Candies of pure sugar

22¼c
A pound in 40-pound box

Try these delicious candies imported from Cuba. Made of pure cane sugar, have the finest quality flavors and U. S. certified colors. Assorted lemon, lime, orange, mint, raspberry and many other popular flavors. Ideal for gifts and holiday parties. Shipping weights, 5 lbs. 8 oz.; 11 lbs.; 42 lbs.

8 N 7845 .... 5-pound bag $1.25
8 N 7822 .... 10-pound bag 2.39
8 N 07823 .... 40-lb. carton as shown 8.89

A **Candy Gift Boxes.** Colorful Christmas scenes on cardboard boxes. Tape handles for carrying. ½-lb. size.
8 N 7873—Shpg. wt., 8 oz ... 12 for 9c
8 N 7874—Wt., 3 lbs. 11 oz ..100 for 59c

B **Candy Town Boxes.** Cutout fronts. Decorated with village scenes. Box holds ½-lb. of candy (not included).
8 N 7875—Shpg. wt., 8 oz ...12 for 10c
8 N 7876—Wt., 3 lbs. 11 oz. 100 for 67c

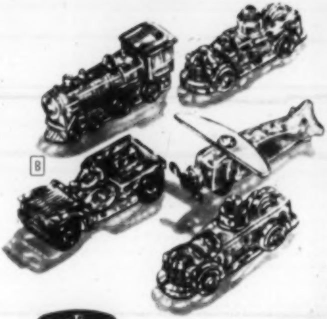
Christmas Candy Treats

Christmas Candy Surprise Box

A A wonderful assortment of pure, delicious candies for Christmas holidays and parties. Packed in attractive box to make it ideal for last-minute gifts. Great for filling Christmas boxes, too. (For empty Christmas Boxes, see opposite page.) Box contains from three to five kinds of candies including creams, hard, panned and chocolate covered candies.

$1.00 3-lb. box

8 N 7843—Shpg. wt., 4 lbs. 3-lb. box $1.00



Candy-filled Glass Toys

B Locomotives, jeeps, fire engines and Army transport planes filled with wholesome, delicious children's candy. Children love to find them in their stockings on Christmas morning. Use them as favors for parties too. Inexpensively priced . . . order enough for all the children on your list. Shpg. wt., 2 lbs. 8 oz.

49c Set of 5 toys

8 N 7852............. Set of 5 glass toys 49c

Candy-filled Glass Decanter

C Satiny-finish candies filled with fruit, nut, cream and jelly centers. Ideal for filling Christmas boxes. (See empty boxes opposite page.) Empty decanter may be used for beverages . . . holds 2 quarts. Shpg. wt., 4 lbs. 9 oz.

$1.29 2 lbs. 13 oz.

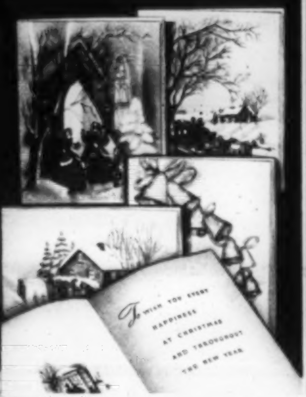
8 N 7820....Net weight, 2 lbs. 13 oz. $1.29

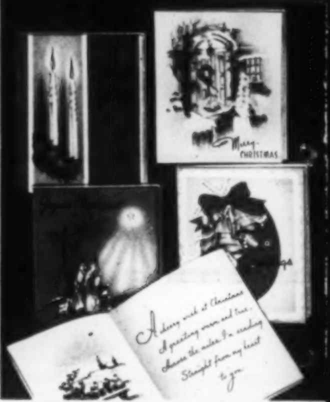
Betty Baker Pinwheels

D Fill children's Christmas stockings with rolls of refreshing candy drops, or use them for party favors. Nine flavors: Rum and Butter, Clearmint, Lemon, Lime, Orange, Peppermint, Spearmint, Cherry, Wintergreen, also Assorted. Shpg. wt., 2 lbs.

59c Box of 20 rolls

8 N 7844................... Box of 20 rolls 59c


To wish you every happiness at Christmas and throughout the new year


Merry Christmas
A cheery wish at Christmas
A greeting warm and true,
Across the miles I'm sending
Straight from my heart
to you

10 "Sparkling" Cards for 48c

- Snow effects that glitter add reality to these charming old-fashioned Christmas scenes.

Detailed designs in delicate pastel colorings. Cards are 4-fold, size 5x6 inches, with matching envelopes.

3 N 5660—10 lovely designs, each one different. Shipping weight, 10 oz........................48c

3 N 5659—20 different designs, each with snow effect. Shipping weight, 1 lb........................94c

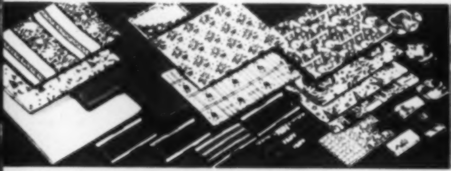
30 Big-value Cards for 48c

- A big-value assortment at Sears low price.
- 30 carefully selected designs, each different.

Traditional holiday scenes and attractive novelties, all embossed (raised) to give depth and life to each design. Lithographed in glowing colors. Average size 4½x5½-in. in popular 4-fold style with cheery holiday greeting. Shpg. wt., 12 oz.

3 N 5649—30 lovely cards with envelopes........ 48c

Quality Christmas Cards and Wrappings



Sears Deluxe Wrapping Assortment has everything you need

$1.27 Complete

Half the fun of Christmas giving is in making your packages look pretty and different. You can get dozens of unusual effects with these beautifully matched wrappings in Sears deluxe assortment. **54 sheets of gift wrapping paper,** size 20x30 inches. Including 13 assorted sheets printed with colorful Christmas designs, 21 sheets of bright red, blue and green tissue, and 20 sheets of snowy white tissue paper. **255 feet of ribbons and cord.** 125 ft. of red, green and blue tying cord, 25 ft. each of ¼-in. cellophane in red, green and blue, 25 ft. of gaily printed ½-in. cellophane, 15 ft. red and 15 ft. green ⅜-inch crimped cotton ribbon. **195 cards, tags and seals.** 60 twinkling silver stars plus 84 die-cut and embossed gummed seals, with life-like Christmas characters and scenes; 2 "Do not open Till Christmas" seals, 2 address labels for mailing. 25 gift tags, 15 enclosure cards and 7 novelty folders. Shipping wt., 2 lbs. 8 oz.

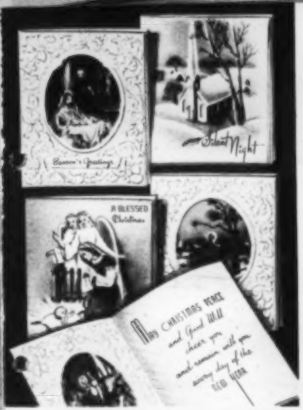
3 N 5570—Packed in an attractive Christmas box..........Complete **$1.27**

200 Tags, Seals

19c

A grand value in this big assortment of tags, seals and gift cards. Gaily printed with jolly Santas, chubby snowmen, candles, bells, cunning animals and bright red poinsettias to make your gifts look "Christmasy." Assorted sizes Parcel post labels included. Shpg. wt., 7 oz.

3 N 5575....200 pieces 19c

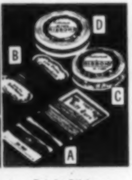

Season's Greetings
Silent Night
A BLESSED Christmas
May Christmas Peace and Good Will cheer you and remain with you every day of the New Year

25 Religious Cards for 48c

• Beautifully embossed (raised) religious designs that portray the true meaning of Christmas. Bible scenes and copies of fine, old Florentine paintings. Lithographed in soft-toned colors. Oval designs have embossed holly borders. Appropriate greetings inside. Four-fold French style, 4⅝x5⅝ in. Shpg. wt., 12 oz.

3 N 5644—25 cards and 25 envelopes 48c

for a Merry Christmas



Christmas Paper

Deluxe gift paper in assorted colorful patterns. 20x30 in.
3N5574—3 sheets
Shpg. wt., 6 oz. . . . 9c
3N5588—6 sheets.
Shpg. wt., 10 oz. . 17c

Christmas tissue paper in gay water-color designs. 20x30 in. Shpg. wt., 6 oz.
3N5557–5 sheets . . 9c

Crisp white tissue paper; 20x30-inches. Shpg. wt., 6 oz.
3N5569–18 sheets . 9c

Bright Ribbons

Shpg. wt., each, 3 oz.

A Assorted tie-cord. 100-ft. red, 50-ft. ea. blue, green, plaid.
3 N 5555. . . .250-ft. 9c

B Plain cellophane; assorted holiday colors. ¼-in. wide.
3 N 5579 . . . .90-ft. 9c

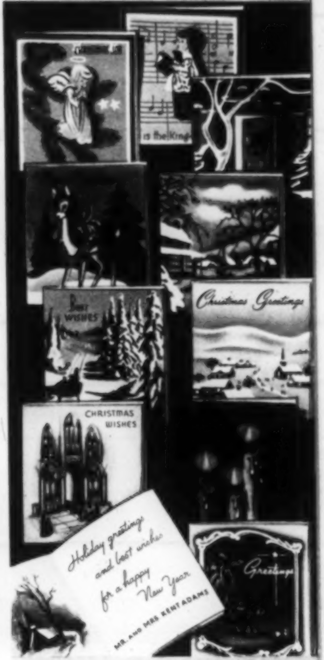
C ½-in. printed cellophane. Asstd.
3 N 5556 . . . 30-ft. 9c

D Crimped cotton ribbon. Asstd. colors. ⅜-in. wide.
3 N 5559 . . . .30-ft. 9c

YOUR NAME IMPRINTED

50 Cards for 88c

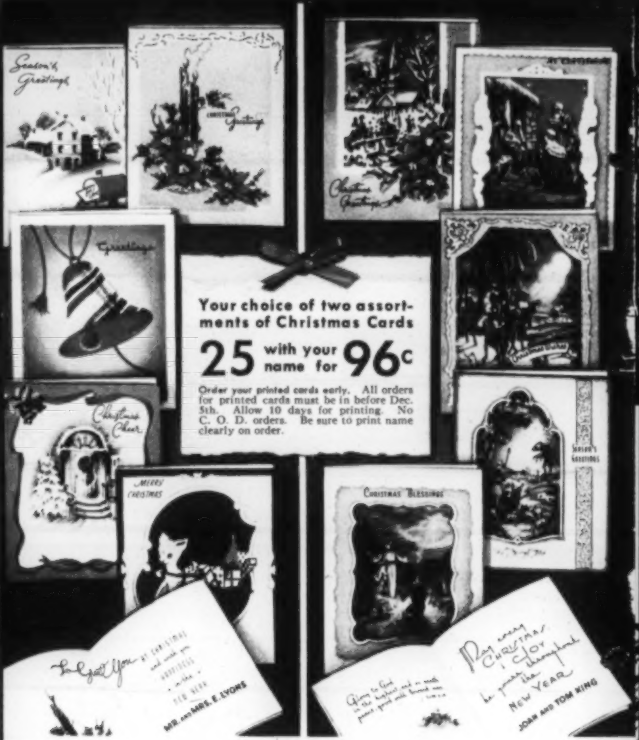
• Ten beautiful designs . . . five cards of each design
• Designed for and sold exclusively by Sears


is the King
Best Wishes
Christmas Greetings
CHRISTMAS WISHES
Holiday greetings and best wishes for a happy New Year
MR. AND MRS. KENT ADAMS
Greetings

Each with harmonizing pictures in color inside, plus a warm, friendly greeting. Four-fold French style, about 4⅛x4¾ in. Shpg. wt., 12 oz.

3 NR 5734—50 cards with name, 50 envelopes. .88c
3 N 5682—50 cards without names, 50 envps. . .66c

Order your printed cards early. All orders for printed cards must be in before Dec. 5th. Allow 10 days for printing. No. C.O.D. orders. Print name clearly on order.
Order cards without name throughout the season.


Season's Greetings
Christmas Greetings
Christmas Greetings
Greetings
Christmas Cheer
Merry Christmas
Christmas Blessings
Season's Greetings
God Bless You at Christmas and wish you happiness in the New Year
MR. and MRS. E. LYONS
May every Christmas Joy be yours throughout the New Year
JOAN AND TOM KING

Your choice of two assortments of Christmas Cards

25 with your name for 96c

Order your printed cards early. All orders for printed cards must be in before Dec. 5th. Allow 10 days for printing. No C. O. D. orders. Be sure to print name clearly on order.

Smart new designs with or without your name

- Two handsome assortments of Christmas cards to send your holiday greeting
- Five different designs in each group (5 of each). Embossed to give 3-dimensional effect
- Fine quality paper, in popular four-fold French style; average size, 4½x6 inches
- Cards without imprinted name may be ordered throughout the season

Favorite cards . . . with designs to please everyone on your list . . . Welcome Doorway . . . Candle Cluster . . . Joyous Bell . . . Christmas Mail . . . Gift Sled. In rich holiday colorings with harmonizing sketches inside and a greeting as warm as a friendly handclasp. Shpg. wt., 12 oz.

3 NR 5726—25 cards with name, 25 envelopes . . . 96c
3 N 5647—25 cards without name, 25 envelopes . 67c

Religious scenes . . . beautifully detailed and lithographed in glowing colors. Star of Bethlehem . . . Adoration of the Magi . . . Silent Night . . . While Shepherds Watch . . . Christmas Worshippers. Each with a Biblical quotation plus a joyous Christmas wish. Shpg. wt., 12 oz.

3 NR 5732—25 cards with name, 25 envelopes . . 96c
3 N 5643—25 cards without name, 25 envelopes . 67c

Service men and women will appreciate a box of Christmas Cards. Order early.

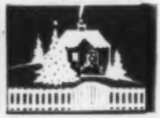
Three Candles Sparkling "snow" on raised design. Size, 5⅛ x7 inches. Silver underlay. Engraved greeting.
3N5699—25 plain. $2.39
3N5743F—With name.
50 for $5.28; 25 for $2.88

Christmas Morning. Warm, homey; with twinkling tree. Red underlay. Size, 5¼x6½ in. Engraved greeting.
3N5698—25 plain. $2.39
3N5742F—With name.
50 for $5.28; 25 for $2.88

Silent Night. Dignified raised design; with glittering "snow." Size, 4⅝x6½ inches. Engraved greeting.
3N5695—25 plain. $1.69
3N5739F—With name.
50 for $3.96; 25 for $2.18

Christmas Poinsettia. Raised design—with glittering "snow" effect. Size, 4⅝x6½ in. Friendly greeting.
3N5697—25 plain. $1.69
3N5741F—With name.
50 for $3.96; 25 for $2.18

Winter Scene. Beautifully designed with twinkling "snow." Greeting inside. 4⅝x6⅛ in.
3N5696—25 plain. $1.69
3N5740F—With name.
50 for $3.96; 25 for $2.18



Open House. Colorful novelty with cut-out design. 4¼x5⅝ inches. Greeting in script.
3N5694—25 plain. . 87c
3N5738F—With name.
50 for $2.54; 25 for $1.38

The Season's Greetings

Christmas Candles. Clever raised design—colored border. 4¼x5⅝ in. Engraved greeting.
3N5693—25 plain. . . 87c
3N5737F—With name.
50 for $2.54; 25 for $1.38

Christmas Tree. Gay as the season. 4¼x5⅝ in. Greeting in red.
3N5691—25 plain. . . 87c
3N5735F—With name.
50 for $2.54; 25 for $1.38

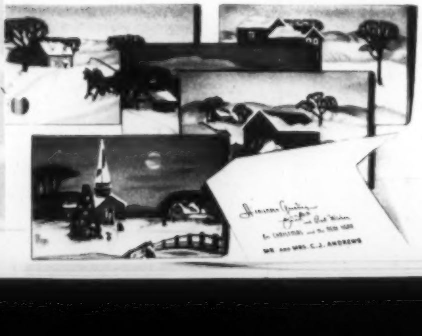
Our finest Christmas Cards

- Quality papers; 4-fold French style. Plain or with name. State 1st, 2nd choice of design at each price.
- You pay postage from nearest mail-order house. Shpg. wt., 25 cards with envelopes, 14 oz.; 50, 1 lb. 10 oz.
- Cards without name may be ordered throughout season.

Order printed cards early. Cards with name shipped from printer in Chicago in about 15 days; order must be received before Dec. 1st. Print name clearly on order. Only one name for each 25 cards. No C.O.D. orders accepted on printed cards.

MARY AND JOHN ROBERTSON

Holiday Express. Novel design. 3⅛x6¼ inches.
3 N 5692—Plain. 25 cards and envelopes. . . .87c
3N5736F-With name. 50 for $2.54; 25 for $1.38



25 Folders With Name $1.46

Send the season's greetings with these picturesque cards. This quality group of prints is reproduced in glowing colors. Five handsome designs (5 cards of each design), tell the story of a jolly, old-fashioned Christmas.

Old Covered Bridge . . . Home for Christmas . . . Holiday Skaters . . . The Little Red Church . . . Snow Drifts. Large size, 7x 4⅝ in.; suitable for framing. In four-fold French style. Shpg. wt., 1 lb. 25 cards with envelopes.

3NR5730—With name. $1.46
3N5648—Plain. 1.16

Pure and Delicious FRUIT CAKES

GOOD . . . Value Leader

A Made of rich, dark, spicy batter, generously filled with selected fruits, cherries, raisins and pecans. Topped with candied cherries and nuts. To complete your Holiday dinner or give as a gift. In attractive box. **$1.59** 5-lbs.

8 N 7817—Shpg. wt., 5 lbs, 14 oz. . . . **$1.59**

BETTER . . . Richer in fruits and nuts

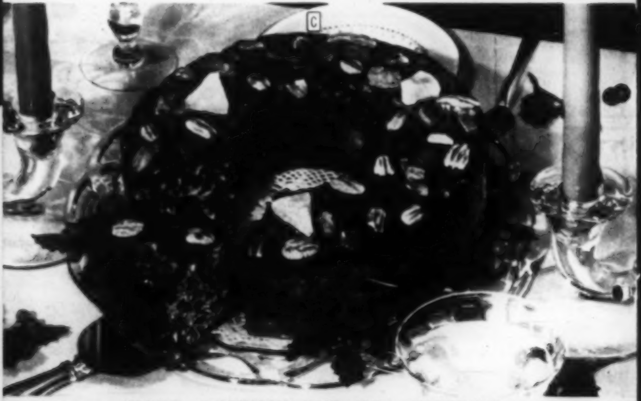
B Taste-tempting batter flavored with spices and honey and heavily laden with cherries, raisins, assorted citrus peels, citron and pecan meats. Top is decorated with whole red candied cherries and half pecans. In Christmas box. **$2.59** 5-lbs.

8 N 7818—Shipping weight, 6 pounds **$2.59**

BEST . . . Finest quality fruits and nuts

C Smooth batter deliciously flavored with spices and honey. Chock full of glazed cherries, pineapple, assorted fruit peel, raisins, citron and selected pecans. Decorated with cherries, pineapple and pecans. Packed in a Christmas gift box. **$3.59** 5-lbs.

8 N 7819—Shipping weight, 6 pounds. **$3.59**



SEARS, ROEBUCK AND CO., CHICAGO